



**Product Requirement Document
for Perxels Design Challenge:
Redesigning the JAMB Website**

Overview:

Perxels Design Challenge is a virtual UIUX 'designathon' aimed at evaluating the skills, strengths and creative powers of beginner UIUX designers in Nigeria. In this particular competition, participants would be faced with the task of redesigning the website of Joint Admissions and Matriculation Board (JAMB) with the aim of improving its user interface and user experience.

The competition will run from May 13th to May 27th, 2023, and the winners will be announced on June 3rd, 2023. The competition is open to the general public and not just Perxels students.

Objective:

The primary objective of this challenge is to redesign the JAMB website and enhance its user interface and user experience. The challenge will evaluate the contestant's skills in designing visually appealing and user centered interfaces. The winning design should improve the overall functionality and user experience of the website while being accessible and responsive to devices.

Design Challenge Requirements:

- The current website of the Joint Admissions and Matriculation Board needs to be improved. In this competition, you are faced with the task of redesigning the **home page** of the JAMB website (<https://www.jamb.gov.ng/>) from the **navigation to the footer**.
- The redesigned website should be that of a desktop screen (1440px width) and it's responsiveness (500px width)
- The redesigned website should retain the current color code of the JAMB brand.
- The website should be designed with the user in mind, with an emphasis on accessibility and inclusivity.

Submission Requirements:

- The contestants should upload their designs on Twitter using the hashtag #perxelsdesignchallenge and tag @perxels
- The designs should be submitted on/before 11:59pm on the deadline (27th May, 2023).
- The contestants should **ALSO** submit their final designs via the Google Form provided in the email.
- Early submissions will attract extra points.

NOTE:

Participants should upload and share the daily progression of their work (design screens) from 16th May, 2023. The post should indicate the current day of the challenge (e.g, Day 1), the competition hashtag and endeavor to tag @perxels.

Design Challenge Timeline:

The competition will start on May 13th, 2023, and end on May 27th, 2023. The winners will be announced on June 3rd, 2023. Contestants will receive a confirmation email upon registration and are required to fill a Google form included in the email.

Prizes:

The winner of the competition will receive a cash prize of N50,000 and will be featured on Perxels Spotlight. The second runner-up will receive Perxels swag and be featured on Perxels Spotlight, while the third runner-up will receive Perxels Swags.

Final Note:

Designs submitted should be original and not plagiarized. Have fun while creating these designs!!!The Perxels team eagerly awaits your design and wishes you all the best of luck!

Perxels Design School

Equipping designers to solve problems with design.

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