

**INDIA'S #1**

# amazon BUSINESS PROFIT **BLUEPRINT**

**MASTERY COURSE**



**India's #1 Step-by-Step Amazon Business Program**

# ABOUT EXPERTISOR ACADEMY



## Two college-broken minds. One big vision.

We saw the gap, education teaches but reality demands more. True mastery comes from learning directly from those who have done it, implemented it, and created real impact.

That is why we built Expertisor Academy, a platform where impact driven creators become mentors.

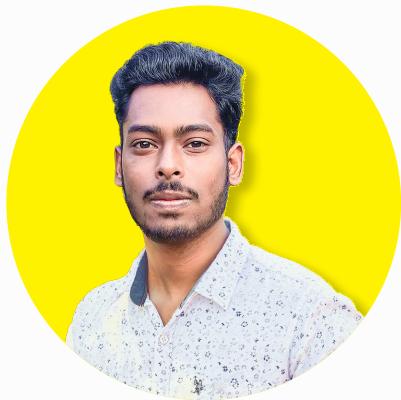
From a small idea to thousands of students impacted, we are now on a mission to build the world's biggest creator ecosystem and empower millions of learners with practical, real world education.

**Our Philosophy:** Top-quality education should be affordable and driven by value. Money is a by-product of creating real impact



# INSTRUCTOR PROFILE

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## Swaminathan Yuvaraj

Amazon Business Growth Expert, YouTuber

Back in the early days I struggled with Amazon selling. I tried and failed many times, wasted money on ads, and got stuck with low sales. But instead of giving up, I kept learning. After years of trial and error and working with thousands of sellers, I discovered proven strategies to build and scale profitable Amazon businesses.

 Helped thousands of Sellers avoid mistakes

 Proven account growth strategies

 Tried and failed often

 Struggling with low sales

Now I share everything I've learned so you can avoid the same mistakes and grow faster. From account setup to product research, ads, and scaling, my goal is to give you a clear path that actually works.

**Click & Watch the Class Intro Video**





# COURSE SYLLABUS

02

## WHAT YOU'LL MASTER INSIDE THE COURSE

8 Powerful Modules to Build Your Amazon Business from Scratch

### 1. Selecting Profitable Products

- Spot product trends using real-time tools
- Understand demand, competition & profit margins
- Avoid beginner traps like overcrowded categories
- Bonus: Untapped niches in India

### 2. Setting Up Your Amazon Seller Account

- Seller registration step-by-step
- GST, PAN, Bank & KYC made simple
- Understand Amazon's fees & policies
- Avoid suspension with clean

### 3. Creating Product Listings That Convert

- Craft titles, bullet points & descriptions that sell
- Amazon SEO basics for higher visibility
- Keyword research made simple
- Product photography hacks



# COURSE SYLLABUS

03

## 4. Launching Your Product & Getting Early Sales

- 7-day launch plan to gain momentum
- How to get reviews legally
- Boost your rankings with Amazon tools & external methods

## 5. Running Amazon PPC Like a Pro

- Simple breakdown of Sponsored Ads
- Setting budgets & targeting keywords smartly
- Reduce ACoS & increase conversions

## 6. Inventory & Order Management

- Forecasting & restocking best practices
- FBA vs FBM — which is right for you
- Handling returns & maintaining metrics

## 7. Building a Brand with A+ Content & Storefronts

- Apply for Brand Registry
- Create trust-building A+ content
- Stand out with your own Brand Store



# COURSE SYLLABUS

04

## 8. Scaling Your Amazon Business

- Outsource & automate
- Expand to multiple marketplaces & countries
- Reinvest profits for growth

### WHAT YOU GET WHEN YOU JOIN

- ✓ 100% action-based video lessons with real examples
- ✓ Ready-to-use Templates and Tools
- ✓ Lifetime access + updates
- ✓ Private Telegram community for sellers
- ✓ Live Mentorship and Expert Guidance
- ✓ The exact systems we use to earn every day



# COMPLETION & CERTIFICATION

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Your Efforts, Officially Recognized!



## COURSE COMPLETION CERTIFICATE :

Learners completing the Amazon Business Profit Blueprint receive a Course Completion Certificate from Expertisor Academy. This validates skills in Amazon Ads, Scaling Strategies, Listing Optimization, and Product Research. The certificate enhances your portfolio, boosts industry credibility, and improves career opportunities in e-commerce, digital marketing, and Amazon business management.

 EXPERTISOR ACADEMY

 Virtua Technologies

 NeRAINS

 EXPERTISOR JOBS

 ZCODIA TECHNOLOGIES

**CERTIFICATE**  
OF COMPLETION

PROUDLY AWARDED TO  
**Karthi**

for successfully Completing **the Amazon Business Profit Blueprint** and demonstrated proficiency in Amazon Ads, Scaling Strategies, Listing Optimization, and effective Product Research.







Certificate ID : IBJ45632

Co-founder : P.C. Sathesh

Verify Certificate : <https://learn.expertisoracademy.in/verify-certificate>

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# HOW TO ENROL?

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## Step 01 Join Now & Complete Payment

- Click the “Join Now” button on our website
- Secure payment via UPI, Card, or NetBanking.
- You’ll receive confirmation via Email and WhatsApp.

## Step 02 Receive Your Welcome Kit

- Login credentials
- Telegram community invite
- Orientation and success roadmap

## Step 03 Start Learning Instantly!

- Get instant access to all modules.
- Follow step-by-step strategies.
- Start implementing from Day 1.

**ENROL NOW**

# THANK YOU



## Your Transformation Starts Now

Imagine building a profitable Amazon business right from your laptop or phone. Learn how to find winning products, run powerful Amazon Ads, and scale your store using proven, step-by-step strategies. Master the essentials and start creating real income through Amazon.

**JOIN NOW**

## Contact Us

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