

YooHoo Guru — Design System (Linear-grade) + UI PR v1

Goal: keep the playful **Handy-Yeti (Sasquatch)** mascots, but ship a **state-of-the-art, Linear-style** product look: minimal, fast, dark-first, with immaculate typography, micro-interactions, and subtle gradients.

0) Design principles

- **Clarity first:** generous whitespace, strict hierarchy, predictable grids.
 - **Dark-first** UI with high contrast text and soft borders.
 - **Motion as meaning:** short, snappy transitions (140–220ms), easing that suggests depth.
 - **Mascots ≠ cartoons:** use **duotone silhouettes/line art** with brand accents; avoid clip-art.
 - **Accessible by default:** AA contrast, focus rings, reduced motion support.
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1) Visual language

Typography

- Primary: **Inter Variable** (100–900).
- Tracking: tight for headings, normal for body.
- Sizes (clamp): h1 42–56, h2 28–36, h3 22–26, body 16–18, small 13–14.

Color (dark theme, CSS variables)

- Backgrounds: `--bg: #0B0D10`, `--surface: #12151A`, `--elev: #171B22`
- Text: `--text: #E8EDF2`, `--muted: #9AA7B2`
- Borders: `--border: #252B34` with 1px hairlines
- Primary (accent): `--pri: #7C8CFF` (indigo-violet)
- Success/Warning/Error: `--succ: #27C093`, `--warn: #F5B950`, `--err: #F26D6D`

Elevation & blur

- Card shadow: `0 6px 24px rgba(0,0,0,.24)`
- Glass nav: `backdrop-filter: saturate(140%) blur(10px)`

Radii/spacing

- Radius: `--r-sm: 8px`, `--r-md: 12px`, `--r-lg: 16px`, `--r-xl: 24px`
- Spacing scale: 4, 8, 12, 16, 20, 24, 32, 40, 56, 72

Motion

- Durations: `--t-fast: 140ms`, `--t-med: 200ms`, `--t-slow: 260ms`
 - Easing: `cubic-bezier(.2,.7,.25,1)` (enter), `cubic-bezier(.3,.1,.2,1)` (exit)
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2) Theming in code (styled-components)

Create **theme tokens** and a **GlobalStyle**. This slots into existing styled-components without a design-system migration.

/frontend/src/theme/tokens.js

```
const theme = {
  colors: {
    bg: '#0B0D10',
    surface: '#12151A',
    elev: '#171B22',
    text: '#E8EDF2',
    muted: '#9AA7B2',
    border: '#252B34',
    pri: '#7C8CFF',
    succ: '#27C093',
    warn: '#F5B950',
    err: '#F26D6D'
  },
  radius: { sm: 8, md: 12, lg: 16, xl: 24 },
  shadow: {
    card: '0 6px 24px rgba(0,0,0,.24)'
  },
  motion: {
    fast: '140ms', med: '200ms', slow: '260ms',
    in: 'cubic-bezier(.2,.7,.25,1)', out: 'cubic-bezier(.3,.1,.2,1)'
  },
  fonts: {
    sans: `Inter var, Inter, ui-sans-serif, system-ui, -apple-system, Segoe UI, Roboto, Helvetica, Arial, sans-serif`
  }
};
export default theme;
```

/frontend/src/theme/GlobalStyle.js

```
import { createGlobalStyle } from 'styled-components';
```

```

const GlobalStyle = createGlobalStyle`
  @font-face {
    font-family: 'Inter var';
    font-weight: 100 900;
    font-style: normal;
    font-display: swap;
    src: url('/fonts/Inter-Variable.woff2') format('woff2');
  }

  :root {
    --bg: ${({ theme }) => theme.colors.bg};
    --surface: ${({ theme }) => theme.colors.surface};
    --elev: ${({ theme }) => theme.colors.elev};
    --text: ${({ theme }) => theme.colors.text};
    --muted: ${({ theme }) => theme.colors.muted};
    --border: ${({ theme }) => theme.colors.border};
    --pri: ${({ theme }) => theme.colors.pri};
    --succ: ${({ theme }) => theme.colors.succ};
    --warn: ${({ theme }) => theme.colors.warn};
    --err: ${({ theme }) => theme.colors.err};

    --r-sm: 8px; --r-md: 12px; --r-lg: 16px; --r-xl: 24px;
    --t-fast: 140ms; --t-med: 200ms; --t-slow: 260ms;
  }

  html, body, #root { height: 100%; }
  body {
    margin: 0; background: var(--bg); color: var(--text);
    font-family: ${({ theme }) => theme.fonts.sans};
    -webkit-font-smoothing: antialiased; -moz-osx-font-smoothing: grayscale;
  }
  * { box-sizing: border-box; }
  a { color: inherit; text-decoration: none; }
  .text-muted { color: var(--muted); }
  .hairline { border: 1px solid var(--border); }
`;
export default GlobalStyle;

```

Wrap app with ThemeProvider (if not already)

```

// /frontend/src/index.js (or App.js)
import theme from '../theme/tokens';
import GlobalStyle from '../theme/GlobalStyle';
import { ThemeProvider } from 'styled-components';

root.render(

```

```

    <ThemeProvider theme={theme}>
      <GlobalStyle />
      <App />
    </ThemeProvider>
  );

```

3) Core UI components (Linear-grade)

Button (variants + micro-interactions)

```
/frontend/src/components/ui/Button.js
```

```

import styled from 'styled-components';

const Base = styled.button`
  display:inline-flex; align-items:center; gap:.5rem;
  padding:.625rem .95rem; border-radius: var(--r-md);
  border:1px solid transparent; background: transparent; color: var(--text);
  cursor:pointer; transition: transform var(--t-fast) var(--in),
    background var(--t-fast) var(--in), border-color var(--t-fast) var(--in),
    color var(--t-fast) var(--in);
  will-change: transform;
  &:active { transform: translateY(1px); }
  &:focus-visible { outline: 2px solid var(--pri); outline-offset: 2px; border-
radius: calc(var(--r-md) + 2px); }
`;

export const Primary = styled(Base)`
  background: linear-gradient(180deg, rgba(124,140,255,.16),
  rgba(124,140,255,.06));
  border-color: rgba(124,140,255,.45);
  color: #DDE2FF;
  &:hover { background: linear-gradient(180deg, rgba(124,140,255,.24),
  rgba(124,140,255,.10)); }
`;

export const Ghost = styled(Base)`
  border-color: var(--border);
  background: var(--surface);
  &:hover { border-color: #2E3540; }
`;

export default { Primary, Ghost };

```

Glass Header (blur + active states)

/frontend/src/components/Header.js (excerpt style)

```
const Shell = styled.header`
  position: sticky; top:0; z-index: 50;
  backdrop-filter: saturate(140%) blur(10px);
  background: rgba(11,13,16,.55);
  border-bottom: 1px solid var(--border);
`;
const NavLink = styled.a`
  padding:.5rem .75rem; border-radius: var(--r-sm);
  color: var(--muted);
  &:hover{ color: var(--text); background: rgba(255,255,255,.03); }
  &.active{ color: var(--text); background: rgba(124,140,255,.10); border:1px
  solid rgba(124,140,255,.35); }
`;
```

Hero + Welcome tiles (Linear-style)

/frontend/src/screens/HomePage.js (structure excerpt)

```
const Hero = styled.section`
  padding: 72px 0 24px; text-align:center;
  background: radial-gradient(1200px 600px at 50% -10%, rgba(124,140,255,.12),
  transparent),
  linear-gradient(180deg, rgba(255,255,255,.02), transparent);
`;
const Tiles = styled.div`
  max-width:1100px; margin: 24px auto; padding: 0 16px;
  display:grid; gap:20px; grid-template-columns: repeat(auto-fit, minmax(280px,
  1fr));
`;
const Tile = styled.div`
  background: var(--surface); border:1px solid var(--border); border-radius:
  var(--r-lg);
  padding: 20px; box-shadow: var(--shadow-card);
  transition: transform var(--t-med) var(--in), border-color var(--t-fast)
  var(--in);
  &:hover{ transform: translateY(-2px); border-color:#2E3540; }
`;
```

4) Page treatments

Welcome (/) — polished

- H1 + single-line value prop.
- Two tiles: **Angel's List** and **SkillShare (led by Coach Guru)**.
- Minimal gradient background; no heavy illustration above the fold.
- Mascot art appears **below the fold** as a duotone silhouette strip.

Angel's List (/angels-list)

- Category cards with concise copy; hover raise; ghost buttons.
- Sticky sub-nav for filters (City, Category, Price) once search lands.

SkillShare (/marketplace alias of /skills)

- Search bar with pill filters; result rows with hairline separators.
- Cards show: Guru name, badges (Verified/Insured/License), price/credit, quick CTA.

5) Mascot art guidelines (professional treatment)

- **Style:** vector line + duotone fills; keep facial features minimal; no goofy poses on primary screens.
- **Palette:** grayscale base with accent overlays using `--pri` at 12–18% opacity.
- **Placement:** hero stripes, empty states, and footer — not as central UI elements.
- **Motion:** 3–5s subtle float/parallax at 2–4px range (prefers-reduced-motion: off → disable).

6) Accessibility & perf

- Color contrast AA+ (text vs bg ≥ 4.5).
- Focus styles always visible (custom outline + offset).
- Reduce motion support; all animations respect `@media (prefers-reduced-motion)`.
- Font loading: `font-display: swap`; cache WOFF2 locally (`/public/fonts/Inter-Variable.woff2`).
- Image sizes responsive; lazy-load below the fold.

7) PR scope (what to change now)

1. **Add** theme tokens + GlobalStyle; wrap the app in ThemeProvider.
2. **Refactor** Header to glass style; update nav labels (Angel's List, SkillShare).
3. **Polish** Home hero + tiles with gradient background and raised tiles.
4. **Tighten** Angel's List grid and copy; use new Button variants.
5. **Load Inter variable** locally; add license file to `/public/fonts`.

Note: This PR is visual/theming only. Functional flows (routing from the previous PR) remain intact.

8) Follow-up PRs

- **Component library:** unify buttons, inputs, dropdowns, switches using this theme.
 - **Motion:** introduce Framer Motion for page transitions and tile entrances (respect reduced-motion).
 - **Forms:** floating labels, validation states, inline help.
 - **Tables/Lists:** compact density option, column toggles, empty states with mascot silhouettes.
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9) Dev checklist (for Copilot)

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10) Copy snippets

- **Welcome value prop:** “Find help or share your skills — the Handy-Yeti way.”
- **Angel's List subtitle:** “Local help, rentals, and odd jobs. Clean, simple booking.”
- **SkillShare subtitle:** “Learn or teach. Book a Guru or swap skills.”