# Study Spot Finder

A product pitch by [Gordon Kopecky]

### The Problem

#### What problem does your product website solve or address?

- I find myself a lot of time on campus when I have a break in between classes or just downtime looking for a good, quiet, and comfortable place to study, or lounge.
- Most of the time my friends are having the same issue as well.
- There is definitely plenty of places around campus that nobody knows about where its quiet, comfortable, and just a place where I don't feel out of place.
- My product "Student Study Spot Finder", will allow all students and even teachers at uri help each other find good spots around campus to enjoy.

### Your Solution

What is your product idea, and how does your website help solve the problem?

- My solution to this problem is creating a website where students can share live and active reviews to help them find a place that is comfortable to them.
- It saves the wasted time of walking around trying to find a quiet and helpful space to study, work, or even lounge without feeling disrupted or stressed out.
- My solution is different from other because I was going to include a live sound system that connects to other people's devices. This tracks noise level around the spots that people want to share.

### Website Type

What type of website are you building?

- Examples: I would say this is educational but also blog like because of the way people can submit reviews to others in real time.
- I think this is the best format so that people can sumit reviews and also read other reviews to see where they would find the best spot for them around campus.

# Software Development Process

What software development process will you use?

- I would say waterfall for this type of product development
- This way I can create a design for myself and also develop the ways I want to create this product, than I can have my close friends help and test it out with me. Once I see how I want the product to work with my friends than I can release it.

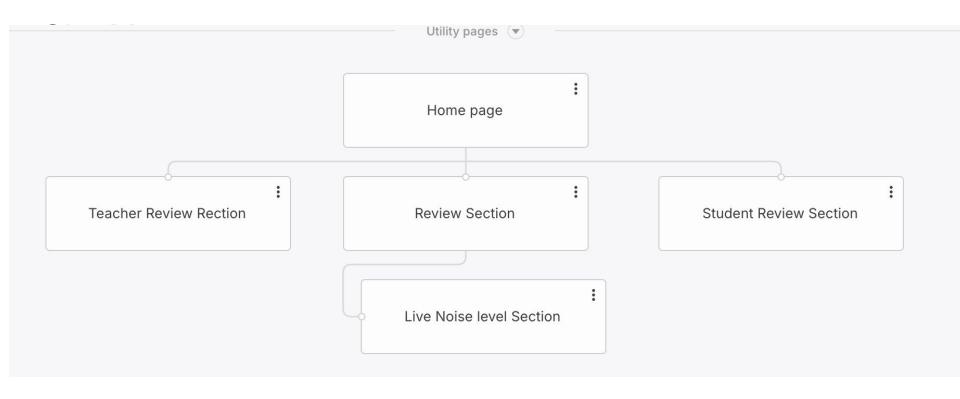
# **Target Audience**

Name:	Sarah	
Gender:	Female	
Age:	32	
Location:	URI	
Occupation:	Marketing specialist & part time MBA student	
Income:	\$55,000	
Web use:		
Reason:		

# **Key Content & Features**

What will visitors find and do on the site?

- I think essential parts of the website will be the review section or the live noise level part.
- This will include sections like a welcome page, a student page, a different teacher page, a review page where you can submit and read other peoples thoughts,
- I think the live noise level will help people find where they would like to stay and be most comfortable studying/working.



### Wireframe

Insert a wireframe of your homepage.

- Show layout of header, navigation, content blocks, footer
- Focus on what goes where, not design details
- Complete this step manually on paper, using <u>draw.io</u> or with AI tools (<u>Uizard</u>, <u>Figma with AI plugins</u>)

# Pitch Summary

### Wrap up your pitch.

- Not only myself but other students complain about finding somewhere they like to lunge/ study/ or even have downtime to stay.
- The key benefits are saving the time and stress of walking around using your own downtime to find a place to study
- Each year more and more students come to this school, and there tends to be less room for people to find quiet, alone time spaces

### **Feedback Questions**

Include any specific areas where you'd like peer or instructor feedback.

- Is the solution clear? Yes, It introduces a relatable issue with a simple solution.
- Are the features too much/little? Noise level
- Is the target audience well-defined? Yes, we all struggle with the same idea
  of finding a good place to study