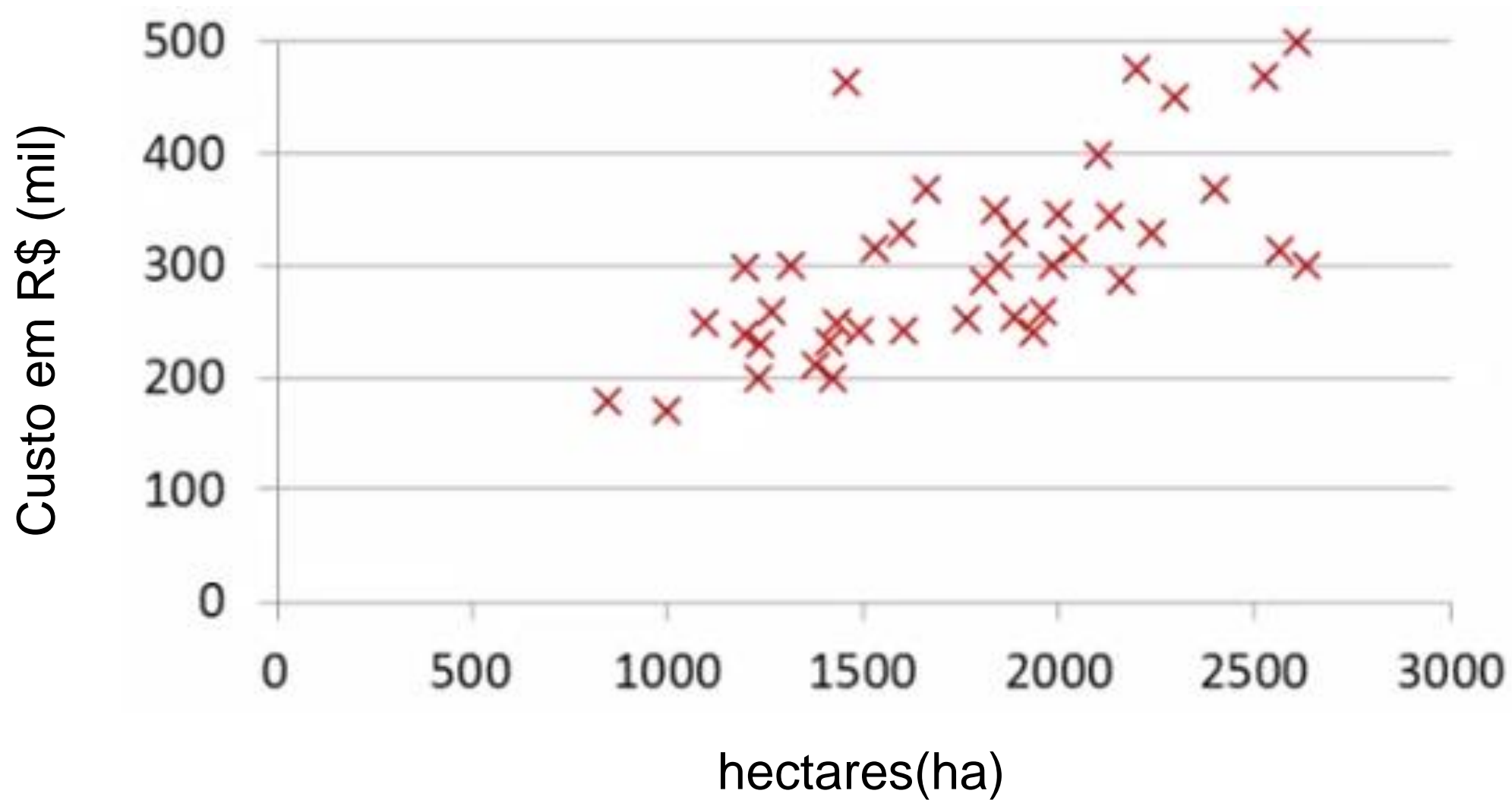


# Como repres

DOLCE  
Marketing agency



# Como representar um modelo?





# Como representar um modelo?

<b>Tamanho (x)</b>	<b>Custo R\$ (mil) (y)</b>
2104	460
1416	232
1534	315
852	178
...	...

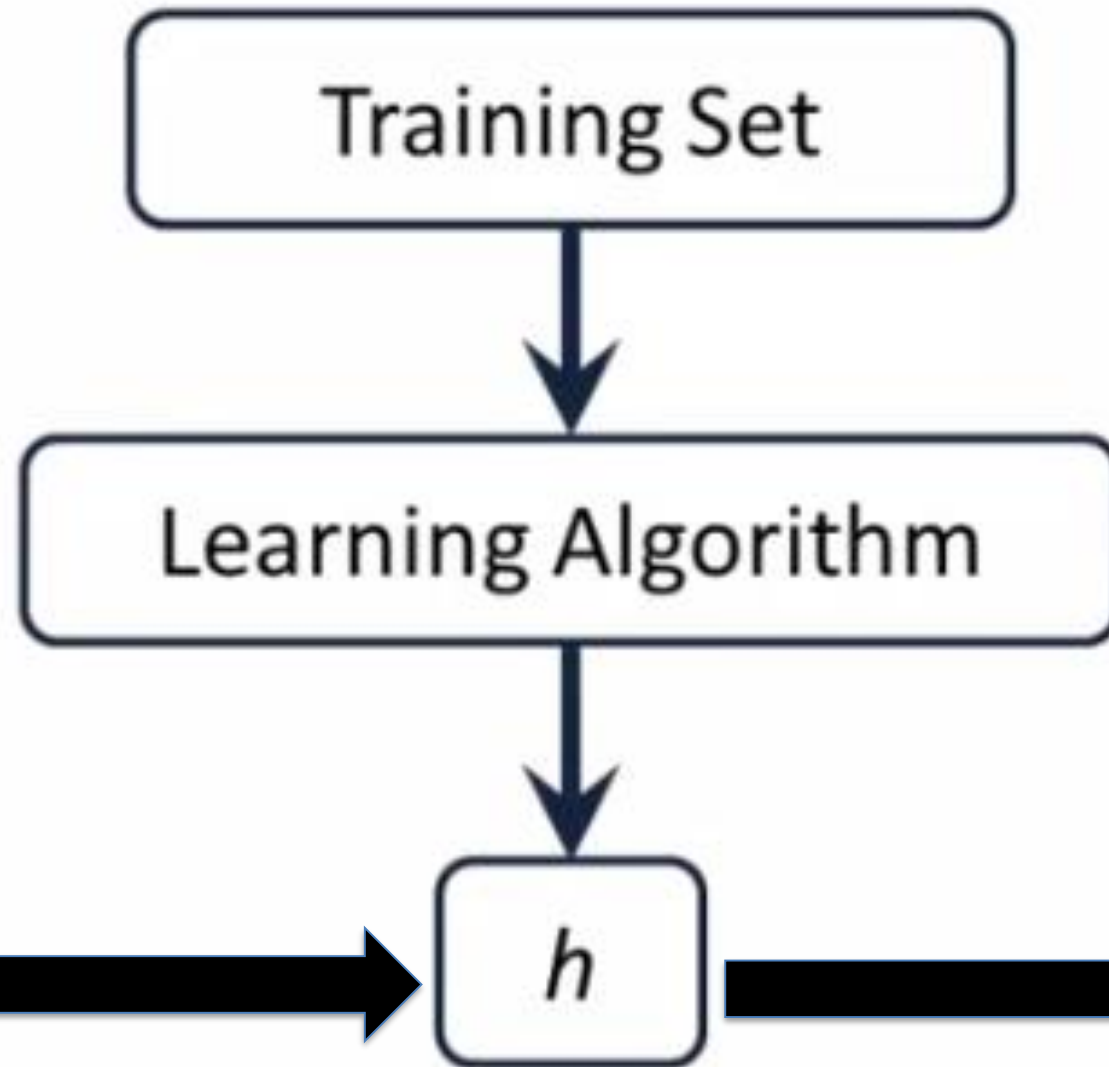
Notation:

**m** = Number of training examples

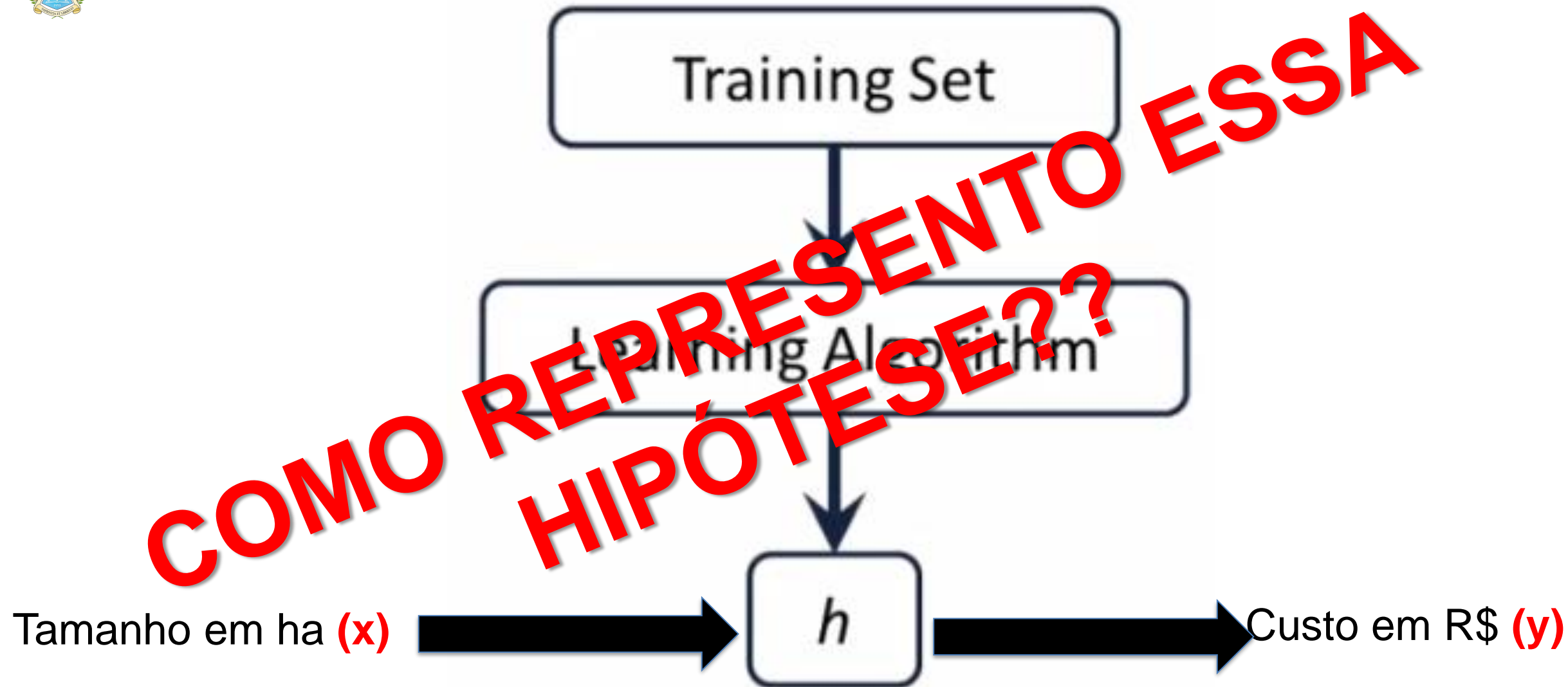
**x**'s = "input" variable / features

**y**'s = "output" variable / "target" variable

# Como representar um modelo?



## Como representar um modelo?





Reconhecimento de padrões e aprendizagem computacional

# Regressão Linear



# Introdução

<b>Tamanho (x)</b>	<b>Custo R\$ (mil) (y)</b>
2104	460
1416	232
1534	315
852	178
...	...

Hypothesis:  $h_{\theta}(x) = \theta_0 + \theta_1 x$

$\theta_i$ 's: Parameters

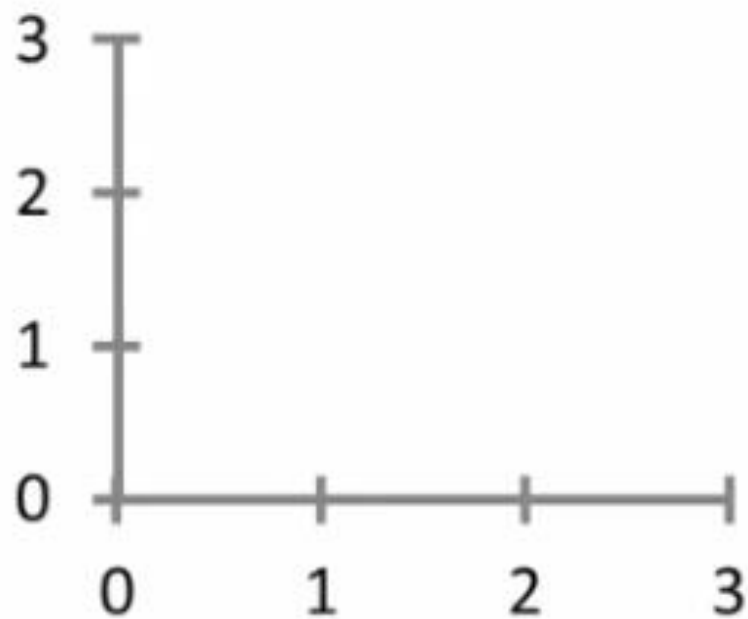
Como escolher os parâmetros??



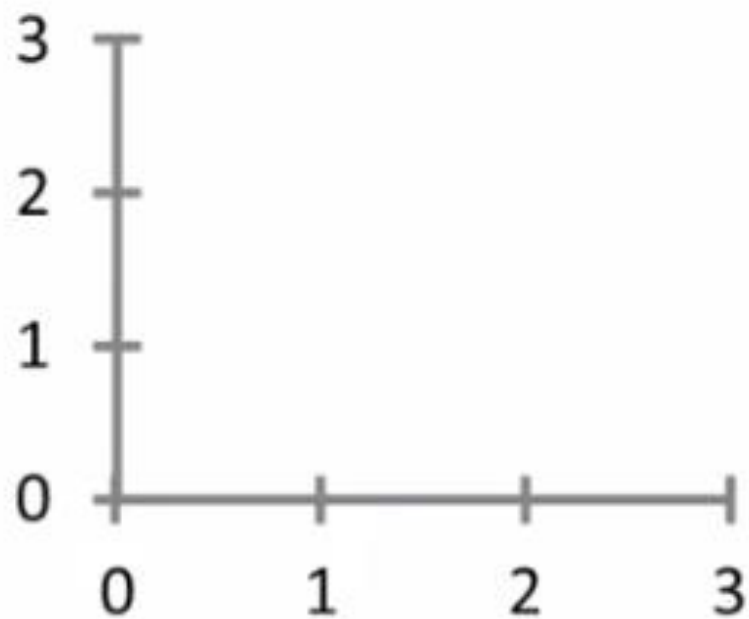


# Introdução

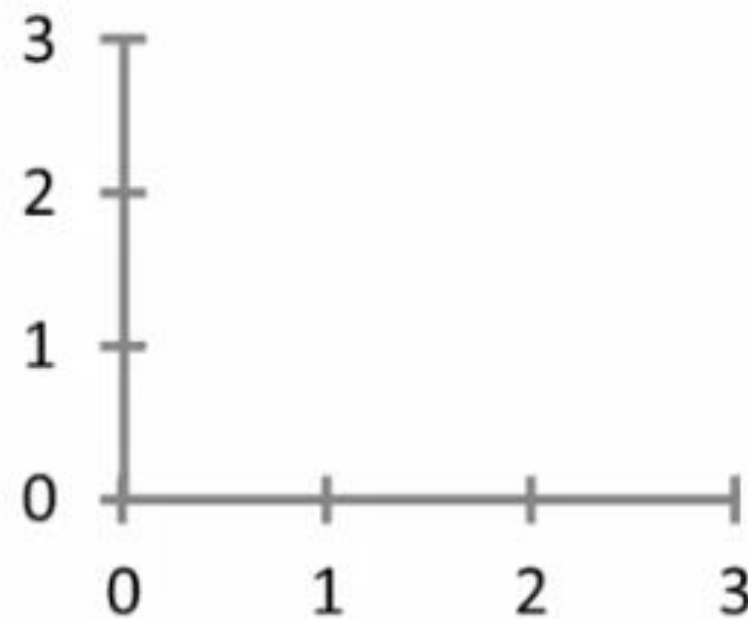
$$h_{\theta}(x) = \theta_0 + \theta_1 x$$



$$\theta_0 = 1.5$$
$$\theta_1 = 0$$



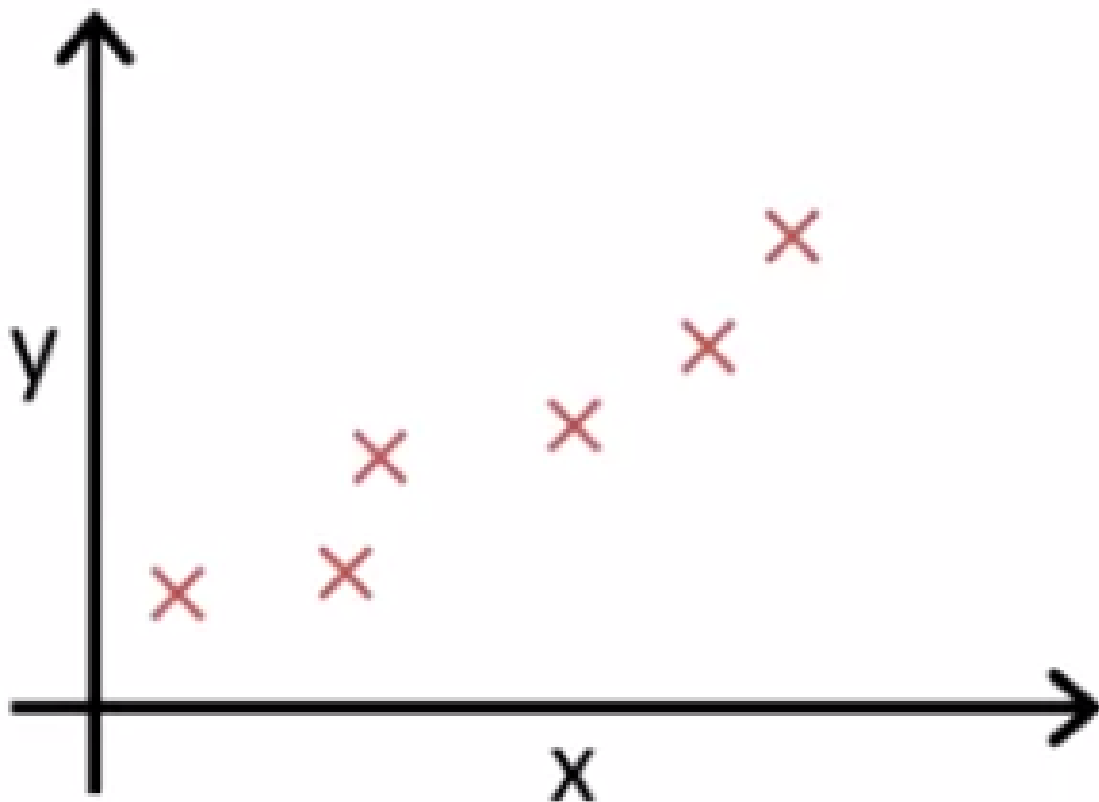
$$\theta_0 = 0$$
$$\theta_1 = 0.5$$



$$\theta_0 = 1$$
$$\theta_1 = 0.5$$

# Introdução

Como escolher os parâmetros??





# Função de Custo – **Intuição 1**

Hypothesis:

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

Parameters:

$$\theta_0, \theta_1$$

Cost Function:

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

Goal: minimize  $J(\theta_0, \theta_1)$   
 $\theta_0, \theta_1$

Simplified

$$h_{\theta}(x) = \theta_1 x$$

$$\theta_1$$

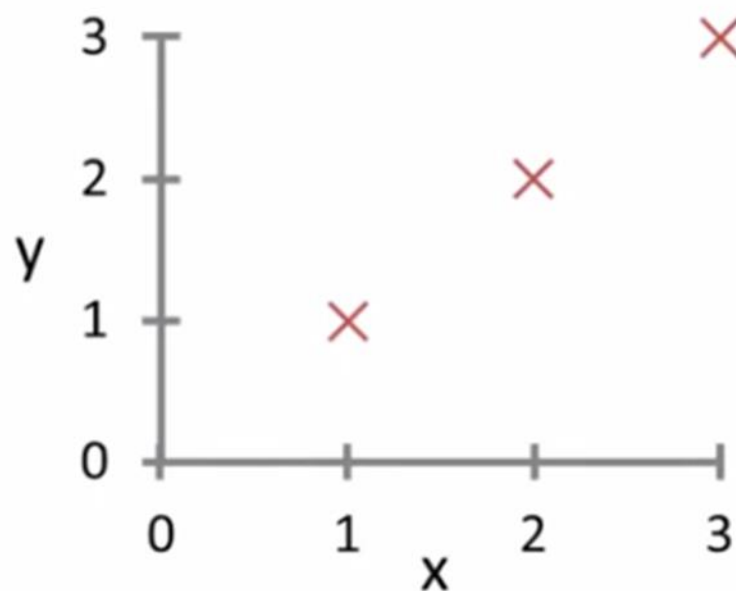
$$J(\theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

minimize  $J(\theta_1)$   
 $\theta_1$

# Função de Custo – Intuição 1

$$h_{\theta}(x)$$

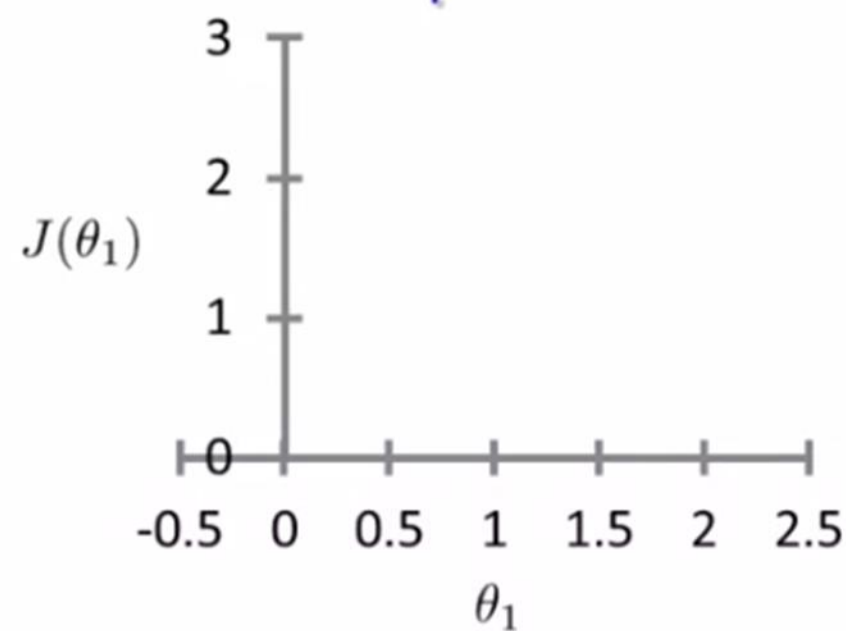
(for fixed  $\theta_1$ , this is a function of  $x$ )



$$\theta_1 = 1$$

$$J(\theta_1)$$

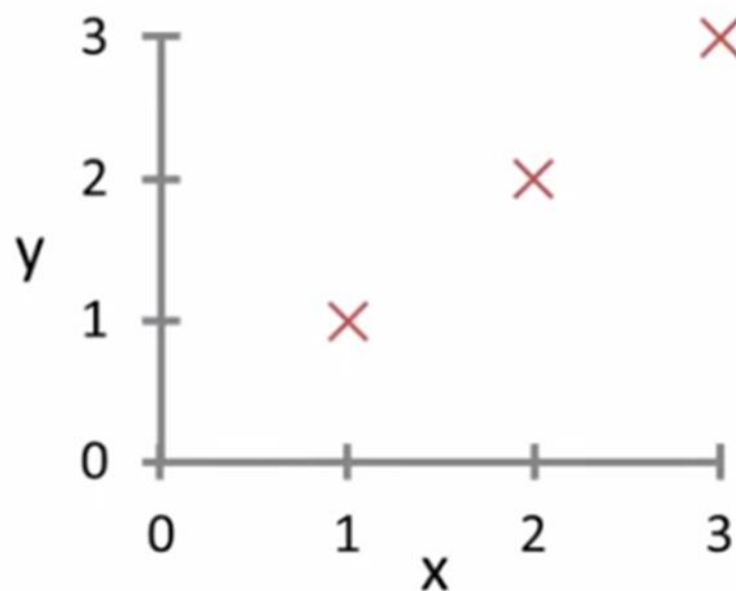
(function of the parameter  $\theta_1$ )



# Função de Custo – **Intuição 1**

$$h_{\theta}(x)$$

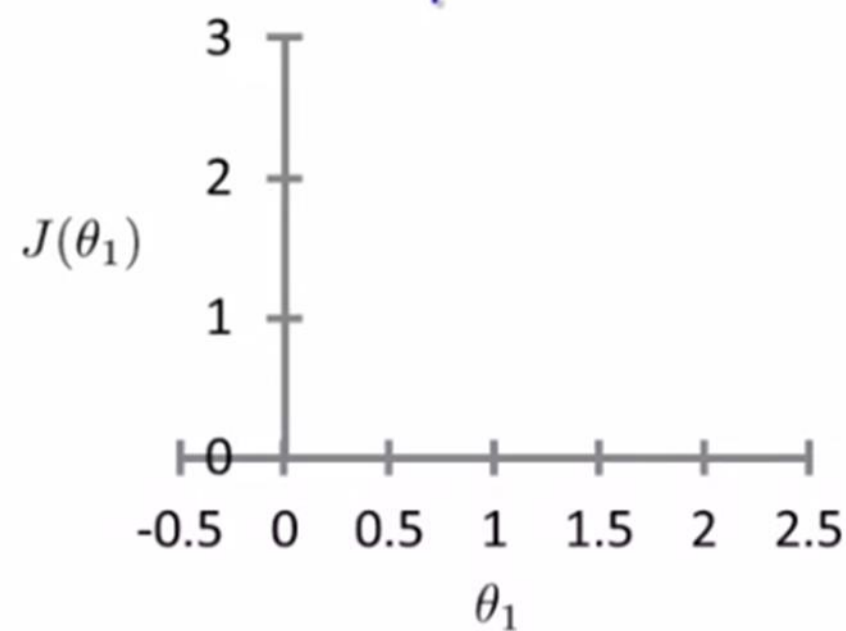
(for fixed  $\theta_1$ , this is a function of  $x$ )



$$\theta_1 = 0,5$$

$$J(\theta_1)$$

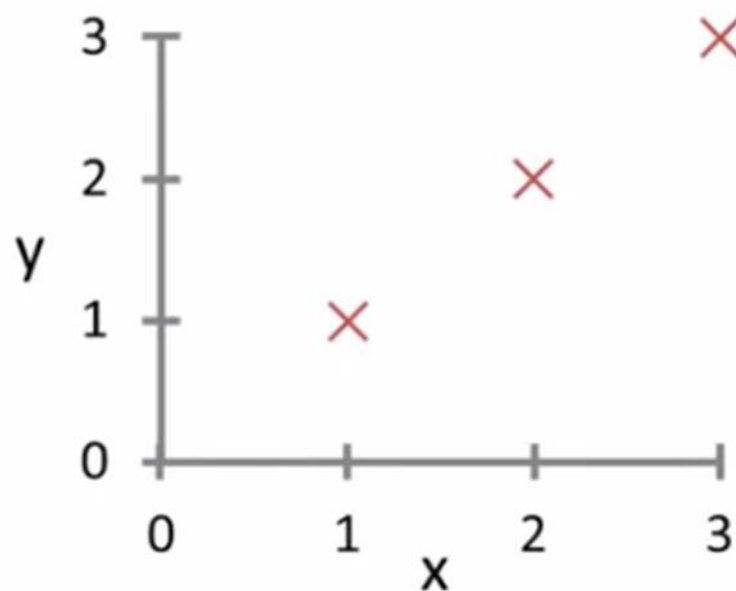
(function of the parameter  $\theta_1$ )



# Função de Custo – Intuição 1

$$h_{\theta}(x)$$

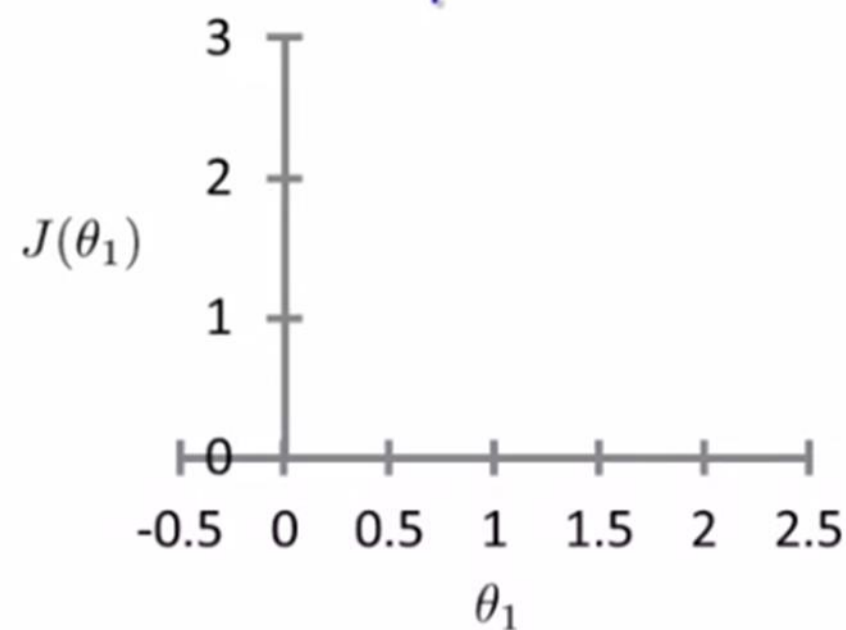
(for fixed  $\theta_1$ , this is a function of  $x$ )



$$\theta_1 = 0,0$$

$$J(\theta_1)$$

(function of the parameter  $\theta_1$ )





## Função de Custo – **Intuição 2**

Hypothesis:  $h_{\theta}(x) = \theta_0 + \theta_1 x$

Parameters:  $\theta_0, \theta_1$

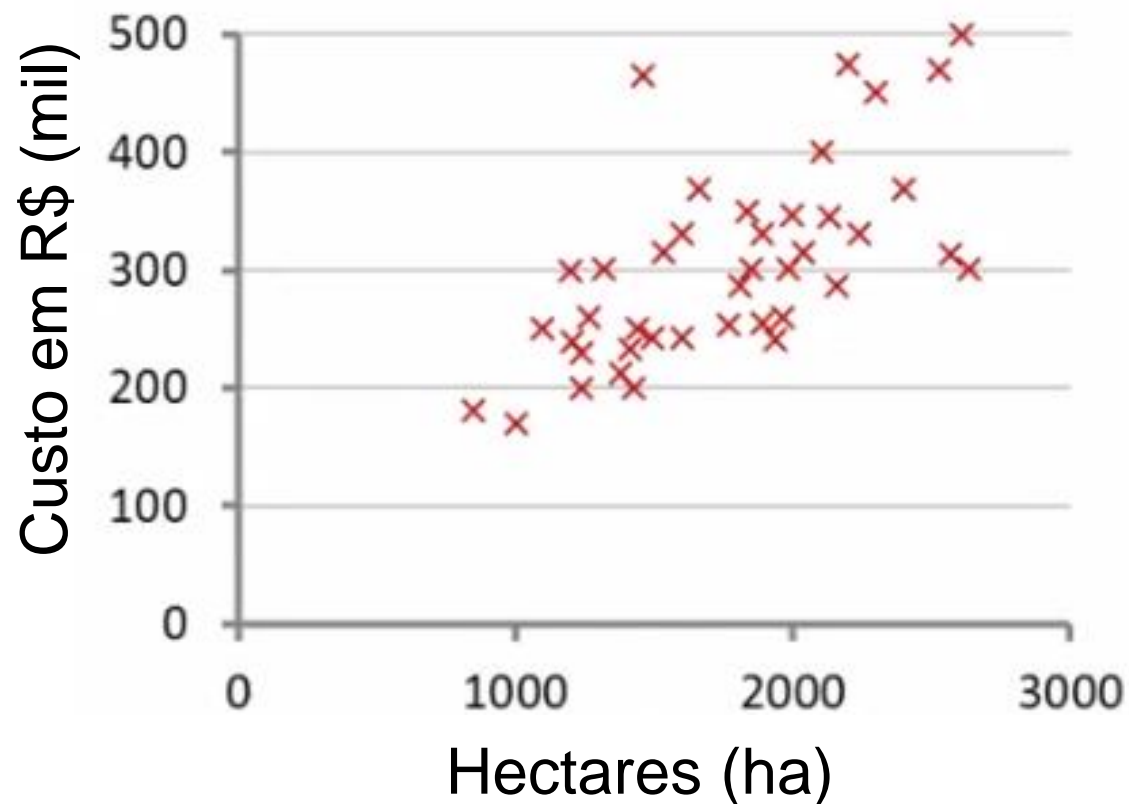
Cost Function:  $J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$

Goal:  $\underset{\theta_0, \theta_1}{\text{minimize}} J(\theta_0, \theta_1)$

# Função de Custo – **Intuição 2**

$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

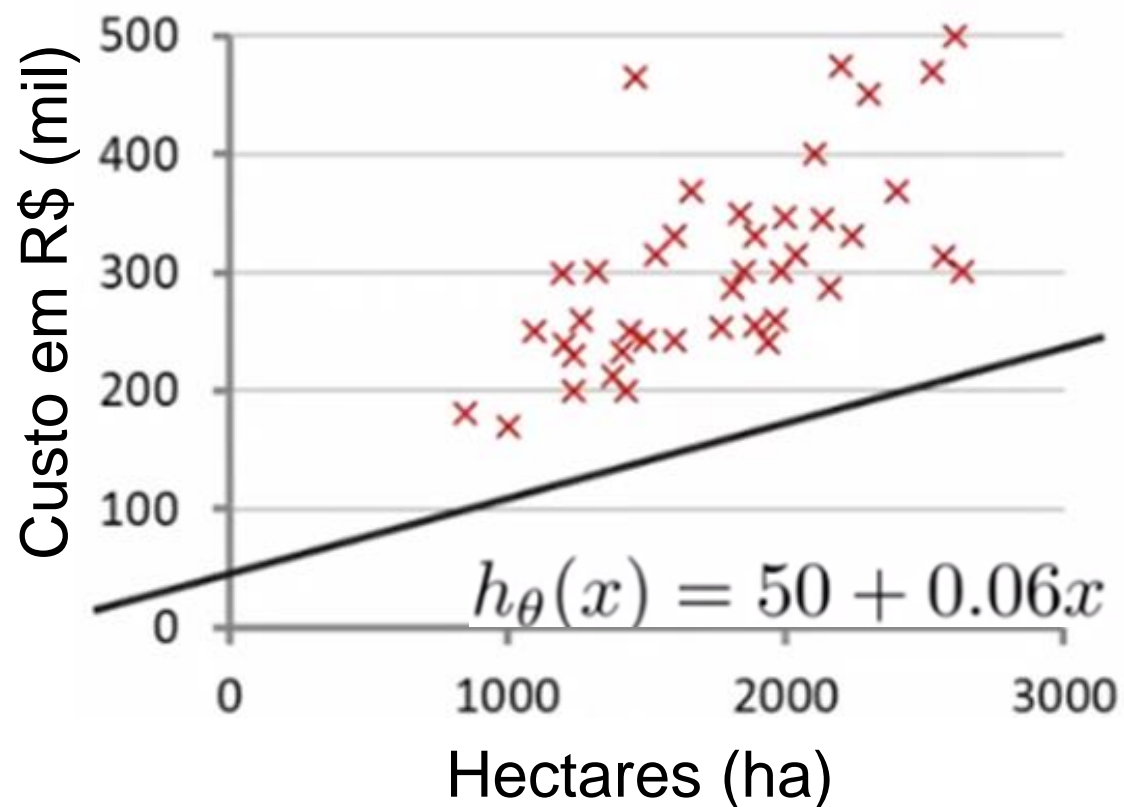
(function of the parameters  $\theta_0, \theta_1$ )



# Função de Custo – **Intuição 2**

$$h_{\theta}(x)$$

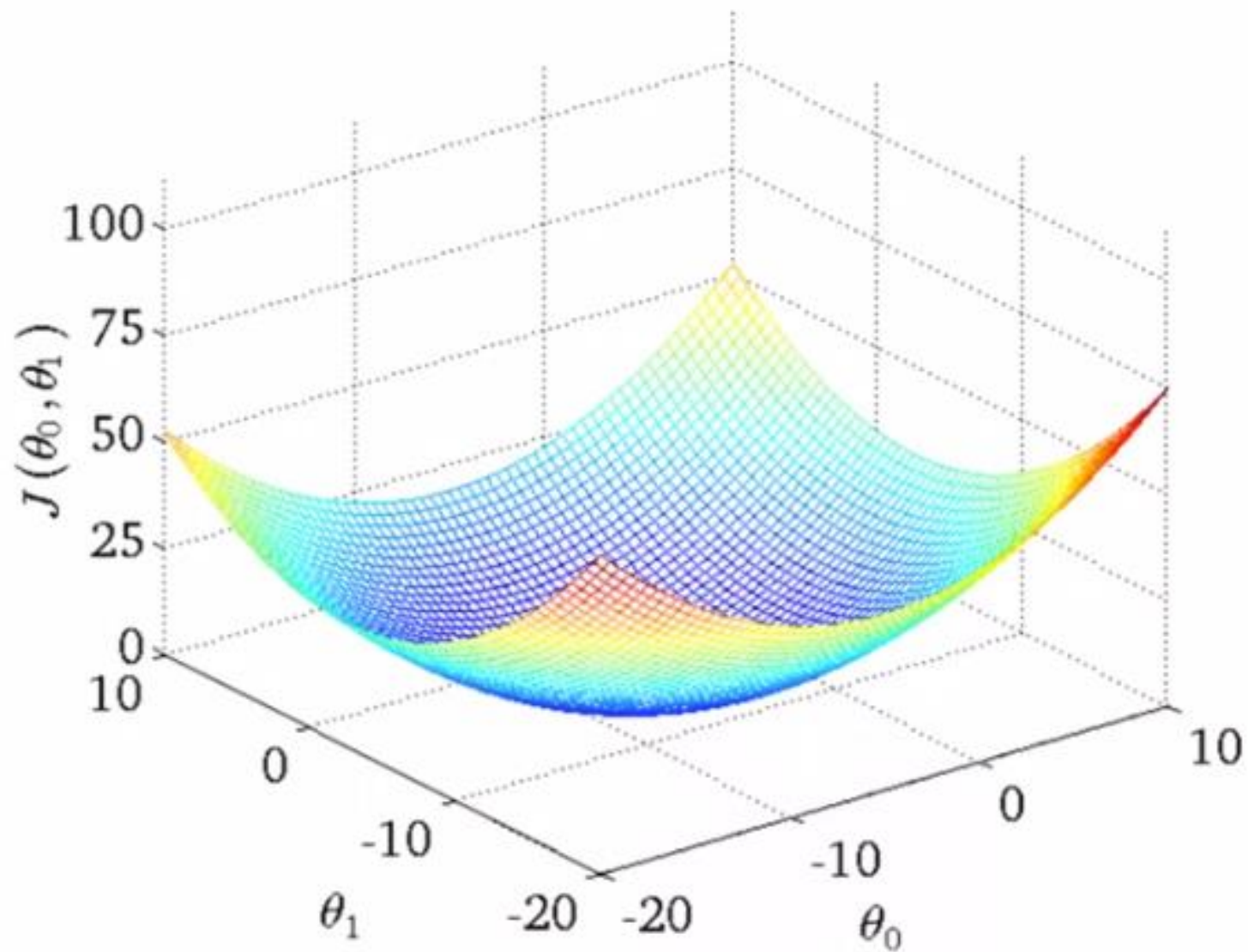
(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



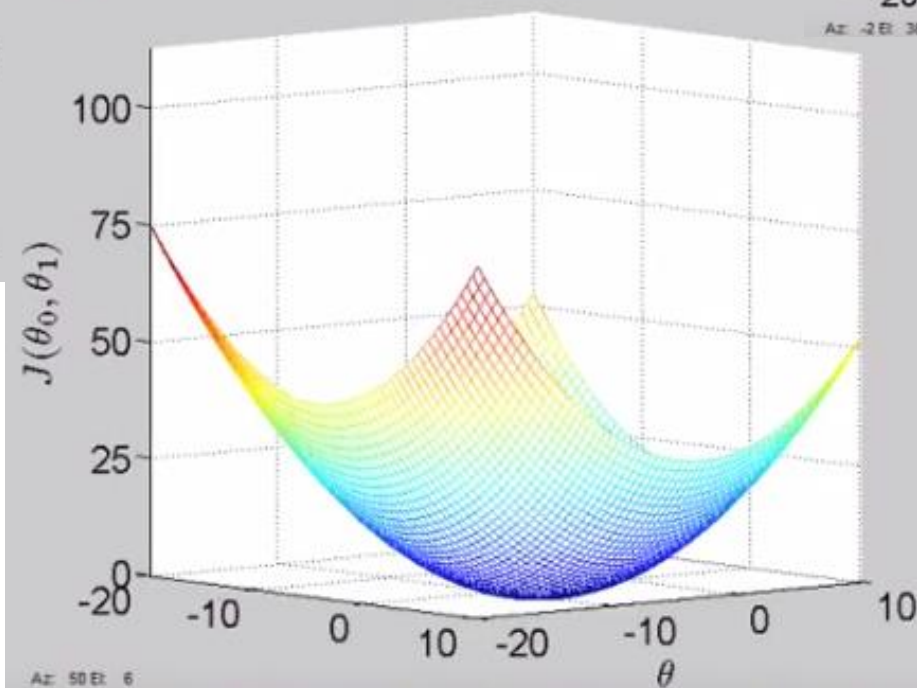
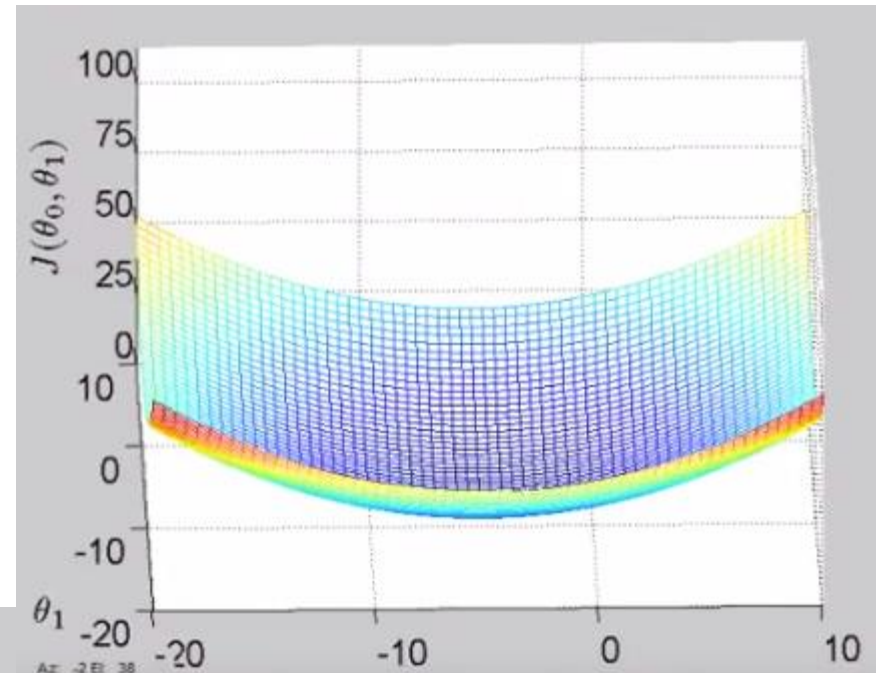
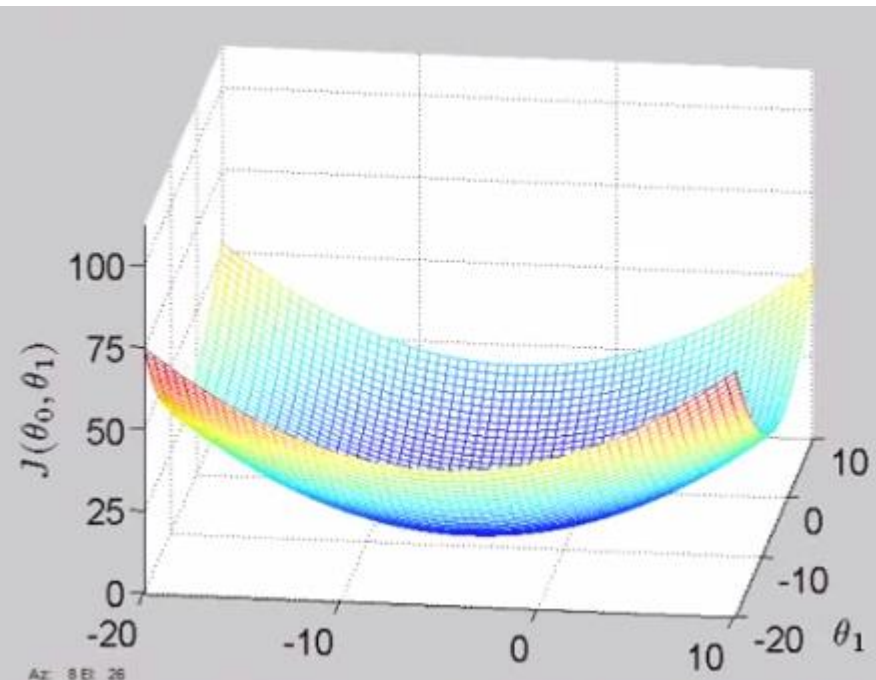
$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )

# Função de Custo – **Intuição 2**



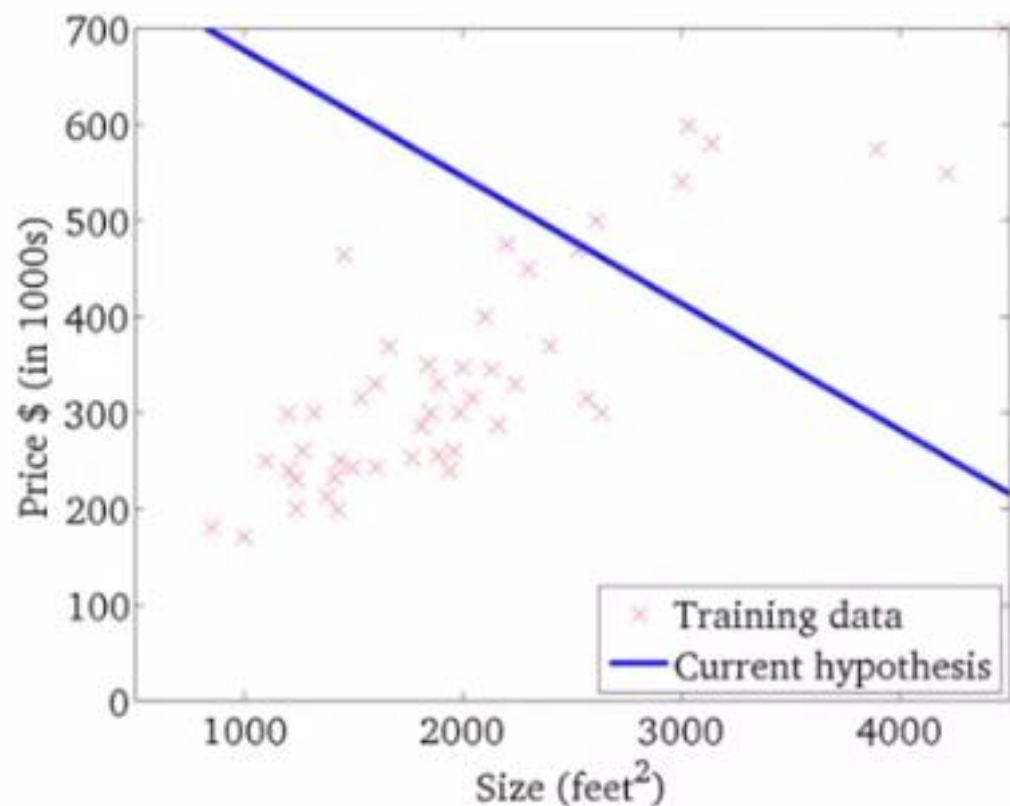
# Função de Custo – **Intuição 2**



# Função de Custo – **Intuição 2**

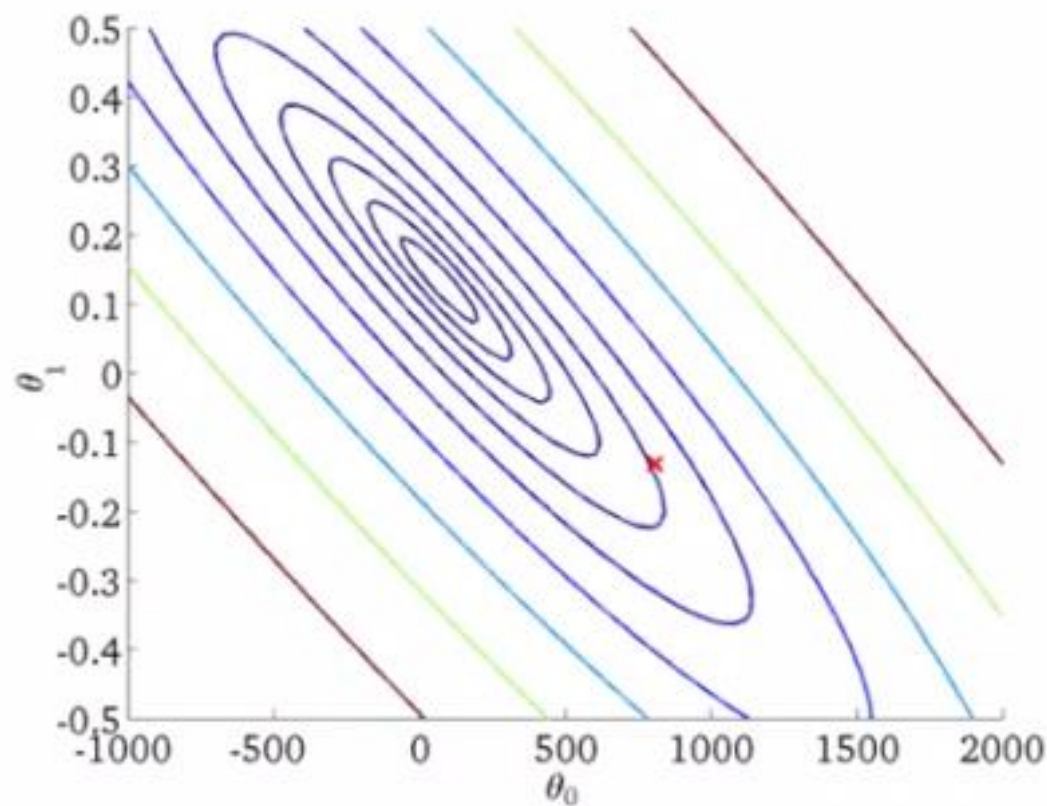
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )



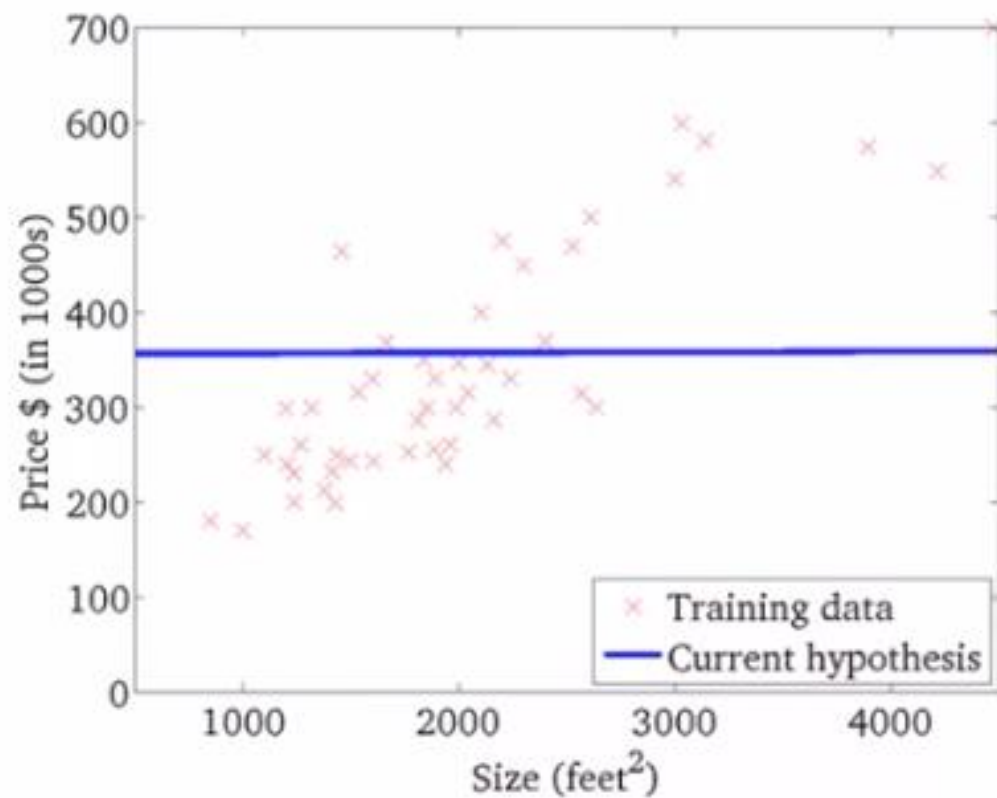




# Função de Custo – **Intuição 2**

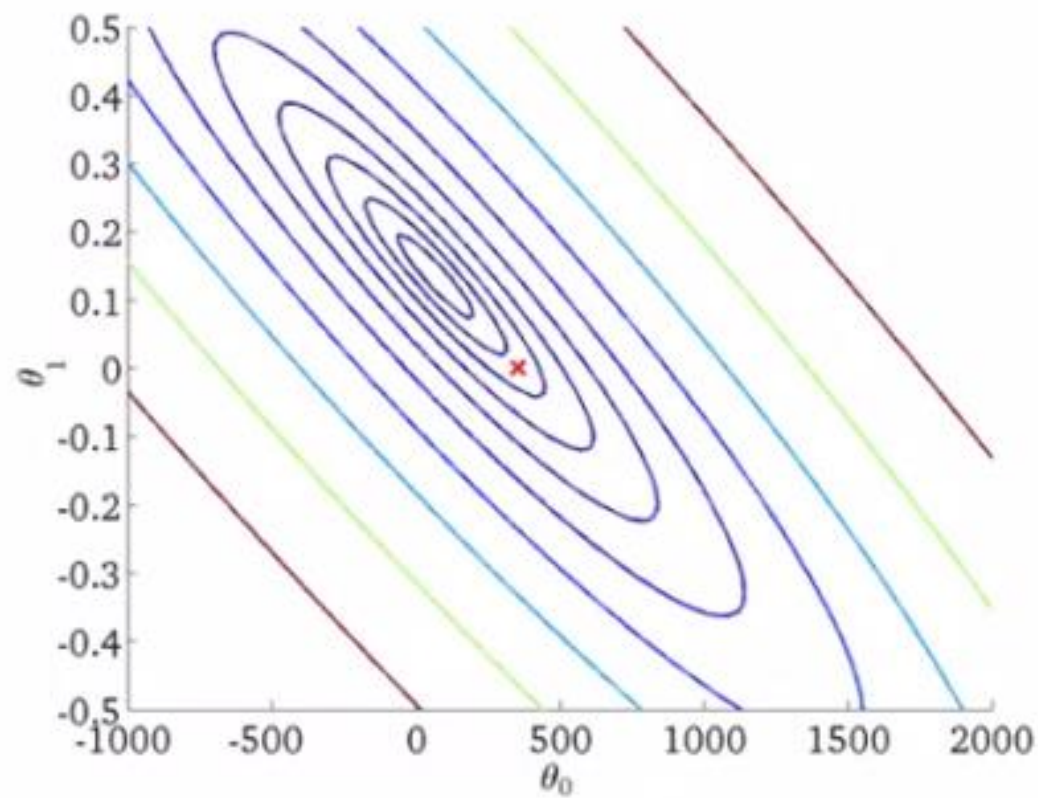
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

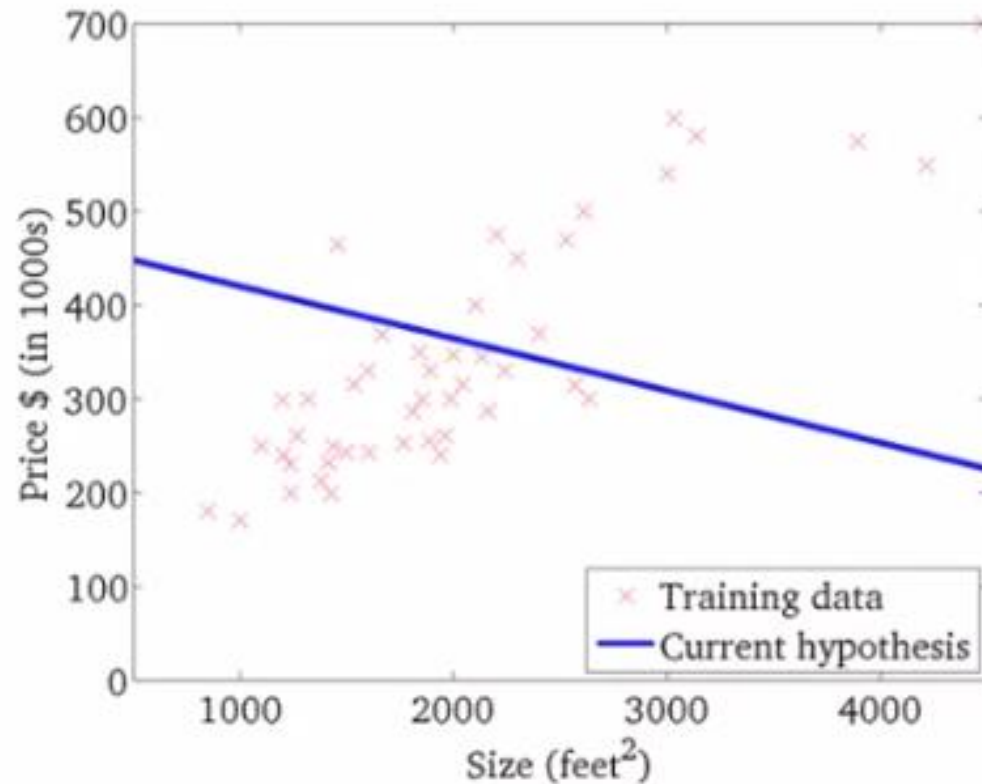
(function of the parameters  $\theta_0, \theta_1$ )



# Função de Custo – **Intuição 2**

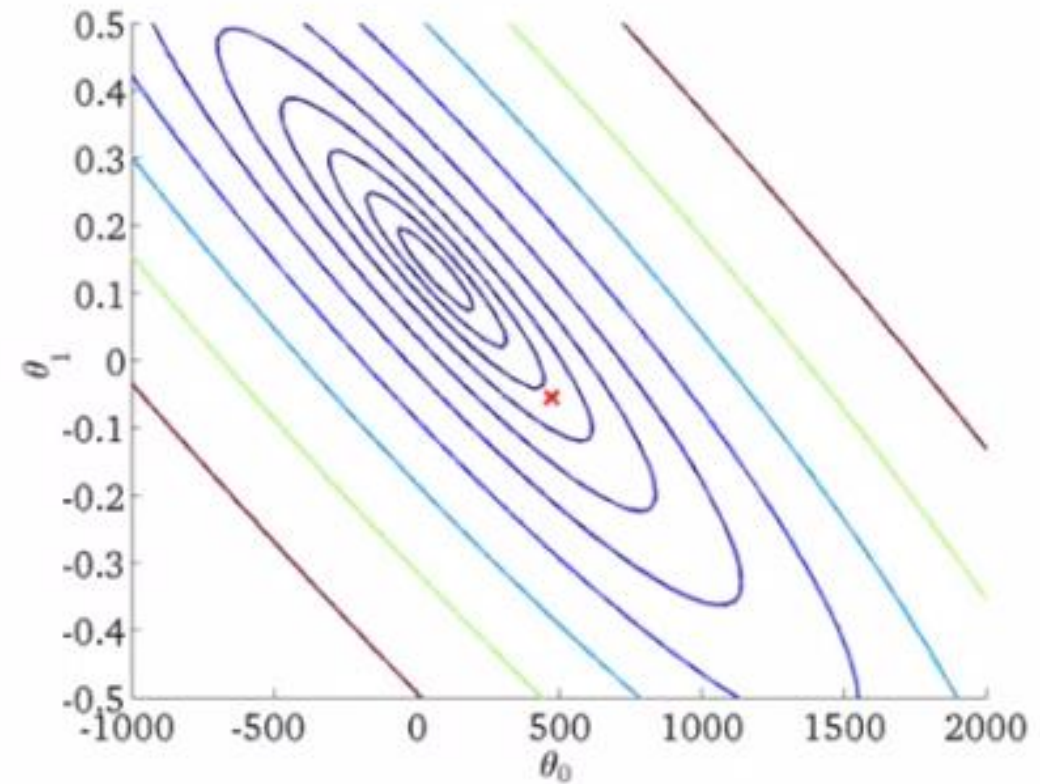
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

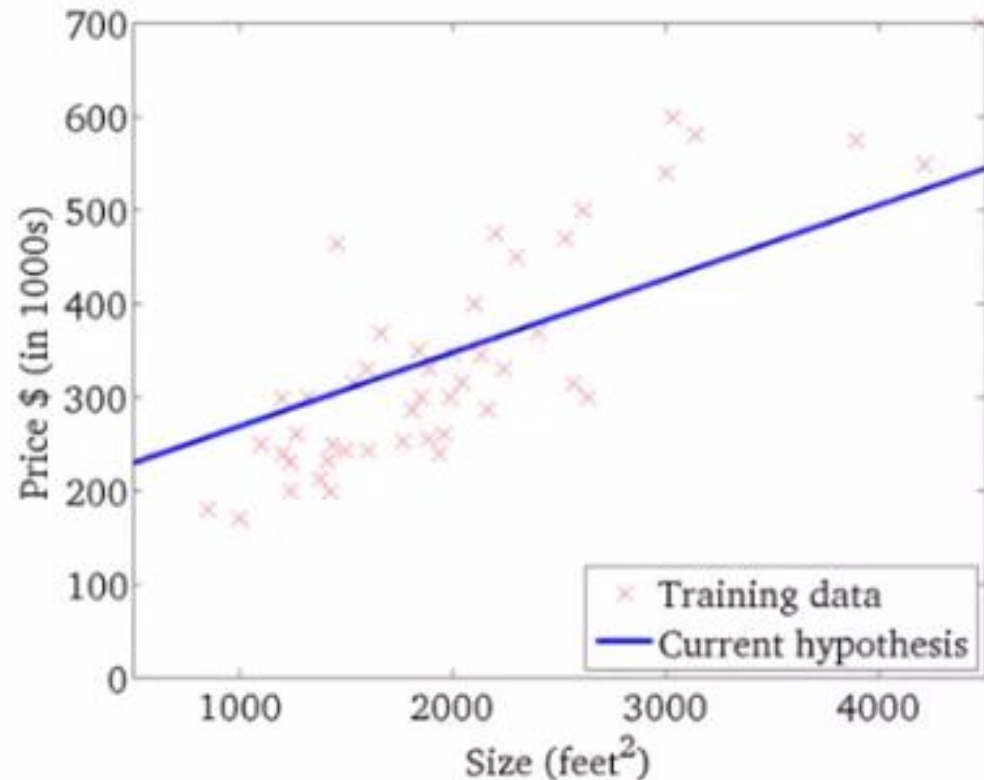
(function of the parameters  $\theta_0, \theta_1$ )



# Função de Custo – **Intuição 2**

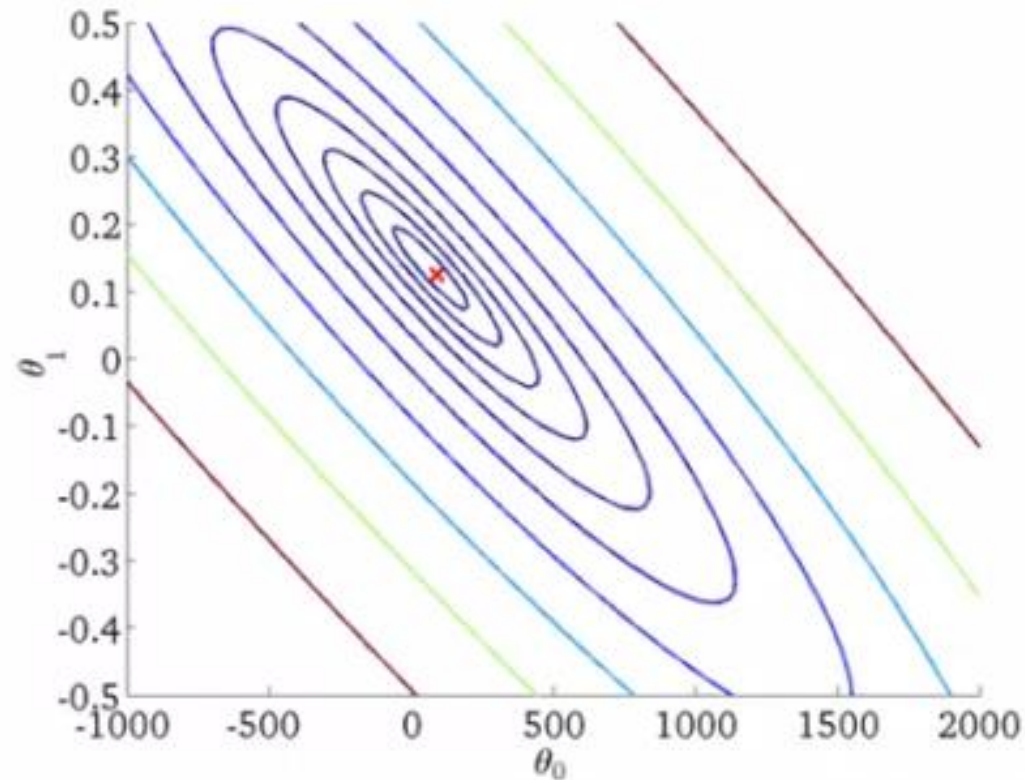
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





# Gradiente descendente

Have some function  $J(\theta_0, \theta_1)$

Want  $\min_{\theta_0, \theta_1} J(\theta_0, \theta_1)$

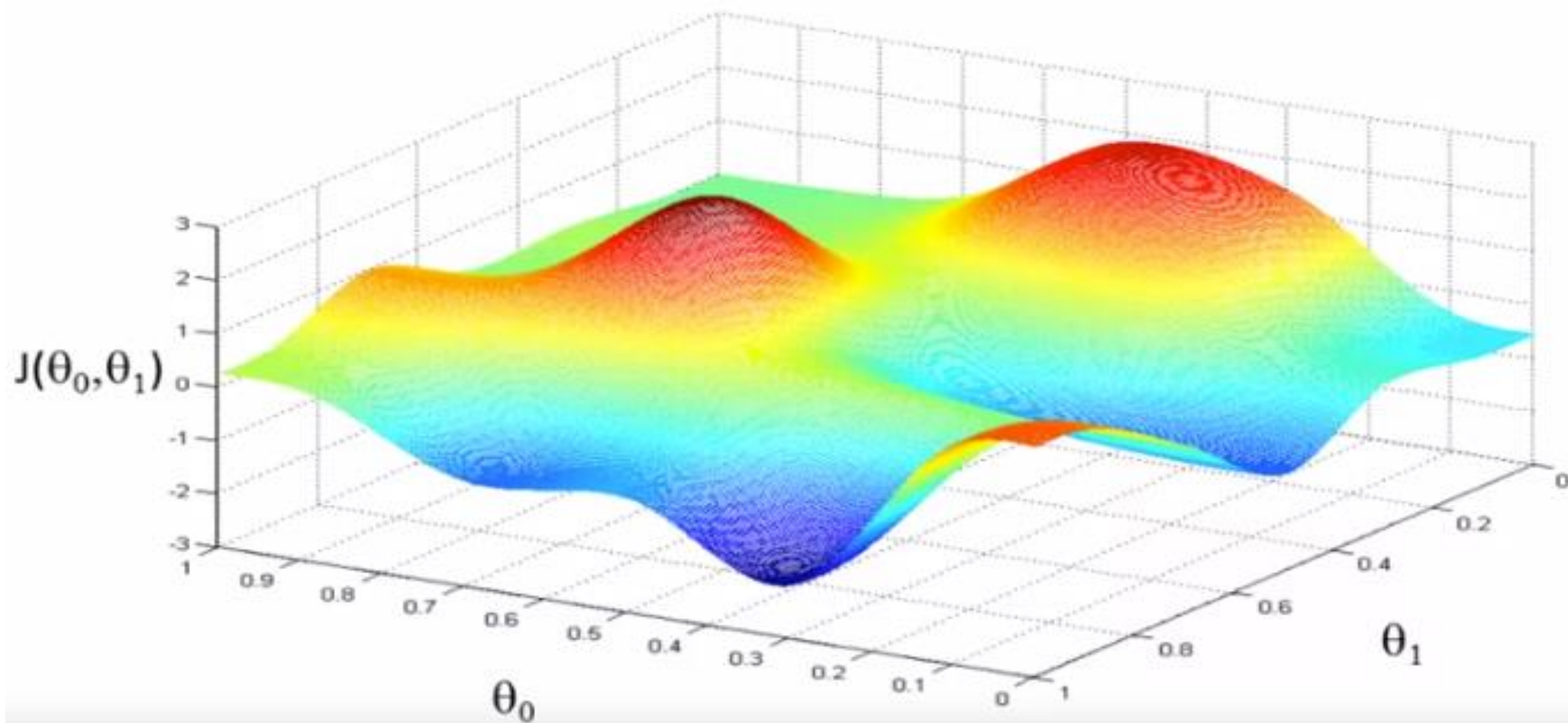
## Outline:

- Start with some  $\theta_0, \theta_1$
- Keep changing  $\theta_0, \theta_1$  to reduce  $J(\theta_0, \theta_1)$

until we hopefully end up at a minimum



# Gradiente descendente





# Gradiente descendente

repeat until convergence {  
     $\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$     (for  $j = 0$  and  $j = 1$ )  
}

## Correct: Simultaneous update

```
temp0 :=  $\theta_0 - \alpha \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1)$   
temp1 :=  $\theta_1 - \alpha \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1)$   
 $\theta_0 :=$  temp0  
 $\theta_1 :=$  temp1
```

## Incorrect:

```
→ temp0 :=  $\theta_0 - \alpha \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1)$   
→  $\theta_0 :=$  temp0  
→ temp1 :=  $\theta_1 - \alpha \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1)$   
→  $\theta_1 :=$  temp1
```

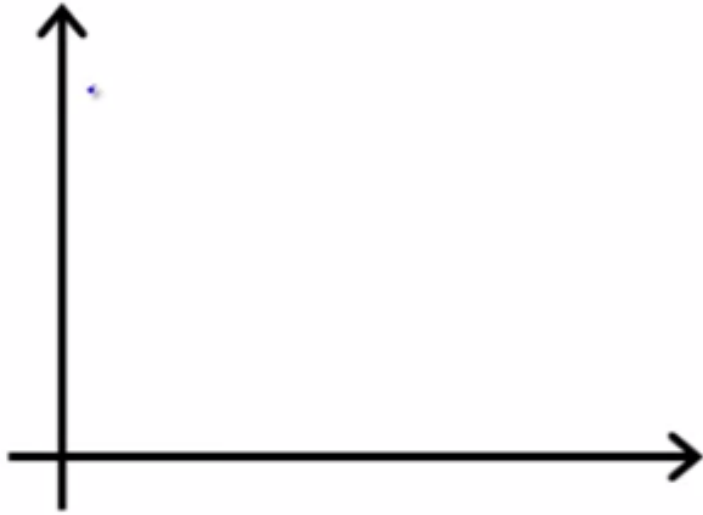


# Gradiente descendente - **Intuição**

## Gradient descent algorithm

repeat until convergence {  
     $\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$       (simultaneously update  
     $j = 0$  and  $j = 1$ )  
}

# Gradiente descendente - **Intuição**

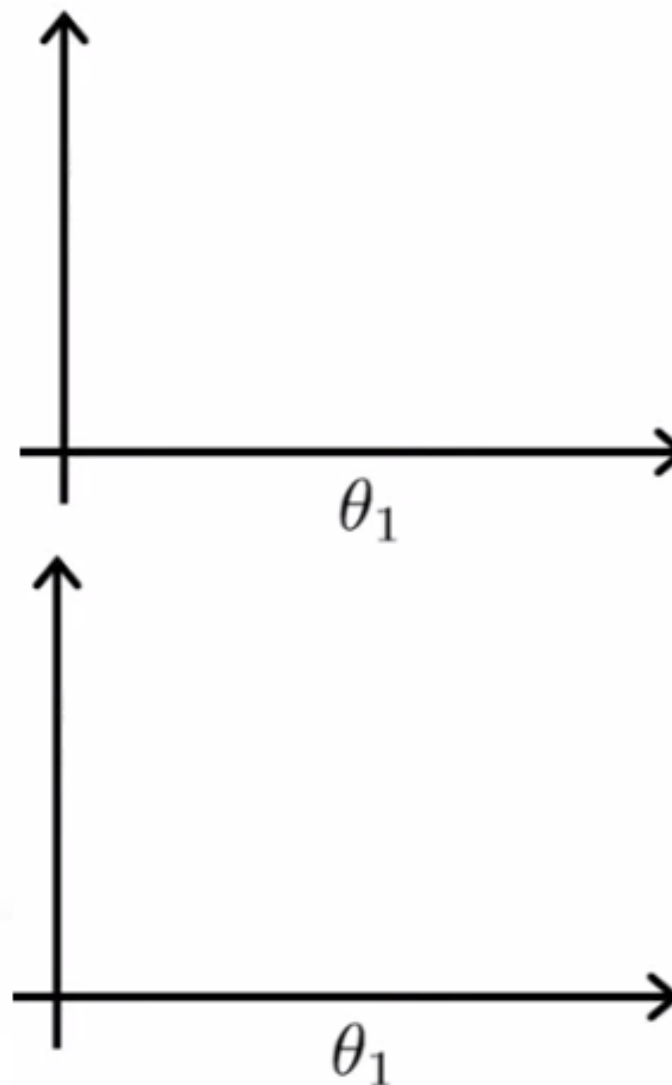


# Gradiente descendente - **Intuição**

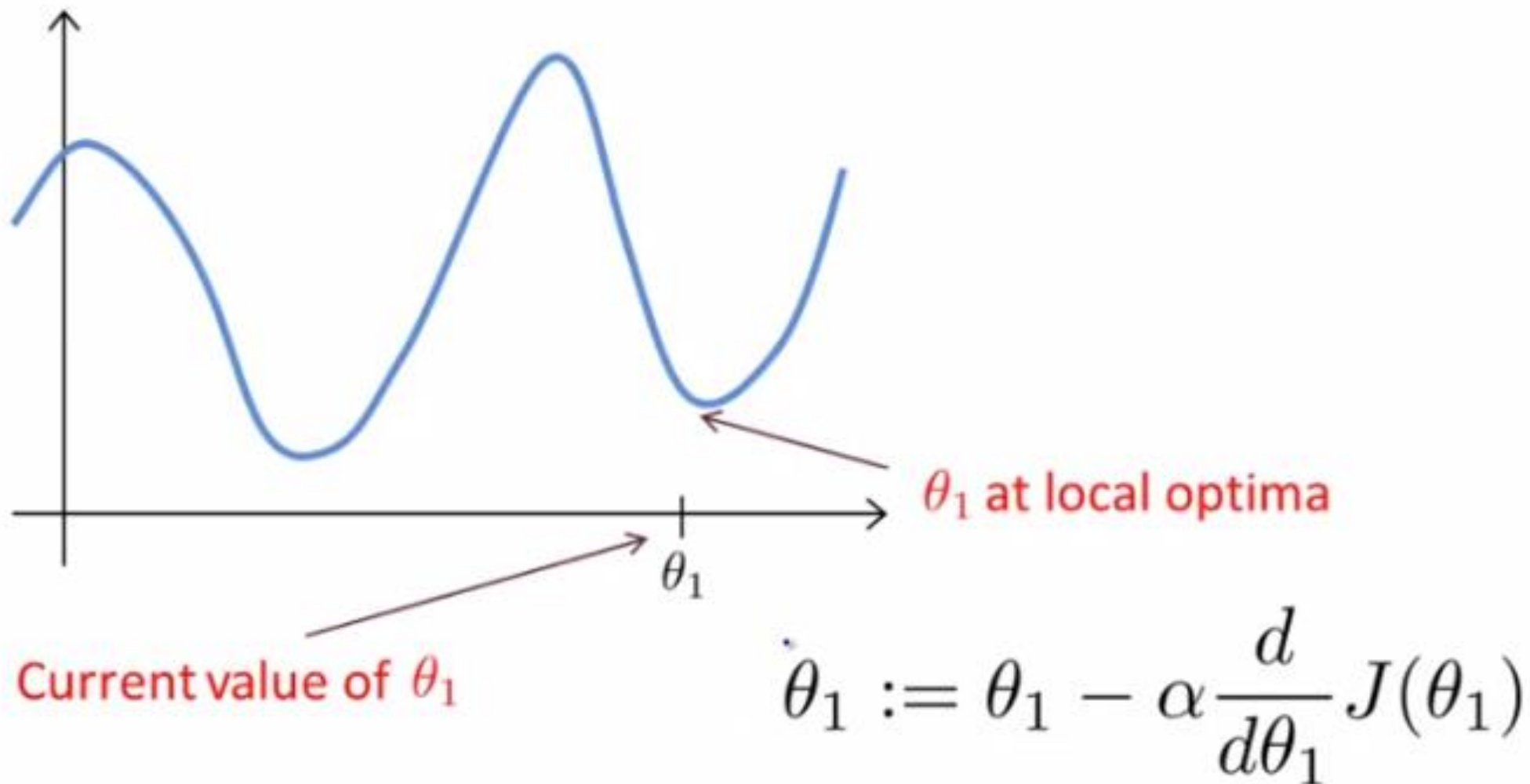
$$\theta_1 := \theta_1 - \alpha \frac{\partial}{\partial \theta_1} J(\theta_1)$$

If  $\alpha$  is too small, gradient descent can be slow.

If  $\alpha$  is too large, gradient descent can overshoot the minimum. It may fail to converge, or even diverge.



# Gradiente descendente - **Intuição**



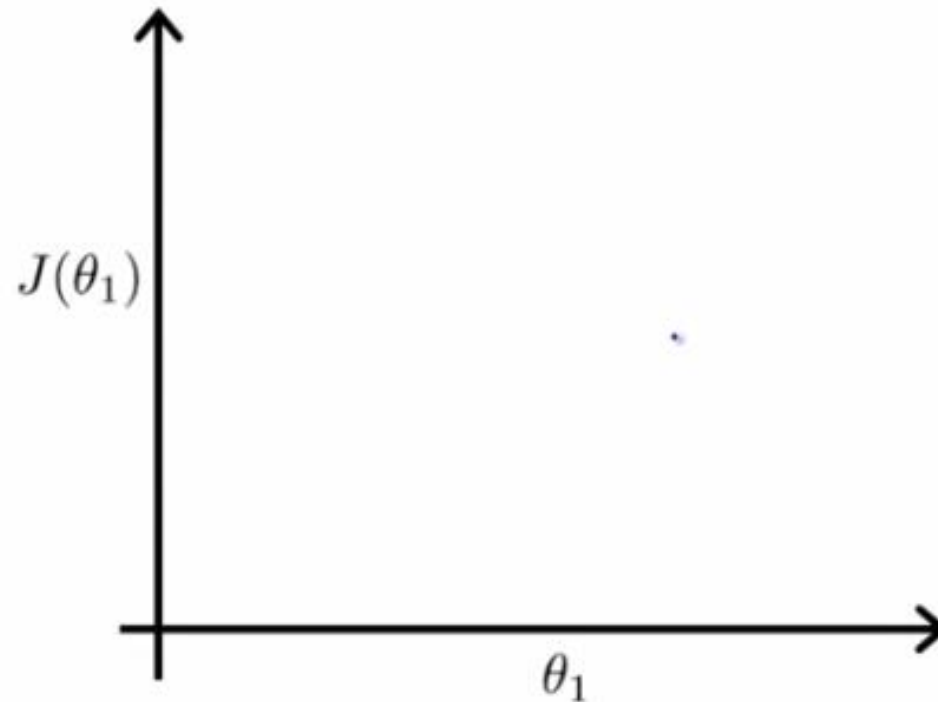


# Gradiente descendente - **Intuição**

Gradient descent can converge to a local minimum, even with the learning rate  $\alpha$  fixed.

$$\theta_1 := \theta_1 - \alpha \frac{d}{d\theta_1} J(\theta_1)$$

As we approach a local minimum, gradient descent will automatically take smaller steps. So, no need to decrease  $\alpha$  over time.





# Gradiente descendente



# Regressão Linear

Gradient descent algorithm

repeat until convergence {  
     $\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$   
    (for  $j = 1$  and  $j = 0$ )  
}

Linear Regression Model

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$





**Gradiente descendente**



**Regressão Linear**

$$\frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) =$$

$$j = 0 : \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1) =$$

$$j = 1 : \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1) =$$



**Gradiente descendente**



**Regressão Linear**

## Gradient descent algorithm

repeat until convergence {

$$\theta_0 := \theta_0 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})$$

$$\theta_1 := \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) \cdot x^{(i)}$$

}

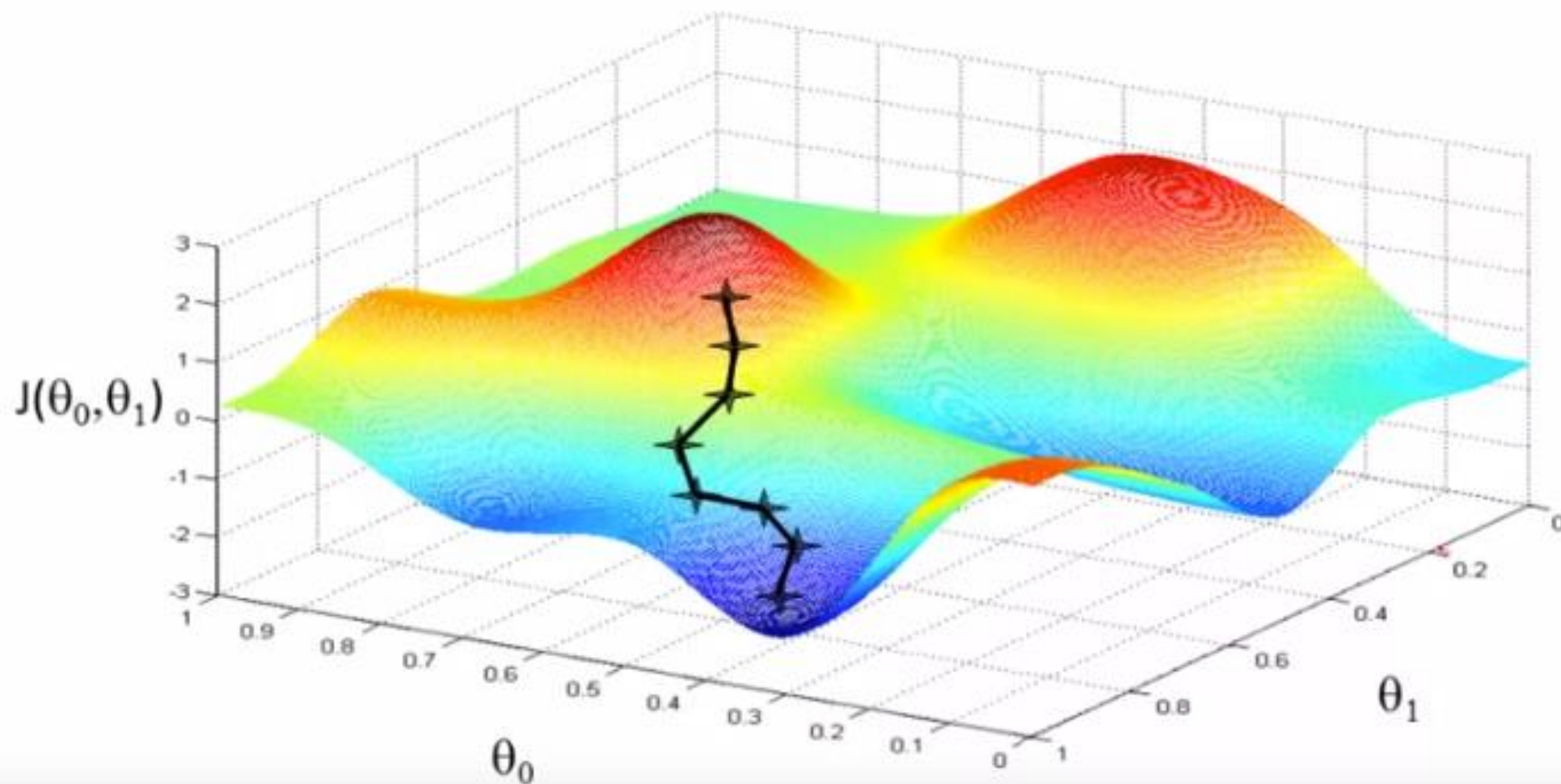
update  
 $\theta_0$  and  $\theta_1$   
simultaneously



**Gradiente descendente**



**Regressão Linear**

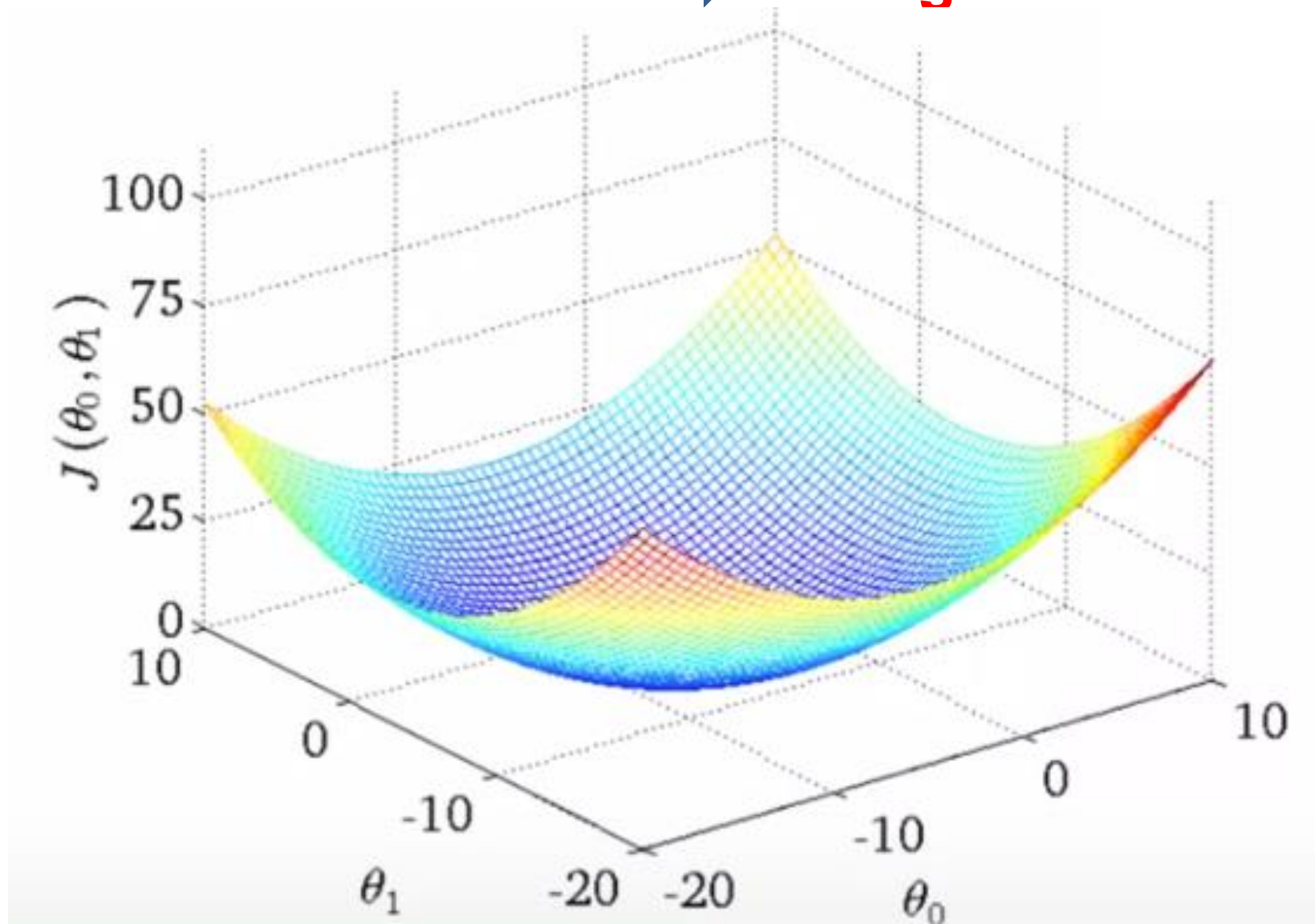




**Gradiente descendente**



**Regressão Linear**





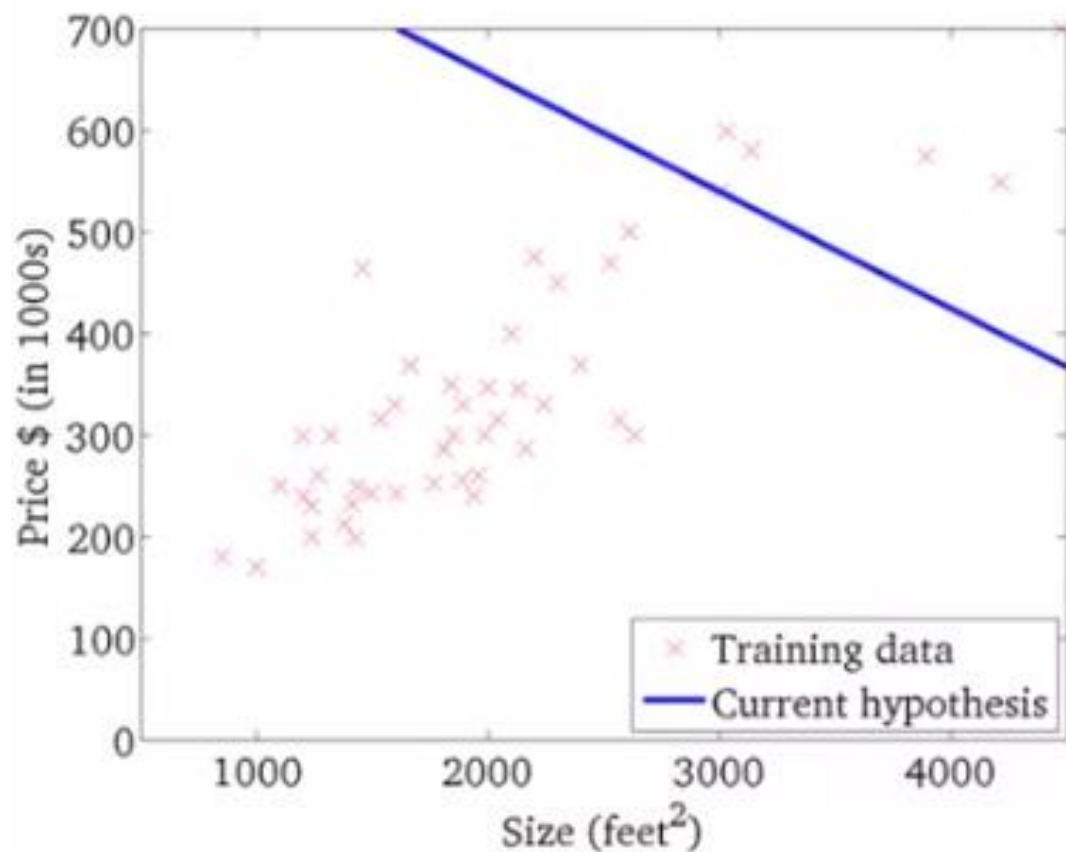
# Gradiente descendente



# Regressão Linear

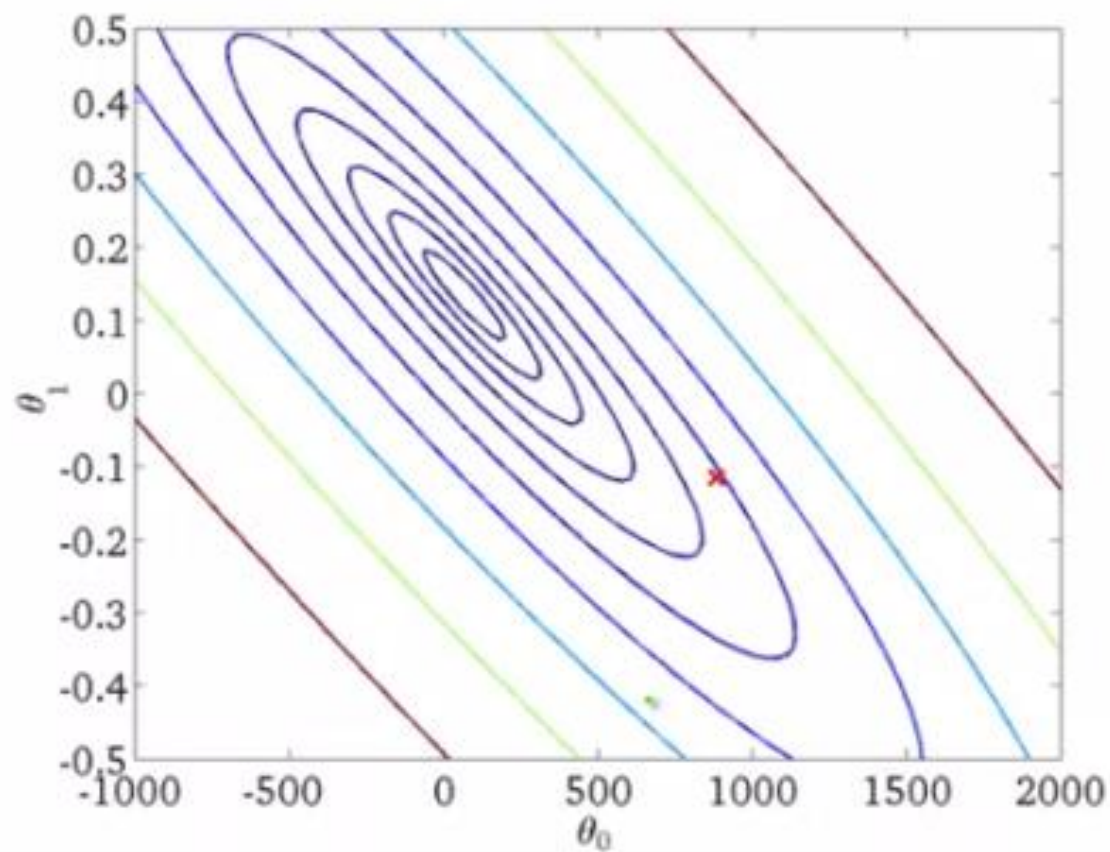
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )







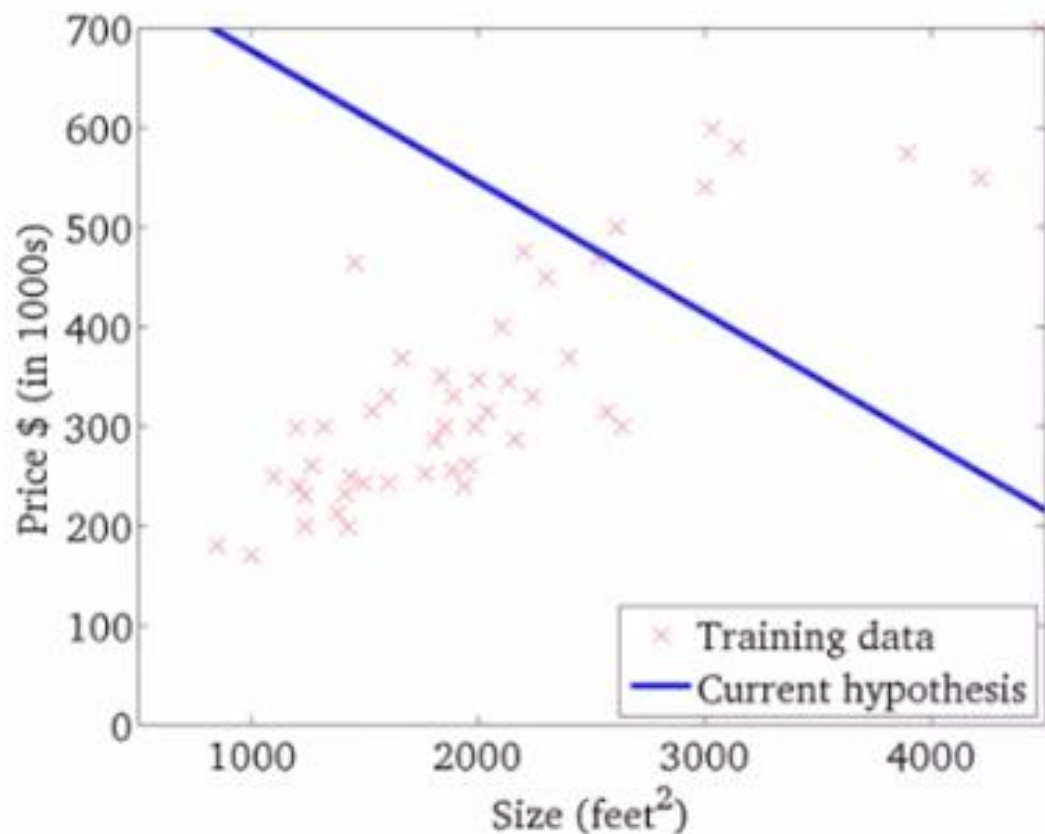
# Gradiente descendente



# Regressão Linear

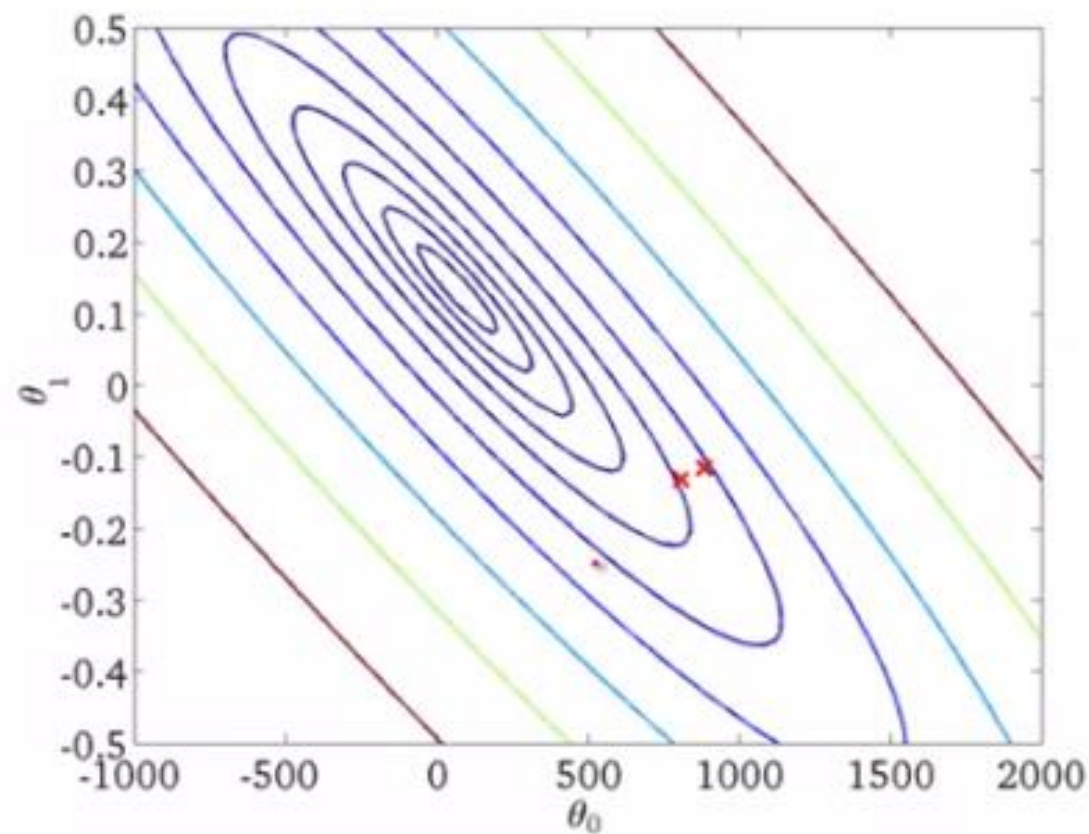
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





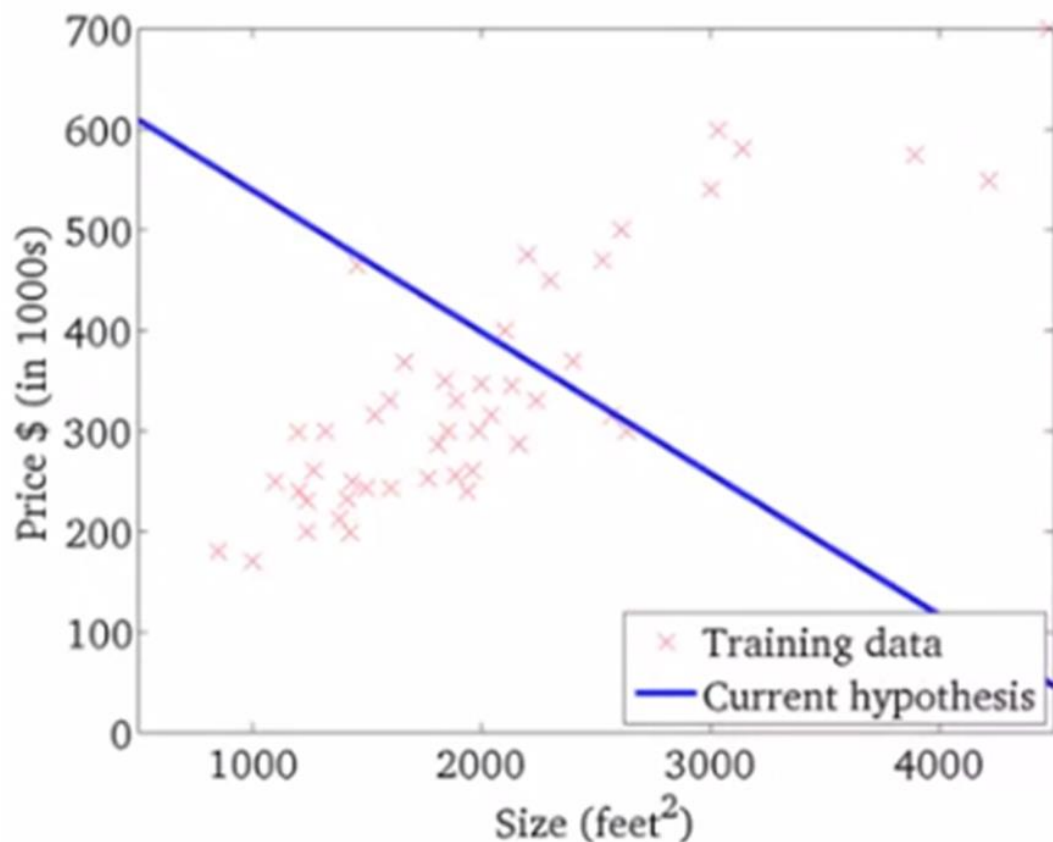
# Gradiente descendente



# Regressão Linear

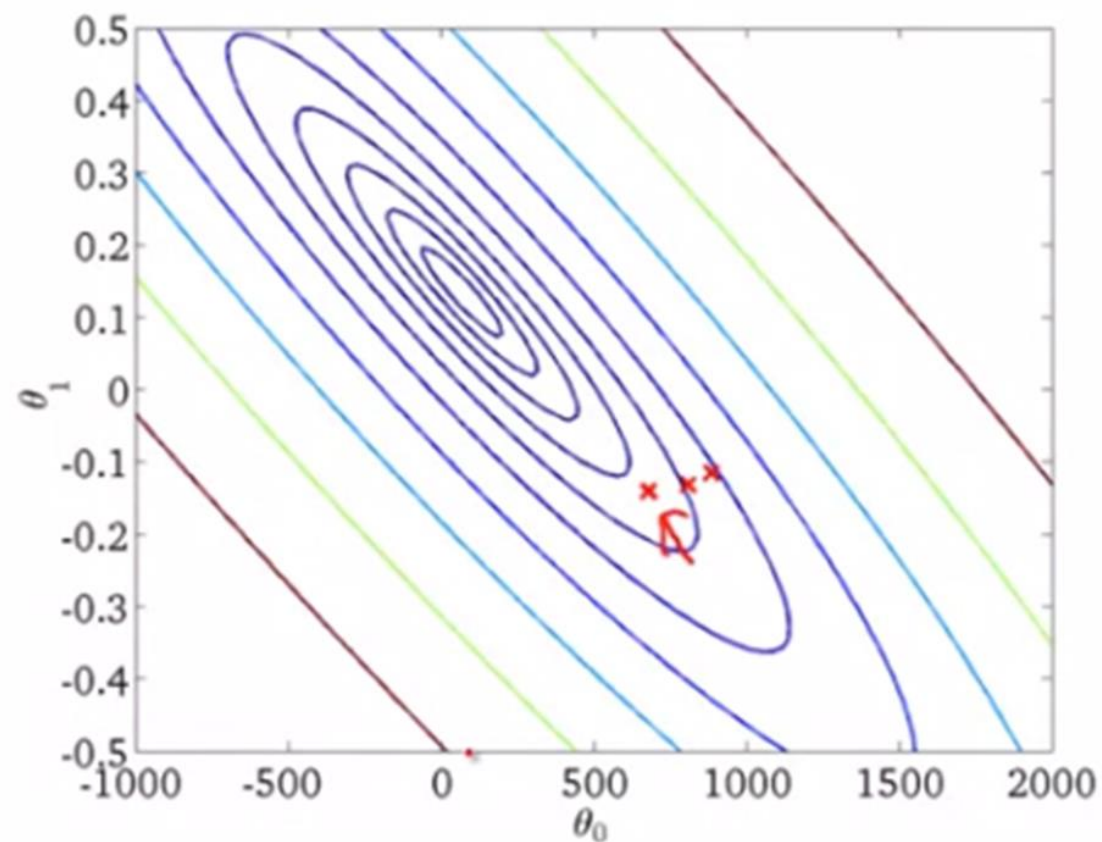
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





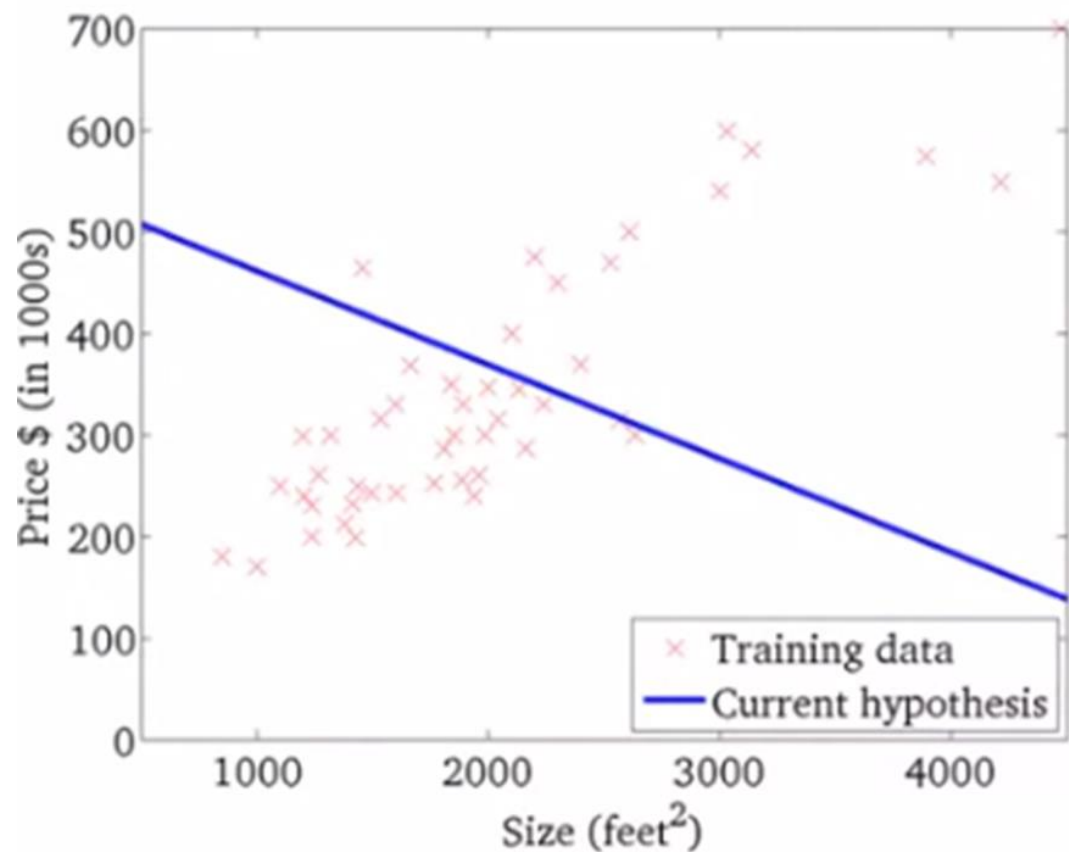
# Gradiente descendente



# Regressão Linear

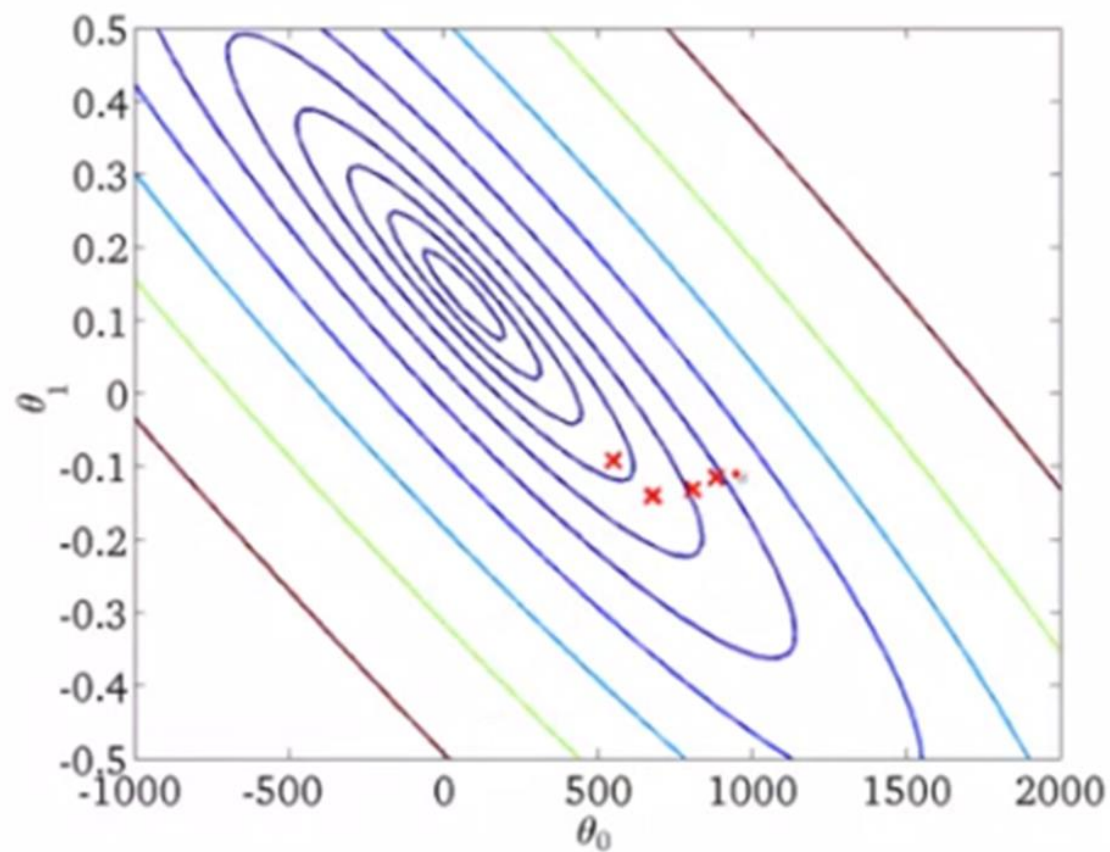
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )







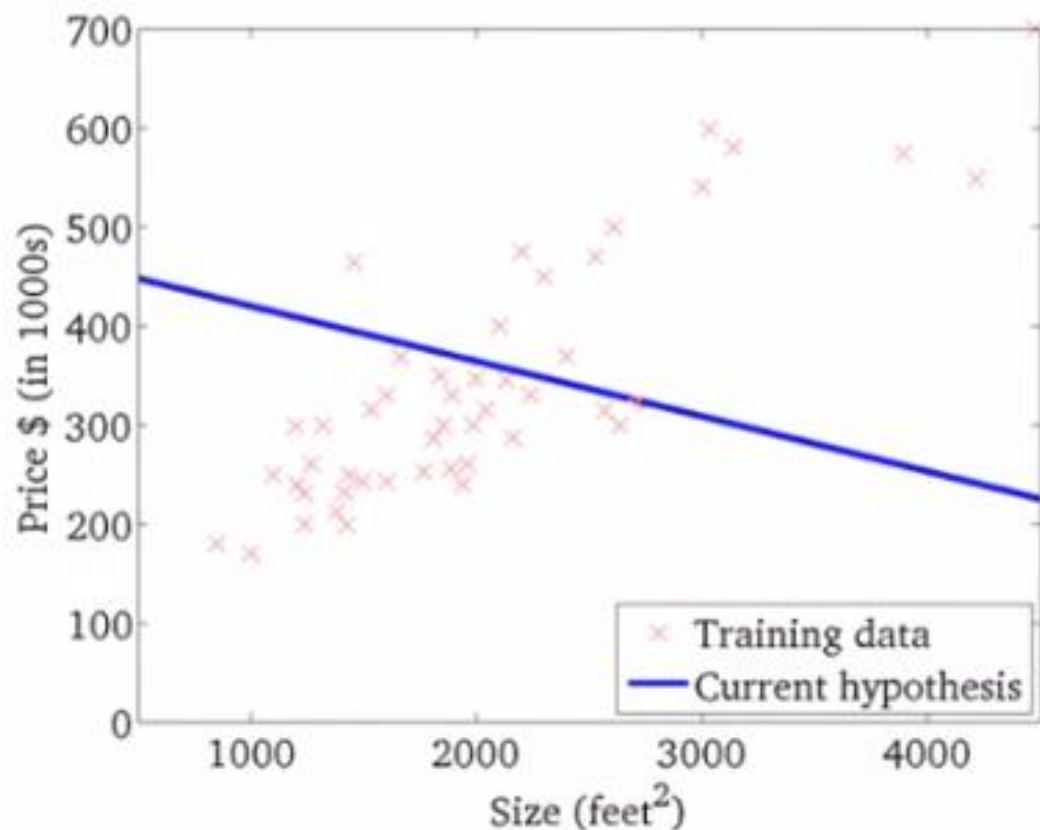
# Gradiente descendente



# Regressão Linear

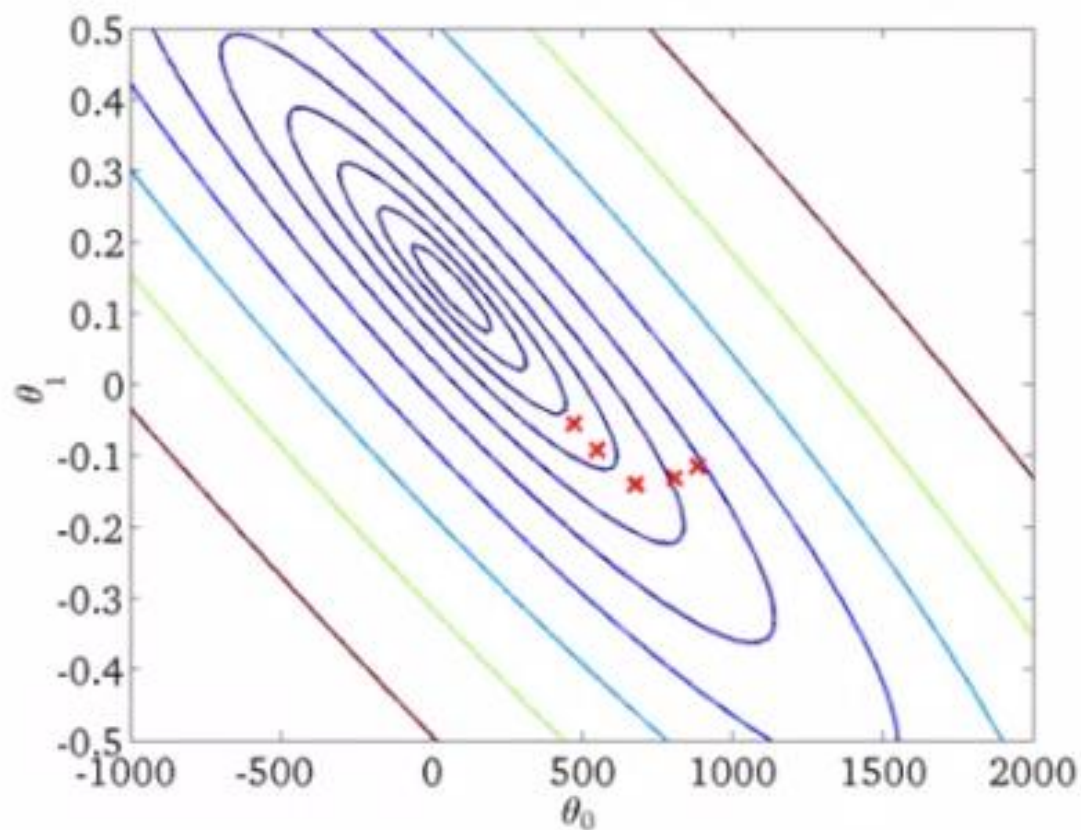
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





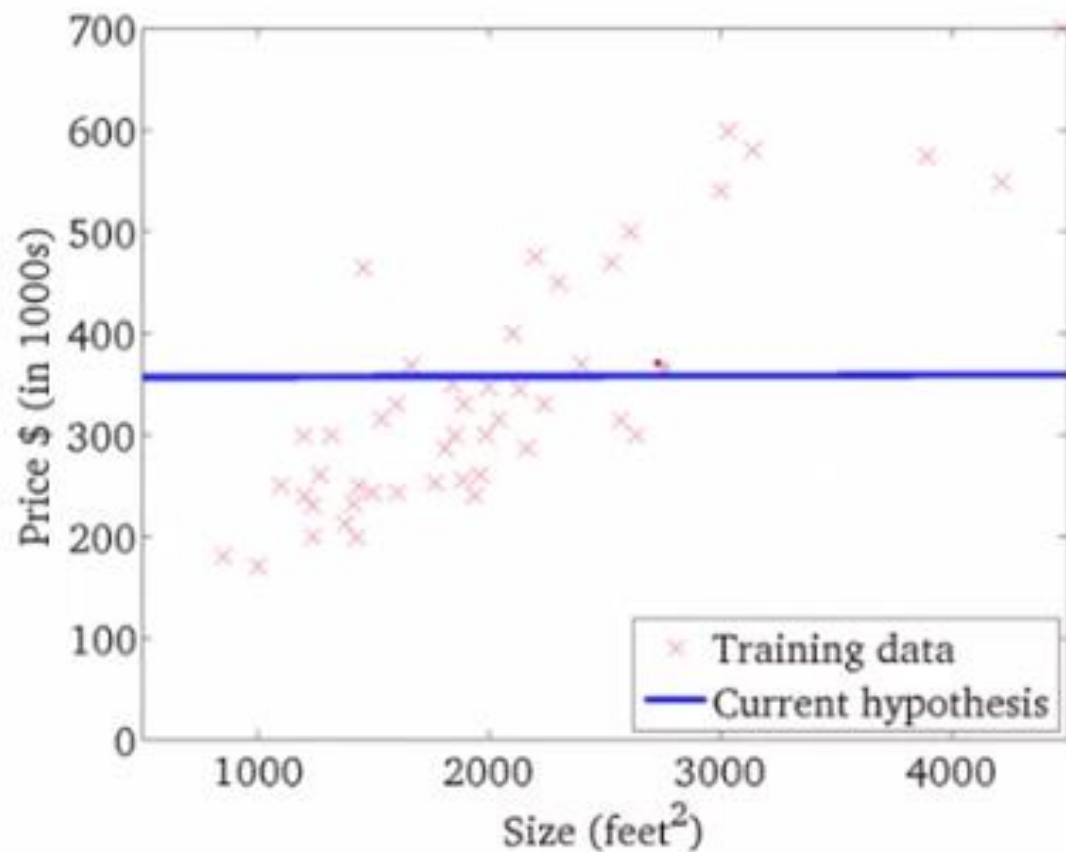
# Gradiente descendente



# Regressão Linear

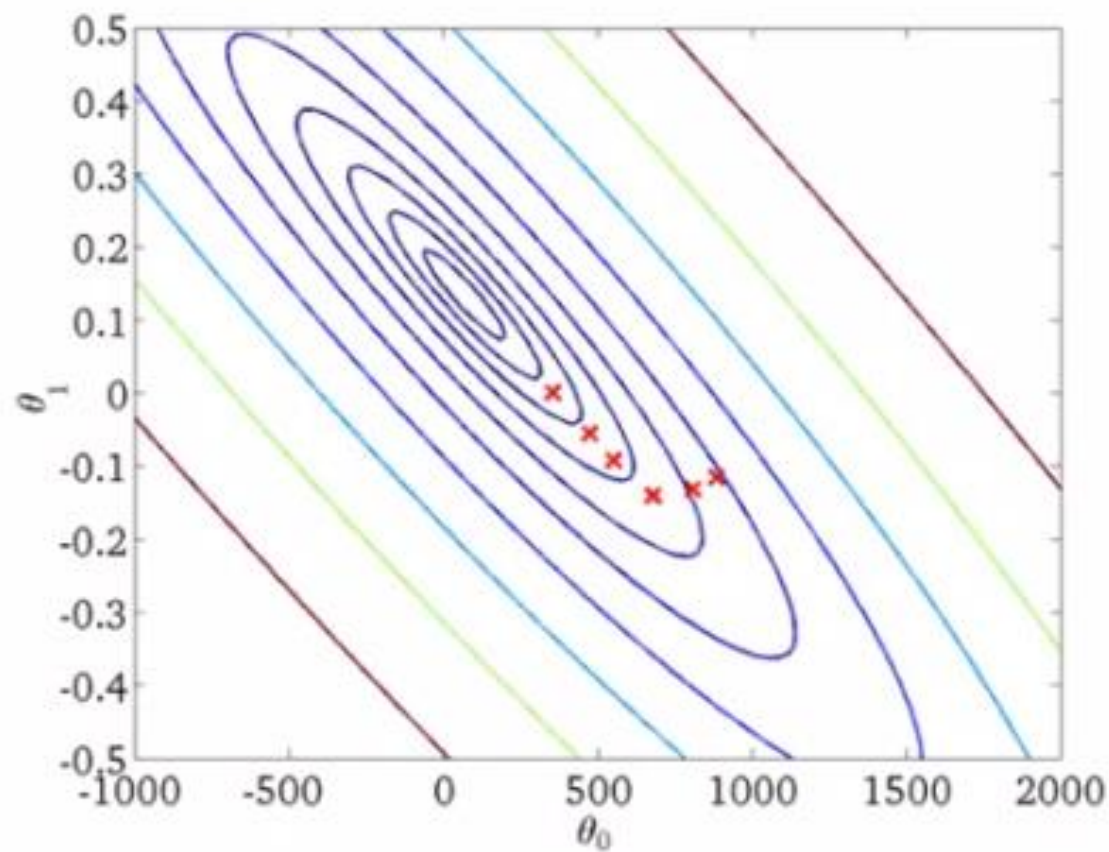
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





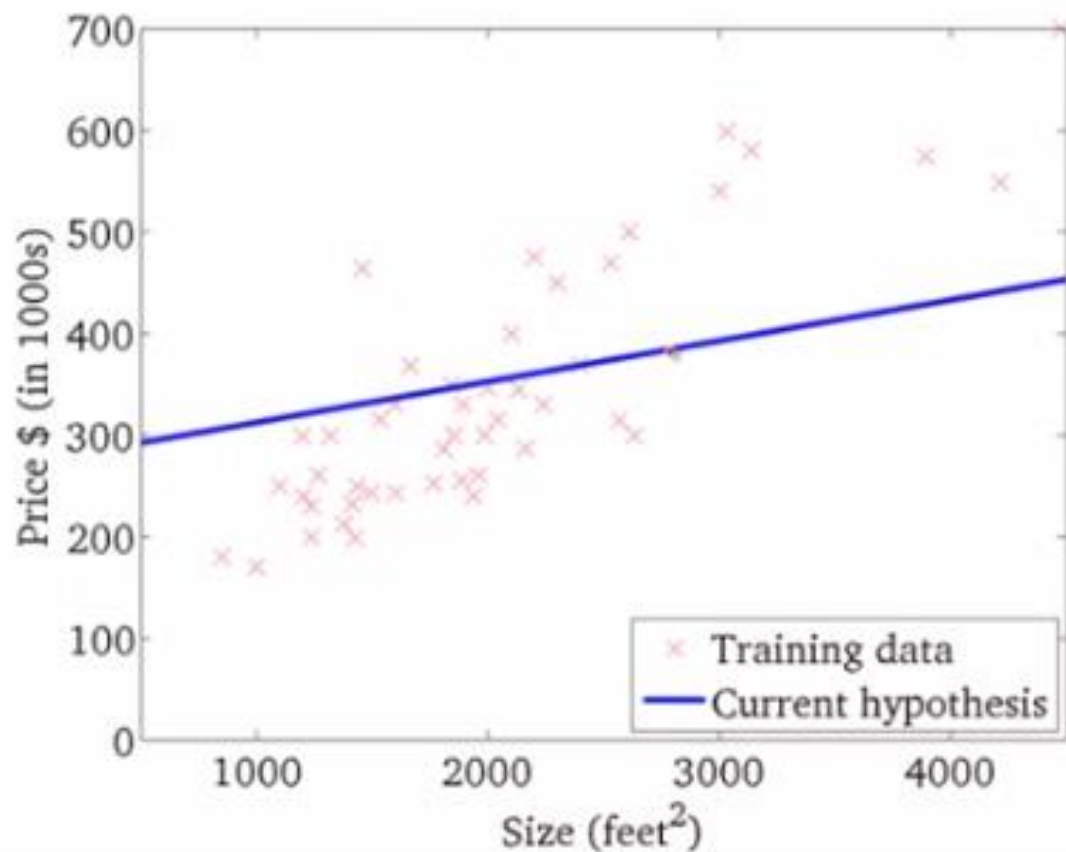
# Gradiente descendente



# Regressão Linear

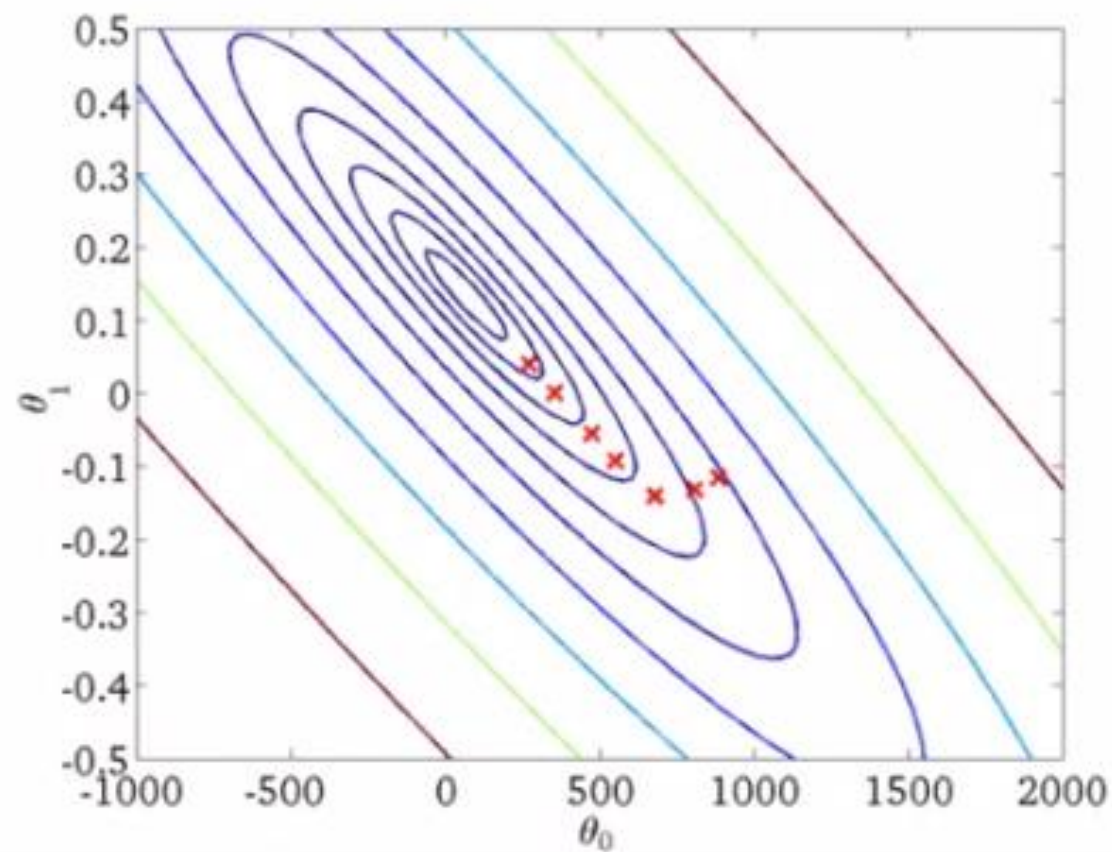
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )







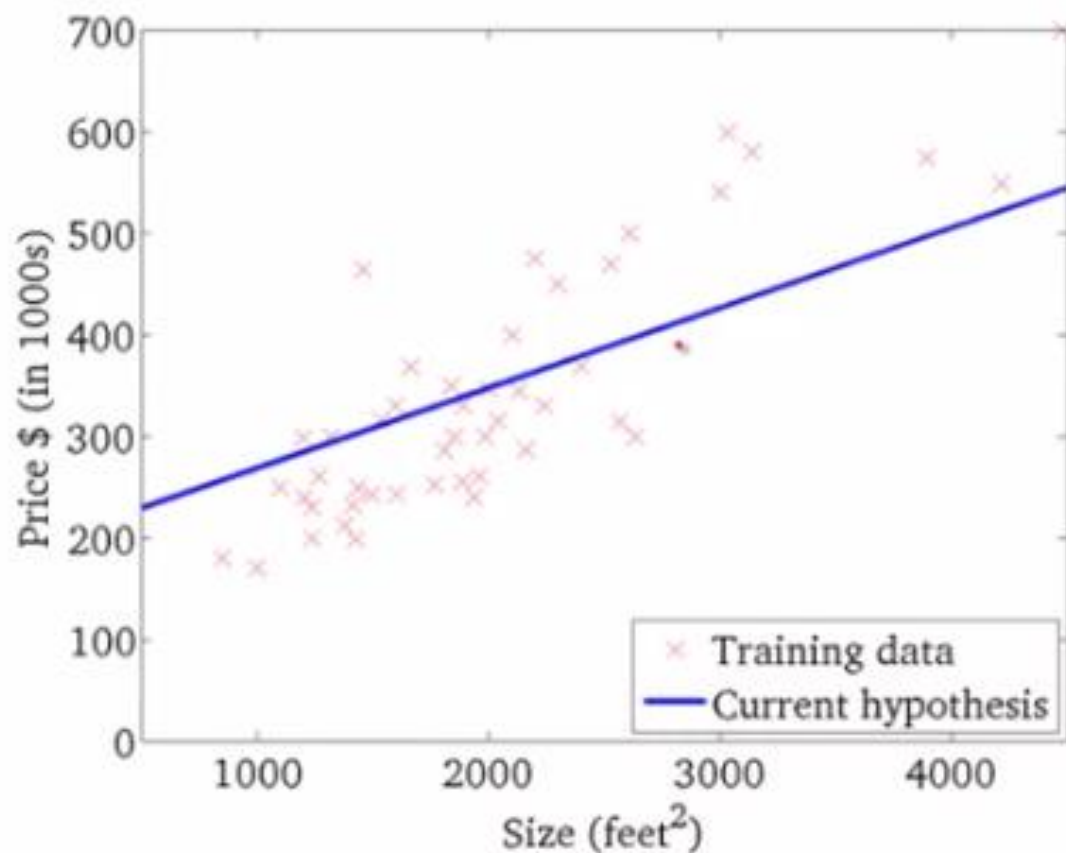
# Gradiente descendente



# Regressão Linear

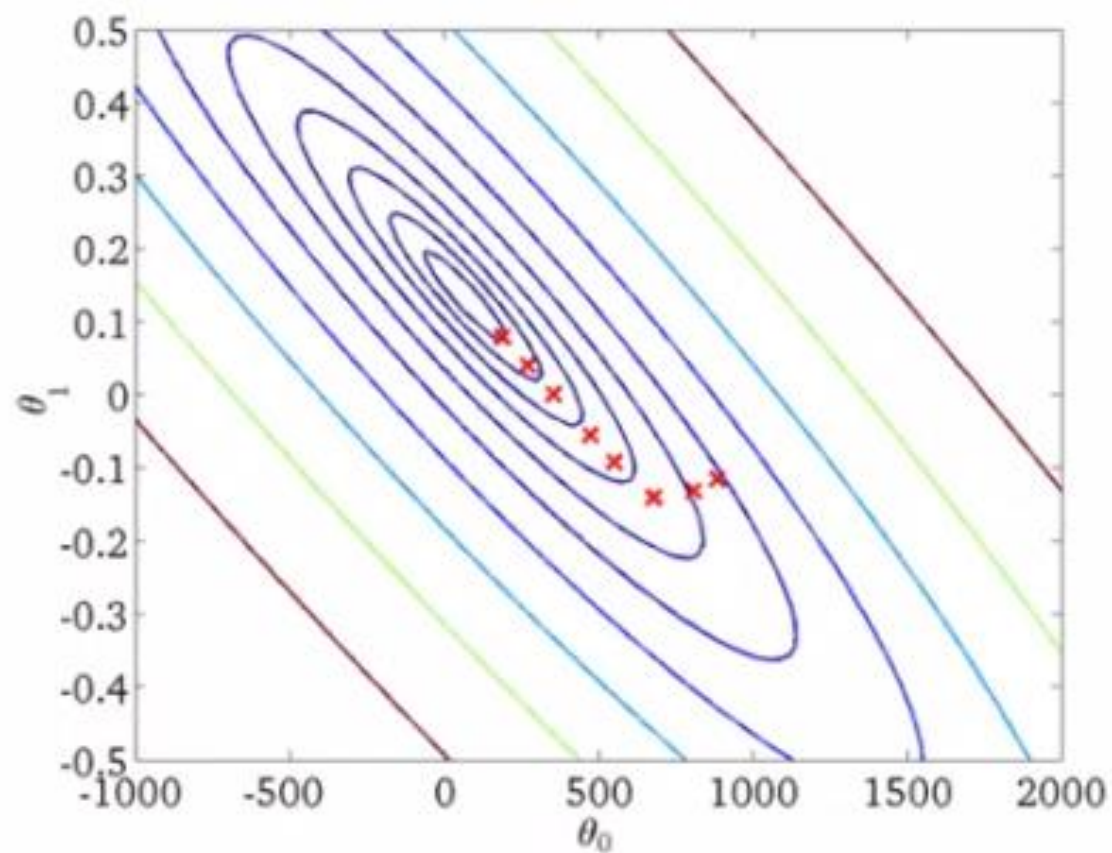
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





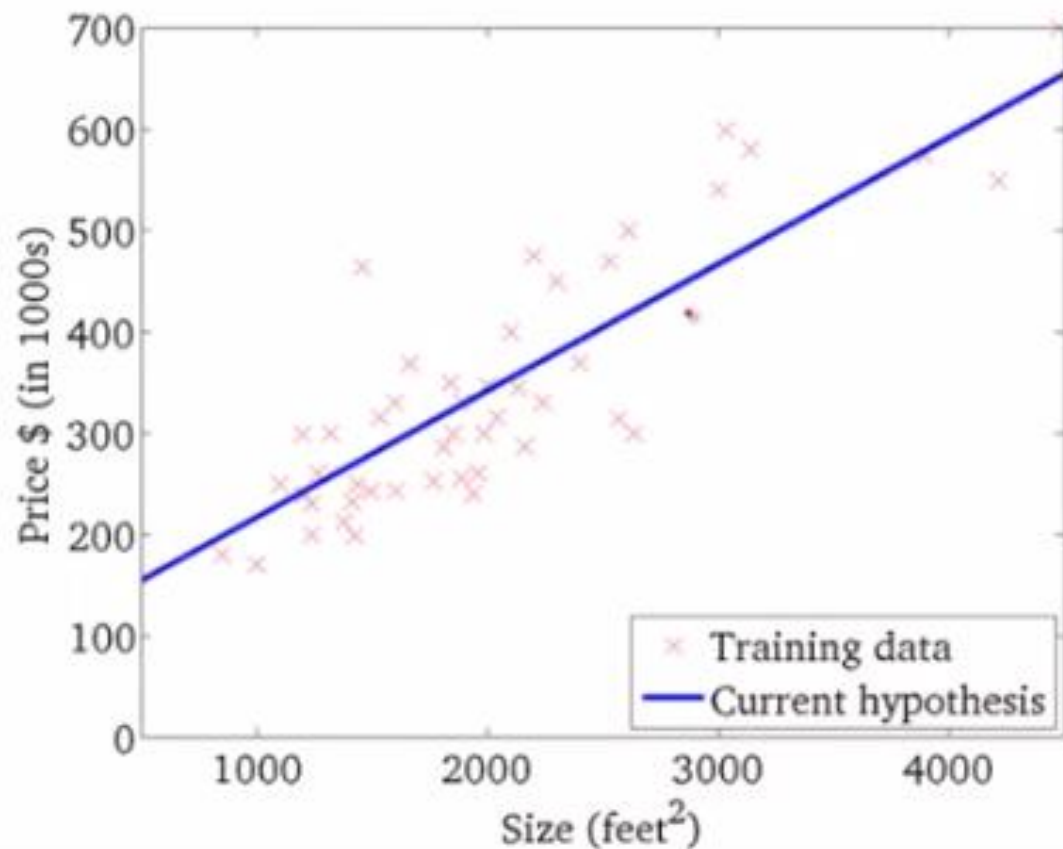
# Gradiente descendente



# Regressão Linear

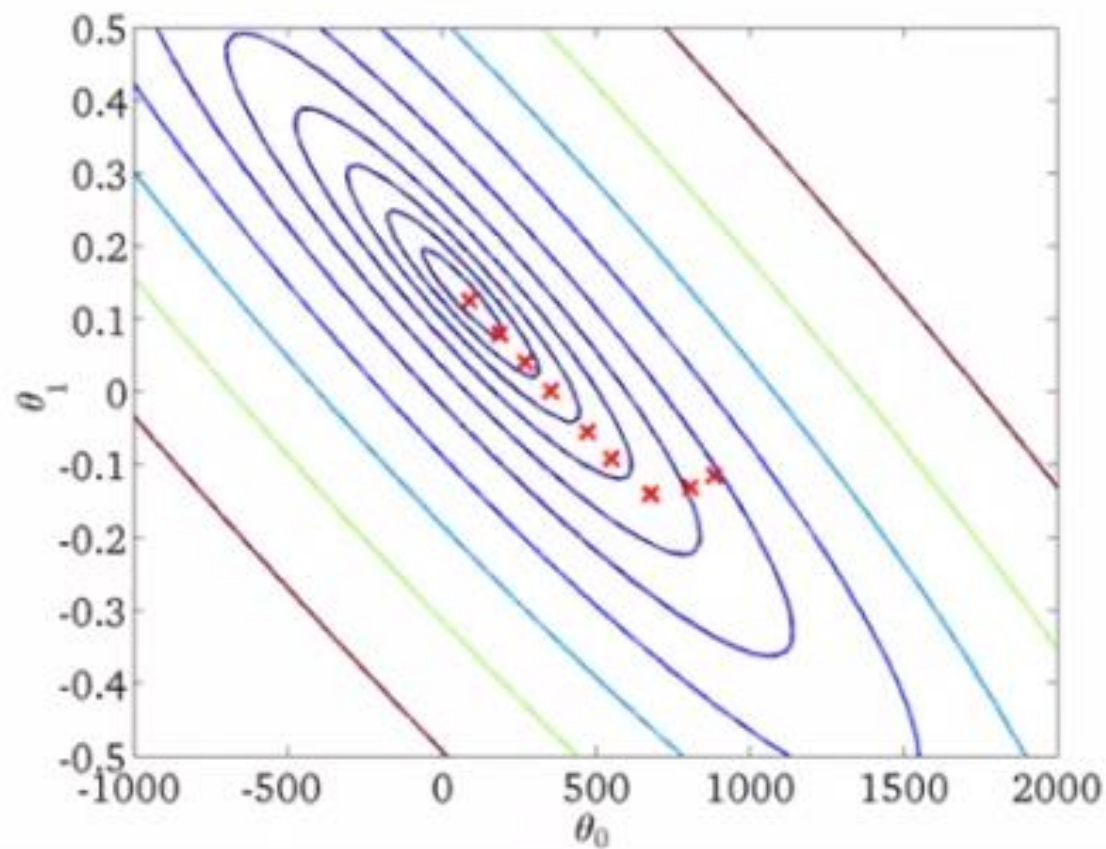
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

(function of the parameters  $\theta_0, \theta_1$ )





Reconhecimento de padrões e aprendizagem computacional

# Regressão Linear Múltipla



# Múltiplas variáveis

<b>Tamanho (x)</b>	<b>Custo R\$ (mil) (y)</b>
2104	460
1416	232
1534	315
852	178
...	...

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$



# Múltiplas variáveis – Exemplo do preço de uma casa

Size (feet <sup>2</sup> )	Number of bedrooms	Number of floors	Age of home (years)	Price (\$1000)
2104	5	1	45	460
1416	3	2	40	232
1534	3	2	30	315
852	2	1	36	178
...	...	...	...	...

Notation:

$n$  = number of features

$x^{(i)}$  = input (features) of  $i^{th}$  training example.

$x_j^{(i)}$  = value of feature  $j$  in  $i^{th}$  training example.





# Múltiplas variáveis

Hypothesis:

Previously:  ~~$h_{\theta}(x) = \theta_0 + \theta_1 x$~~

$$h_{\theta}(x) = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \cdots + \theta_n x_n$$

Para simplificar e facilitar o uso da equação:  $x_0 = 1$ .

$$h_{\theta}(x) = [\theta_0 \quad \theta_1 \quad \dots \quad \theta_n] \begin{bmatrix} x_0 \\ x_1 \\ \vdots \\ x_n \end{bmatrix} = \theta^T x$$



# Múltiplas variáveis – Gradiente descendente

Hypothesis:  $h_{\theta}(x) = \theta^T x = \theta_0 x_0 + \theta_1 x_1 + \theta_2 x_2 + \dots + \theta_n x_n$

Parameters:  $\theta_0, \theta_1, \dots, \theta_n$

Cost function:

$$J(\theta_0, \theta_1, \dots, \theta_n) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

Gradient descent:

Repeat {

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \dots, \theta_n)$$

}

(simultaneously update for every  $j = 0, \dots, n$ )



# Múltiplas variáveis – Gradiente descendente

## Gradient Descent

Previously ( $n=1$ ):

Repeat {

$$\theta_0 := \theta_0 - \alpha \underbrace{\frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})}_{\frac{\partial}{\partial \theta_0} J(\theta)}$$

$$\theta_1 := \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x^{(i)}$$

(simultaneously update  $\theta_0, \theta_1$ )

}

New algorithm ( $n \geq 1$ ):

Repeat {

$$\theta_j := \theta_j - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)}$$

(simultaneously update  $\theta_j$  for  
 $j = 0, \dots, n$ )

}

---

$$\theta_0 := \theta_0 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_0^{(i)}$$

$$\theta_1 := \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_1^{(i)}$$

$$\theta_2 := \theta_2 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_2^{(i)}$$

...



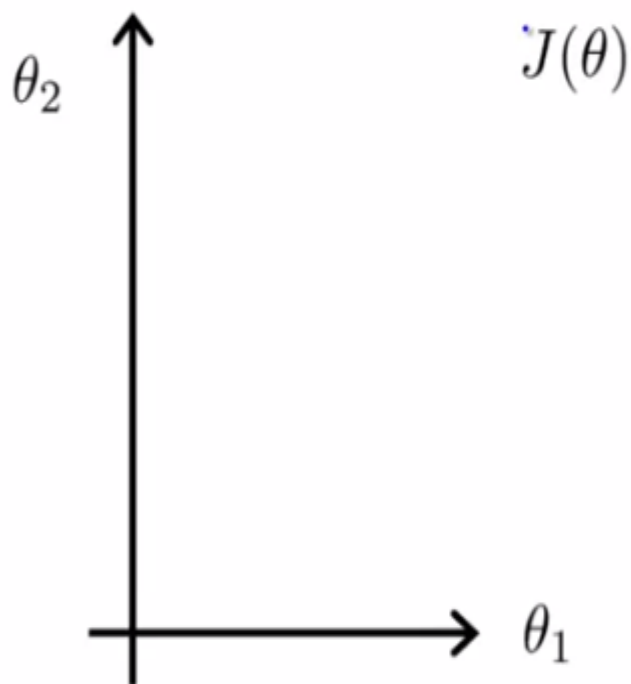
# Gradiente descendente – “Truques para melhorá-lo”

## Feature Scaling

Idea: Make sure features are on a similar scale.

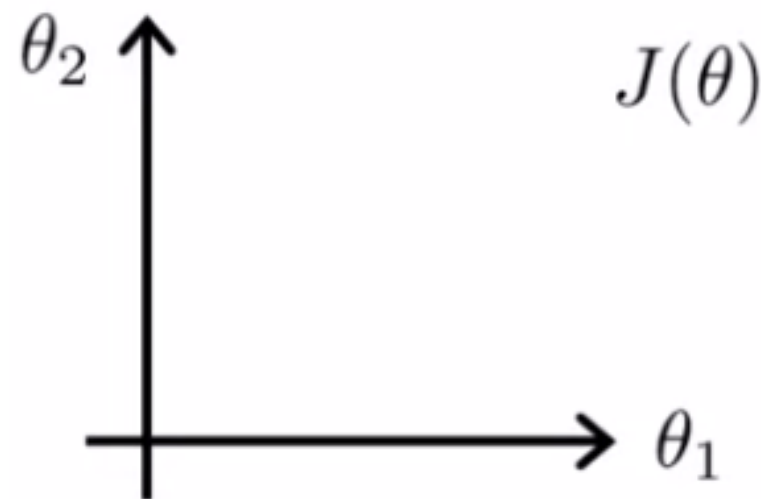
E.g.  $x_1$  = size (0-2000 feet<sup>2</sup>)

$x_2$  = number of bedrooms (1-5)



$$x_1 = \frac{\text{size (feet}^2\text{)}}{2000}$$

$$x_2 = \frac{\text{number of bedrooms}}{5}$$





# Gradiente descendente – “Truques para melhorá-lo”

## Mean normalization

Replace  $x_i$  with  $x_i - \mu_i$  to make features have approximately zero mean  
(Do not apply to  $x_0 = 1$ ).

E.g.  $x_1 = \frac{size - 1000}{2000}$

$$x_2 = \frac{\#bedrooms - 2}{5}$$

$$-0.5 \leq x_1 \leq 0.5, -0.5 \leq x_2 \leq 0.5$$

Para ficar mais próximo a  $|0,5|$  pode-se utilizar o “*range*” no quociente da normalização.

$$x_i := \frac{x_i - \mu_i}{s_i}$$



# Gradiente descendente – “Truques para melhorá-lo”

## Gradient descent

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

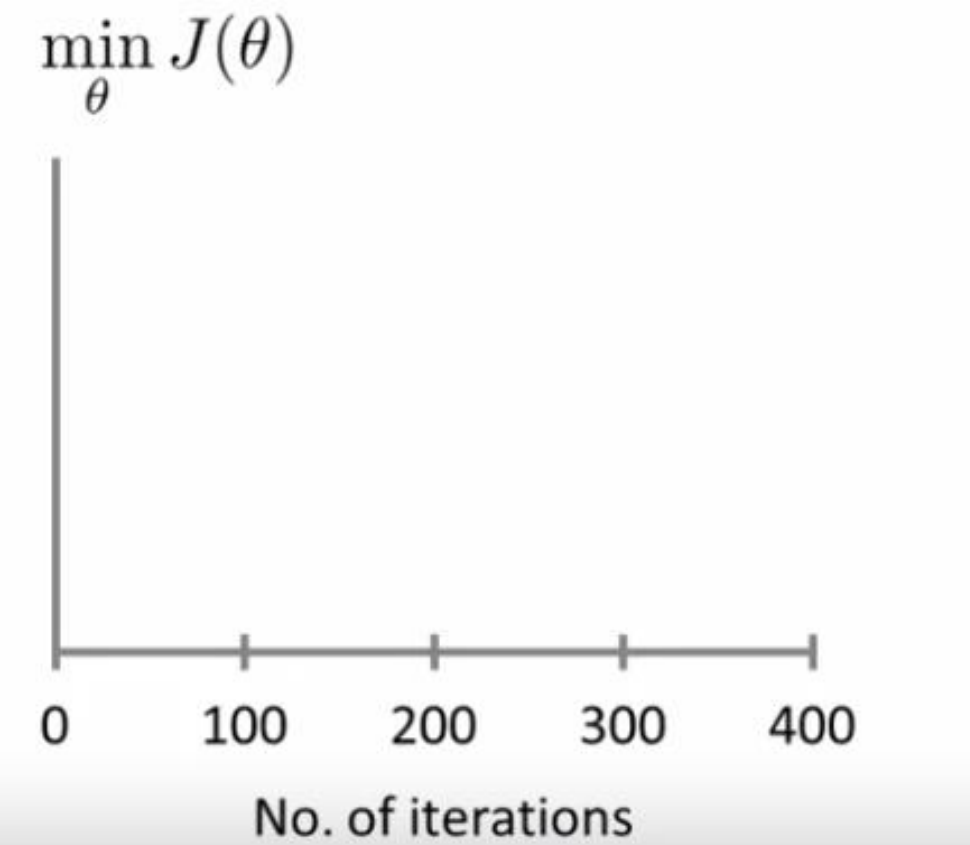
“*Debugging*”: como garantir que a descida do gradiente esteja funcionando corretamente?

Como escolher a taxa de aprendizado “ $\alpha$ ”?



## Gradiente descendente – “Truques para melhorá-lo”

*Garantir que a descida do gradiente esteja funcionando corretamente.*







## Gradiente descendente – “Truques para melhorá-lo”

*Para resumir:*

Se  $\alpha$  é muito pequeno: convergência lenta.

Se  $\alpha$  é muito grande: pode não diminuir a cada iteração e, portanto, pode não convergir.

# Múltiplas variáveis – Regressão Polinomial

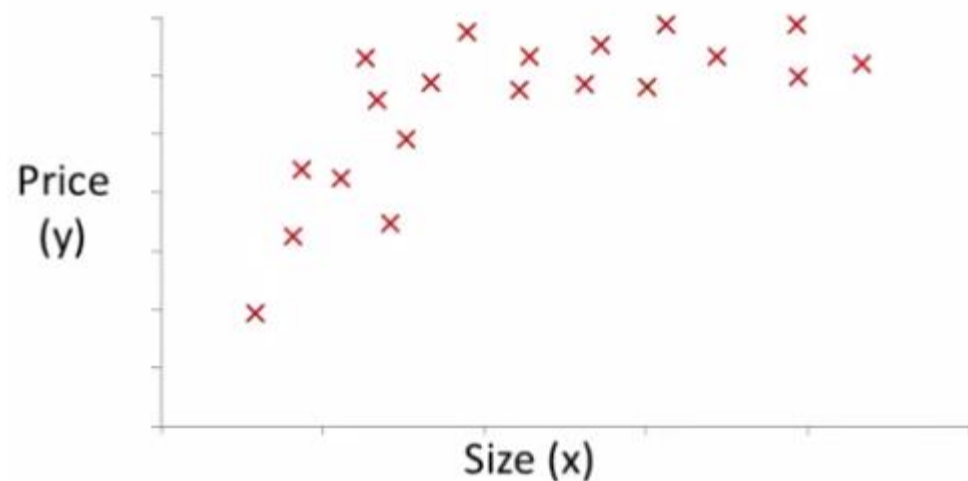
## Housing prices prediction

$$h_{\theta}(x) = \theta_0 + \theta_1 \times \text{frontage} + \theta_2 \times \text{depth}$$



# Múltiplas variáveis – Regressão Polinomial

## Polynomial regression



$$\theta_0 + \theta_1 x + \theta_2 x^2$$

$$\theta_0 + \theta_1 x + \theta_2 x^2 + \theta_3 x^3$$

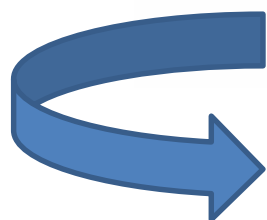
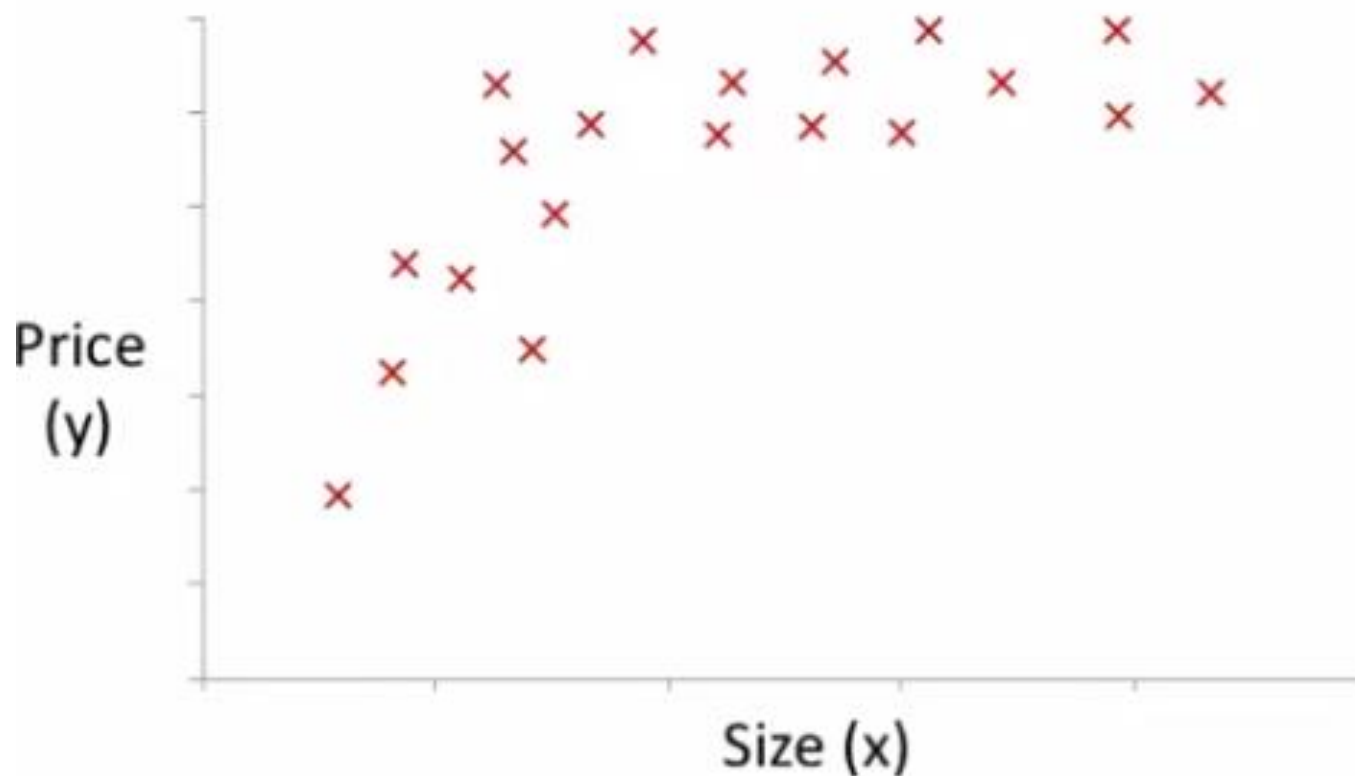
$$\begin{aligned} h_{\theta}(x) &= \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \theta_3 x_3 \\ &= \theta_0 + \theta_1(\text{size}) + \theta_2(\text{size})^2 + \theta_3(\text{size})^3 \end{aligned}$$

$$x_1 = (\text{size})$$

$$x_2 = (\text{size})^2$$

$$x_3 = (\text{size})^3$$

# Múltiplas variáveis – Regressão Polinomial



$$h_{\theta}(x) = \theta_0 + \theta_1(\text{size}) + \theta_2(\text{size})^2$$

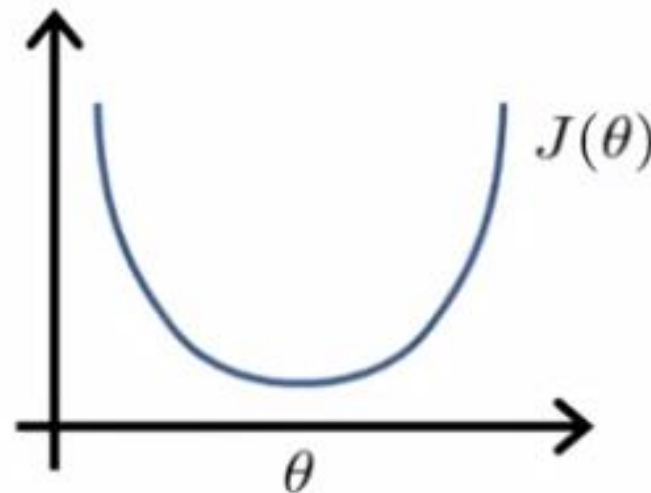
$$h_{\theta}(x) = \theta_0 + \theta_1(\text{size}) + \theta_2\sqrt{(\text{size})}$$



# Múltiplas variáveis – Regressão Polinomial

Intuition: If 1D ( $\theta \in \mathbb{R}$ )

$$J(\theta) = a\theta^2 + b\theta + c$$



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$$\theta \in \mathbb{R}^{n+1} \quad J(\theta_0, \theta_1, \dots, \theta_m) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

$$\frac{\partial}{\partial \theta_j} J(\theta) = \dots = 0 \quad (\text{for every } j)$$

Solve for  $\theta_0, \theta_1, \dots, \theta_n$



# Múltiplas variáveis – Regressão Polinomial

$m = 4.$

Size (feet <sup>2</sup> )	Number of bedrooms	Number of floors	Age of home (years)	Price (\$1000)
$x_1$	$x_2$	$x_3$	$x_4$	$y$
2104	5	1	45	460
1416	3	2	40	232
1534	3	2	30	315
852	2	1	36	178

$$X = \begin{bmatrix} 1 & 2104 & 5 & 1 & 45 \\ 1 & 1416 & 3 & 2 & 40 \\ 1 & 1534 & 3 & 2 & 30 \\ 1 & 852 & 2 & 1 & 36 \end{bmatrix}$$

$$y = \begin{bmatrix} 460 \\ 232 \\ 315 \\ 178 \end{bmatrix}$$

$$\theta = (X^T X)^{-1} X^T y$$



# Múltiplas variáveis – Regressão Polinomial

## RESUMINDO:

Gradiente descendente	Equação normal
Precisa escolher alfa	Não há necessidade de escolher alfa
Precisa de muitas iterações	Não há necessidade de iterar
$O(k n^2)$	$O(n^3)$ , precisa calcular inverso de $X^T X$
Funciona bem quando n é grande	Lento se n for muito grande

Com a equação normal, o cálculo da inversão é complexo...

Portanto, se tivermos um número muito grande de recursos, a equação normal será lenta.

Na prática, quando n excede 10.000, pode ser um bom momento para passar de uma solução normal para um processo iterativo.





# Tarefa COLAB

## 1. Próxima aula