



AvaBid
BIDDING REDEFINED...

Welcome to **AvaBid** brand guidelines.

01

► INTRODUCTION

About AvaBid

AvaBid is a platform used for hosting fast, secure, and transparent auctions on the blockchain. It allows users to bid on NFTs, digital assets, and possibly tokenized real-world items using Avalanche or Sonic tokens. It supports both limited-time auctions and "instant win" style formats. The platform is Web3-native and designed for speed and decentralization.

**FAST/SPEED, SECURE, DIGITAL ASSETS,
NFTs, TRANSPARENCY, DECENTRALIZATION,
WEB3-NATIVE.**

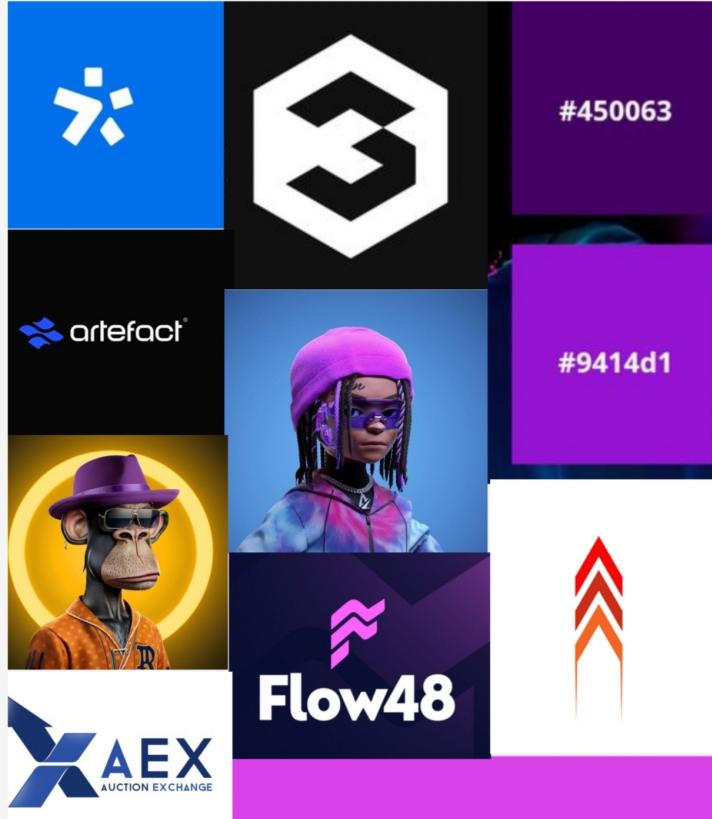
02

► MOODBOARD

AvaBid Moodboard

The Revolutionary//
Decentralization,
transparency, speed

The Magician//
Innovation, creating
seamless experiences



The revolutionary shows that AvaBid is transparent and secure, and aims to make auctions accessible and fast. It challenges traditional auction models by using blockchain and web3.

The Magician shows that AvaBid creates a new kind of digital ownership through NFTs and real-time interaction.

03

► LOGO

9:41



AvaBid



Calendar



Mail

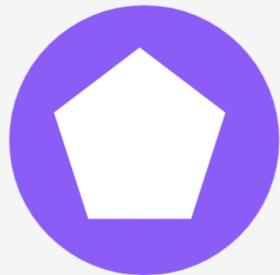


Notes



Photos

Ideation



Pentagon
(representing security
and decentralization)



Arrow (representing
bidding, lowest and
highest bidder)



AvaBid Logo

The AvaBid logo was designed to visually represent bidding within a decentralized system. The pentagon symbolizes decentralization, while the arrow illustrates the flow between the lowest and highest bids. The open-ended pentagon reflects AvaBid's core values of transparency and security in its auction process.





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04

► COLOR PALETTE

Gradient

Primary

Primary

Cosmic Violet
Hex #8B5CF6

Vivid Magenta
Hex #EC38BC

Secondary

Midnight Indigo
Hex #1C043C

Secondary

Space Navy
Hex #090214

Accent

Electric Pink
Hex #FF3CAC

05

► TYPOGRAPHY

Raleway (Primary/Header)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c
d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

Poppins (Secondary/Body)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d
e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

06

► BRAND APPLICATIONS

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AvaBid



Calendar



Notes



Ph









AvaBid





Thank You