

[Menu](#)[Upcoming Training](#) [Release Notes](#) [Community](#) [Contact Support](#) [Webcasting Services](#)

REST API

Last updated: Oct 3, 2019

[+ Table of contents](#)

The ON24 REST API allows customers to directly access the ON24 analytic data. Customers can setup their own services to retrieve the data and import activity information into their CRM, Marketing Automation Platform, Business Intelligence Platform, or any custom repository.

Comprehensive API documentation is available at <http://apidoc.on24.com>

API Dashboard

With the ON24 Connect product, Client Admin user logins can generate Client Key and Client Secret pairs to access the ON24 REST API. In the **Analytics** section the **API Dashboard** should be available where you can **Provision a New API Access Token**.

ON24

[Analytics](#) [Webcast Elite](#) [Engagement Hub](#) [Target](#) [Media Manager](#)

API Dashboard

ON24 provides a RESTful API for our clients and partners to enable integration with our platform. You can see the API documentation here:

[Provision a New API Access Token](#)

How can we help you?

What is an API?

Application program interface (API) is a set of routines, protocols, and tools for building software applications. An API specifies how software components should interact. The ON24 API makes it easier to develop a program by providing all the building blocks. A programmer then puts the blocks together.

ON24 has developed a suite of REST API's that provide third parties the ability to access ON24 Webinar functionality that covers:

1. Event Management - Create webinar, delete webinar
2. Analytics
 - a. Account level – event, registrants, attendees
 - b. Event level – metadata & usage, registrants, attendees
3. Registration – webinar and content gateway

Using the ON24 REST API

To use the ON24 REST API you will need an access token. Contact your Customer Success Manager (CSM) who will furnish the details.

The access token will look like this:

Key:

A119E95B253D9D37F45BF8BF97ZZ920D

Secret:

945e9f6f74a28c51818bee1bd51dd6d28d12c0b57d3e3b4ed64cc54af1e739475fe5841768aa9de00610bc99115621ce14244bf4767795667f6d2ef9d5b71fc1

All API calls **must** be performed server to server and not client side via Jscript in a browser.

Example

The following is an example using the Registration API

<http://apidoc.on24.com/rest-registration>

The following data will be registered for event 1491623:

```
Email = john@acme.com
Firstname = John
Lastname = Smith
Company = Acme
```

When using **CURL**, the command string will look like this:



How can we help you?



```
9115621ce14244bf4767795667f6d2ef765b71fc1' -H 'cache-control: no-cache' -H 'content-type: application/x-www-form-urlencoded' -d 'email=john%40acme.com&firstname=John&lastname=Smith&company=Acme'
```

If you do not have access to a server-side interface, there are several online tools that allow you to make HTTP requests. The online tool [hurl.it](https://www.hurl.it) has been used with success -

<https://www.hurl.it>

All you need to do is specify the appropriate values as parameters to [hurl.it](https://www.hurl.it) and it will execute a server to server call and pass the data over to ON24. The following outlines what needs to be provided to [hurl.it](https://www.hurl.it). Other online tools will share similar usage.

Destination:

POST

<https://api.on24.com/v2/client/4497/event/1491623/registrant>

NOTE: The Client ID and Event ID are unique values. The clientid relates to the Webcast Elite account and the eventid for the specific webinar.

Headers:

accept

application/json

accesstokenkey

A129E95B253D9D37F45BF8BF90AA920D

accesstokensecret

945e9c6f74a28c51818bee1bd51dd6d28d12c0b57d3e3b4ed64cc54af1e739475fe5841768aa9de00610bc99115625ce14244bf4767795667f6d2ef765b71fc1

cache-control

no-cache

content-type

application/x-www-form-urlencoded

Parameters:

[email=john@acme.com&firstname=John&l...h&company=Acme](#)

The above will return a 200 status code and the following registration entries for event 1491623:

```
"firstname": "John",  
"lastname": "Smith",  
"email": "john@acme.com",
```

Was this article helpful?

 Yes  No  Leave feedback

Recommended articles

[Tibco Scribe - Connector Guide](#)

Instructions on setting up connectors in Scribe for API access ...

[Marketo Custom Object Setup](#)

Create Custom Objects in Marketo to hold ON24 Webinar Da...

[Tibco Scribe - HubSpot](#)

Overview of the Tibco Scribe integration options for HubSpot ...

[Tibco Scribe - Pardot](#)

Overview of the Tibco Scribe integration options for Pardot P...

Article type:

[Topic](#)

Tags:

[Data Integration](#)

© Copyright 2020 ON24 Knowledge Center

Powered by [MindTouch®](#)

[CONTACT US](#) [ELITE FAST TRACK: PRESENTER TRAINING](#) [WEBINAR WORLD 2020](#) [ON24.COM](#)

