

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID37427
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Users are not possible to get latest news in their busy schedule.
2.	Idea / Solution description	In context of changing the conventional reading method.We will aware of knowing the interested and uninterested topics of the user through which user will get relevant content what they need.By providing the news feed feature which contain quick short news where user time is saved.
3.	Novelty / Uniqueness	Implementing unique features like no ads,Basic life support and knowing uninterested topics which makes our customer useful in their daily life.
4.	Social Impact / Customer Satisfaction	Since we provide short and crisp news user time is saved. User using the app regularly will create awareness of their surrounding.
5.	Business Model (Revenue Model)	The main source of profit will be from affiliated marketing.We receive profit from increasing the count of visitors and some kind of user activities such as like,share,comment and save the news.
6.	Scalability of the Solution	As we are using IBM CLOUD so as users increasing automatically the storage will scale up. Designing the app by using feasible tech stack.