Module 3: WRA 210

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After waiting patiently for a response and hoping that he would get back to me, I finally caught up with Steve Anders to interview him about his website. The interview was conducted over Skype so I wrote down the gist of his responses.

Questions:

1. Where did the idea for a one page portfolio come from?
2. Was it hard to get your own name for the domain name?
3. How did you decide what was portfolio worthy?
4. Why did you use a black and white picture for your "about me" page

Responses:

1. Steve wanted his home website to be simple and easy to navigate. Being able to scroll through all of the important information in about 3 mouse scrolls is efficient and clean. The navigation bar links to all 3 sections and scrolls the mouse for you. It always stays at the top of the page for simplicity.

2. It was not too hard for Steve to get his own domain name. He said that he searched around and eventually was able to find it. I think this is an important aspect of a strong website as it is straightforward with no confusion as to who the site pertains to.

3. The portfolio serves as a mini resume of sorts. He split it up in to two parts that showcase his expertise and talents. The web design section comes first as that is what Steve is mostly interested in and what he wanted employers to look at first. Each of the three parts have a link and a description box explaining why and how each project was completed. The writing section is mostly the same; a description below and links to all 3 pdf's.

4. "The color palette used his site is mostly greys and whites with a little bit of orange thrown in for highlighting and links." He didn't think that a color photo would fit with the color scheme and that it would pop out too much and be more of a focal point than it needs to be. Essentially the black and white photo blends in with the grey and white website.

Synthesis: I took a lot of good information away from this interview. The simplicity and concision of Steve's website is definitely something that I look to emulate in my own. Everything is very clean and streamlined, causing no confusion and an exact representation of what he does, how, and why. I really like the one-page design with pdf links for things such as his resume. The way that the site scrolls itself upon clicking one of the navigation options is fun and intuitive.