

# Sponsorship Prospectus



# WELCOME

We are Genesis – a passionate team of five students competing in the 2025 STEM Racing WA State Finals after our successful performance at the Australian national finals. This year we aim to serve as the “genesis” of a bold new era – one defined by hard work, innovation, and sustainability.



# STEM RACING

STEM Racing is the worlds most competitive STEM program, having attracted over 9 million students since it's beginning in 2003. Formerly known as F1 in Schools, this program was created to re-spark passion for STEM topics in upcoming generations of students. Students competing in STEM racing race miniature formula one cars down a straight track to complete the fastest lap time.

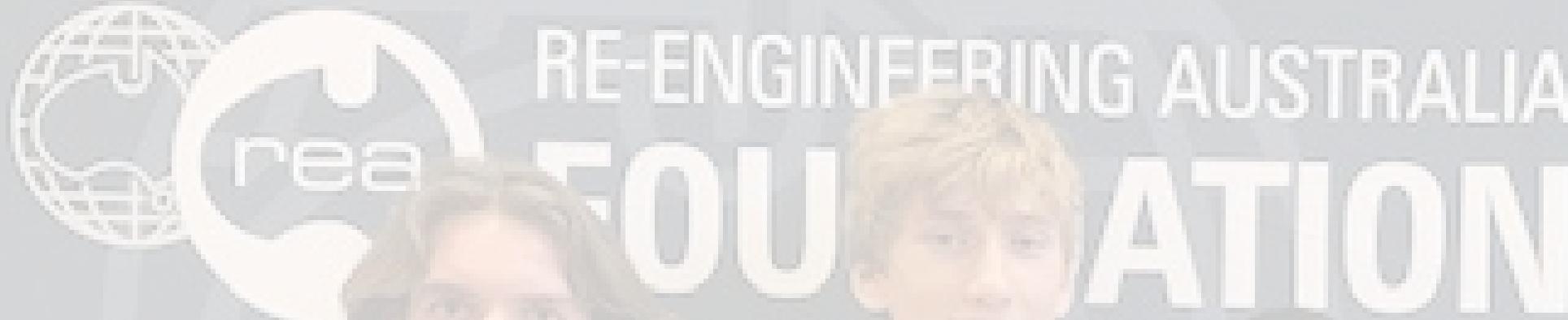


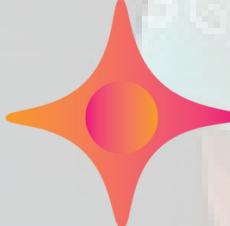
# OUR STORY

---

Genesis holds a history within the competition, starting in early 2023 as a group of 4, and progressing forward to the team of 5 it is today. Genesis builds experience with every event we participate in, and we will push ourselves further each time too. For our first season we qualified for states, in our second we performed at a national stage, and this upcoming season we aim to take our momentum with us to the final stage of the competition - the world finals.

# 2023 - State Finals

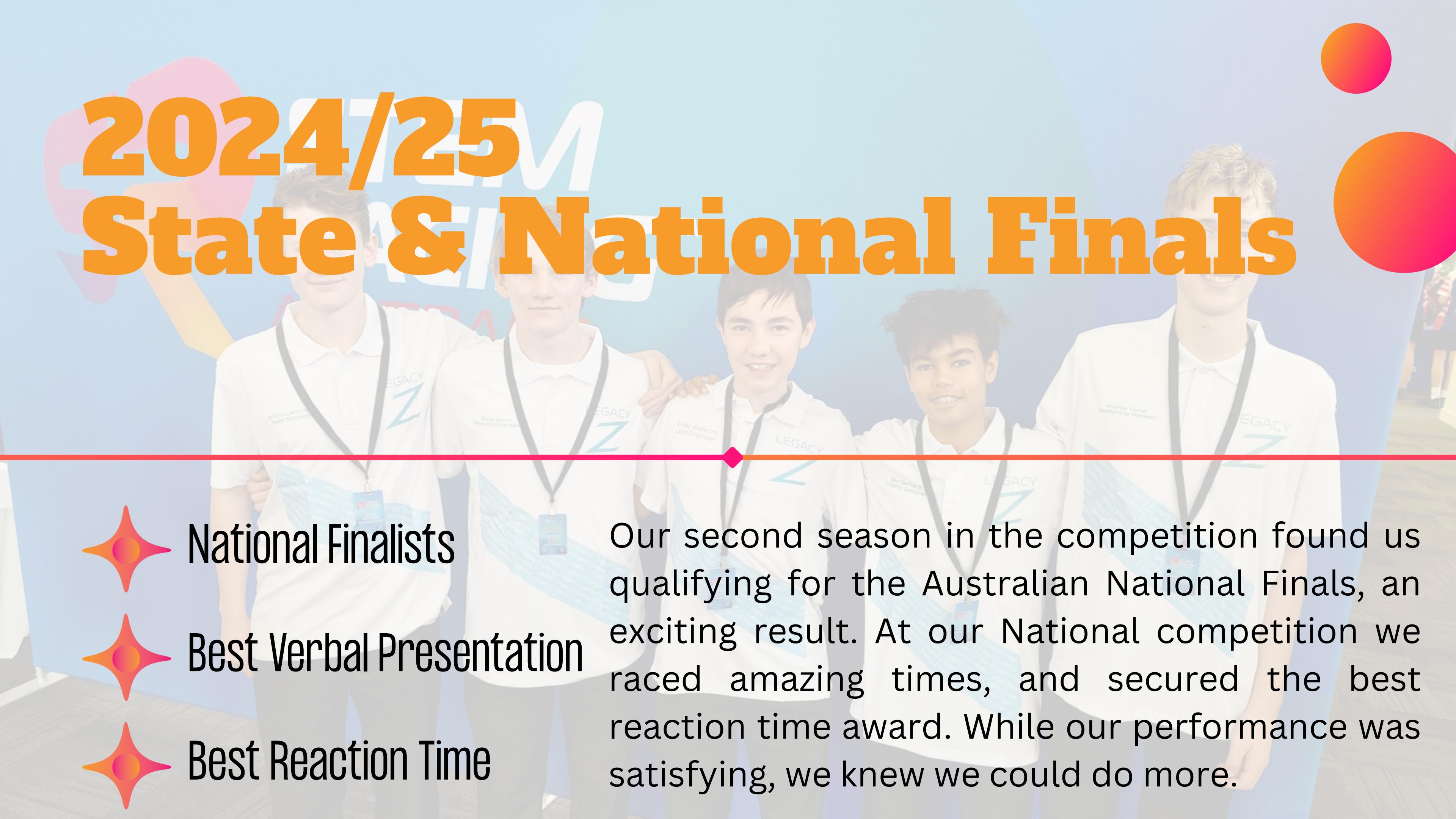


 Best Graphic Design

 Best Team Marketing

Our first state finals saw us winning the awards for best graphic design and best team marketing, both given to the teams with a strong visual presence in the competition, one we continue to uphold.

# 2024/25 State & National Finals



National Finalists



Best Verbal Presentation



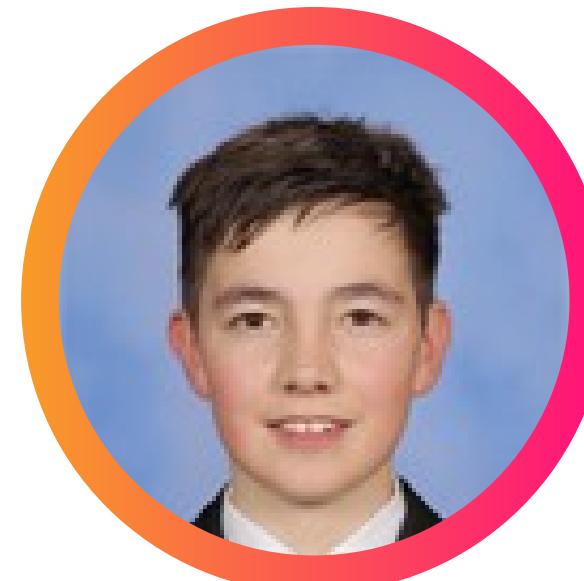
Best Reaction Time

Our second season in the competition found us qualifying for the Australian National Finals, an exciting result. At our National competition we raced amazing times, and secured the best reaction time award. While our performance was satisfying, we knew we could do more.

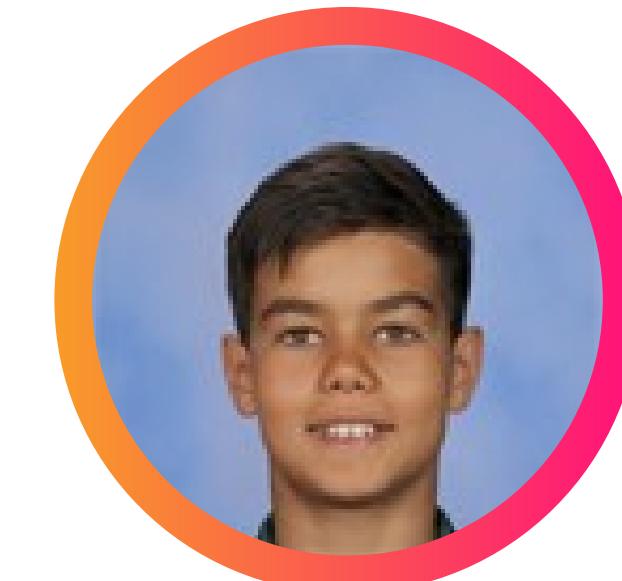
# THE TEAM



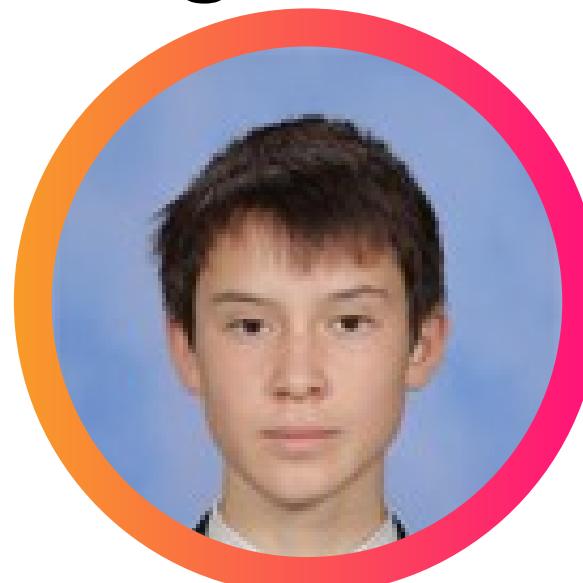
**Jericho L**  
Project Manager



**Isaac W**  
Lead Engineer



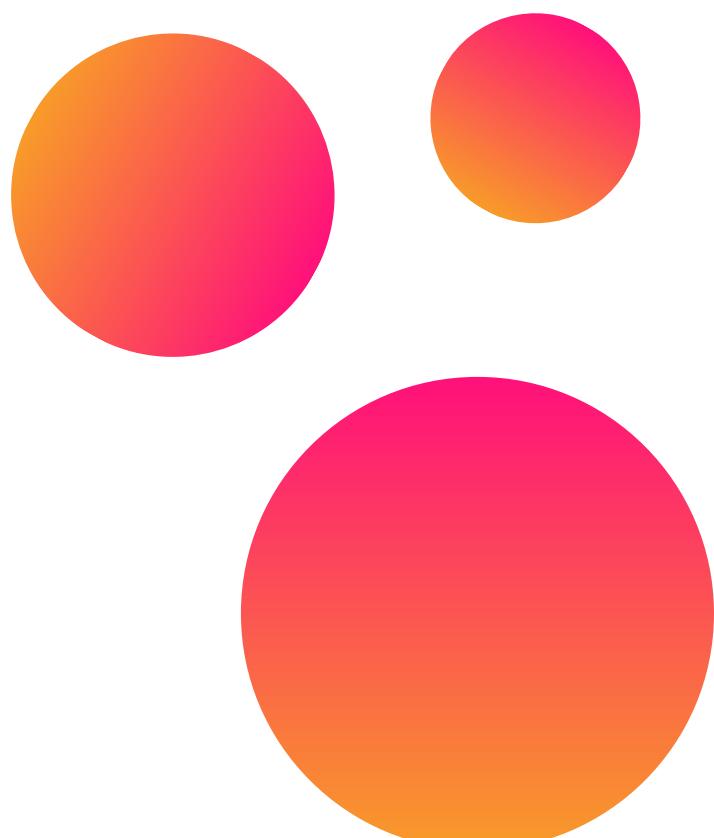
**Ben G**  
Lead Manufacturer



**Zach O**  
Branding Manager



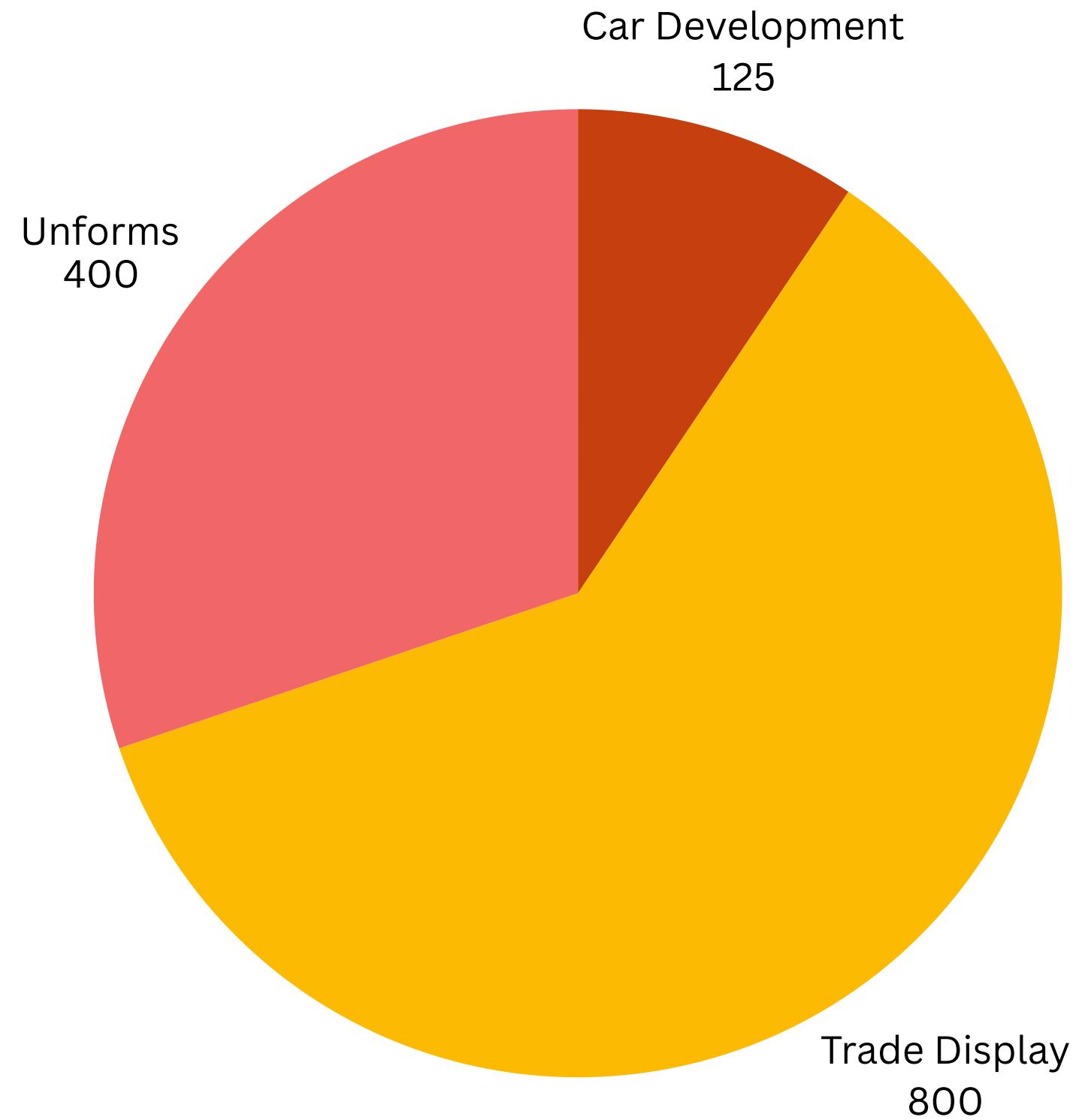
**Peter D**  
Resource Manager



# **YOUR SUPPORT**

While we are working hard behind the scenes, our mission is not possible without the help of our sponsors. Your support goes directly into our development and purchase of project elements.

# BUDGET BREAKDOWN



Car Development: software cost, materials, manufacturing cost

Uniforms: printing, designing

Trade display: frame, posters, marketing materials

Title Sponsor				
Prime Logo Placement				
Sponsor Project Element				
Logo on Car				
Logo on Uniforms				
Logo on Trade Display				
Logo on Website				
	Supporting 100 AUD	Bronze 300 AUD	Silver 700 AUD	Gold 1500 AUD

Title Sponsor: Your brand is promoted alongside ours on all materials, for example: [your brand] Genesis

Sponsor Project Element: You may choose to sponsor an area of our project, and that project element will be dedicated to your brand.