Problem Solution Fit

Date	31 January 2026
Team ID	LTVIP2026TMIDS24931
Project Name	ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data
Maximum Marks	4 Marks

Problem

Stakeholders find it difficult to analyze large historical datasets of toy manufacturers using raw tables or spreadsheets. Due to unclear patterns and lack of visualization, it becomes hard to identify trends, regional distribution, and top-performing states.

Solution

This project uses **Tableau visualizations** to analyze the toy manufacturers dataset and present insights through an interactive dashboard and story. The results are further integrated into a **Flask web application** for easy access and presentation.

Fit Justification

• Tableau provides clear and interactive visual insights.
• Dashboard helps decision-makers quickly understand industry trends.
• Story format provides a step-by-step narrative explanation.
• Flask integration allows access to the dashboard and story through a web UI.

Expected Benefits

• Better understanding of toy manufacturing trends over time
• Easy identification of top-performing states and regions
• Improved data-driven strategic and policy decisions
• Clear presentation of insights using dashboards and stories