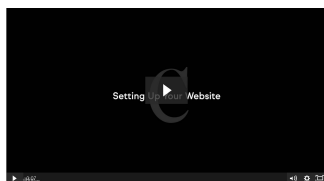## 2. Setting up your website (cheatsheet)

Setting up your website in 1hour or less

Most people obsess over their website when in reality it doesn't matter. People hire you to get them from their current situation to their desired situation, if you can do that your website doesn't matter and nobody will care what it looks like. We must remember to keep the main thing the main thing and that's what we're doing with this simple website template that I have created for you. Follow the instructions below to download the template, edit the content and go live.

Video tutorial

You can view the video tutorial or use the instructions below.

To view video tutorial click here.

Instructions

1. Download/install the website template here: www.consulting.com/clickfunnels

2. Open the website template in ClickFunnels.

3. Start by editing the content on the "Home page". Change the logo to your business name, change the headline to your i help blank to blank by blank statement, change the description to briefly explain your business and what you do, add an image of you, check over the entire page to make sure everything looks the way you want it to and then click save.

4. The same way you edited the "Home Page", go ahead and edit all the other pages available in the website template. The full list of pages you should edit in specific order is: Home page, About page, Contact page. Go ahead and edit the logo, titles, text, images etc. on all of those pages, check the pages look the way you want them to and then click save.

5. You will notice that I have provided some basic blog pages in the website template. In order to make your website appear "professional" and "established" you will want to include three blog posts on your site. These can be on any topics to do with your niche, they should be approx 500 words each and include an image relevant to the topic. If you need help

generating ideas for your three blog posts I recommend reading this [article here](#).

6. In order to make your website compliant for Facebook ads and other advertising platforms you need to include a basic "Privacy Policy" and "Terms" page on your website. I have provided a template for both of these and all you need to do is edit the text to include your information in the bracketed sentences. Eg. [Company Name].

7. Now we need to link your domain name to your ClickFunnels account so that you can publish your website and make it accessible using your domain. This process is better explained/ demonstrated in a video tutorial rather than text. View [video instructions here](#).

8. Now that your domain is successfully linked we need to make sure each page of your website is published using the correct "domain" and "domain path". This process is better explained/ demonstrated in a video tutorial rather than text. View [video instructions here](#).

9. The next step is to edit each page to make sure that all the navigation links and buttons are pointing towards the correct pages. This is an important step that you must work through thoroughly to ensure there are no errors on your new website. This process is better explained/ demonstrated in a video tutorial rather than text. View [video instructions here](#).

10.   Now your entire website should be built using all of your own content and hosted on your own domain name. Now we must thoroughly test every page of your website to make sure everything looks right and that you haven't missed anything. Start by checking all pages on your desktop/laptop computer, check that all pages look right, text is how you want it, images are correct and most importantly that all links and buttons direct to the correct pages. If you find any issues that need fixing note them, correct them and then return to testing once again until everything is working correctly. Do the same using a mobile phone.

11.   Do you want to go live and start marketing to your niche with or without the Fragmentation funnel? Some people like to build out the entire funnel before going live and selling to their market and some just go straight to selling without even touching it. If you're up for the additional work I recommend doing it because it will bring clarity to your message and help you in your conversations to your prospects however it is not essential.

12.   If you choose to go live without the Fragmentation funnel you can simply delete the "Free Case Study" buttons and links on your website and then add them at a later date when you have the funnel live. To do this go through each page one-by-one and delete the link from the top and bottom navigation menus as well as the blue button present on some pages.

13.   If you choose to go live with the Fragmentation funnel all you need to do link the "Free Case Study" buttons and links to the entry page of your funnel. You won't have your funnel live at this stage but we can still set all the links to yourdomain.com/case-study. When we build/publish your funnel shortly we will remember to publish it to this specific url.