❖ **Economic Feasibility:-**

Costs	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Total
Salaries	30	30	30	30	0	0	120
H/W & S/W	10	0	0	0	0	0	10
Training	20	0	0	0	0	0	20
Support & maintenance	0	0	0	0	10	10	20
Total Costs	60	30	30	30	10	10	170
Benefits							
Subscription fees	0	0	0	0	500	500	1000
Ad revenue	0	0	0	0	800	800	1600
Total benefits	0	0	0	0	1300	1300	2600
NCF	(60)	(30)	(30)	(30)	1290	1290	2410
CNCF	(60)	(90)	(120)	(150)	1140	2430	2430

Numbers are in thousands of DHS
NCF: Net Cash Flow
CNCF: Cumulative Net Cash Flow
One period corresponds to one month
H/w and S/w correspond to Hardware and Software respectively

The return on investment (ROI):

ROI= Total Benefits - -Total Costs
Total Costs
= (2600-170)/170
= **14.29%**

The break -even point (BEP):

BEP= period.net cash flow — Cumulative net cash flow
Period. Net cash flow
(1290-1140)/1290 = 11.62%

0.1162*1*30= 3.486 ≈ 3 days
So the Project will take **4 months and 3 days**.

• **Conclusion:-**

The ROI is excellent for this software, and the BEP is quick, so the risk is low.