Ideation Phase
Brainstorm & Idea Prioritization Template

Date	20 October 2023
Team ID	F0D5C3415502FE8A788464F188059430
Project Name	Data Titans: Unearthing Trends from LinkedIn Influencers
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 10 minutes

Person 1	Person 2	Person 3	Person 4
Develop a web scraping tool	Utilize NLP techniques	Develop interactive and user-friendly data visualizations	Develop machine learning models
Create a database of LinkedIn influencers	Create a sentiment analysis	Create customizable charts	Build a forecasting module
Implement data quality checks	Build an NLP-based recommendation system	Design an intuitive user interface	Implement an algorithm to rank influencers

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Set up the necessary data analysis tools

Identify and access relevant data sources from LinkedIn and other platforms.

Clearly define the project's scope, objectives, and deliverables

Feasibility