

Gopichand Reddy Pulagam

India | +91 70369 12684 | gopichandreddy0877@gmail.com | Adobe Certified AEM Sites Developer | 5+ Years Experience

Professional Summary

Lead AEM Developer with 5+ years of experience driving end-to-end delivery of enterprise digital platforms on Adobe Experience Manager across Sites, Assets, and Cloud Service. Led migration of legacy JSP components to HTL, AEM 6.4 → 6.5 upgrades, and TouchUI conversions while designing scalable Sling Models, OSGi services, and integrations. Owned critical initiatives including Carbon Components v10 → v11 upgrade, DAM synchronisation (EDAM ↔ AEM Cloud), and EDS Franklin implementations to replicate and modernise client sites. Experienced in guiding teams, reviewing architecture, resolving production incidents, and delivering maintainable solutions within agile, multi-brand ecosystems such as Anywhere Real Estate.

Core Skills

- AEM 6.5 / AEMaaCS - Experienced both On-Prem & Cloud
- AEM Sites / AEM Assets / AEM EDS / Dynamic Media / Firefly Assets
- Sling Models, OSGi Configs & Services
- JSP → HTL (Sightly) Migration
- Dialogs, Templates, Touch UI
- Java, HTML, CSS + (Logical CSS), JavaScript, jQuery, Groovy Expert
- Npm, webpack, sass
- Schedulers, Servlets, REST APIs, Jobs, Event Listeners
- Git, Maven, Eclipse / IntelliJ, Felix
- Basic Python for offline utils
- Agile Delivery (JIRA, Sprint Management)

Professional Experience

Package Consultant | IBM India | Feb 2024 – Present

- Delivered RTL (Right-to-Left) language support for Arabic sites, refactoring HTL, CSS, and JS for proper localisation.
- Led Carbon Design System major upgrade (v10 → v11), improving performance and maintainability.
- Designed and implemented EDAM(AEM 6.5 onprem) → AEM Cloud DAM migration with automated metadata & binary sync from AEM 6.5 onprem to AEMaaCS.
- Bulk migration of assets from AEM 6.5 onprem to AEMaaCS. where AEM 6.5 is the source of truth
- Leading Back Sync (CMS-DAM(Cloud) → EDAM(6.5 onprem)) initiative to maintain cross-system asset consistency. This Requirement we got due to impl of Firefly Assets.
- Currently working on one EPIC - migration of third party pages to AEM pages using our own migration tool.
- During this period, I contributed to several EDS proof-of-concepts, implementing

multiple blocks and recreating the client's existing site using the EDS Franklin framework.

Senior Software Engineer | LTIMindtree India | Aug 2023 – Feb 2024

- Enhanced and maintained AEM applications for Anywhere Real Estate brands (SIR, BHGRE, ERA).
- Built reusable components, dialogs, and OSGi services aligned with best practices.
- Trained junior developers and conducted peer code reviews to ensure delivery quality.

Software Engineer | LTIMindtree India | Nov 2022 – Aug 2023

- Delivered enhancement stories and resolved critical incidents for SIR & BHGRE.
- Mentored junior developers in JSP → HTL migration.
- Ensured clean, maintainable code through reviews and refactoring.

Software Engineer | Mindtree India | Mar 2021 – Nov 2022

- Designed and developed AEM components for Sotheby's International Realty (SIR).
- Migrated 20+ legacy components from JSP to HTL and upgraded AEM 6.4 → 6.5.
- Converted Classic UI to Touch UI dialogs and implemented servlets & services.
- Improved code maintainability and performance; resolved Sonar-identified issues.

Career Highlights

- Designed and developed AEM components for Sotheby's International Realty (SIR).
- My 1st major project was the migration of AEM 6.4 JSP-based components to AEM 6.5 HTL-based components, where I separated mixed JSP logic into clean backend services and front-end HTLs.
- My 2nd project involved building brand-new components and reworking existing ones to improve performance and author experience.
- The 3rd project focused on extending implementations to support RTL sites in addition to LTR, where I worked specifically on the Arabic site add-on.
- The 4th project was the Carbon Design System upgrade from v1 to v2, a major transformation that required a complete rework of front-end architecture. I led the necessary research and planning, delivered a robust implementation strategy, and this effort enabled the team to secure continued project billing.
- The 5th project involved bulk migration of assets between AEM instances, with the main challenge being a source system on AEM 6.5 on-prem and the destination on AEM as a Cloud Service.
- The 6th project was real-time synchronization of DAM assets from on-prem to AEMaaS.
- The 7th project implemented two-way back-sync of assets between AEM 6.5 on-prem and AEMaaS to maintain data parity across platforms.
- The 8th project is an ongoing bulk migration of third-party pages into native AEM pages using our own migration tool designed by one of our architects.

Education

Bachelor of Technology (B.Tech) – Computer Science & Engineering
Jawaharlal Nehru Technological University, Anantapur | 2020

Certifications

- Adobe Certified Expert – AEM Sites Developer (2028)

- Adobe Certified Professional – AEM Developer (2028)

Languages

- English – Fluent
- Telugu – Fluent
- Hindi – Good

Availability

- Open to Remote or Visa-Sponsored On-Site roles
- Available for Outside IR35 contracts