Sponsorship Prospectus
GopherCon Dubai 2016 - All Things Go

23rd February 2016

http://www.gophercon.ae/

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Background

Go also known as **#golang** is an open source project developed by a team at Google and many contributors from the open source community.

Go makes it easy to build simple, reliable, and efficient software.
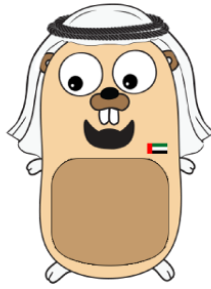
Go conference (Gophercon) is an initiative brought to you in Dubai by SquareCircle Tech, Tech Ecosystem Development Company working to bridge the Code to Customer Gap in the MEA & APAC region, the Emerging Technology Trust (ETT), India. ETT is a non-profit organization, established to organize and conduct technology conferences in India. It's current portfolio includes DeccanRuby Conf, DevOpsDays India, GopherCon India and RubyConf India together with The Go Language (#golang) and Google Developer Community in UAE and the Middle East region .

GopherCon Dubai 2016 in its first edition aims to build a successful platform for Go and open source developers in the UAE & ME region. GopherCon have been very successful and taking place every year in Denver , USA and Bengaluru, India.

Gopher Academy

GopherCon is the brainchild of Gopher Academy whose mission is to foster a community of Go developers by providing education, training, and events.

Founded in 2012 by long time Gophers Brian Ketelsen and Erik St. Martin, Gopher Academy exists because they believe in the Go programming language. More importantly, they see the opportunity to help shape a community that is inclusive, welcoming, helpful, and vibrant. Since inception, Gopher Academy has seen contributions in many forms by a number of members of the Go community. All the community members that volunteer their time assisting with

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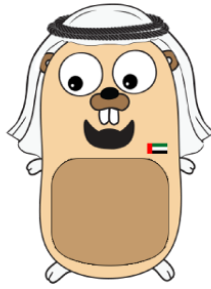
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GopherCon and their other community efforts truly make their events a success.

At GopherCon Dubai 2016, the first conference in the MENA region dedicated to "Golang", **one-day single track** event on **22nd February 2016,** you will be exposed to 100+ developers. The attendees at the conference represent a broad spectrum of talented and experienced software engineers, designers, project and product managers, as well as others who are committed to improving the quality and craftsmanship in the field of software engineering. It is an opportunity for you to reach a captive audience of early adopters in a market which is fast growing in tech adoption. Your sponsorship helps keep GopherCon Dubai accessible to the widest possible audience be it students, startup entrepreneurs or corporate nerds trying to innovate something new.

At the First GopherCon Dubai, your company may participate as a Strategic Innovation Partner / Platinum / Gold / Silver sponsor, or if you are educational institution, we would like to onboard you as a Ecosystem Partner - Education, Ecosystem Partner - Government (for Government-led tech initiative) etc.

GopherCon Dubai team will communicate:

- With all potential event participants & targeted focused groups about the event via eDM. 1-each month (pre-event) and 1-post event summary which will include your logo.
- Advertise event program via our websites (http://www.gophercon.ae and our social communities such as G+, Facebook, Twitter)
- Complete event organization with media exposure.

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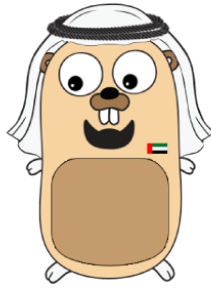
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Strategic Innovation Partner - One Exclusive [SOLD OUT]
(Government Entities / Global Technology Corporations / Industry Disruptors)

- Strategic Innovation Partners are industry leading Government Agencies who are innovating in the tech space / ecosystem enablers and/or large technology corporations and/or industry disruptors who are adopting cutting edge technologies to solve City, Citizen and Mobility challenges.
- Strategic Innovation Partners will provide the Venue well equipped with Audio Video facilities & Catering (Breakfast, International Buffet, Coffee Breaks (2) & Evening Networking reception) for the event (for approximately 150-200 developers).
- Presentation of a 20-minute Keynote by a Chief Executive of the Entity/Tech Company/Industry Leader.
- Publication of your company logo as a **Strategic Innovation Partner** on all digital promotional materials.
- Opportunity to sponsor 1-overseas speaker's Travel & Accommodation (1-way) during the event. Speaker's sponsorship will also be mentioned in the **Strategic Innovation Partner** announcements.
- Large Pop-up display provided by GopherCon Dubai. Branding and Design to be provided by **Strategic Innovation Partner**.
- Exclusive distribution of promotional materials to participants.
- Special mention at the Opening and Closing ceremony as **Strategic Innovation Partner**.and coverage in Media and Video interviews as a **Strategic Innovation Partner**..
- 20 complimentary VIP seating delegate passes.

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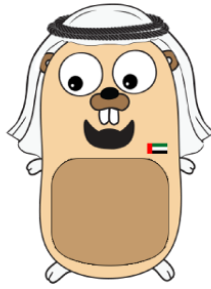
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Platinum Sponsor ($15,000 each) - Limited to 2

- Publication of your company logo as a **Platinum Sponsor** on all digital promotional materials.
- Opportunity to sponsor 1-overseas speaker's Travel & Accommodation (1-way) during the event. Speaker's sponsorship will also be mentioned in the **Platinum Sponsor** announcements.
- Morning session speaking slot for 30 minutes for your CTO / or Senior Developer Advocate.
- Table + 2 chairs for your product/services display. Sponsor station Branding and Production to be managed by **Platinum Sponsor**.
- Prominent display as a **Platinum Sponsor** in the conference hall. 6 roll-ups (standees 80x200 cms) allowed which will be produced by GopherCon Dubai team and design to be provided by **Platinum Sponsor**.
- Exclusive distribution of promotional materials to participants.
- Special mention at the Opening and Closing ceremony.
- 10 complimentary VIP seating delegate passes.

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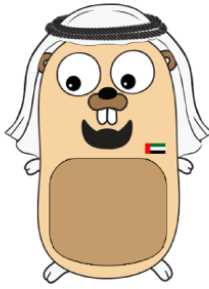http://www.gophercon.ae/

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Gold Sponsor ($10,000 each) - Limited to 3

- Publication of your company logo   as a **Gold Sponsor** on all digital promotional materials.
- Opportunity to sponsor 1-overseas speaker's Travel & Accommodation (1-way) during the event. Speaker's sponsorship will also be mentioned in the **Gold Sponsor** announcements.
- Speaking slot for 30 minutes for your CTO / or Senior Developer Advocate.
- Table + 2 chairs for your product/services display. Sponsor station Branding and Production to be managed by **Gold Sponsor**.
- Prominent display as a **Gold Sponsor** in the conference hall. 4 roll-ups (standees 80x200 cms) allowed which will be produced by GopherCon Dubai team and design to be provided by **Gold Sponsor**.
- Mention at the Opening and Closing ceremony.
- 5 complimentary VIP seating delegate passes.

Silver Sponsor ($5,000 each) - Limited to 5

- Publication of your company logo as a **Silver Sponsor** on all digital promotional materials.
- Speaking slot for 30 minutes for your CTO / or Senior Developer Advocate.
- Semi-Prominent display as a **Silver Sponsor** in the conference hall. 2 roll-ups (standees 80x200 cms) allowed which will be produced by GopherCon Dubai team and design to be provided by **Silver Sponsor**.
- Mention at the Opening and Closing ceremony.
- 3 complimentary VIP seating delegate passes.

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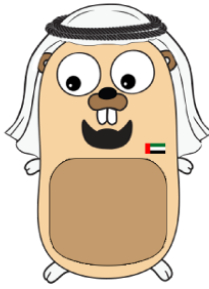## 23rd February 2016

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For additional information about GopherCon Dubai 2016 Sponsorship and Terms, drop us a line:

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Event Venue: ALMAS Conference Center, Almas Tower Ground Floor, DMCC Free Zone, Jumeirah Lakes Towers, PO Box 48800, Dubai - United Arab Emirates.

Google Map URL: https://goo.gl/maps/GSsVbX5YwWq