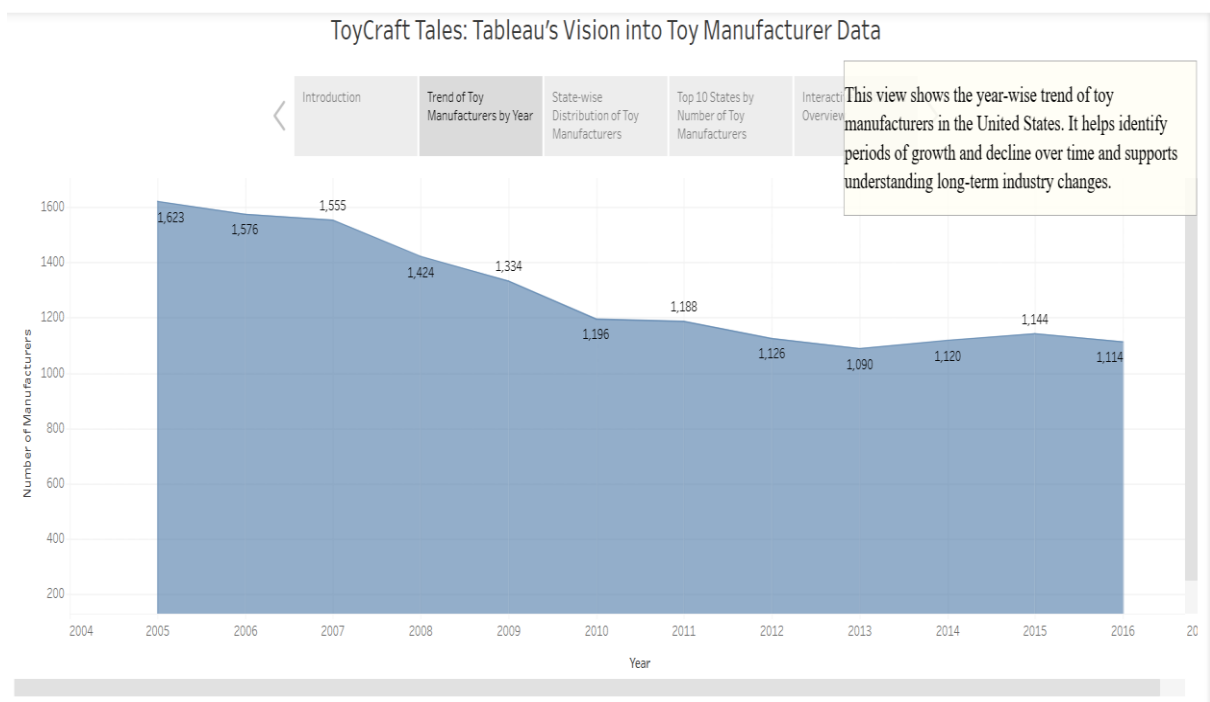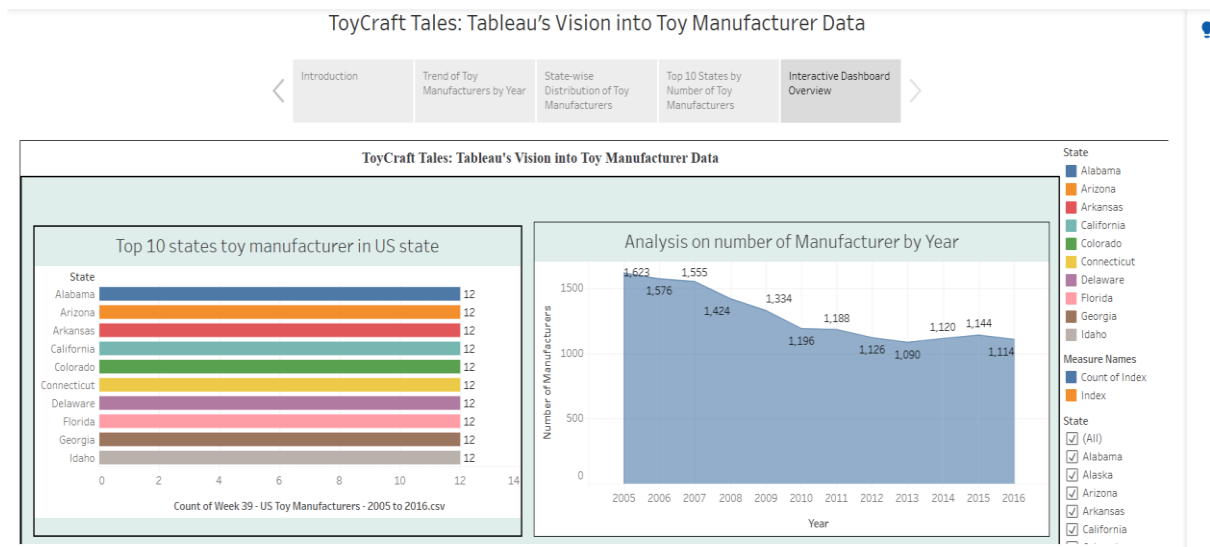# STORY

Story Description

A Tableau Story titled **"ToyCraft Tales – Toy Manufacturer Analysis Story"** was created with multiple story points to explain insights step-by-step. The story helps in understanding:

• How the number of toy manufacturers changes over time
• How toy manufacturers are distributed across different states
• Which states dominate the toy manufacturing industry
• What overall conclusions can be drawn from the analysis

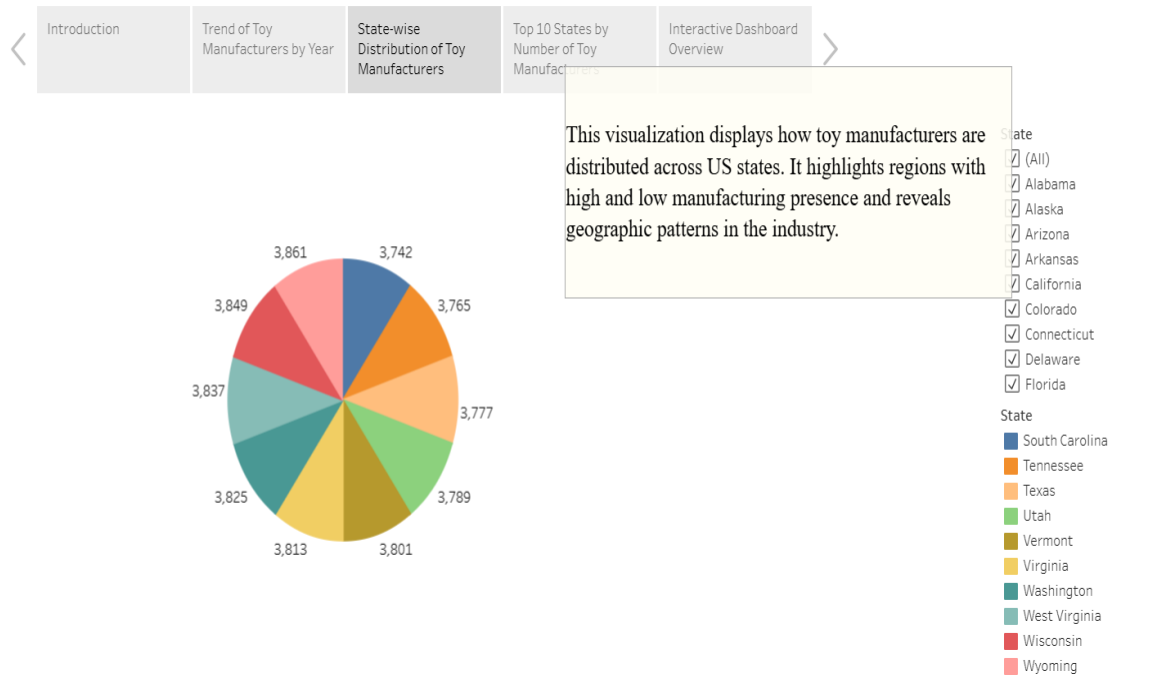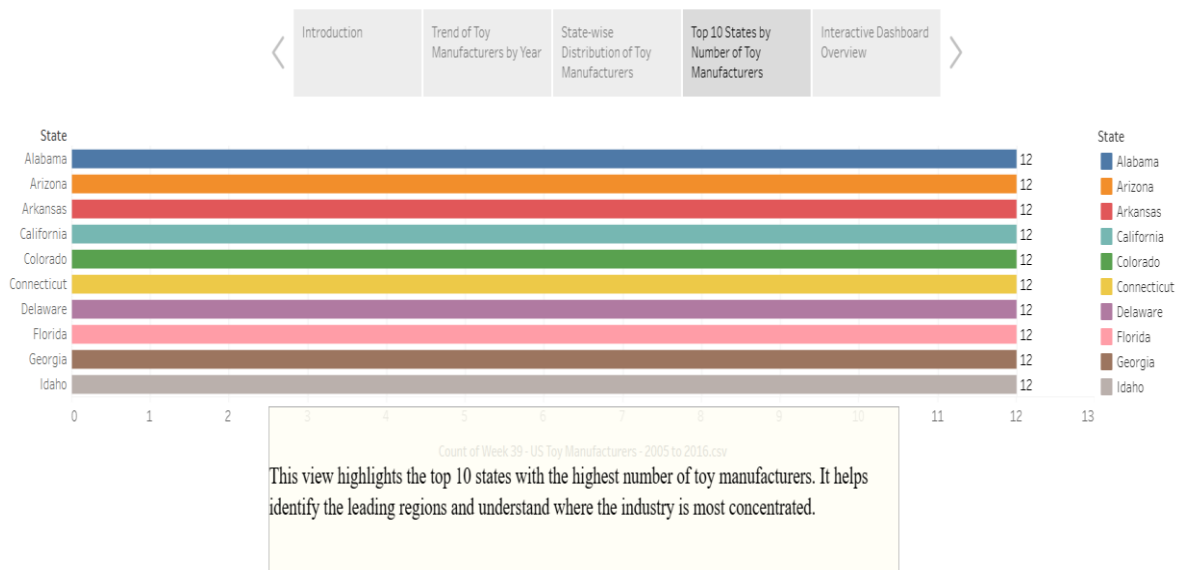# ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data

This visualization displays how toy manufacturers are distributed across US states. It highlights regions with high and low manufacturing presence and reveals geographic patterns in the industry.

State
☑ (All)
☑ Alabama
☑ Alaska
☑ Arizona
☑ Arkansas
☑ California
☑ Colorado
☑ Connecticut
☑ Delaware
☑ Florida

State
■ South Carolina
■ Tennessee
■ Texas
■ Utah
■ Vermont
■ Virginia
■ Washington
■ West Virginia
■ Wisconsin
■ Wyoming

Pie chart values: 3,742 3,765 3,777 3,789 3,801 3,813 3,825 3,837 3,849 3,861

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ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data

State	Count
Alabama	12
Arizona	12
Arkansas	12
California	12
Colorado	12
Connecticut	12
Delaware	12
Florida	12
Georgia	12
Idaho	12

State
■ Alabama
■ Arizona
■ Arkansas
■ California
■ Colorado
■ Connecticut
■ Delaware
■ Florida
■ Georgia
■ Idaho

Count of Week 39 - US Toy Manufacturers - 2005 to 2016.csv

This view highlights the top 10 states with the highest number of toy manufacturers. It helps identify the leading regions and understand where the industry is most concentrated.

Reference Link:

https://public.tableau.com/app/profile/chalamalasetti.gopi/viz/ToyCraft_Tales_17714794816330/ToyCraftTalesTableausVisionintoToyManufacturerData_1