Gopa Kumar . A

Phone +91 9633272071

Email : gnair001@gmail.com

PROFESSIONAL SYNOPSIS

Dedicated and motivated engineering graduate seeking a position to shift career
as a full stack developer in a professional environment.
Having a depth knowlege in Html, Css, JavaScript, mongoose, node js, express &
Command line functionalities

AREAS OF EXPERTISE

- Web Development
- Digital Marketing
- Content Creation

CAREER HISTORY

INKVERT TECHNOLOGY PVT LTD (MARCH-2018-DECEMBER-2020)
SENIORASSOCIATE-CLIENTACQUSITION

*Delivered an exceptional client service experience, resolved issues and shared benefits of additional
services. Recognized for being positive, intuitive, and client-centric.

*Motivated co-workers by encouraging teamwork, rewarding positive behaviour, and promoting
optimism.

*Created, produced and presented brainstorm ideas/projects from concept to a solution for client's
brief.

*Optimize targeting, creatives, marketing messages, marketing spend, bids and budget allocation

INSTITUTE OF BANKING STUDIES (MAY 2021 - PRESENT)
WEBSITE DEVELOPER AND MEDIA MANAGER

* Woo commerce website management
* Provide chat support to customers (Api integration).
* Write coding using HTML and CSS.
* Design new features for existing websites.
* Act as the company expert in creating PPC and Google Ad Words campaigns to be integrated with the website
* Video production from scratch (Shooting, Editing).
* Poster design.
* SEO optimization
* Social media handling

Technical Skills

- Full Stack Web Development
- Wordpress Management
- Digital Marketing (Google Ads)
- MS office
- Editing (Adobe Premiere pro & After Effects)
- Social Media Handling
- Program Charting
- Event management
- DJ

PERSONAL SKILLS

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- Result oriented.
- Leadership
- Adaptability and flexibility.
- Quick learner.

ACADEMIC QUALIFICATIONS

B-tech in Mechanical production Engineering with 6.21 in 2016 (Sreechithirathirunal College Of Engineering), Trivandrum

CBSE Plus Two Board Examination – 85.4%

CBSE Tenth Board Examination – 85.2%

PERSONAL PROFILE

Full name	:	Gopa Kumar A
Father's name	:	Anil Kumaran Nair K
Mother's name	:	Sumam S
Date of birth	:	12 June 1993
Gender	:	Male
Address	:	Midhunam Near Vm Mills Thirumala PO. Trivandrum, Kerala
Languages known	:	Read/write: English and Malayalam Speak: English and Malayalam
Nationality	:	Indian