

# Gopinath Maddula

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## PROFESSIONAL SUMMARY

UX/UI Designer & Frontend Developer with 2 + years of experience creating intuitive, user centered interfaces. Skilled in Figma, Photoshop, React.js, HTML, CSS, and MUI. Strong expertise in wireframing, prototyping, interaction design, and translating complex requirements into clean, modern, responsive user experiences. Recently led the UX/UI design for Edpedia's internal school library module.

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## TECHNICAL SKILLS

**Design Tools:** Figma, Adobe Photoshop

**Frontend:** React.js, JavaScript, TypeScript, HTML, CSS, Material UI

**Tools:** Git, VS Code

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## PROFESSIONAL EXPERIENCE

**F1Studioz**

**Aug 1, 2022 - Oct 11, 2024**

**UI Engineer**

### UI Components Designing & Application Interface Coding

- Proficient in developing dynamic web-based user interactions using React concepts, collaborating closely with UX/UI designers to ensure seamless integration of design elements.
- Translated complex designs and wireframes into top-tier code, utilizing JavaScript and React.js workflows to deliver pixel-perfect, highly-responsive application interfaces.

### Code Debugging & Front-end Architecture

- Mastery in debugging interface software, consistently optimizing application code to achieve a remarkable improvement in functionality and performance, while aligning with design guidelines.
- Adept at implementing front-end architectures with a 100% accuracy track record in supporting innovative user interface concepts. Collaborated with UX/UI designers to ensure a cohesive user experience.

### Performance Optimization & Features Development

- Monitored and improved front-end performance and documented application changes & worked on updates.
- Developed the latest user-facing features using React.js and built reusable components & front-end libraries for future use.
- Optimized components for maximum performance across a vast array of web-capable devices and browsers.
- Updated & modularized old code bases to modern development standards as part of slashing operational costs.

## Project Delivery

- Produced high-quality mockups and different prototypes for various UI components.
- Delivered high-quality code adhering to project requirements, ensuring maintainability and scalability.

## Testing & Documentation

- Ensured the quality of UI components through rigorous testing and debugging.
- Maintained detailed documentation for developed features, reusable components, and architectural changes for knowledge sharing and future scalability.

## PROJECTS HANDLED

### Edpedia

Client : **Edpedia**  
Skills Used : **Ux research, Wireframing, Prototyping**  
Tools Used : **Figma, Photoshop**  
Role : **UX UI Designer**

#### Description:

- Led the UX/UI design for the Library Management Module.
- Created user flows, wireframes, prototypes, and final UI screens in Figma.
- Improved information architecture and simplified borrowing/returning interactions.
- Worked closely with school stakeholders to enhance usability and reduce task time.

### Global Call Center Dashboard

Client : **Ozonetel**  
Skills Used : **React.js, TypeScript, Material-UI, HTML, CSS**  
Tools Used : **Visual Studio Code, Git**  
Role : **UI Developer**

#### Description:

Ozonetel, a global call center software company, needed an efficient and intuitive dashboard to improve user experience for agents.

- **Dashboard Design:** Developed a pixel-perfect, highly responsive dashboard layout displaying real-time metrics and call analytics.
- **Reusable Components:** Built reusable components to enhance code scalability and development efficiency.
- **Performance Optimization:** Optimized front-end architecture to ensure smooth navigation and functionality across various devices.
- **Collaboration:** Worked with a cross-functional team of designers and backend developers to ensure seamless data integration and user interface alignment.
- **Code Debugging:** Debugged and tested the dashboard thoroughly for performance and usability.

Interactive News Portal

Client : Dinamani  
Skills Used : React.js, HTML, CSS, JavaScript, Material-UI  
Tools Used : Visual Studio Code, Git  
Role : UI Developer

Description:

Dinamani, a leading newspaper, required an engaging and interactive platform for their readers.

- **User Interaction:** Designed and developed interactive pages showcasing stories, videos, and image galleries.
- **Responsive Layouts:** Created pixel-perfect, responsive layouts ensuring optimal performance across desktops and mobile devices.
- **Content Management:** Enabled efficient management of news stories and multimedia content through modularized front-end components.
- **Optimization:** Enhanced user experience by streamlining navigation and reducing load times.
- **Collaboration:** Partnered with designers to implement UI concepts with 100% design accuracy and seamless integration.

EDUCATION DETAILS

<b>Bapatla Engineering College</b> B.Tech (Acharya Nagarjuna University), 72%	<b>2014 - 2018</b>
<b>Intermediate</b> 10+2, 96%	<b>2012 - 2014</b>
<b>High School</b> ssc, 9.2 CGPA	<b>2011 - 2012</b>