



# To Supply Leftover Food to Poor

### 1. Project Overview

This project focuses on building "Food Connect," a platform designed to tackle food waste and hunger. The goal is to create a seamless connection between food donors, recipients, and volunteers by leveraging intuitive technology. This initiative aims to enhance food distribution efficiency, improve community engagement, and support sustainable food practices. Leveraging advanced data tracking and geo-location services, Food Connect simplifies food donation logistics while promoting sustainability and community collaboration

## 2. Objectives

#### • Business Goals:

Minimize food waste by connecting surplus food to those in need.

Build partnerships with local businesses and community organizations.

Promote sustainable food-sharing practices in communities.

#### • Specific Outcomes:

A user-friendly mobile and web platform for food-sharing transactions. Real-time tracking and notifications for food donations and pickups. An engaging community forum for food-sharing events and initiatives.

# 3. Salesforce Key Features and Concepts Utilized

### • User Management:

Role-based access for donors, recipients, and administrators.





#### Food Listing:

Easy posting of available food items with expiry tracking.

#### Real-Time Notifications:

Alerts for new donations, pickups, and urgent needs.

#### • Geo-Tagging:

Location-based matching between donors and recipients.

#### • Analytics Dashboard:

Insights on food saved, donations made, and impact statistics.

#### • Donation Management:

Quick entry for food donations with expiration dates and categories.

#### Matching System:

Intelligent matching algorithm connecting donors with the nearest recipient organizations.

## 4. Detailed Steps to Solution Design

#### 1. Requirements Gathering:

Conduct surveys and interviews with target user groups.

#### 2. Wire framing and Prototyping:

Develop initial designs for mobile and web interfaces.

#### 3. System Architecture:

Outline data models, API connections, and backend processes.

#### 4. Integration Plan:

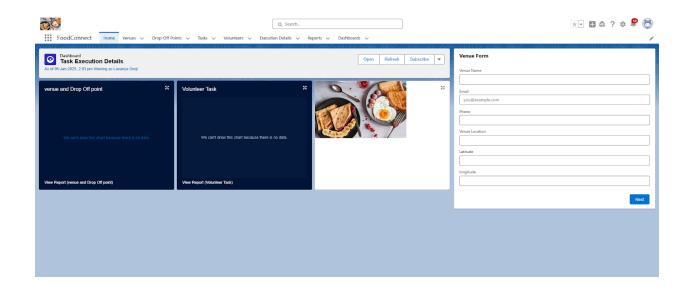
Incorporate third-party services for location tracking and notifications.

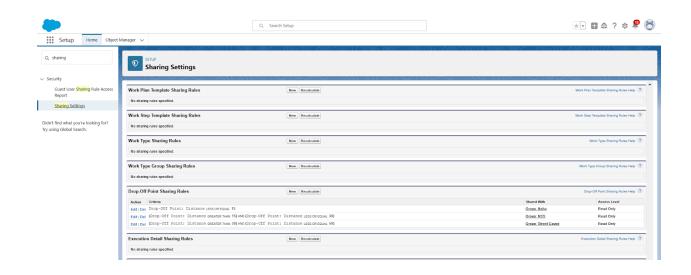
#### 5. User Testing:

Collect feedback from pilot users and refine features accordingly.



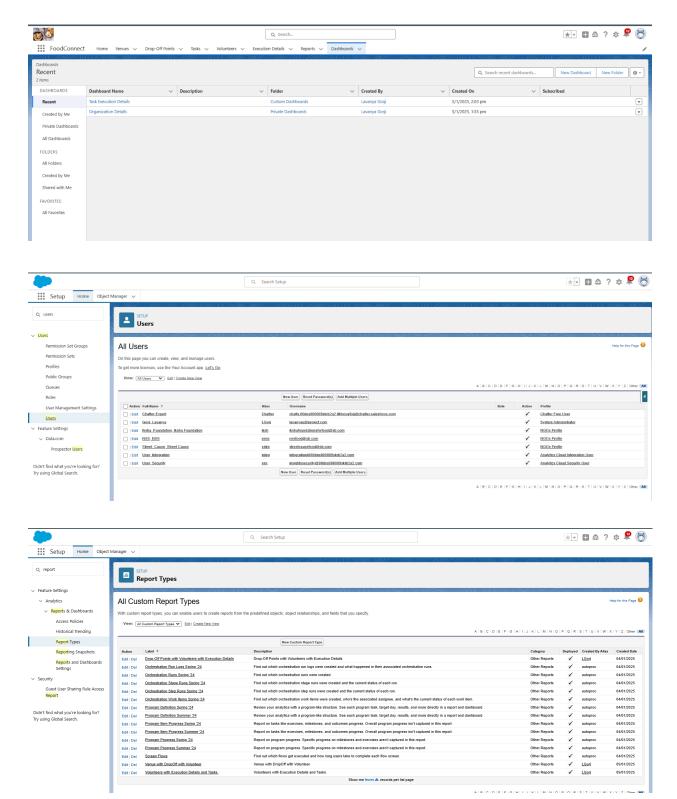






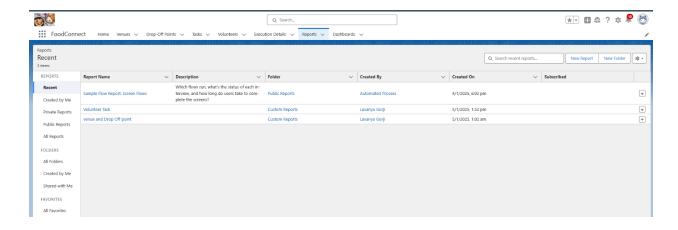


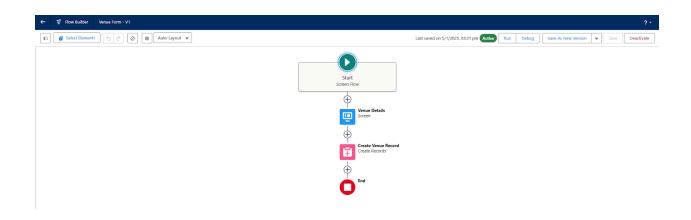


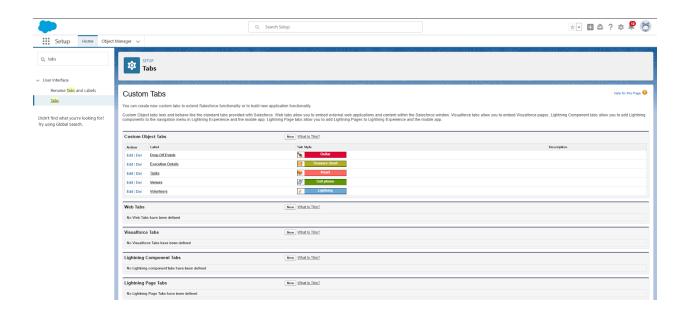
















# 5. Testing and Validation

Unit Testing:

Validate individual modules, such as food listing and notifications.

End-to-End Testing:

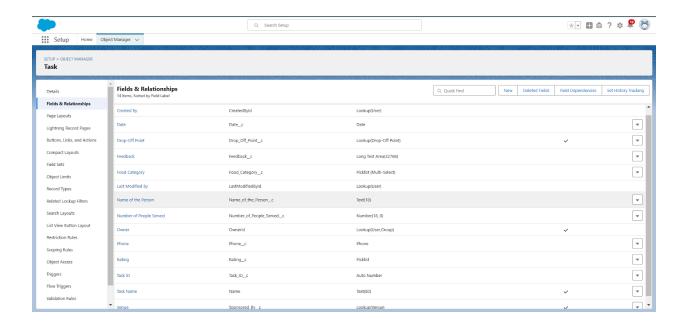
Ensure seamless interaction across the platform.

User Feedback Loop:

Engage users in testing and improve the system iteratively.

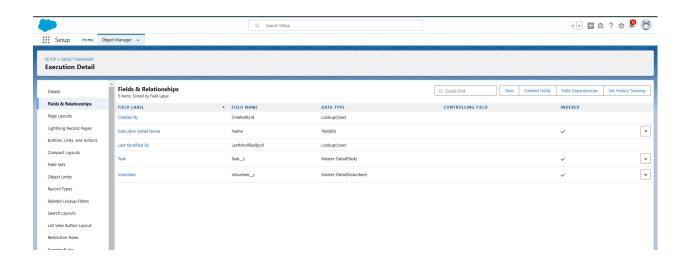
# 6. Key Scenarios Addressed by Salesforce in the Implementation Project

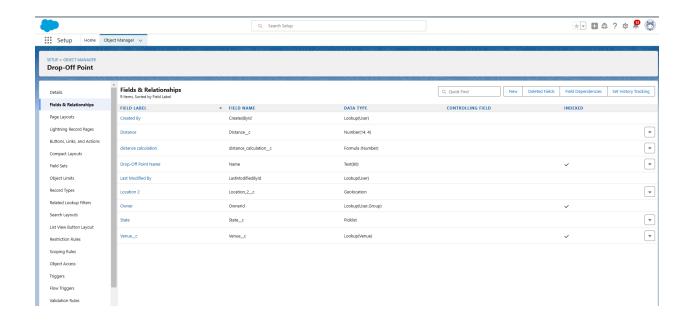
- Surplus food from restaurants and supermarkets is being matched to nearby shelters.
- Families in need find food banks within walking distance.
- Volunteers scheduling pickups for donations efficiently.





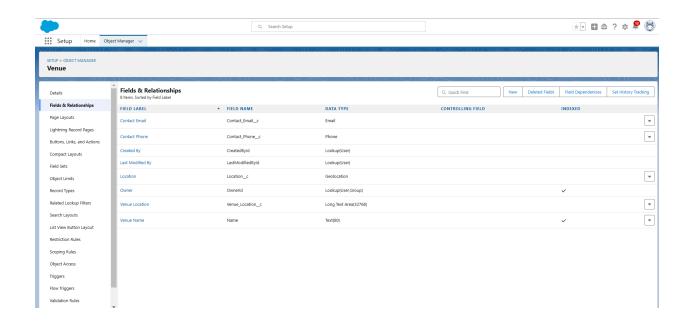


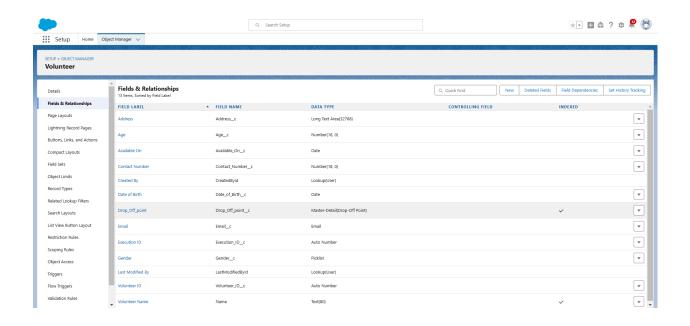
















#### 7. Conclusion

#### **Summary of Achievements:**

The Food Connect initiative has successfully achieved its goal of bridging the gap between surplus food sources and communities in need. By leveraging advanced technology and fostering partnerships with donors, recipient organizations, and volunteers, the platform has significantly reduced food waste and improved access to food for underserved populations.

Key accomplishments of the project include:

- **Reduction of Food Waste:** Facilitated the redistribution of surplus food, ensuring that thousands of meals were saved from being wasted.
- **Community Impact:** Provided reliable access to nutritious food for families and individuals, addressing food insecurity at its core.
- **Scalable Solution:** Developed a user-friendly, scalable platform that can be replicated in other communities, promoting a global culture of sustainable food-sharing practices.

Through this project, Food Connect has not only addressed immediate challenges but also laid the groundwork for a long-term, sustainable solution to food waste and hunger. By uniting technology, community efforts, and a shared vision, Food Connect continues to inspire positive change and foster a more equitable and sustainable food ecosystem.