

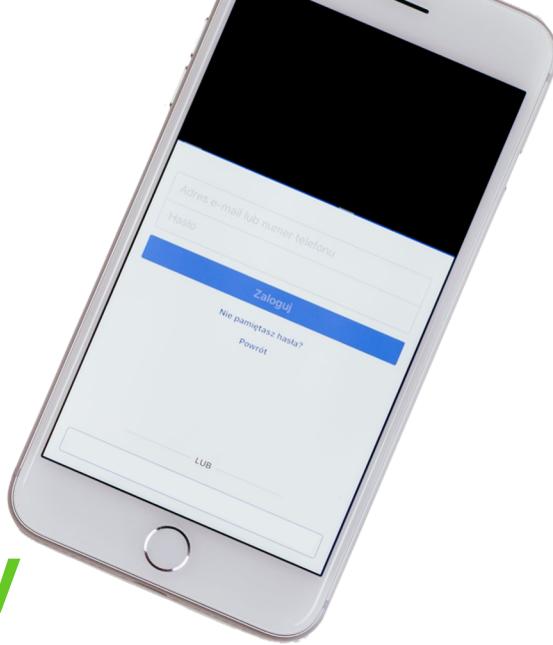


# WeBring

Care leads the way.

# The Problems:

- Isolation
- Access to Technology
- Pandemic



# Our Value Proposition:

**We connect elders in need  
with willing volunteers,  
using a simple  
SMS based system.**



# The Demo



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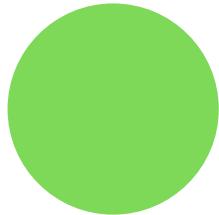
## 1. Cloud based system

### 1. Speech Recognition

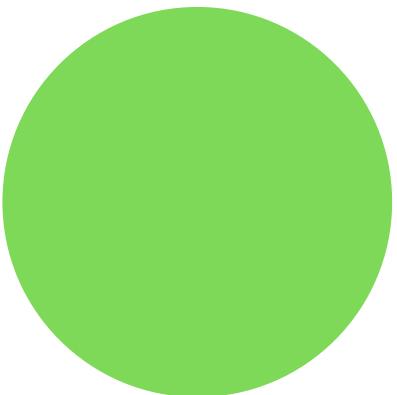
### 1. Location matching

### 1. Cool incentives!

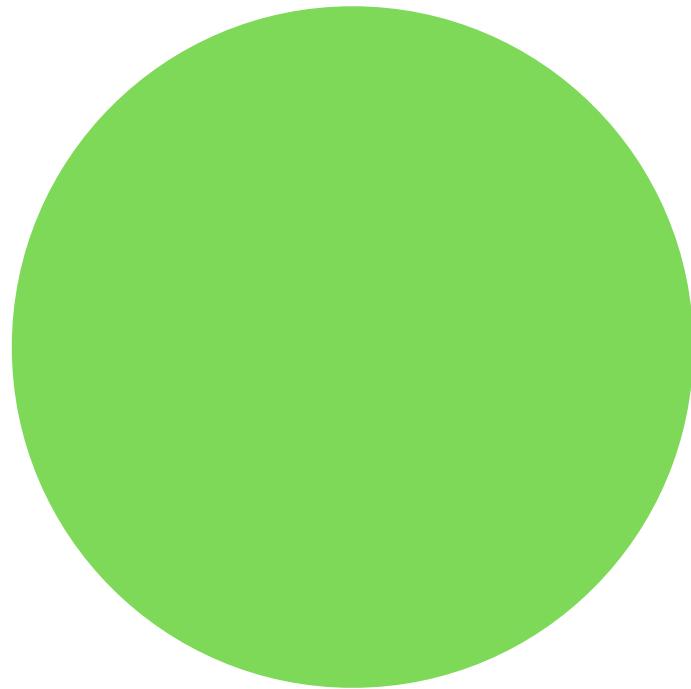
# Rolling Out & Scaling Upwards:



**SMALL, SAFER**  
COMMUNITIES, HIGH %  
of **COLLEGE-AGED**



**LARGER RESIDENTIAL**  
DISTRICTS, EARLY  
DECLINE (**HOUSE**  
**PRICES**)



**SAFE, MID-SIZED CITIES**, with HIGH %  
**WORKING** population, HIGH % **ELDERS**

## EXTRAS:

# Feedback...from our grandparents!



Bhakti's grandma

I have a smartphone and close family; some of my friends aren't so lucky...



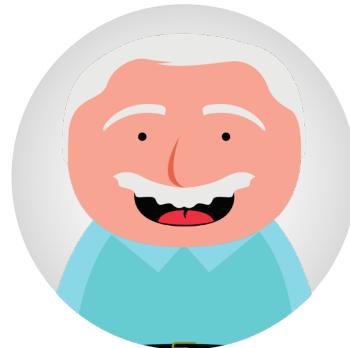
Vernon's grandma

Supporting both calls and texts is important; typing is harder than speaking.



Julie's granddad

I want to see myself using this...building these things must take a lot of work though!



Elif's granddad

You need to make sure your website keeps the privacy of its users!

