

Gordon Zam

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Auckland, NZ

EDUCATION

2020 - 2022

Bachelor of Creative Technologies

AUCKLAND UNIVERSITY OF TECHNOLOGY

SKILLS

Web and UI Design
Prototyping / Wireframing
Learning
Creativity & Innovation
Teamwork & Collaboration
Time management
Attention to detail

AWARDS

2020

NetQ Digital Transformation Award

AUT

2020

Undergraduate School Leaver Scholarship

AUT

2019

Faculty Senior Scholar Award for Technology

MASSEY HIGH SCHOOL

I have a personal interest in crypto and innovation in technology.

I focused on learning UX UI skills and my university projects has reflected this in my portfolio.

I have recently completed a Bachelor of Creative Technologies at AUT.

DEVELOPING SKILLS

Experience through university projects.

UI/UX - Figma & Adobe XD / I used Figma and Adobe XD to design my third and second year uni projects - Kaitiaki and Foody respectively. Designed digital interfaces/experiences for various university papers.

HTML, CSS & Basic JS / Self-taught - began learning frontend web development to continue Kaitiaki project from design to development. Additionally to develop a third-year AI project.

Adobe Photoshop / Still novice, personal interest, and some experience through university projects.

WORK EXPERIENCE

Play Distribution / Warehouse Assistant

NOVEMBER 2020 - APRIL 2022

- Worked in a fast-paced teamwork-based environment.
- Prepared and reviewed orders for shipping, ensuring order quality and accuracy under time constraints.

PROJECT EXPERIENCE

Kaitiaki / Concept website that consolidates public information on the environmental/sustainability practices of brands and products, supplying the public with a easy research resource.

- Kaitiaki went through phases of ideation, low-fidelity prototyping (quick sketches), basic wireframes using Miro, contextual research looking at consumers and what exists in the market, mood boards, looking at colours, typography, aesthetics, and designing the UI using Figma.

Foody / Concept app providing users with food visualisation using augmented reality.

- Focused on designing a user friendly and simple app that was also aesthetically pleasing. Looked at iconography, colour theory, fonts/ typefaces and user feedback on the designs.