

OFF-WHITE

WHITE

CALM GREY

SAND

EARTH

ROYAL GREEN

GOLD

SILVER

BLACK

OFF-WHITE

WHITE

DEVELOPMENT

ASSET MANAGEMENT

RESIDENCIAL

COMMERCIAL

MIXED-USE

ROYAL GREEN

BLACK

Color Coded

The gold and silver tones are used to distinguish the two primary verticals of the company: development and asset management. Meanwhile, desaturated hues such as burgundy, royal blue, and purple are employed to categorize different types of developments—residential, commercial, and mixed-use—ensuring a clear and sophisticated visual hierarchy.