Gopichand Reddy **Pulagam**

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Work Experience

IBM
Bangalore

Senior AEM Developer
Feb 2024 - Current

- At IBM, I worked on multiple Tasks and functionalities. <u>First project</u> was an RTL migration, where we built an Arabic CMS website.
- I implemented language detection to dynamically switch layouts. I applied RTL-specific SCSS to convert LTR designs to RTL
- I also worked with AEM MSM to manage rollouts, translations, and language copies.
- <u>Second project</u> Led the migration of components to the Carbon Design System within AEM.
- Conducted a proof of concept (POC) and presented the migration approach to clients.
- Executed a complete rebuild of components under tight deadlines.
- Upgraded existing components, restructured client libraries (clientlibs), and ensured seamless integration with the new design system.
- <u>Third project</u> Worked on syncing digital asset metadata and binaries from AEM 6.5 (on-prem) to AEM as a Cloud Service (AEMaaCS).
- Utilized replication triggers for real-time synchronization.
- Migrated thousands of image assets from on-premises DAM to Adobe Cloud IMS.

LTIMindtree
Bangalore

Senior AEM Developer - 1.3years
Nov 2022 - Feb 2024

- Maintained and expanded on all previous responsibilities from my time at Mindtree, including full-stack AEM development (components, templates, dialogs, Sling Models, OSGi services, etc.).
- Actively engaged in customer success initiatives by guiding end users through platform-related issues and providing detailed walkthroughs.
- Collaborated closely with customers to understand reported issues, replicating and analyzing them for root cause.
- When issues couldn't be resolved directly, created user stories or JIRA tickets for the development team to address them.
- Proactively fixed valid bugs and ensured timely resolution to maintain high customer satisfaction and platform reliability.
- Took part in the planning and execution of new initiatives, applying both technical expertise and stakeholder communication skills.
- Balanced ongoing support work with feature development to improve platform capabilities.

Mindtree
Remote

Software Engineer - 1.8years
Mar 2021 - Nov 2022

- Started my career working on a legacy-heavy, enterprise-scale real estate project for a multinational client.
- Built and maintained a wide range of AEM features, including components, dialogs, pages, static and editable templates, content fragments, experience fragments, and design configurations.
- Developed Sling Models, OSGi services, servlets, schedulers, and jobs, gaining deep hands-on experience in AEM backend architecture.
- Integrated AEM with MongoDB, enhancing data management capabilities and extending system functionality—an important learning milestone.
- I have done Jsp to Sightly(HTL) Migration for 20+ Components.
- Worked confidently with technologies like HTML, CSS, JavaScript, jQuery, JSP, Webpack, SCSS, and Maven.
- Gained practical experience with RESTful API integrations and Java-based logic within the AEM ecosystem.

Technical Skills

Basic & Core AEM Skills:

- Hands-on Experience on these versions AEM 6.4 | AEM 6.5 | AEMaaCS.
- AEM Sites | AEM Assets
- Sling Models | Servlets | OSGi Services & Components & Configurations
- JCR | CRX/DE | OAK
- HTL(Sightly) | JSP | CSS | SCSS | JS | JQuery | Bootstrap | Webpack | Node.js | Carbon Design Systems
- Componets | Templates(static/Editable) | Pages | MSM | Touch Ui | Replications | Reverse-Replications |Workflows...

DevOps & Tools

- Maven | GIT | Jenkins | SonarQube | SonarLint | PostMan | SoapUI
- Intellij | Eclipse | Github Desktop
- Rest APIs | Soap APIs (Outdated)
- Cloud Manager | Adobe I/O tool

Certifications

Adobe Certified Professional - Adobe Experience Manager Developer

Adobe Certified Expert - Adobe Experience Manager Developer

Education

Geethanjali Institute of Science and Technology

Computer Science and Engineering (Btech) - 2016 - 2020 Passedout

Awards & Recognition

- Received 12 recognitions from team leads and manager, A Team award, Mastermind award, Perseverence award @Mindtree
- Got a Recognition for carbon design systems major upgrade @IBM Adobe Townhall meet.

END