Applicant's Name: Gopal Kataria
Contact: gopalkataria@outlook.com

It would be a pleasurable experience to join hands with this 35 year old business. I am very excited to meet some new people and get some hands-on experience with such a reputed business in NCR.

I have thoroughly gone through your Facebook profile and the website built using Google My Business free website builder. It has given me a deeper understanding of your business and your main goal behind this project: to increase sales and revive the business from the impact of the pandemic.

I would prefer working on this project using Typescript (or JavaScript) and the React.js framework and Material UI component library. The reason for such choice is a good experience with the language, speedy development and easy maintenance. If desired, we can set up WordPress as a headless CMS and use a RESTful API to manage the product catalogue, otherwise the same could be achieved using Firebase Cloud Functions.

A month's time would be sufficient to complete this project by working 2-3 hours on all working days. I am dedicated towards my work and I will work round the clock to deliver a fully functional and feature rich website well before the deadline.

I would give myself the following ratings as asked from your side:

a. Wordpress themes / plugins: 1
If it is an absolute necessity, I am ready to learn it because I think learning new technologies to satisfy client's requirements is a part of a typical software developer's career.

b. UI understanding: 10
I am quite confident about my UI/UX understanding. I give great importance to detail and interactivity in my designs to craft beautiful user experiences. I will give my best without any compromises to reach above your expectations.

I will take a user-centered design approach to come up with an engaging and visually appealing design ensuring a higher user retention rate and a better user experience. I will make sure that the design is simple, elegant and an exquisite blend of traditional and modern designs to attract customers with varied preferences.

Here are the links of some notable websites I have built in the past year

1. My portfolio page: https://gopalkataria.web.app/
Built using Next.js (a react based framework with pre-rendering), Bootstrap 4 (UI library), AOS library (for scrolling animations)

2. A portfolio page for my friend: https://winstoniskandar.web.app/
Built using React, Material UI (UI library), Bootstrap4 (only the carousel) and Pre-rendered using react-snapshot

3. A note-taking PWA: https://takemynote.web.app/
Built using Ionic and React

4. A simple game: https://gopalkataria.github.io/bouncy-game/
Built using a whole lot of vanilla JavaScript and CSS trickery

5. A world clock: https://earth-clock.web.app/
Built using vanilla JavaScript and plethora of CSS optimizations

I recommend you to have a look at some of my Github repositories at https://github.com/Gopalkataria?tab=repositories to get a better image of the quality of code I write and my overall personality.