



JORDEN BEALE

Enthusiastic front-end developer with experience in digital marketing and management.

Currently looking to join a company or team that will offer me the opportunity to use my management and problem-solving skills in a fast-paced environment. I am willing to consider any position that suites my skills and experience and always willing to try something new.

CONTACT

- jordenbeale@gmail.com
- Newburgh, IN 47630

EDUCATION

**Bachelor's Degree
International Business**
Thomas Edison State Univ.
2013-2017

WORK EXPERIENCE

2011 - Present / The Vineyard
Merchandising Manager

I currently work as the overhead merchandising manager, where I am responsible for planning and coordinating all in-store marketing and promotional initiatives. My other primary function is to ensure that the business runs smoothly in the day-to-day, but I am involved in many other areas. These areas can range from customer care and satisfaction to ordering and tracking shipments. I oversee anywhere from 15 to 20 employees depending on the season and I am responsible for delegation and completion of most projects. Other duties include:

- Training of new personnel in accordance with company policy.
- General maintenance of the building and property.
- Tech support and minor server maintenance.

2015 - Present / Freelance (www.jordenbeale.com)
Digital Marketing and Graphic Designer

Having several years of coursework in graphic design and recently receiving my Google adwords certification for 2019, I work 10-20 hours per week on freelance graphic design and digital marketing projects for clients. My recent projects range from book covers and product designs to search engine optimization and web design. I also manage social media accounts and coordinate and execute paid ad campaigns.

2009 - 2011 / Ebash Video Game Centers
Graphic Designer and Social Media Manager

I worked in marketing and design for a franchise that used to have a location in my local area. I was responsible for designing flyers, social media banners, and a range of print and digital media. I painted all of the large murals on the walls of the building and had a chance to work collaboratively with the Philharmonic Orchestra. I was also involved with community management and outreach.

AREAS OF EXPERTISE

- Leadership
- Problem-solving
- Communication
- Data Analytics
- HTML5/CSS/Javascript
- Adobe Creative Suite
- Marketing Campaigns
- Social Media
- SEO
- Graphic Design