





# Mgr. Miroslav Gregor



+421 904 329 454



mirogregor24@gmail.com



linkedin

[linkedin.com/in/miroslav-gregor-mg](https://www.linkedin.com/in/miroslav-gregor-mg)



## EDUCATION

---



**KAMAKO**  
**Univerzita Komenského v Bratislave**  
**Filozofická Fakulta**  
**Katedra Marketingovej Komunikácie**  
**2010 - 2015**

# DIGITAL SKILLS



Google ADS



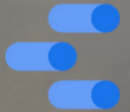
Google Analytics



Google Tag Manger



Google Tag Manger



Google Data Studio



facebook  
Ads

Facebook Ads

# BRAIN AND CHARACTER SKILLS

Digital Strategy

TEAMWORK

Desire to learn

# DIGITAL SKILLS



WORDPRESS

Wordpress



Heureka



MailChimp

Mailchimp



SEO



Elementor



MERGADO

Mergado



# OTHER SKILLS



intermediate



intermediate



intermediate



B - 300 000 km

ENGLISH



Native



C1



B2

日本語



# PREVIOUS EMPLOYERS



**PTA Group**

15.6.2018 - 30.6.2019

Head of Performance



**SALVE Group**

1.7.2019 - 31.5.2021

Digital marketing manager

**daren&curtis.**

**daren&curtis**

1.8.2015 - 15.6.2018

digital marketing manager



**MDS**

15.6.2021 - current

Digital marketing manager



**Viamedia**

1.1.2015 - 31.7.2015

ppc specialist



**Metodickopedagogické centrum**

1.1.2013 - 31.12.2014

clerk

# ABOUT ME

"About me" section is the hardest part of an usual CV. So where to start? I work in the field of digital marketing more than 12 years. I remember the times, when only 5 keywords in was the maximum what can you do in that time Google Adwords (Yes Adwords no Ads ;) ). I think if you want to be on track in digital marketing you must continuously grow and learn new things every three months.

Through my career I worked in few marketing agency also I tried the client side in Salve Group, where I was responsible for growth marketing of all companies in portfolio. But Corona was a big gamechanger and company was shut down in a few months so I must go on and look for a new job.

But enough of work chatter right? I am just normal person with love of craft beer and great books (i can recommend you some really masterpieces :). So what about a personal or online meet?