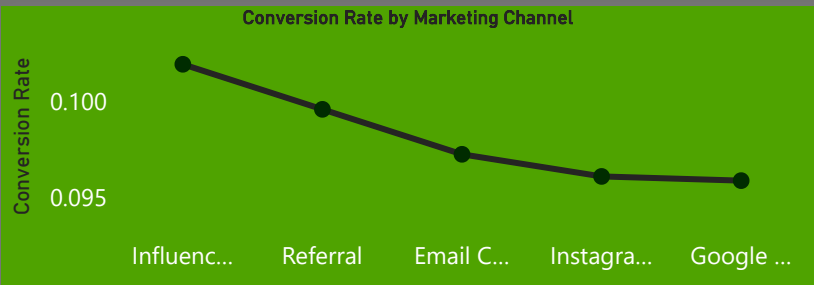




AXIA SUPERSTORES|| DIGITAL MARKETING ANALYSES

Total Revenue	Total AdSpend	OverAll ROI
344M	2.42M	360K
Total Conversions	Total Clicks	Total Impressions
1.21M	12M	242M



::FILTER PANES

Category

All

Product Name

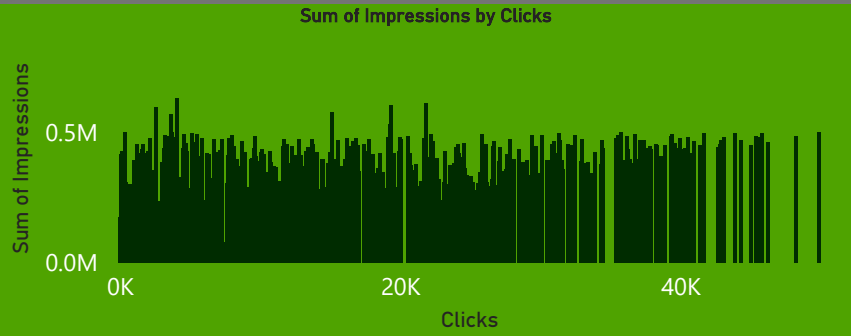
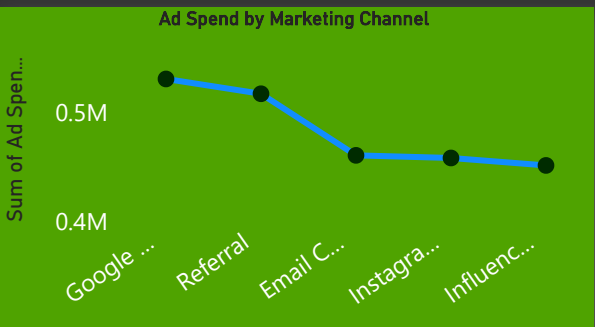
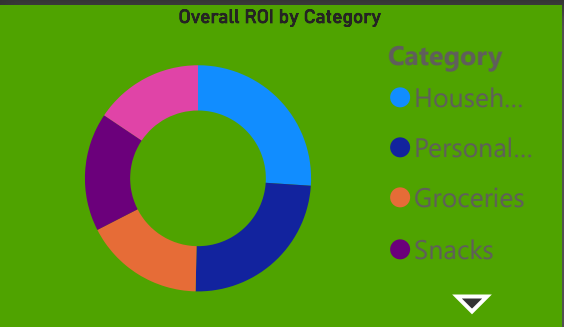
All

Campaign Date

All

Marketing Channels

All



Date Trend For Conversions

Year	Quarter	Month	Day	Total Cor
2025	Qtr 1	February	3	
Total				

Data Trend For Clicks

Total Clicks	Year	Quarter	Month	Day
234465	2025	Qtr 1	January	30
Total				

Date Trend For ROI

Year	Quarter	Month	Day	Sum of ROI
2024	Qtr 4	November	13	1,268.07
Total				359,916.31

