Perxels

**Product Requirement Document
for Perxels Design Challenge:
Redesigning the JAMB HomePage**

FOUNDER'S MESSAGE

Thank you for registering for the 2023 Perxels Design Challenge v2.0 themed, "Product Revamp." This design Challenge is organized by Perxels to evaluate your skills as a designer in creating visually appealing and user centered interfaces.

The task of the challenge is to REDESIGN THE HOMEPAGE OF THE JAMB WEBSITE. The full guidelines of the challenge have been provided in this Product Requirement Document (PRD).

Attached to this message is the link to the whatsapp group for all participants:
https://chat.whatsapp.com/FhQO4wyXEBoEjOXa74xw2B

1. Immediately you join the whatsapp group, you have officially started the competition.
2. Introduce yourself in the group: Nickname, When you started designing and Fun Fact about you.
3. You will be assessed on how you follow the instructions and engage with fellow competitors.
4. Daily twitter update is required for this challenge and you are scored by anonymous judges immediately.

I wish you success!

Regards,
Fiwa, CEO Perxels

Overview:

Perxels Design Challenge is a virtual UIUX 'designathon' aimed at evaluating the skills, strengths and creative powers of beginner UIUX designers in Nigeria. In this particular competition, participants would be faced with the task of redesigning the homepage of Joint Admissions and Matriculation Board (JAMB) with the aim of improving its user interface and user experience.

The competition will run from May 13th to May 27th, 2023, and the winners will be announced on June 3rd, 2023. The competition is open to the general public and not just Perxels students.

Objective:

The primary objective of this challenge is to redesign the JAMB homepage and enhance its user interface and user experience. The challenge will evaluate the contestant's skills in designing visually appealing and user centered interfaces. The winning design should improve the overall functionality and user experience of the homepage while being accessible and responsive to devices.

Design Challenge Requirements:

- The current homepage of the Joint Admissions and Matriculation Board needs to be improved. In this competition, you are faced with the task of redesigning the **home page** of the JAMB website (https://www.jamb.gov.ng/) from the **navigation to the footer.**

- The redesigned homepage should be that of a desktop screen (1440px width) and it's mobile responsiveness (500px width)

- The redesigned website should retain the current color code of the JAMB brand.

- The homepage should be designed with the user in mind, with an emphasis on accessibility and inclusivity.

Submission Requirements:

- The contestants should upload their designs on Twitter using the hashtag #perxelsdesignchallenge and tag @perxels

- The designs should be submitted on/before 11:59pm on the deadline (27th May, 2023).

- The contestants should **ALSO** submit their final designs via https://forms.gle/tzx4duSKPG2aDhLR6

- Early submissions will attract extra points.

NOTE:

Participants should upload and share the daily progression of their work (design screens) from 16th May, 2023. The post should indicate the current day of the challenge (e.g, Day 1), the competition hashtag and endeavor to tag @perxels.

Design Challenge Timeline:

The competition will start on May 13th, 2023, and end on May 27th, 2023. The winners will be announced on June 3rd, 2023.

Prizes:

The winner of the competition will receive a cash prize of N50,000 and will be featured on Perxels Spotlight. The second runner-up will receive Perxels swag and be featured on Perxels Spotlight, while the third runner-up will receive Perxels Swags.

The ANNOUNCEMENT WILL BE MADE ON TWITTER, Follow us on twitter for all updates https://twitter.com/perxels

Final Note:

Designs submitted should be original and not plagiarized. Have fun while creating these designs!!!The Perxels team eagerly awaits your design and wishes you all the best of luck!

Perxels Design School

Equipping designers to solve problems with design.

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