

Study Spot Finder

A product pitch by [Gordon Kopecky]

The Problem

What problem does your product website solve or address?

- I find myself a lot of time on campus when I have a break in between classes or just downtime looking for a good, quiet, and comfortable place to study, or lounge.
- Most of the time my friends are having the same issue as well.
- There is definitely plenty of places around campus that nobody knows about where its quiet, comfortable, and just a place where I don't feel out of place.
- My product "Student Study Spot Finder", will allow all students and even teachers at uri help each other find good spots around campus to enjoy.

Your Solution

What is your product idea, and how does your website help solve the problem?

- My solution to this problem is creating a website where students can share live and active reviews to help them find a place that is comfortable to them.
- It saves the wasted time of walking around trying to find a quiet and helpful space to study, work, or even lounge without feeling disrupted or stressed out.
- My solution is different from other because I was going to include a live sound system that connects to other people's devices. This tracks noise level around the spots that people want to share.

Website Type

What type of website are you building?

- Examples: I would say this is educational but also blog like because of the way people can submit reviews to others in real time.
- I think this is the best format so that people can submit reviews and also read other reviews to see where they would find the best spot for them around campus.

Software Development Process

What software development process will you use?

- I would say waterfall for this type of product development
- This way I can create a design for myself and also develop the ways I want to create this product, then I can have my close friends help and test it out with me. Once I see how I want the product to work with my friends then I can release it.

Target Audience

Name:	Sarah		
Gender:	Female		
Age:	32		
Location:	URI		
Occupation:	Marketing specialist & part time MBA student		
Income:	\$55,000		
Web use:			
Reason:			

Key Content & Features

What will visitors find and do on the site?

- I think essential parts of the website will be the review section or the live noise level part.
- This will include sections like a welcome page, a student page, a different teacher page, a review page where you can submit and read other peoples thoughts,
- I think the live noise level will help people find where they would like to stay and be most comfortable studying/working.

Home page

Teacher Review Rection

Review Section

Student Review Section

Live Noise level Section

Wireframe

Insert a wireframe of your homepage.

- Show layout of header, navigation, content blocks, footer
- Focus on what goes where, not design details
- Complete this step manually on paper, using draw.io or with AI tools ([Uizard](#), [Figma with AI plugins](#))

Pitch Summary

Wrap up your pitch.

- Not only myself but other students complain about finding somewhere they like to lounge/ study/ or even have downtime to stay.
- The key benefits are saving the time and stress of walking around using your own downtime to find a place to study
- Each year more and more students come to this school, and there tends to be less room for people to find quiet, alone time spaces

Feedback Questions

Include any specific areas where you'd like peer or instructor feedback.

- Is the solution clear? - Yes, It introduces a relatable issue with a simple solution.
- Are the features too much/little? - Noise level
- Is the target audience well-defined? - Yes, we all struggle with the same idea of finding a good place to study