SQL PROJECT ON PIZZA SALES

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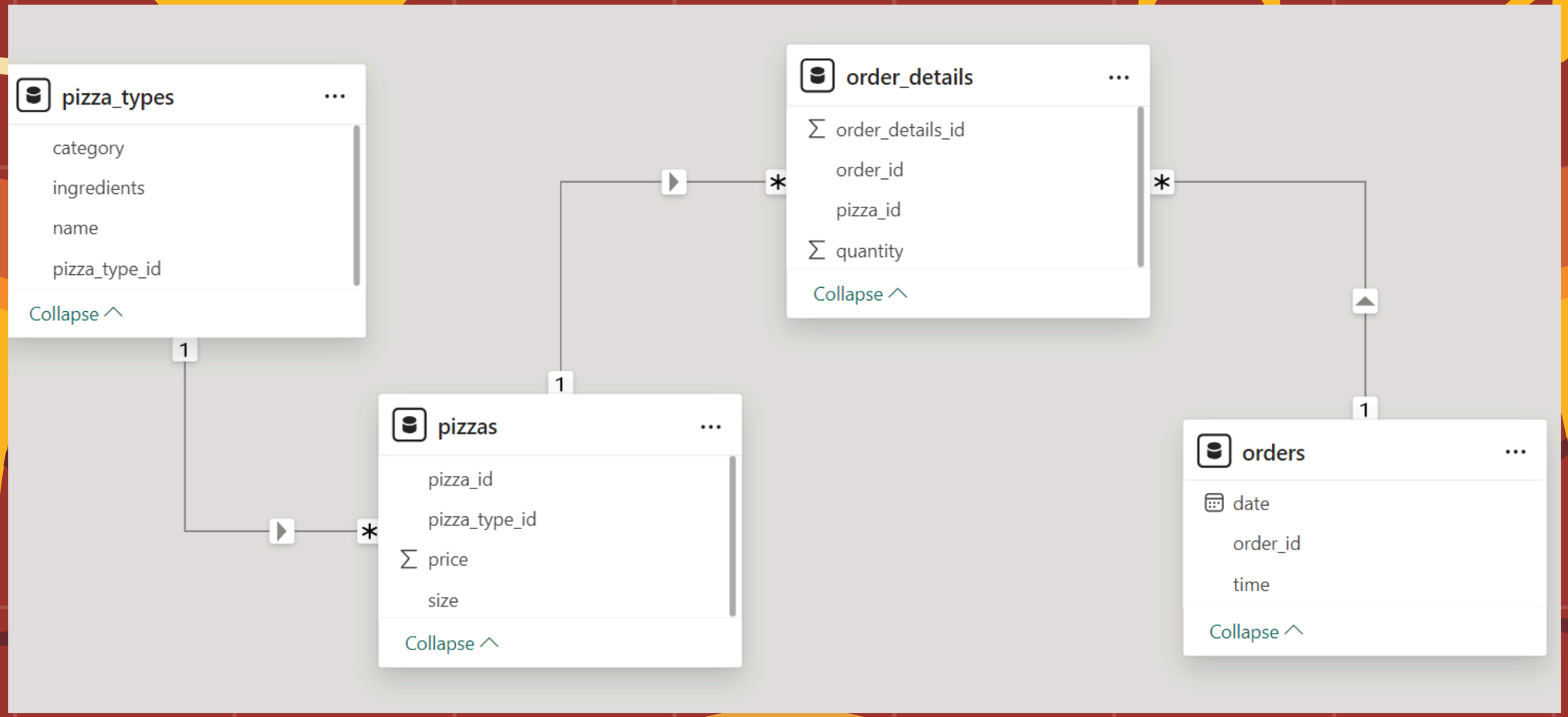
SCHEMA :


pizza_types
category
ingredients
name
pizza_type_id
Collapse
order_details
order_details_id
order_id
pizza_id
quantity
Collapse
pizzas
pizza_id
pizza_type_id
price
size
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orders
date
order_id
time
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1
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1
*
1
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QUESTIONS TO ANALYZE

Basic:

1. Retrieve the total number of orders placed.
2. Calculate the total revenue generated from pizza sales.
3. Identify the highest-priced pizza.
4. Identify the most common pizza size ordered.
5. List the top 5 most ordered pizza types along with their quantities.

Intermediate:

1. Join the necessary tables to find the total quantity of each pizza category ordered.
2. Determine the distribution of orders by hour of the day.
3. Join relevant tables to find the category-wise distribution of pizzas.

4. Group the orders by date and calculate the average number of pizzas ordered per day.
5. Determine the top 3 most ordered pizza types based on revenue.

Advanced:

1. Calculate the percentage contribution of each pizza type to total revenue.
2. Analyze the cumulative revenue generated over time.
3. Determine the top 3 most ordered pizza types based on revenue for each pizza category.

RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED.

```sql
SELECT
    COUNT(order_id) AS total_orders
FROM
    orders;
```

Result Grid

total_orders
21350

CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES.

```sql
SELECT
    *
FROM
    pizzahut.order_details;

SELECT
    ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS Total_sales
FROM
    order_details
        JOIN
    pizzas ON order_details.pizza_id = pizzas.pizza_id;
```

Result Grid

	Total_sales
▶	817860.05

IDENTIFY THE HIGHEST-PRICED PIZZA.

```sql
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```

Result Grid | Filter Rov

name	price
The Greek Pizza	35.95

IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED.

```sql
SELECT
    pizzas.size,
    COUNT(order_details.quantity) AS Total_Size_Ordered
FROM
    pizzas
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY Total_Size_Ordered DESC
LIMIT 1;
```

Result Grid | Filter Rows:

size	Total_Size_Ordered
L	18526

LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```sql
SELECT
    pizza_types.name, SUM(order_details.quantity) AS Quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY Quantity DESC
LIMIT 5;
```

Result Grid | Filter Rows:

name	Quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED.

```sql
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS Quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizza_types.category
ORDER BY Quantity DESC;
```

Result Grid | Filter

category	Quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY.

```sql
SELECT
    HOUR(order_time) AS Hour, COUNT(order_id) AS Order_Count
FROM
    orders
GROUP BY HOUR(order_time);
```

Result Grid | Filter Rows:

Hour	Order_Count
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1

JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS

```sql
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```

Result Grid | Filter Rows

category	COUNT(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9

GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY.

```sql
SELECT
    ROUND(AVG(quantity), 0) as Average_Pizza_ordered_Perday
FROM
    (SELECT
        orders.order_date AS Date_,
            COUNT(orders.order_id) AS Total_Orders,
            SUM(order_details.quantity) AS quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.order_id
    GROUP BY orders.order_date) AS order_quantity;
```

Result Grid | Filter Rows:

Average_Pizza_ordered_Perday
138

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE.

```sql
SELECT
    pizza_types.name AS Name,
    SUM(pizzas.price * order_details.quantity) AS Revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY Name
ORDER BY Revenue DESC
LIMIT 3;
```

Result Grid | Filter Rows:

Name	Revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```sql
SELECT
    pizza_types.category AS Category,
    ROUND((SUM(pizzas.price * order_details.quantity) / (SELECT
                    SUM(pizzas.price * order_details.quantity) AS Total_Sales
                FROM
                    order_details
                        JOIN
                    pizzas ON order_details.pizza_id = pizzas.pizza_id)) * 100,
            2) AS Revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY Category
ORDER BY Revenue DESC;
```

Result Grid | Filter R

Category	Revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME.

```sql
select order_date, sum(Revenue) over(order by order_date) as Cum_Revenue
from
(select orders.order_date,
sum(order_details.quantity*pizzas.price) as Revenue
from order_details join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = order_details.order_id
group by orders.order_date) as Sales;
```

Result Grid | Filter Rows:

order_date	Cum_Revenue
2015-01-01	2713.8500000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11929.55
2015-01-06	14358.5
2015-01-07	16560.7
2015-01-08	19399.05
2015-01-09	21526.4
2015-01-10	23990.350000000002

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY.

```sql
select category, name, revenue from
(select category, name, Revenue,
rank() over( partition by category order by Revenue desc) as RN
from
(select pizza_types.category, pizza_types.name,
sum(order_details.quantity * pizzas.price) as Revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b
where RN<=3;
```

Result Grid | Filter Rows: | Export:

category	name	revenue
Chicken	The Thai Chicken Pizza	43434.25
Chicken	The Barbecue Chicken Pizza	42768
Chicken	The California Chicken Pizza	41409.5
Classic	The Classic Deluxe Pizza	38180.5
Classic	The Hawaiian Pizza	32273.25
Classic	The Pepperoni Pizza	30161.75
Supreme	The Spicy Italian Pizza	34831.25
Supreme	The Italian Supreme Pizza	33476.75
Supreme	The Sicilian Pizza	30940.5
Veggie	The Four Cheese Pizza	32265.70000000065
Veggie	The Mexicana Pizza	26780.75
Veggie	The Five Cheese Pizza	26066.5


THANK YOU