

1. Which type of ideas do you think apply to Shyp? Why?

I think that Shyp definitely applies to simplify the most, but also virtualize. I think this because shyp made it super easy for you to ship something anywhere across the world. It simplified a complicated process into a simple one step service to use. I also think that shyp is virtualized because it uses smartphones and gps technology to make the process all on your device.

2. Which type of ideas do you think apply to Curofy? Why?

I think Curofy applies to me too and virtualize again! I believe this applies to me too because it took the idea of professional networking (like linkedIn) and it applies it to a new or specific market (doctors, nurses, ect.) in India. It specifically applies to one region too. This also applies to virtualize because of how its an online/mobile app. Doctors can connect and share their knowledge about specific cases through the phone rather than relying on things like meetings or other ways of communication.

3. Use [Product Hunt](#) to find a relatively new startup and respond to the following about it:

Startup: Marblism

- Describe the idea.

Marblism is an AI tool that works like an "AI employee" to help businesses scale. It can handle constant tasks and help with communication and general operations.

- Describe the type(s) of ideas that apply to it.

It works for Virtualize because it takes real work tasks and moves them into an online/AI space. It's also a Remix because it combines AI with the concept of online employees. I would also say this is mission almost impossible in my opinion because this is a huge new idea that almost seems like it shouldn't be real.

- Is the idea a painkiller or a vitamin? That is, does the idea address users' needs or emotions? Why?

I would say this is pain killer because so many businesses and organizations struggle with having enough staff or money issues. This idea helps solve that problem in a direct way

- Is the idea easy to monetize?

Yes, because companies are willing to pay for tools that save them time and money. Subscription models or fees make sense when it comes to this.

- Is the idea simple and easy to describe?

Yes, in short its basically “AI employees for your business”

- Is the idea personally relevant? Are you or is someone close to you connected to the idea or the related problem?

It could be relevant if you’ve worked at or know small businesses that are short staffed or need extra help without hiring more people. Neither me or anyone I know struggles with the idea of not having enough employees but I’m sure it’s very common for other businesses that struggle in this exact area.

- Does the idea have a large market?

I would say yes because any businesses that struggle to hire people or need more help can use this application. This can make it much easier for them if they needed more help and it wouldn’t take effort from anyone else.

- Does the idea have a legitimate secret sauce?

The secret sauce is how it uses AI as a full “employee” instead of just a tool to use. That makes it stand out and easier for companies that struggle to use.

Answer the following questions in your document:

1. Brainstorm ideas of problems you want to solve with software like an app or website. Include all the problems you came up with in your document.

-It’s hard to find quiet, safe study or work spots when you’re on campus or in a city.

-People waste a lot of time waiting in long lines (cafeteria, DMV, campus offices).

-Group projects are messy because everyone forgets deadlines or doesn’t know who is doing what. It’s also hard to communicate with everyone sometimes.

-A lot of people want to try new hobbies, but don’t know where to start or what things they need to do.

-Students forget about free events or resources happening around them because everything is scattered across emails, flyers, and social media.

2. Brainstorm ways to solve the problems. Include all the solutions you came up with in your document.

-An app that shows live “noise levels” and crowd size of study spots or cafes using student feedback.

-A website that gives real time wait times for different lines (like cafeterias or offices) based on user check-ins.

-A group project tracker where each member has their own tasks and the app sends nudges if someone is falling behind.

-A “hobby starter kit” app that suggests step by step beginner projects (painting, cooking, coding) and tells you exactly what you need to buy.

-A campus “event radar” website that combines all student activities, workshops, and free resources into one place.

3. Choose one of your ideas as your product that you will turn into a website for this course. Why did you pick this idea over the other candidates?

I would pick the “study spot finder” app/website. I would choose this because it solves a real problem I face almost every week trying to find a quiet space when everywhere feels full or loud. It’s different from normal apps because it’s focused on students and daily life on campus, not just maps or reviews. The other ideas are good, but this one feels the most useful and connecting for me right now.

4. Is your idea a new one or has it existed before?

There are some apps for cafe reviews or co-working spaces, but I haven’t seen any focused on live noise levels and seating for students. So it’s kinda new but also builds on some existing ideas.

5. What industry would your idea be useful in? Why? (i.e., advertising, apparel, arts, automotive, cosmetics, education, entertainment, food, etc.)

This idea would be most useful in the education and working settings. Students, adults, and even remote workers all need quiet spaces. It could also help colleges improve campus planning by showing which spaces are overcrowded/loud or not used enough.

Product Proposal

Answer the following questions in your document:

1. Describe the product you have come up with and the type(s) of ideas that apply to it.

My product is a "Study Spot Finder" website that helps students and workers find quiet places to study or work. It shows live updates on how crowded or noisy spots are based on live feedback. The main idea type is Simplify, because it makes the hard task of finding a good place to focus much easier. It also has a little bit of Virtualize, since it takes a real life activity (running around for study spots) and brings it into an online easy space.

2. How is your product personally relevant to you? Are you or is someone close to you connected to the idea or the related problem?

This idea is very relevant to me because I struggle to find quiet places to do my homework or projects on campus. Sometimes the library is too full or a hall is too loud, and I waste time walking around and stressing myself out. A tool like this would save me stress. I also know other students who complain about the same issue, so it's not just my personal problem.

3. What problem will your product solve?

It will solve the problem of wasted time and stress when trying to find a good study or work spot. Instead of running around, students will know which spaces are quiet, available, or busy.

4. What type of website will your product be? (i.e., blog, business, brochure, etc.)

It will be a business/product website. The site will explain how the tool works, let people try it out, and encourage students to contribute live updates. It won't just be informational, it will show and promote the product.

5. Is your product a painkiller or a vitamin? That is, does it address users' needs or emotions? Why?

It's a painkiller, because it solves real life needs. Students have deadlines and need a quiet spot fast. Not finding one causes stress and lost time. This tool takes away that pain by giving an easy solution.

6. Is your product easy to monetize?

I think yes. The product could be shared through ads from local shops or co-working spaces, or by offering a premium version with extra features like personalized spot suggestions or noise data. Schools could even sponsor it to improve campus stress planning.

7. Is your product simple and easy to describe?

I think it's definitely easy to describe. It can be described in one sentence: "A website that shows you the quietest and least crowded places to study or work, updated in real time."

8. Who will be the likely users of your product? Does your product have a large market?

The main users will be students, co-workers, and remote workers. The market is large because almost anyone who studies or works outside their home faces this problem. On campuses alone, the potential users are thousands of students.

9. Does your product have a legitimate secret sauce?

The secret sauce is the focus on real-time noise and crowd data. Unlike normal review apps this tool isn't about ratings from weeks ago it's about what's happening right now. That makes it more accurate and useful at the moment.