**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

|  |  |
| --- | --- |
| Date | 06 May 2023 |
| Team ID | NM2023TMIDO7087 |
| Project Name | The Meme Museum |
| Maximum Marks | 4 Marks |

**1**

# **Problem statement**

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

**10 minutes**

**2**

# **Brainstorm solo**

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

**10 minutes**

**3**

# **Brainstorm as a group**

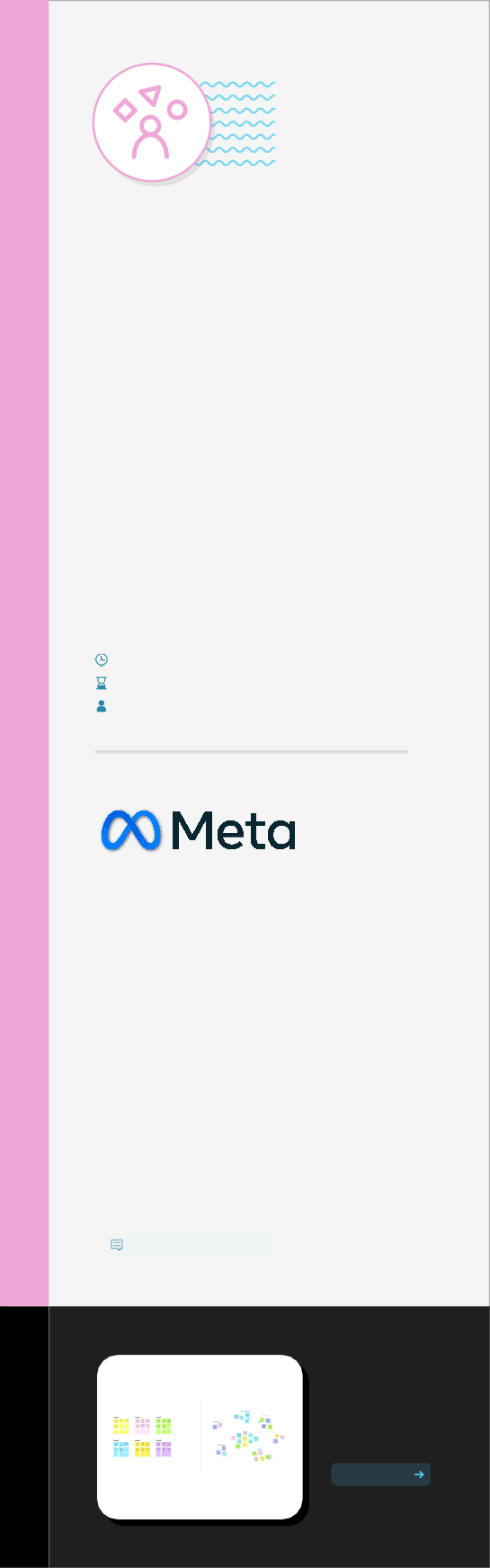
**TIP**

You can use the **Voting session** tool above to focus on the strongest ideas.

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and…" and build on the ideas of other people along the way.

**15 minutes**

**ARAVINTH**



**Need some inspiration?**

See a finished version of this template to kickstart your work.

**[Open example](https://app.mural.co/template/d42717ab-e2ce-4ebc-a805-b0cccd51479d/0436e888-3331-42fe-8cc7-5028b525622e)**

**[Share template feedback](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)**

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**Conducting a brainstorm**

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your

team forward.

**15 minutes** to prepare

**30-60 minutes** to collaborate

**3-8 people** recommended

**QUESTION**

Our primary goal is to give a smart and simple method for registering complaints, tracking them and eliminating them.

**Template**

|  |  |  |
| --- | --- | --- |
| Public can save time by using this. | complaints will be safe |  |
|  |  |  |
|  |  |  |
| **Person 5** | |  |
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|  |  |  |

|  |  |  |
| --- | --- | --- |
| we can reduce bribery | increase efficiency |  |
|  |  |  |
|  |  |  |
| **Person 6** | |  |
|  |  |  |
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| --- | --- | --- |
| corruption in government offices can be reduced | actions will be taken quickly |  |
|  |  |  |
|  |  |  |
| **Person 7** | |  |
|  |  |  |
|  |  |  |
|  |  |  |

Prioritize:

