



[Video about the project](#)



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*«If our generation does not do the impossible,
waiting for us unthinkable»*

Petra Kelly

We issue cryptocurrency TerraEcocoin (TECO) for our home

A new approach to financing
ecological projects using
technology of blockchain

We create EcoStart - it's a public distributed cryptographic platform, which will serve to create applications and software solutions in an open Blockchain for the financing of environmental projects, with its own TECO crypto currency, the generation of which uses the Proof-of-Importance algorithm.



ECOSTART - INTEGRATOR OF ENVIRONMENTAL PARTICIPANTS TRAFFIC ON THE COMMON WEBSITE (MARKETPLACE):



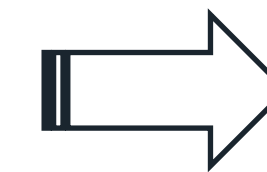
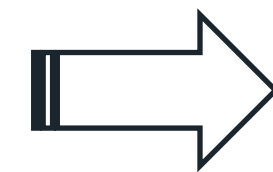
ECOSTART SOLUTION

The Ecostart project is aimed at solving one of the most acute problems of all mankind - ecological, using blockchain technology to create and operate system of financing and implementation of environmental projects

KEY PROBLEM



The deficit of financing of environmental activities.



Key Benefits



Absence of intermediaries



Efficiency 24/7



SOLUTION

Ecostart - a tool for fundraising cryptocurrency for the financing of ecological projects, with the help of:

- 1. Fundraising service**
- 2. Investment Environmental Fund (IEF)**
- 3. Transfers of part of the commission from TECO transactions to IEF**



Transparency

ECOSTART SERVICES

Ecostart – an innovative solution for the global market for ecological projects, with its own TECO cryptocurrency with the generation of POI (Proof-of-Importance)

The platform provides the following services:



Cryptomessenger



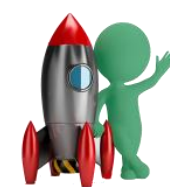
Service for the
emission of tokens
initiators of
ecological projects



Decentralized
ecological fund (IEF)



Service for
expertise,
recommendations
and ratings



Annex on Space
Monitoring of the
Earth's Surface



Crypto Lottery



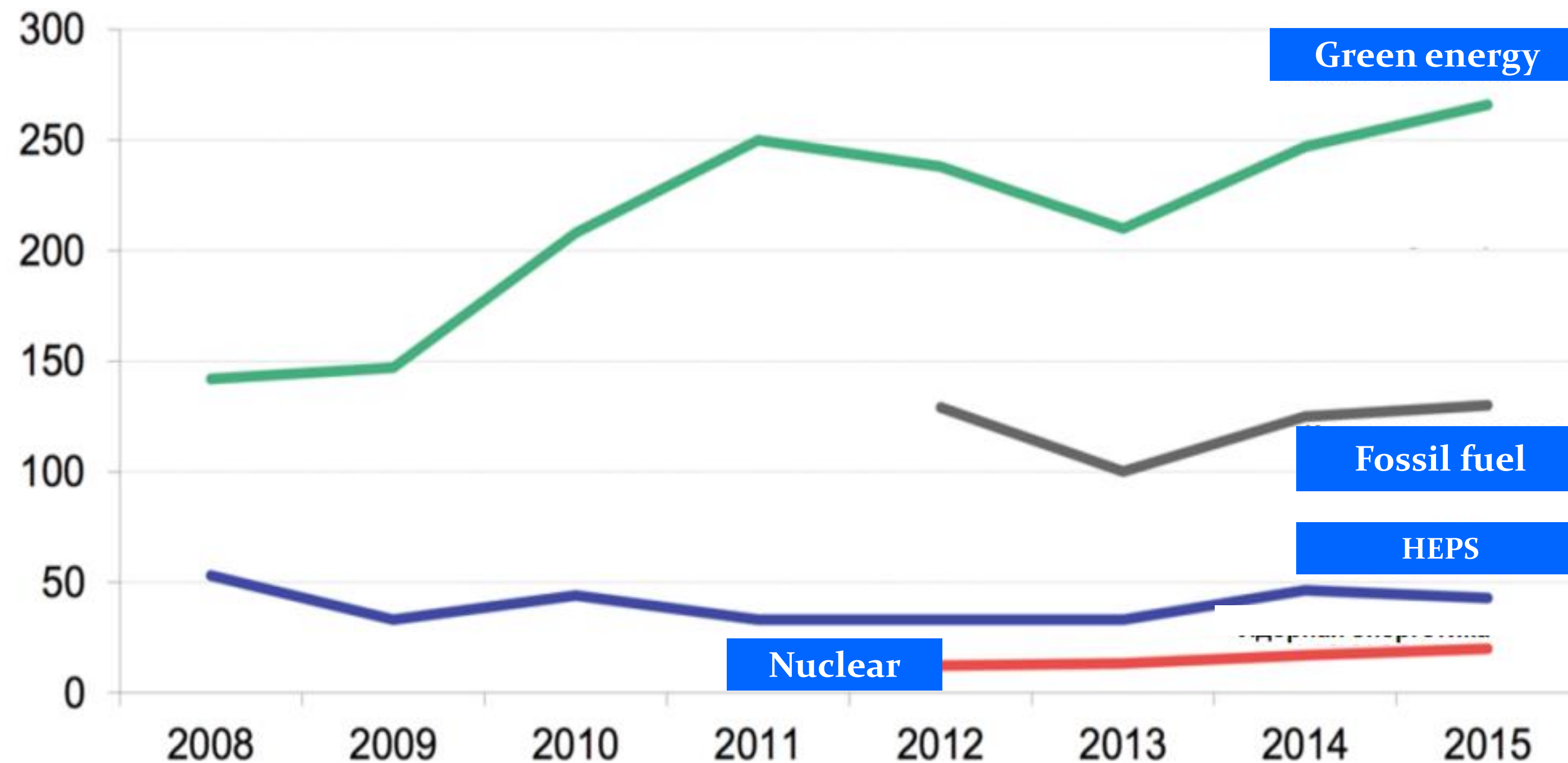
The motivation
system for
volunteers



Open API

THE RELEVANCE WORLD INVESTMENT IN RENEWABLE ENERGY SOURCES

\$ bn.



World investments in renewable energy in 2017 amounted to more than \$243 bn.,

Forecast of the amount of financing in renewable energy by 2040 \$7800 bn.

This is only one of the directions of development of "green" technologies.

THE RELEVANCE OF THE ECOSTART PROJECT

01

Growing interest in environmental issues

02

Business begins to follow the principles of corporate social responsibility and sustainable development when investing

03

Financial institutions investing in environmental projects are becoming more and more in demand

04

In all sectors and in all types of activities, a trend is developing to increase the amount of financing for environmental projects

05

The rapid development of the crypto industry, which showed a phenomenal growth in capitalization in 2017

06

Market capitalization for the year increased from \$ 18 billion to \$ 600 billion. Many analysts and experts expect that in 2018, the crypto currency will reach new heights

MARKET ANALYSIS

How much do we invest in the environment?

A particle of "eco" in the word "ecology" in translation from ancient Greek means "home". Our house is the whole Earth, but we allocate too little money for its maintenance. Currently, investments in the environment are only 1% of GDP.

How much should we invest in the environment?

According to experts on the environment, to stabilize the environmental situation at the current level, it is required to invest at least 3% of GDP in order to improve it - at least 4% of GDP, for radical changes - at least 5% of GDP. Thus, investments in the environment need to be increased 3-5 times!

Problems of the traditional system Investments

- A costly financing mechanism due to intermediaries between investors and objects of financing.
- Not a public investment process without involvement of the public.
- There is no common platform for participants eco-community and there is no coordination of Actions various investment institutions.
- The mechanism of Program Related Investment (PRI) is not always used, and it is important for many investors to know the object financing.
- The politicized process of selection objects of financing.

Institutions investing in ecology:

- Special Investment Funds
- Ecological funds (EF)
- Banking organizations
- State organizations
- Private investors

KEY COMPETITIVE ADVANTAGES OVER TRADITIONAL INVESTMENT INSTITUTIONS

1

Self-reliance and efficiency in attracting funds

3

Involving all active participants, a socially-oriented business and private investors in solving environmental problems

2

Absence of dependence on public authorities and global financial groups and intermediaries

4

Transparent system for attracting and controlling the expenditure of funds and "Green" technology of the blockade Ecostart.

TERRAECOCOIN (TECO)

The base unit of the EcoStart platform is the TerraEcocoin crypto currency, the TECO ticker



TECO is a private currency for transactions in peer-to-peer mode, and is also a means of exchanging and preserving capital

It is planned to issue 200 million TECO once a year. All TECO emissions will be distributed among the owners of tokens (TET) with exchange in the ratio 1 TECO = 1 TET

Key Features

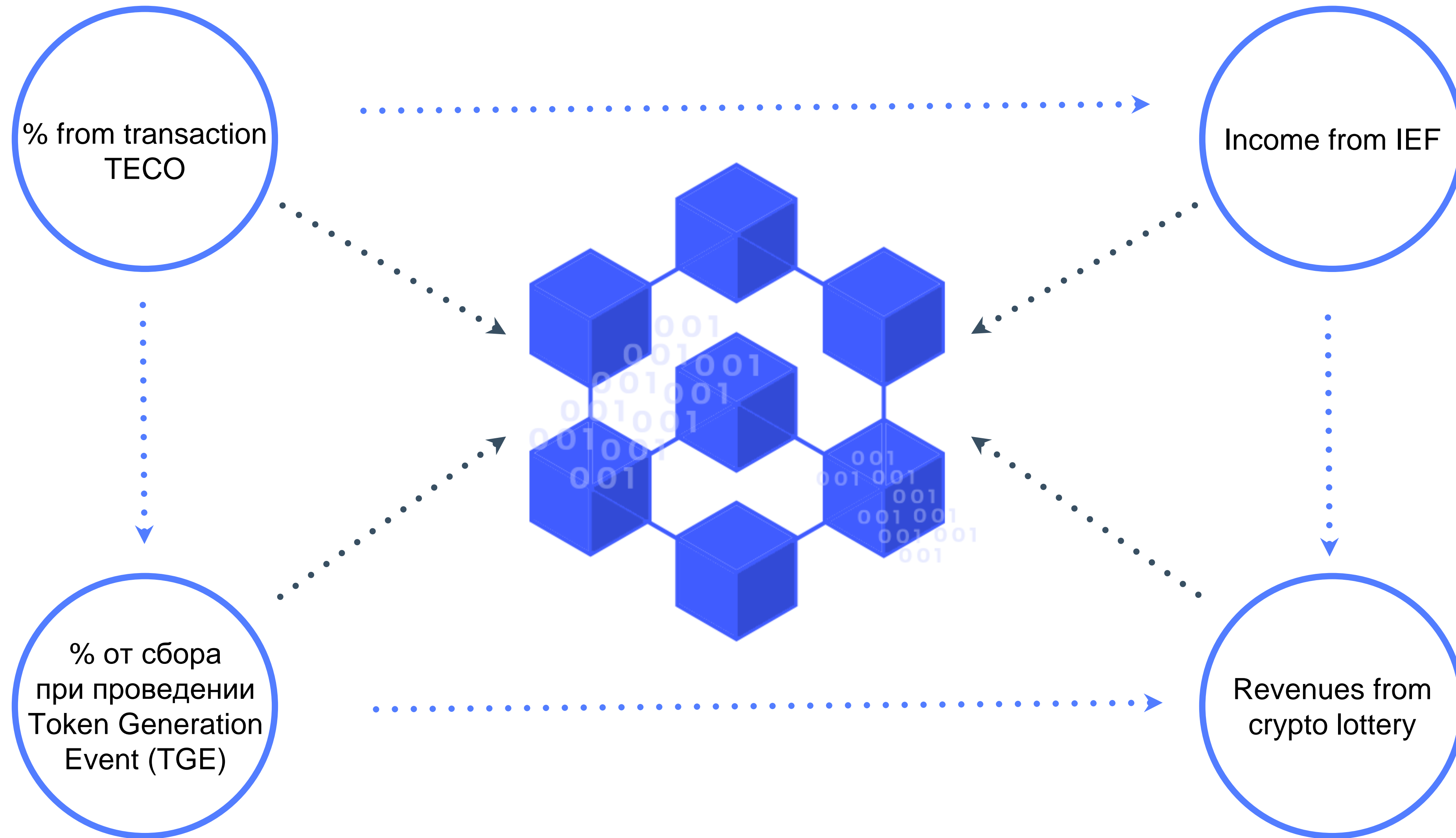


To confirm the blocks, the Proof - of - Importance (POI) principle will be used.

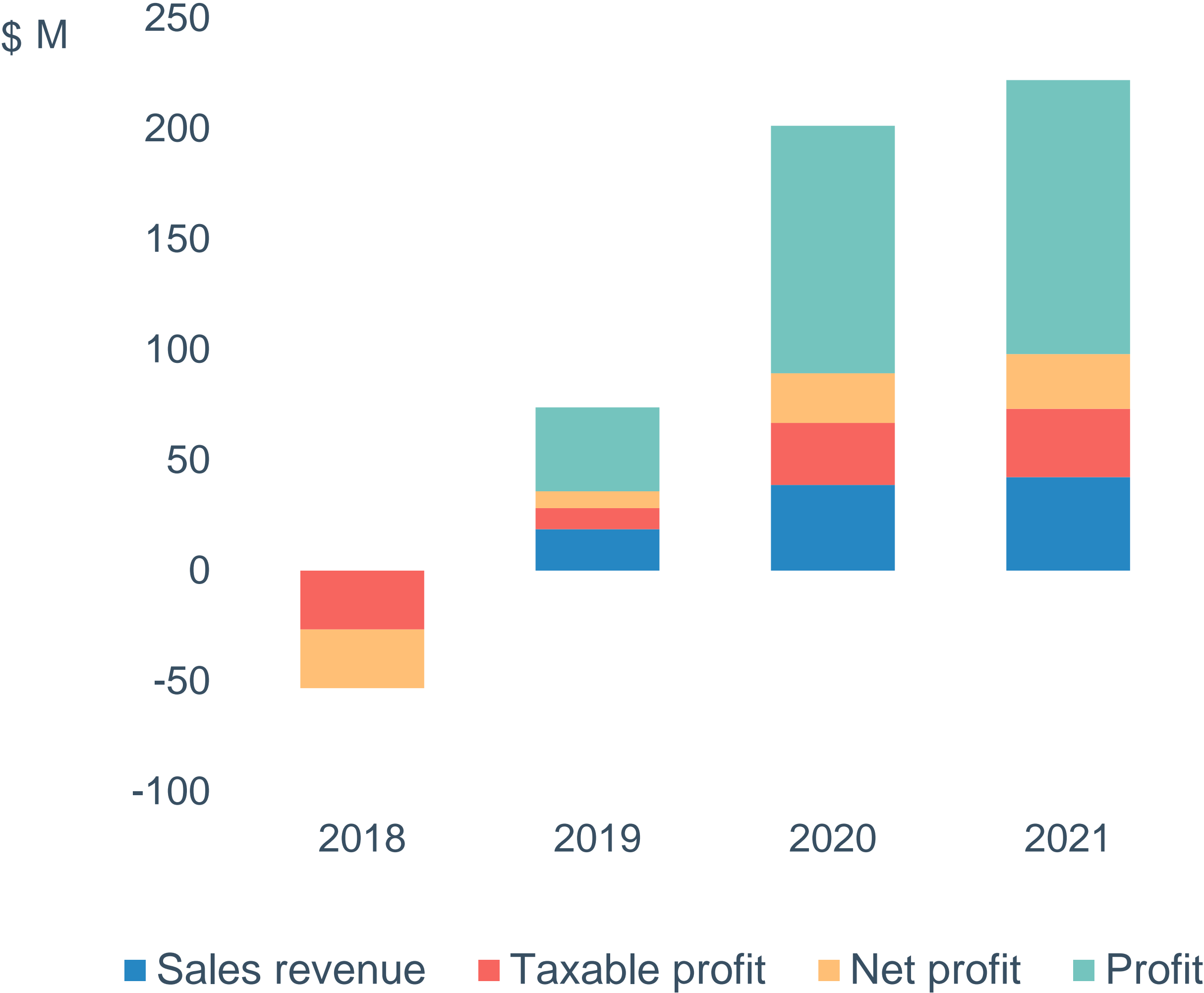


Part of the commission from TECO transactions will be sent to the IEF Investment Fund

INCOME MODEL



FINANCIAL PROJECTION



Hypothesis

We assume that by analogy with the law of Reed's Law that the usefulness of large networks can exponentially scale with the size of the network, the growth in the capitalization of the EcoStart platform is also subject to this law. In the EcoStart ecosystem, participants can not only interact with each other, but also create their own tokens. There are new communities within the EcoStart ecosystem (companies within the company (EcoStart platforms), so the capitalization (C) of the EcoStart platform can be proportional to $K \sim 2^n$ (2 to the power of "n - the number of participants"), rather than directly proportional to the number of participants.

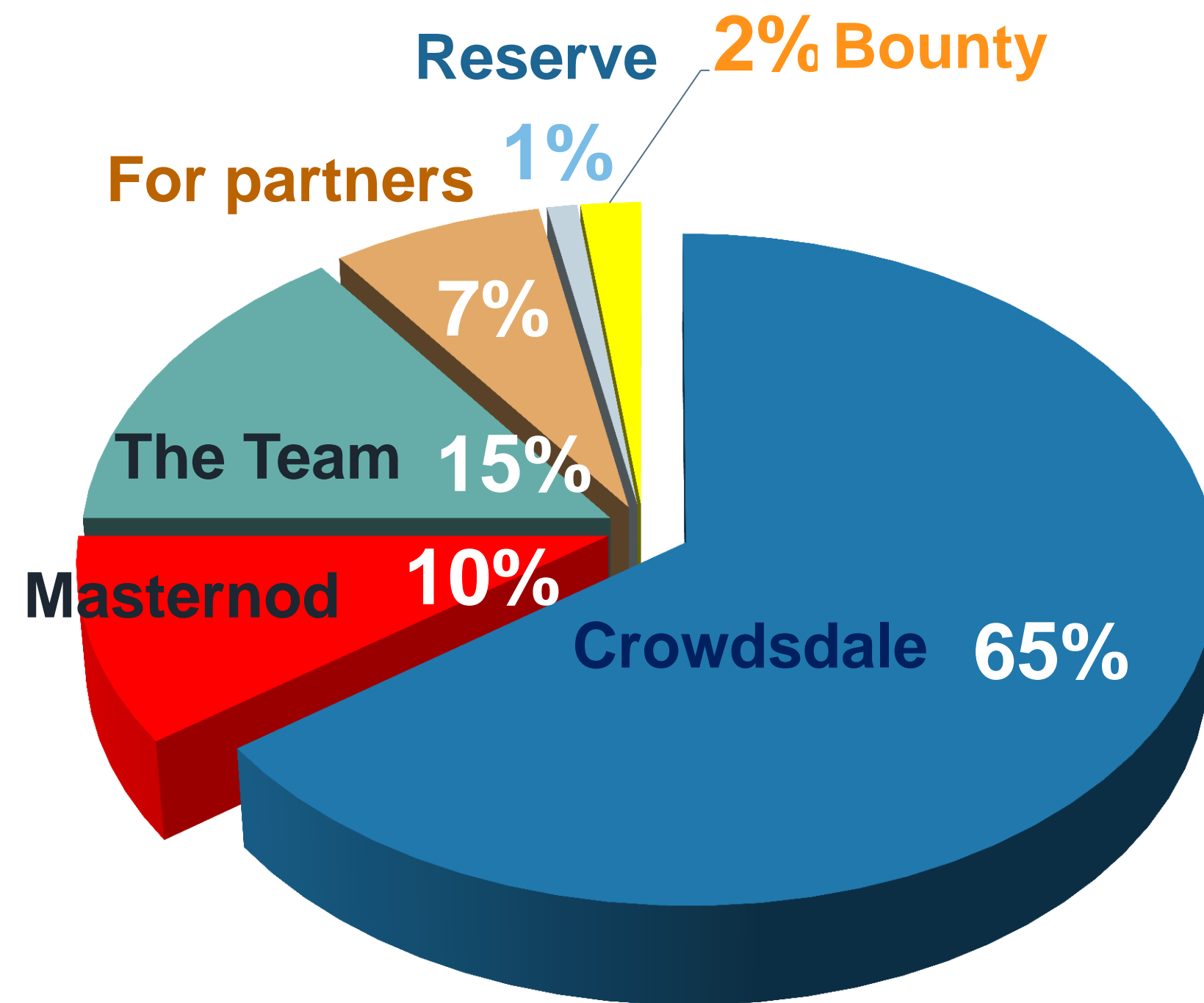
ROAD MAP



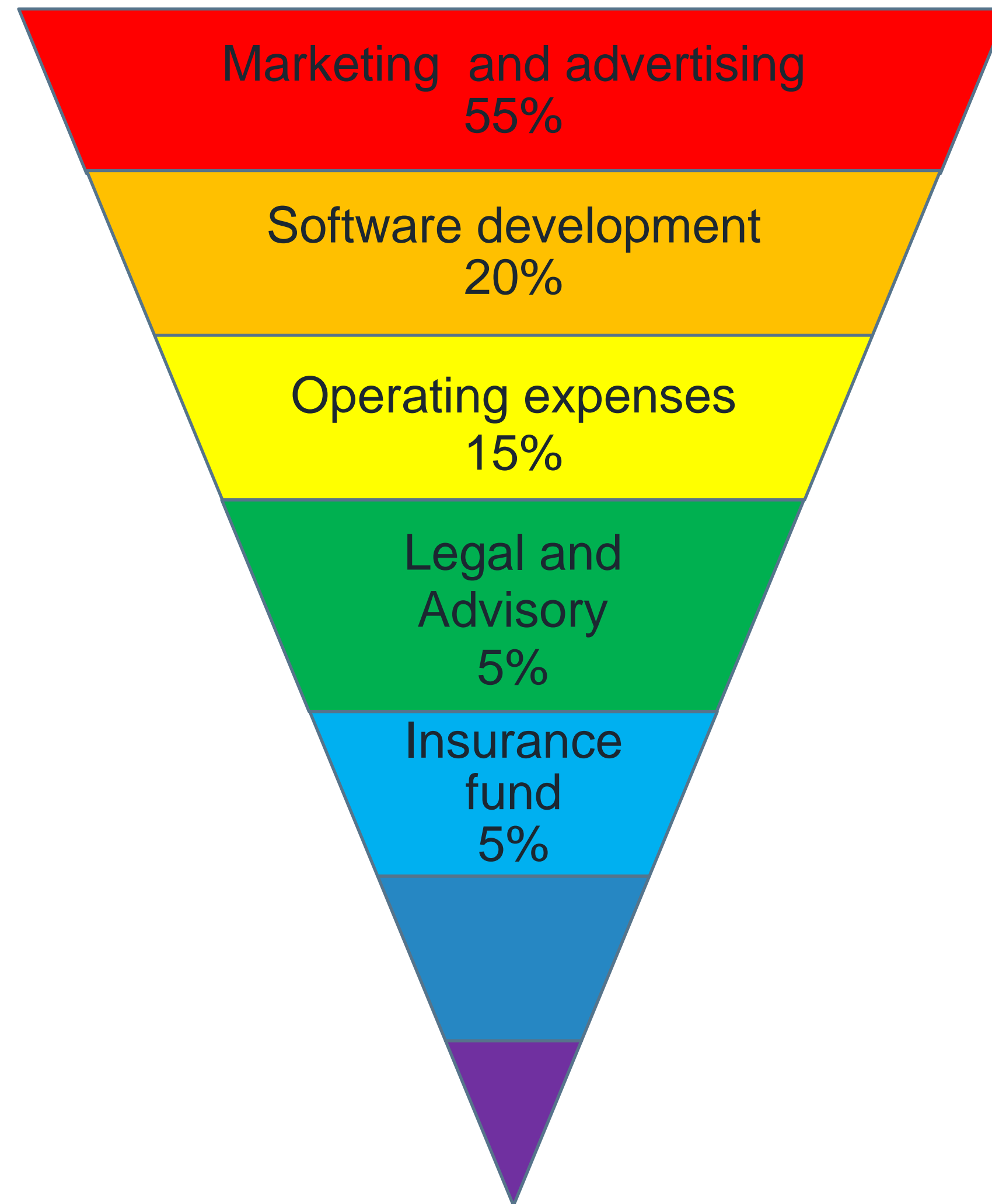
SALE OF TOKENS

PRE SALE	PRE ICO	ICO	Token Symbol	TET
September 14, 2018 10 Days	September 2018 15 Days Soft cup 500 k \$	October 15, 2018 30 Days Soft cup 1 500 k \$ Hard cup 11 850 k \$	Token Sale Start	14 September 2018
			Token Sale End	15 November 2018
			Token Price	0,1\$
50% Bonus	30% Bonus	Without a bonus	Issue of tokens	200 000 000
			Token for Sale	130 000 000
			Max circulating supply	150 000 000
			Sale duration	55 days
Start at 14 September 2018	Start at 24 September 2018	Start at 15 October 2018		

TOKEN DISTRIBUTION



OPERATING BUDGET



OUR TEAM



,
CEO, Co-founder



Chief Visionary Officer



,
COO



,
Chief strategy officer



CFO



,
Head of Aerospace Monitoring



,
CMO



,
PR manager

CONSULTANTS AND ADVISERS



Leader of advisors



Advisor- Expert in
Earth remote sensing systems

PARTNERS



КОНТАКТЫ

