

# Writing Scientific Reports

CSW 2010

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(Based on a 2009 lecture by Steve King  
and a 2007 lecture by Helen Petrie)

# Finding your scientific voice

- It's not a highly personal narrative

“I studied different sources in the library. I attended a course run by my supervisor...”
- It doesn't have to be very convoluted, full of complex terms

“If skin deformation is a critical factor for roughness perception (Taylor and Lederman, 1975), then it would seem reasonable to argue that roughness perception in virtual reality might be more similar to roughness perception in the physical world via a probe, than via a bare finger.”

[46 word sentence - I have to draw breath, that's not a good sign]

## Keep it as simple as you can

- A certain amount of use of the first person is fine
- Keep words as simple as possible (except for technical terms...)
- Keep sentences short *always* (break the argument down into its logical parts for the reader to understand)

## One sentence → one paragraph

Skin deformation may be a critical factor for roughness perception (Taylor and Lederman, 1975). Roughness perception in the physical world is usually undertaken with the bare fingers and thus involves skin deformation; sometimes it may be undertaken with a probe or other device, and no skin deformation is involved. Therefore it is reasonable to argue that roughness perception in virtual reality, which inevitably uses a probe, is more similar to roughness perception in the physical world via a probe than via a bare finger.”

# Readability

- Original sentence: Flesch Ease of Reading Index 27 (out of 100: high is good)
- Re-write: Flesch 44.5%

These reading indices are not very good, but can occasionally be a useful tool

Online tools available: <http://www.editcentral.com>

# Precision and vigour

Scientific style is as ***precise*** as possible:

- Avoid vague terms “the web users tended to ...”
- Active, clear sentences, easy for the reader!

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Model yourself on Raymond Chandler:

*“The man walked in the door with a gun in his hand.”*



# Precision and vigour

- Avoid colloquial/culturally specific expressions  
*“training wheels interfaces ...”* ← **WHAT???**
- Make sure you know the meaning of complex words you use!
- Write positively about what you have achieved: *“This project did X”*, rather than *“This project tried to do X”*



# Think about your reader(s)

- Some people can only write from the beginning, because they try to hold in my mind the reader's view
- That may mean that early sections need to be re-written, once the whole story is there
- You need to persuade your reader that this is an important/interesting document/project and lead them through the information

# Think about your reader(s)

- Don't discuss a concept for three pages and then define it - reader needs a definition at the beginning!
- Don't spend three pages discussing a particular line of research without making it clear how it is relevant to your project
- “Scaffolding”: provide plenty of introductory/bridging sentences/phrases. For example:  
*“The next section will introduce concepts of web accessibility and usability in order to establish the criteria for evaluations of websites by users”*

## Think about your reader(s)

- Also think about the structure at each level
- Does this section have a clear introduction, elaboration, conclusion?
- Does this paragraph have a clear introduction, elaboration of an idea, conclusion?
- Does this sentence have a clear structure?

## Define terms (and abbrev.s) and stick to them!

- Early in your write-up, define any technical terms you need, set up abbreviations and then stick to them
- In the case of technical terms, if you vary them, the reader may think you mean something different  
(web user, evaluator, participant, tester ..are these all the same group of people?)

# Abbreviations and acronyms

- Specifying an abbreviation and then not using it is just irritating for the reader
- Don't use too many abbreviations
- Make sure that any acronyms or abbreviations that you use without explanation really are understood in the field

## If there's disagreement about terminology, key concepts

- Do discuss different researchers' definitions, concepts if appropriate
- But make it clear where you stand - you are now an expert!

“According to Jones (2001), web accessibility is .... However, Smith (2004) defined web accessibility as .... In this thesis, I will follow Jones

Or: In this thesis, accessibility will be defined as ...

Or: In this thesis, I will define accessibility as ...

- Conceptual analysis and definition of new terms may be part of your contribution to the field

# Politically correct interlude

- If writing about human beings, use non-sexist terminology

**Not: “The web user was shown a scale on which to rate the usability of each site. He was asked to study this ...”**

- Easy way out - use the plural!

**But: “Web users were shown a scale on which to rate the usability of each site. They were ...”**

If writing about particular groups of humans,  
personalize them

**Not: “The elderly cannot see colours with the accuracy ...”**

**But “Elderly people cannot see ...”**

## How to start ... how to get over writer's block

- If you find it difficult to write - start by completely ignoring all the previous guidelines
- Just sit down and write/type as quickly as possible all the ideas, thoughts, words about the topic you are trying to write about - **then** you can re-organize, analyse etc...
- Or start working on the structure. Then you can concentrate on writing each sentence without having to worry about the overall structure



## Using other people's words

- If you literally use the words of other authors, it isn't your own voice, and will lead inevitably to a very uneven style - a bit from one author, a bit from another, or worse, a bit from X, a bit from you, a bit from X
- One thing you are being assessed on is the ability to explain other people's work in your words

# Quotations

- So ... keep quotations fairly rare and keep them brief
- Save them for really key points
- Particularly where the original author's words are critical
- Of course, always acknowledge the source of material [1]

[1] A. Einstein, etc....

# Headings

- Use them (they help the reader), make them informative:
  - “Background research” - not very informative!
  - “Previous research on web accessibility and usability”
- Note some supervisors like only the standard headings like “Introduction”, “Methodology”...

# Headings

BEWARE: do not assume the reader has read the headings on the way through (may seem odd, but it's definitely true)

So, don't follow a heading:

“Research on web accessibility and usability”

with:

“This area of research received little attention until the late 1990s.”

Must be:

“Web accessibility and usability received little research attention ...”

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# Figure and tables

- They can help a reader enormously!
- It is OK to use a figure/table from a published source, if it's acknowledged (usually in the caption)
- Each figure/table should have a clear, stand-alone caption
- Each figure/table must be referred to in the text

## Designing figures and tables

- Make sure they are sufficiently rich in information, but not too cluttered...
- Are axes, objects all clear?
- Give figures/tables to a colleague and ask them what they mean

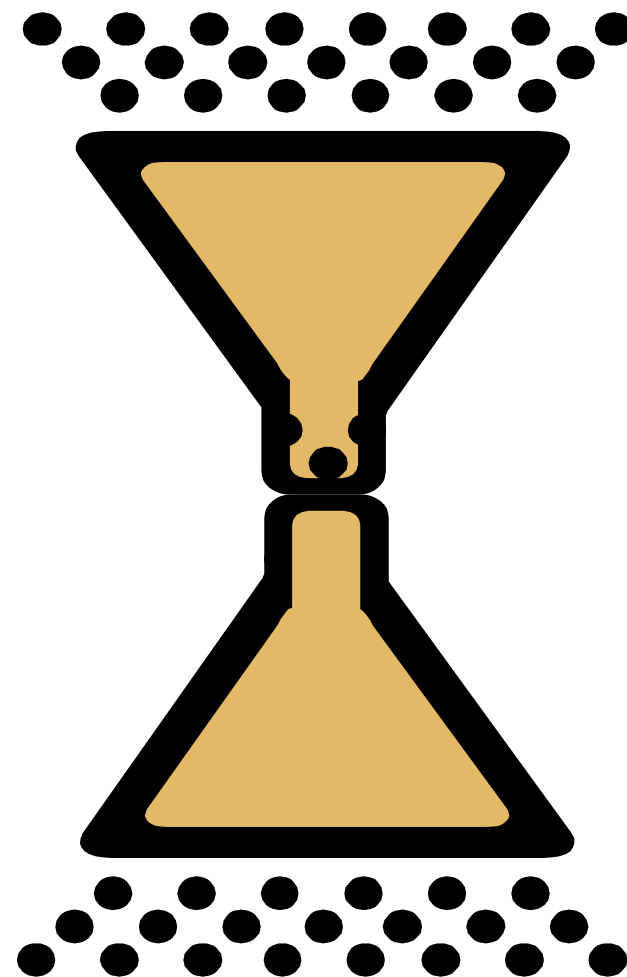
## Allow for checking, proofing

- Use spell checks, but remember they are dumb, dumb, dumb
- Read yourself, out loud if at all possible
- Have someone else proof read if possible
- Remember, you won't fail for the odd spelling mistake, but you want your report to look as professional as possible



# Petrie's patented double funnel model of project reports

- Start general - the area of your project
- Get progressively more specific, to your specific project work
- Discuss/explain the specific work of the project
- Relate the project to previous work, and the general issues
- Conclusion - back to the most general level



# Report marking

- You should know the criteria against which your report will be marked
- See link to Marking Sheets on <http://www.cs.york.ac.uk/projects/index.php>
- If you are going to deviate from 'standard' chapter headings, make sure the markers can find what they need

# Report structure

- Title page
- Abstract
- Acknowledgements
- Contents
- List of figures / tables
- Main body
- References
- Appendices
- Glossary

# Report structure

- Main body
  - Introduction
  - Literature review
  - ‘the core’
    - Requirements
    - Design
    - Implementation & test
    - Evaluation
  - Conclusions / Future work
- Relationships: V-model

<http://www.cs.york.ac.uk/projects/ProjectSpecs>

Waterfall Model

# Ethics and project reports

- Since Spring 2008, all CS project reports have been required to contain a *Statement of Ethics*, even if it is null: 'There are no ethical implications ...'
- Ethical principles:
  - Do no harm
  - Informed consent
  - Confidentiality of data...
- <http://www.cs.york.ac.uk/projects/Ethics.php>

# Writing an abstract

- Not just a contents list!
- Brief summary of the work, the context, how and major findings
- In general, it allows the reader to decide whether to read the whole thing!
- No references, no jargon or acronyms
- Context / Gap / Contribution

## Tips on Writing (Dawson 2005)

- Set deadlines
- Write regularly
- Create a rhythm for work
- Write up sections when they are ready
- Stop at a point where it's easy to re-start
- Get all necessary material together before starting to write
- Get feedback from supervisor

# Sources of information

- Zobel: *Writing for Computer Science*
- Strunk and White: *Elements of Style*
- Dawson: *Projects in Computing and Information Systems*
- For the specifics of constructions etc (if you are not confident) - Fowler's *Modern English Usage*, grammar, punctuation books
- Read literature critically for style; re-read papers, chapters that you found easy to read