

ABOUT US

NIT Puducherry is a platform for learning, discovery, innovation, expression and enhancement of professional capacity. Students embark on a journey of intellectual transformation through a diverse living environment, where they encounter competitive reality of the progressing world, learn through several experiences, expand relations

Gyanith is a technical fest conducted by the National Institute of Technology Puducherry by the combined effort of all the departments of the college. Gyanith 2020 is an arena for students across the nation to showcase their technical know-how. It is determined to break the notions of conventional technical events by combining it with the colours of art and fun, making it a feast for an artist and an engineer alike. A common ground for students to get introduced to various innovative firms and for companies to get introduced to young brilliant minds across the country paving way towards the contribution of the never ending process of technological advancements.

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CONTACTS

GYANITH

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WHY SPONSOR US?

PREVIOUS SPONSORS

Gyanith 2020 can be an exemplar host for expanding your enterprise value in several of its projects among the wide population in and outside the National Institute.

Strengthens your branding base and develops corporate image through publicity gained by active youth participants.

An excellent opportunity to showcase your products and increase market share.

A platform of interaction between your company/you and a common target audience.

It can serve as a bridge between the interests of your company and other collaborating sponsors.



SBI



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TITLE SPONSOR

The title sponsor will be proudly publicized by Gyanith 2020 across all media.

Gyanith 2020 website homepage will predominantly display the sponsor logo.

All Gyanith merch, banners and social media covers will eminently include the title sponsor logo.

Gyanith 2020 Hashtag campaign will be organized to trend the 'title sponsor' brand and will be lively displayed in the social wall.

CO SPONSORS

The logo and the name of the organization will be featured in connection with Gyanith 2020 in our official posters and banners.

All media reports, in print and otherwise, will include the introduction of co-sponsor with all Gyanith events and activities.

The Gyanith website will display the sponsor's logo with a link to their official website.

www.gyanith.org