



# University of Toronto Concrete Canoe



Sponsorship booklet 2015

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UNIVERSITY OF TORONTO  
FACULTY OF APPLIED SCIENCE & ENGINEERING



# UNIVERSITY OF TORONTO CONCRETE

To our prospective sponsors,

We are the University of Toronto concrete canoe team, a club which designs, builds, and races concrete canoes at the Canadian National Concrete Canoe Competition (CNCCC). This is a national competition in which over a dozen universities around the country compete to build the best canoes made entirely of lightweight concrete. Last year, the University of Toronto ranked top in Ontario and fourth overall in this competition. This would not be possible without sponsors like you.

We are writing to request your support to help the team compete in the 22<sup>nd</sup> CNCCC, hosted at McGill University. This is an opportunity to help the student community by developing young professionals on the team and market your company to the student body at large. Any support is appreciated since the team is hoping to drastically innovate to the canoes design this coming year.

Thank you for your consideration and we look forward to having you as a sponsor.

Regards,

Cory Sulpizi and James Yip-Albin

Co-Project Managers



## About Us

The University of Toronto Concrete Canoe Team is a club composed entirely of undergraduate engineering students. These students come from a variety engineering disciplines and are all responsible for designing different aspects of the canoe. The competition is scored based upon innovations made throughout the year, a technical report, final product, and race performance.

The project is a massive undertaking requiring more than 1000 hours of dedication from over 30 members. This year, the team is hoping to implement entirely new mixes of concrete and construction methods. This includes the use shotcrete and a male mold system for the canoe. We are also hoping to improve our paddling team by investing in new equipment and training methods.

This will be a great opportunity for new students to learn about the design process and develop their skills to become the engineers of tomorrow.





## Sponsorship Levels

Bronze Under \$499	Silver \$500-\$999	Gold \$1000+
<p>A small logo of your company will appear on our:</p> <ul style="list-style-type: none"><li>• Website</li><li>• Team T-Shirt</li></ul> <p>Team T-Shirt</p>	<p>A medium logo of your company will appear on our:</p> <ul style="list-style-type: none"><li>• Website</li><li>• Team T-Shirt</li><li>• Canoe (Sticker)</li></ul> <p>Bronze Level Benefits</p> <p>Technical report</p>	<p>A large logo of your company will appear on our:</p> <ul style="list-style-type: none"><li>• Website</li><li>• Team T-Shirt</li><li>• Canoe (Sticker)</li></ul> <p>Silver Level Benefits</p> <p>1-foot working model of our canoe</p>





# UNIVERSITY OF TORONTO CONCRETE

## Budget

Expense	Amount
Material Testing	\$1500
Canoe Construction Materials	\$750
Canoe Mould	\$1000
Tools and Safety Equipment	\$1000
Finishing Products	\$1000
Competition Registration	\$5000
Transportation/Accommodations	\$7000
Competition Deliverables	\$1800
Paddlers Training	\$1500
Food	\$850
Sponsorship and Promotion	\$700
Total	\$22100



# UNIVERSITY OF TORONTO CONCRETE

If you wish to support the team this year, please provide a cheque to the University of Toronto Engineering Alumni Association specifying Concrete Canoe Team on the note line.

Donations can also be provided at:

<https://donate.utoronto.ca/give/show/5>

By specifying Concrete Canoe under additional information

By providing a donation, you are eligible to receive a receipt for tax credit purposes. Alternatively, you can contact the team at the email provided below if you are not an alumni but still want to help the team.

## Team Information

University of Toronto Concrete  
Canoe Team  
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Toronto, Ontario M5S 3G4

## Sponsorship Director

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