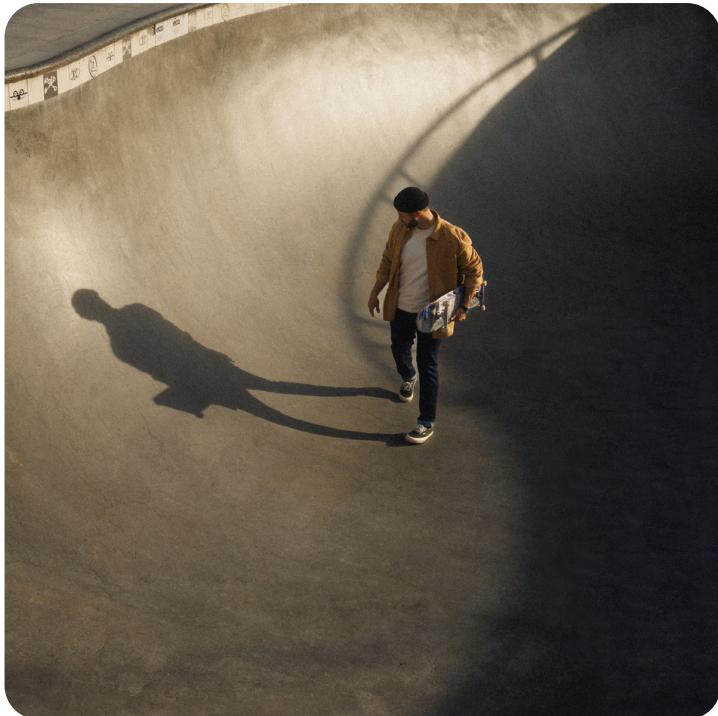




ODYSSEY INFLUENCERS

DUER LA REPORT



PREPARED BY:
EZRA TISCHLER



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Campaign Breakdown

Top performing influencers

Michael Bliss

Joshua Dixon

Ceejay Talam

Seyi

Parker York Smith

Jordan Gonzalez

Jonas Maier

David Gonzalez

Christopher Balladarez

Polina Galkina

Conclusion



ODYSSEY INFLUENCERS

CAMPAIGN BREAKDOWN

-  1,417,500+ Followers
-  10 Influencers
-  3 Store visits
-  18 Stories
-  2 Reels
-  8 Carousels
-  2 UGC content (31 Images)
-  \$19176 CAD

TOP PERFORMING INFLUENCERS



Parker



Likes: 2786



Comments: 28



Impressions: 70,242



Josh



Likes: 12,882



Comments: 125



Impressions: 17,263



Christopher



Likes: 573



Comments: 321



Impressions: 5669

MICHAEL BLISS

- Content: https://www.instagram.com/p/C1AbrisPSkOl/?img_index=1
- Impressions: 3000
- Story code: Michael - <https://bit.ly/3vbNwNT>
- Post Code: Michael10

Story:



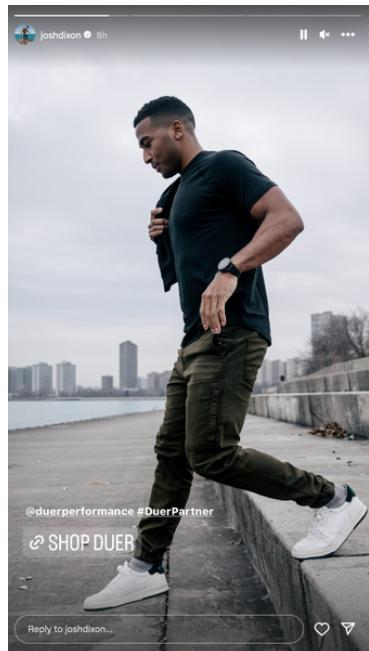
Carousel Highlights:



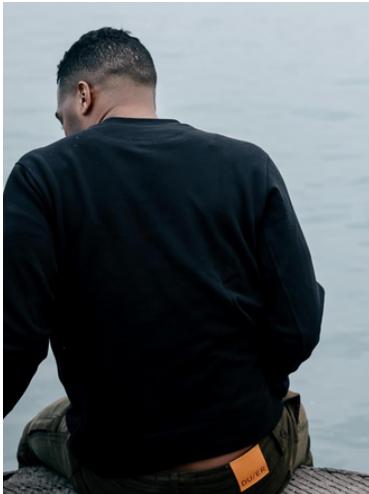
JOSHUA DIXON

- Content: https://www.instagram.com/p/C1AbrisPSkOl/?img_index=1
- Impressions: 17,263 (12,882 likes and 125 comments)
- Story code: Joshua - <https://bit.ly/4aEfker>
- Post Code: Joshua10

Story:



Carousel Highlights:



UGC Highlights:

CEEJAY TALAM

- Content: https://www.instagram.com/p/C1DIA_vyRbX/?img_index=1
- Impressions: 2,575
- Story code: : Ceejay- <https://bit.ly/3ROgb4P>
- Post Code: Ceejay10

Story:



Carousel Highlights:



SEYI

- Content: https://www.instagram.com/p/C1DIA_vyRbX/?img_index=1
- Impressions: 1400
- Story code: Seyi - <https://bit.ly/3RJ2zHP>
- Post Code: Seyi10

Story:



Carousel Highlights:



PARKER YORK SMITH

- Content: https://www.instagram.com/p/C1C63uPPiVW/?hl=en&img_index=1
- Impressions: 70,242 (2786 likes, 28 comments, 68 saves, 19 shares)
- Story code: Parker - <https://bit.ly/3GOxtZa>
- Post Code: Parker10

Story:



Carousel Highlights:



JORDAN GONZALEZ

- Content: <https://www.instagram.com/p/C1KpQoRvB6v/?hl=en>
- Impressions: 7,576
- Story code: Jordan - <https://bit.ly/48pvOEX>
- Post Code: Jordan10

Story:



Reel :



JONAS MAIER

- Content: <https://www.instagram.com/p/C1FUDSAR3OY/?hl=en>
- Impressions: 6060
- Story code: Jonas - <https://bit.ly/3v32QN5>
- Post Code: Jonas10

Story:



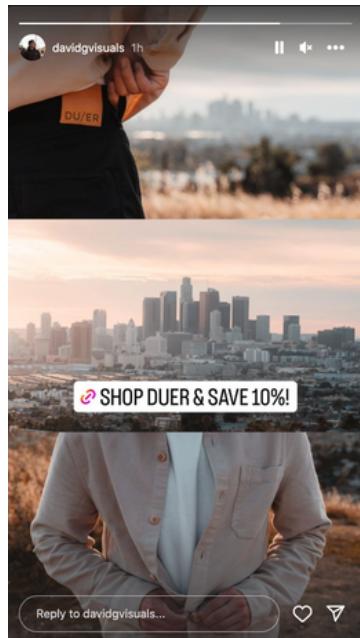
Reel:



DAVID GONZALEZ

- Content: https://www.instagram.com/p/C1AwQUoP7pX/?hl=en&img_index=1
- Impressions: 1,573
- Story code: David - <https://bit.ly/3TupuYA>
- Post Code: David10

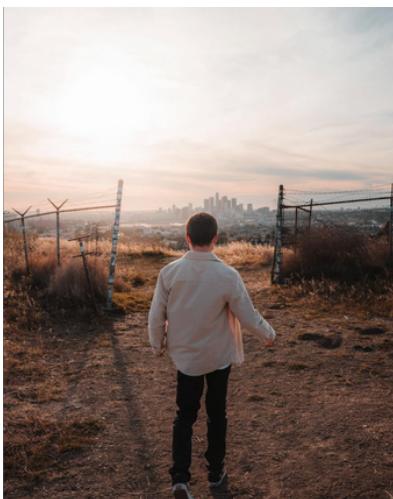
Story:



UGC Highlights:



Carousel Highlights:



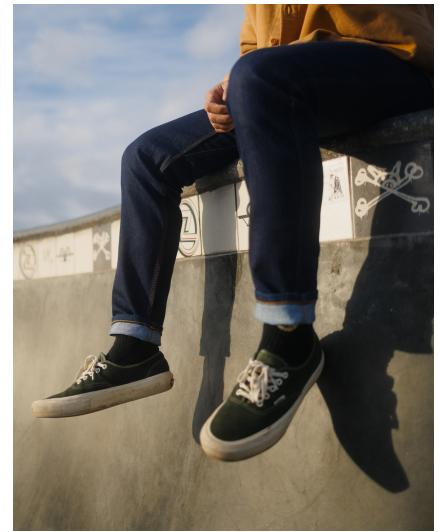
CHRISTOPHER BALLADAREZ

- Content: https://www.instagram.com/p/C1FbtAov6gJ/?img_index=1
- Impressions: 5669 (573 likes, 321 comments)
- Story code: Christopher - <https://bit.ly/41podnP>
- Post Code: Christopher10

Story:



Carousel Highlights:



POLINA GALKINA

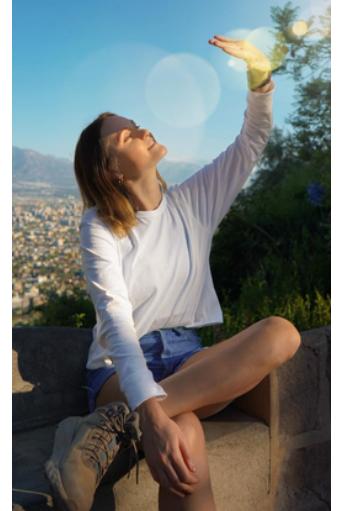
- Content: https://www.instagram.com/p/C1QlrqvN2mF/?img_index=1
- Impressions: 1,003 (93 comments, 40 shares, 23 saved)
- Story code: Polina - <https://bit.ly/3tsQOMg>
- Post Code: Polina10 (seems like in her caption she put Polina10!)

Story:



@duerperformance
GET 10% OFF WITH THE CODE: POLINA10!
Last minute holiday shopping

Carousel Highlights:



THANK YOU FOR USING ODYSSEY INFLUENCERS

