

Patreon :: Candidate Briefing

Patreon is a service that connects **patrons** with **creators**. A creator promises to produce **creations**; these could be videos, songs, podcast episodes, comics, or anything else that can be delivered digitally.

Each patron is automatically a creator if they create a **creator's page**. A creator charges patrons **per creation** or **per month** (of creations). A creator creates **posts** for their page (think "blog"). A post has content (displayed in a feed of posts); some posts have a creation that needs to be billed.

The creator also establishes **reward tiers** for their page (e.g., \$1 per whatever, \$5 per whatever, \$25 per whatever). A patron chooses a tier *and* an amount for their pledge; they must pledge as much *or more* than their reward tier. A post is either public or linked to a reward tier. The content of public posts can be seen by everyone, even visitors not logged in; the content of posts tied to a reward tier can be seen by a patron at that tier or higher.

The reward tier is a separate feature from the creations. Every patron is charged for each creation, so a creator is encouraged to post a creation on the lowest tier.

Patrons are billed on the 1st of each month for the previous month's creations. A history of collected pledges must be maintained.