GORDON KONG

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EDUCATION & HONORS

Colgate University, *Bachelor of Arts*, Hamilton, NY   Jul 2017 – May 2021
Double Major in Computer Science & Environmental Economics [Cumulative GPA 3.38/4.0]
- Cum Laude, Honors in Computer Science [CS GPA 3.63/4.0]
- OUS Scholar (selected as 1 of 33 students in class of 2021 who demonstrated ability, ambition, creativity, intellect, and determination despite significant life challenges); Dean's Award with Distinction 2021; Dean's Award 2018 & 2019
- Senior Seminar Paper: "Inferring Electricity Demand from the Bitcoin Mining Boom: Case Study in Washington, US"
  - Devised one of the first studies to investigate a causal relationship between Bitcoin and energy demand with econometric regression analysis using Cambridge's Bitcoin Energy Consumption Index and U.S. datasets
- Selected as participant in multiple overseas study and leadership programs, including:
  - **Colgate Environmental Study Group,** *University of Wollongong*, New South Wales, Australia   Jul – Dec 2019
  - **Environmental Leadership Program,** *Middlebury School of the Environment*, Yunnan, China   Jun – Jul 2019
  - **Colgate Extended Study,** *Environmental Problems and Activism in China*, Yunnan | Beijing, China   Jan – Jun 2019

Harvard Business School Online*, CORe: Credential of Readiness, Pass*   Jun 2020
- Learned financial modelling under US GAAP and IFRS standards, excel data management, and other business fundamentals through 150-hour certificate program on Financial Accounting, Business Analytics, and Economics for Managers

WORK & LEADERSHIP EXPERIENCE

Animoca Ventures Analyst, *Animoca Brands*, Hong Kong (Remote)   May – Jul 2022
- Sourced 10+ early stage (pre-seed, seed, series A) web3 investments per week from our deal flow pipeline and conducted due diligence research to streamline background information and fundamental analysis of potential opportunities for discussions
- Facilitated multi-stage process of gathering updates from 70+ portfolio companies in the Animoca Ventures Fund to discover actionable insights regarding portfolio company health, data-informed recommendations, and highlights for investors
- Established new networks and deepened existing partner relations as sole representative for Animoca Ventures in NFT NYC

NFT Community Manager*, Rooniverse (playrooniverse.com),* Solana Blockchain   Oct 2021 – Apr 2022
- Led the community efforts in a leading play-and-earn NFT project on Solana in partnership with Broken Circle Studio
- Provided supporting advice to the founding team on crypto play-and-earn business strategy and in-depth market analysis from ongoing interaction with 5k+ organic members in the project's discord channel, a 500% increase since involvement

Community Leader/Residential Advisor*, Residential Life*, Colgate University   Aug 2018 – May 2021
- Awarded first Senior Leadership Award for 4 years of dedicated service and commitment to Dart Colegrove Commons ideals of intellectual growth and relationship building for 200+ residents of all backgrounds
- Fostered an inclusive community by recognizing socioeconomic differences and resident needs when establishing guidelines and implementing activities such as self-care events, one-on-ones, faculty meetups, and large-scale campus-wide programs

Environmental Research Assistant*, Dept. of Environmental Studies***, Colgate University   Jun 2019 – Dec 2020
- Spearheaded statistical sampling process, google sheet database creation, and compilation of 1500+ newspaper articles to obtain reliable information for analyzing potential injustices from COVID-19 related measures in the Caribbean
- Discovered and synthesized 200+ articles and other scholarly material relating to the constituents of environmental movements and COVID-19 in the Caribbean into emerging themes, data-based trends, and annotated bibliographies

RESEARCH & ANALYTICAL EXPERIENCE

Covid-19 Severity Model Prediction, *COSC 480: Applied Machine Learning*, Colgate University   Jan – May 2021
- Collaborated with team to conceptualize symptom-grouping, feature-selection, and severity-labeling of COVID-19 using machine learning models that predicted severe symptoms and non-severe symptoms at best by 29% and 99% respectively
- Pre-processed datasets containing demograpπhics, pre-existing conditions, vaccine data, and symptoms of 33,194 patients from the CDC and FDA Vaccine Adverse Event Reporting System through shared patient IDs and ML techniques
- Showcased findings through PowerPoint and Research Paper to Computer Science Department faculty and classmates

Cloud-based Design, *COSC 415: Software Engineering*, Colgate University   Aug – Dec 2020
- Collaborated with three classmates and Computer Science professors to enhance interactive teaching functionalities on mobile and desktop cloud-based faculty-designed Rails application for future Colgate computer science courses per client requests
- Conformed to SOFA framework, behavioral driven development testing, and Agile software engineering practices to devise and implement additional features that allow administrators to manage and effortlessly streamline resources to users

ADDITIONAL SKILLS & INTERESTS

Language: Conversational Mandarin, Cantonese | **Computer**: Microsoft Excel, PowerPoint. Python, Java. Basic HTML/CSS, C, SQL
Interests: Personal Investing – Stocks (Focus on disruptive technology sector); Crypto Enthusiast; NFTs (Art, Utility, Metaverse, P&E); Esports & Gaming (RPG, Strategy MOBA; ranked 4th place in League of Legends among all high school teams in America)