

A 3x3 grid of color swatches. The colors transition from light to dark across the rows and columns. Row 1: OFF-WHITE (light beige), WHITE (off-white), CALM GREY (light grey). Row 2: SAND (tan), EARTH (brown), ROYAL GREEN (dark green). Row 3: GOLD (orange), SILVER (grey), BLACK (black).

OFF-WHITE

WHITE

CALM GREY

SAND

EARTH

GOLD

SILVER

ROYAL GREEN

BLACK

OFF-WHITE

DEVELOPMENT

ASSET MANAGEMENT

RESIDENCIAL

WHITE

COMMERCIAL

MIXED-USE

ROYAL GREEN

BLACK

Color Coded

The gold and silver tones are used to distinguish the two primary verticals of the company: development and asset management. Meanwhile, desaturated hues such as burgundy, royal blue, and purple are employed to categorize different types of developments—residential, commercial, and mixed-use—ensuring a clear and sophisticated visual hierarchy.