
Gopikasri S K

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Objective

Highly skilled statistician with extensive CRM experience, leveraging data analysis, SQL, and Excel to optimize business strategies and enhance customer relationships. Committed to driving informed decision-making and improving organizational performance through data-driven insights.

Internship

- Analytics Avenue for Research and Development** August 2024 - Present
Data Intern
Gaining practical experience in data analytics through hands-on projects and mentorship from senior data scientists & Acquiring proficiency in Excel, SQL, and Python for data analytics through structured training
- Emmanuel Chess Centre** May 2023 - July 2024
Data Entry Specialist & Customer Relationship Management
- Indian Council of Medical Research** May 2023 - June 2023
Data Management and Data Analytics
Gained in-depth knowledge in the field of Biostatistics and presented an article on logistic regression

Skills

- Python
- SPSS
- SQL
- MS Office

Education

- Madras Christian College** 2024
Msc statistics
84%
- St. Joseph's College, Tiruchirapalli** 2022
BSc Statistics
84%

Projects

- Interactive Excel Dashboard for Sales Analytics**
Developed an interactive sales dashboard in Excel using VLOOKUP, HLOOKUP, pivot tables, and charts. Implemented slicers for dynamic filtering, enabling data-driven insights for sales performance.
- Playing Chess – A Markovian Approach**
- Statistical Analysis on Preference of Laptop among college students and IT Professionals in Trichy**

Certification

- Virtual Internship – Data Analytics and Visualization
- Completed a 5 days' workshop on SQL
- Participated at National Symposium on Significance of Statistical Science

Activities

- Community Development Volunteer (Dec 2023 - May 2024): Engaged village children through creative activities promoting education and personal growth
- Chess Tournament Coordinator (Dec 2023 - Jan 2024): Successfully coordinated a chess tournament at Madras Christian College & Emmanuel Chess Centre