

MOVIES ANALYSIS

The background features a dark blue gradient with abstract financial or data-related graphics. On the left, a white line graph with three yellow circular markers is visible. In the center, there is a grey L-shaped graphic element. To the right, a bar chart with blue bars is partially visible. The text '289.33' appears in a light blue font near the bottom center.

Presented by ;
GORRETI MUTHONI KAMAU

MICROSOFT COMPANY

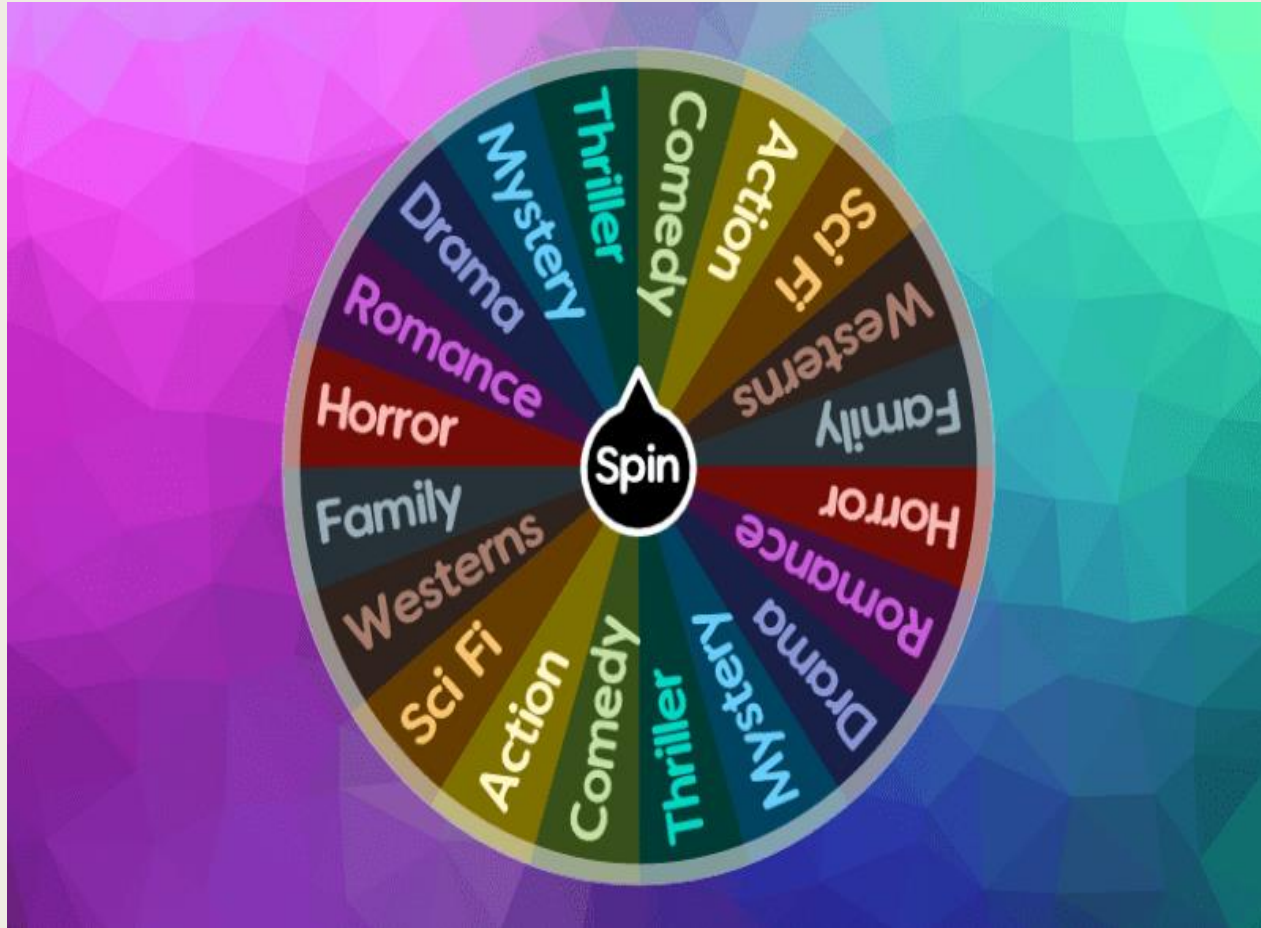
Microsoft Wants to get into the movie business.



CONSIDERATIONS

What Genres to produce?

Most appropriate budget?



DATASETS FOR ANALYSIS

Bom.csv



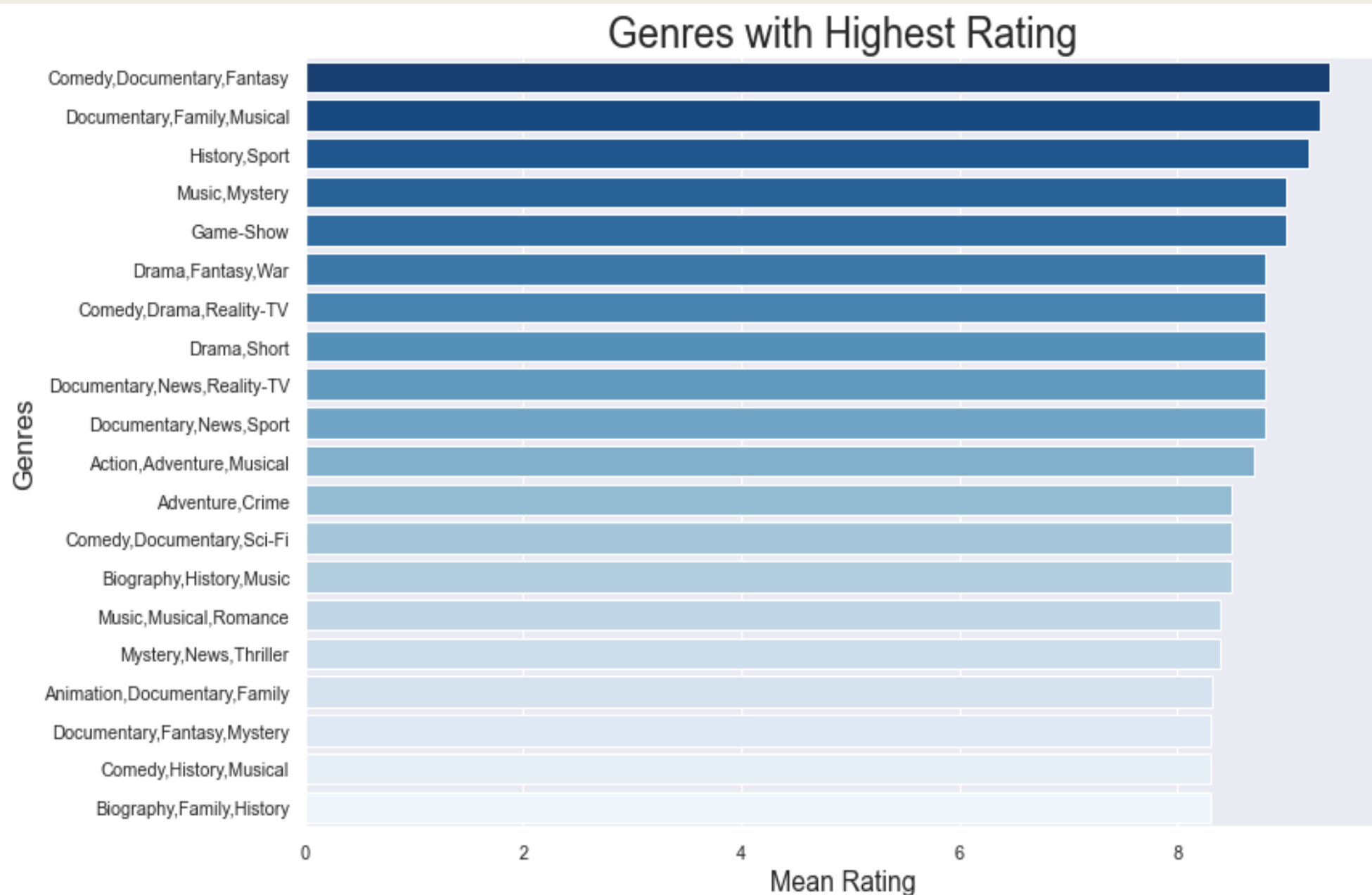
Im.db



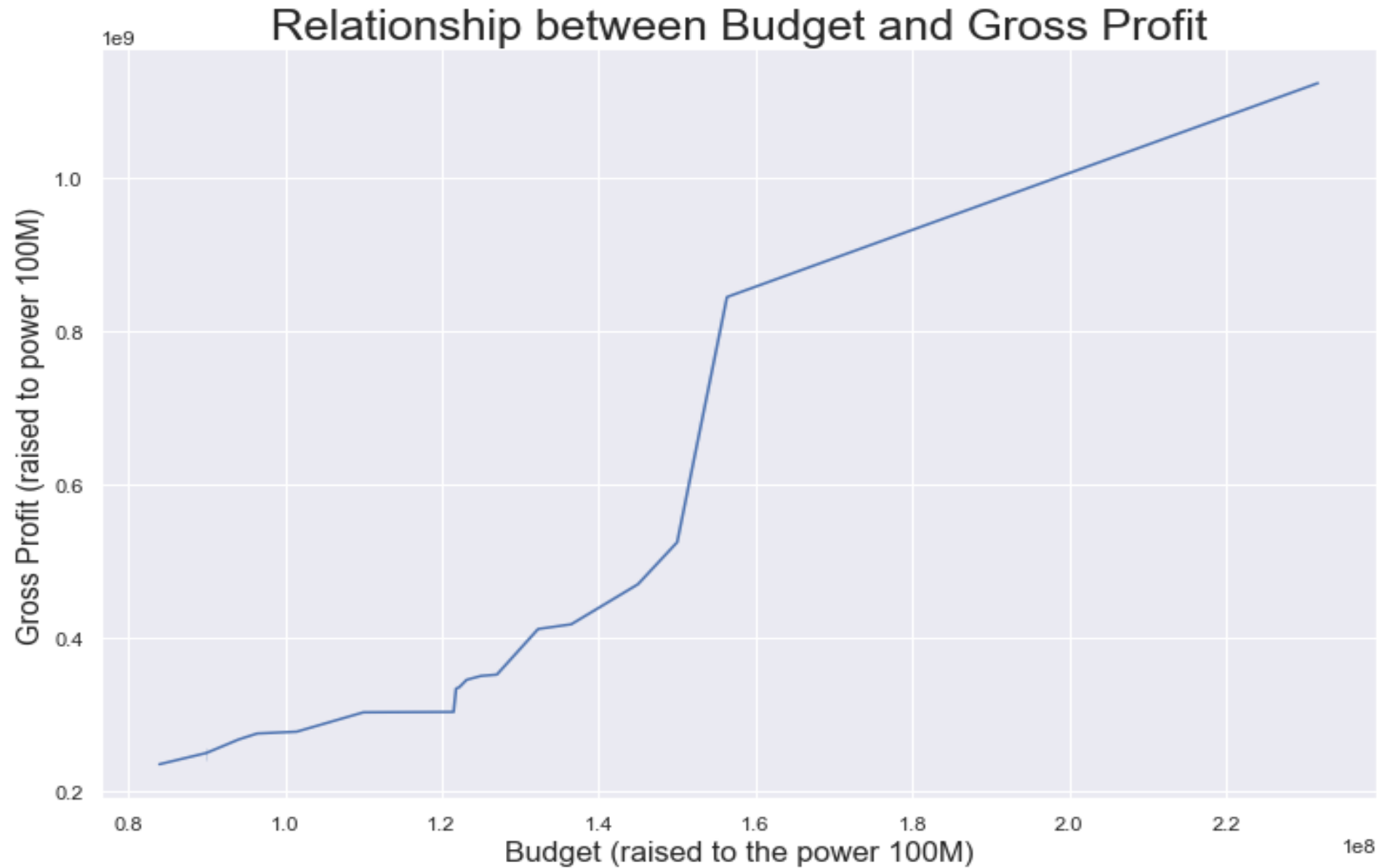
STEPS FOR ANALYSIS

- Loading dataset
- Data Preparation
- Data Analysis
- Data visualization

Top Rated Genres

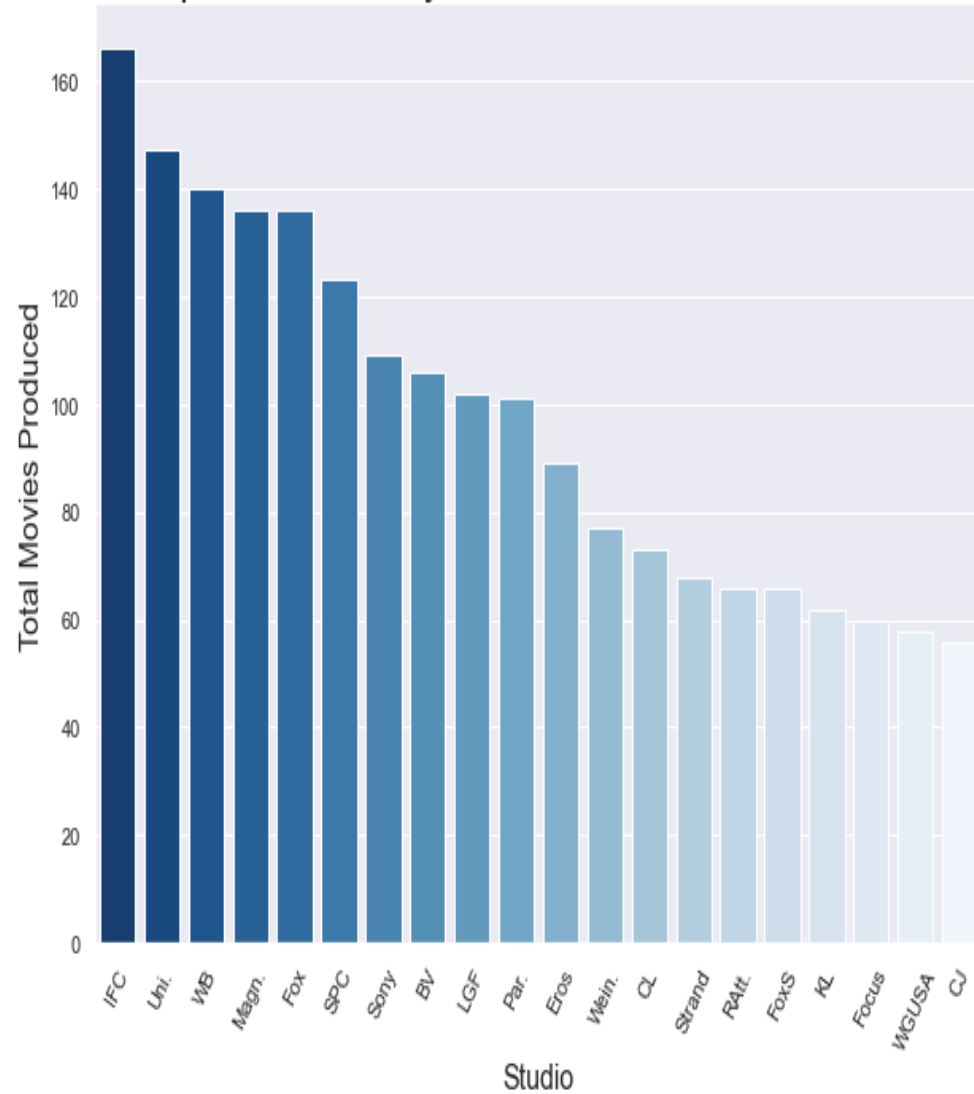


Budget and Gross Profit

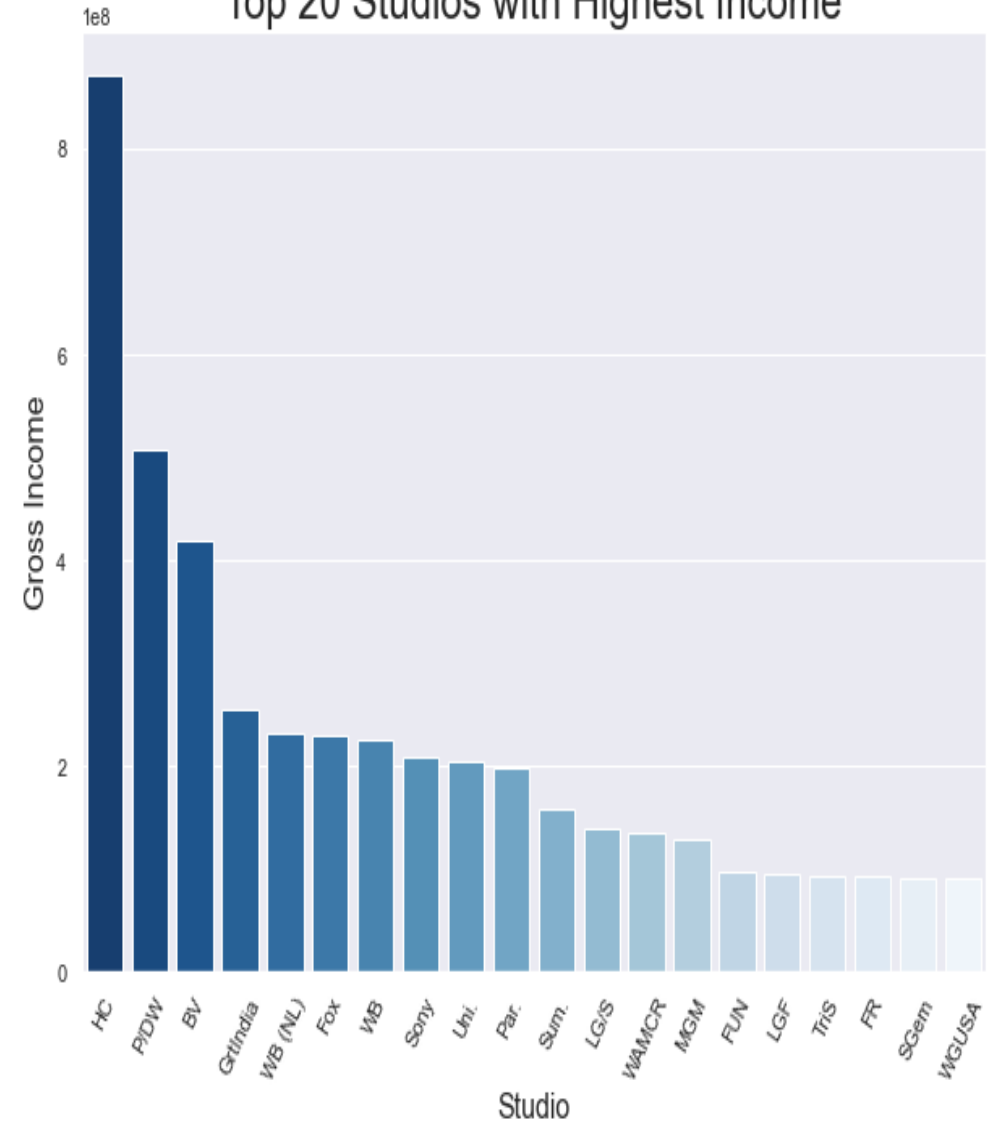


Studios

Top 20 Studios by Number of Movies Produced



Top 20 Studios with Highest Income



Recommendations

GENRES;

Adventure Drama, Comedy Drama, Adventure comedy.

Budget;

10 million dollars and above

Produce genres with high rating as well as profit.



THANK YOU!