

Module 2: WRA 210

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1. The first CRAP principle that stuck out to me on Steve's sight was the alignment of all of the information. It is all centered and the site itself is focused around pointing out the important information and where to find it/what it is.
2. I like the minimal use of color that Steve uses in his sight. All of the writing is in grey or white and stands out from the background. The background causes contrast because the sight is broken up into 3 separate pieces: the home page with his picture and a brief description, his portfolio, and his contact information. The outer 2 are white but the portfolio is housed in a gray middle region. The text is grey on the white background and white on the grey background, and this causes the website to feel clean and concise.
3. The least effective piece in my opinion is the picture that is used. It shows him and girl reading a book together but it seems a bit staged. Perhaps he could have picked a more professional looking picture that focused more on him. He also could have been going for the teamwork and collaboration angle in which this picture holds up effectively. All in all I had to try and find something about this sight that did not follow the CRAP principles well and was not user-friendly.
4. If I had to copy something from Steve's website I would use the navigation bar that he uses. It lists the three sections of the website (which is only one page and about 3 scrolls) and scrolls down to the section that you click on. It will also scroll down or up depending on where you are on the page. During the interview I plan to ask how this is done because it is a very cool idea.