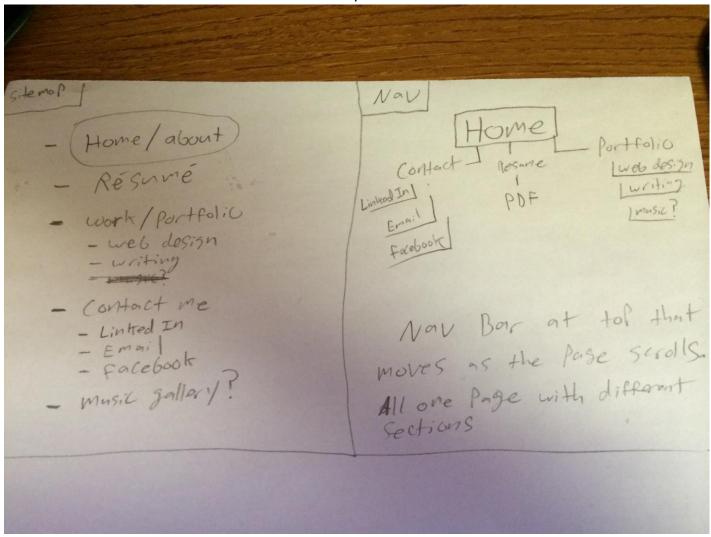
Module 4: WRA 210

Matt Goolsby



Rational:

I want my website to be clean and intuitive whilst still being interesting without the use of frills. My sitemap is laid out as such because that seemed to be the best way to do it. The Home/About page gives an overview of who I am and what interests/passions I have. The Resume comes next due to its obvious importance in the job hunt and that is what the portfolio is all about. A sampling of my work comes third because there is no point to catching the interest of a potential employer and leaving them hanging as to what you actually do and how. Showing expertise and exhibiting why each piece is important shows the business what your specialties are and what you think is valuable enough to showcase. Finally, if attention has been held long enough for contact to be desired, the contact information is the last part of the site. I

ordered it in terms of professionalism and reliability; starting with LinkedIn, going to email, and finally, the most personal of them all, Facebook.

For the navigation I want the bar to be in the top middle with three links that take you to the important aspects. Having the resume in the middle is meant to draw attention to it first and then allows one to branch out to the portfolio on the right and the contact info on the left. This should all be available by scrolling on the page as well, but having the links for cleanliness and simplicity feels important.