"Sales Dashboard Insights"

Insights for Your Dashboard

1. **Technology** category contributed the **highest total sales** (~37.5%), followed by Office Supplies and Furniture.
2. The **Central region** recorded the **highest regional sales**, significantly ahead of others.
3. **Sales trends** show a **steady decline** from late 2011 to 2014, with minor fluctuations.
4. Using slicers, we can **filter by category and region** to gain targeted performance insights.