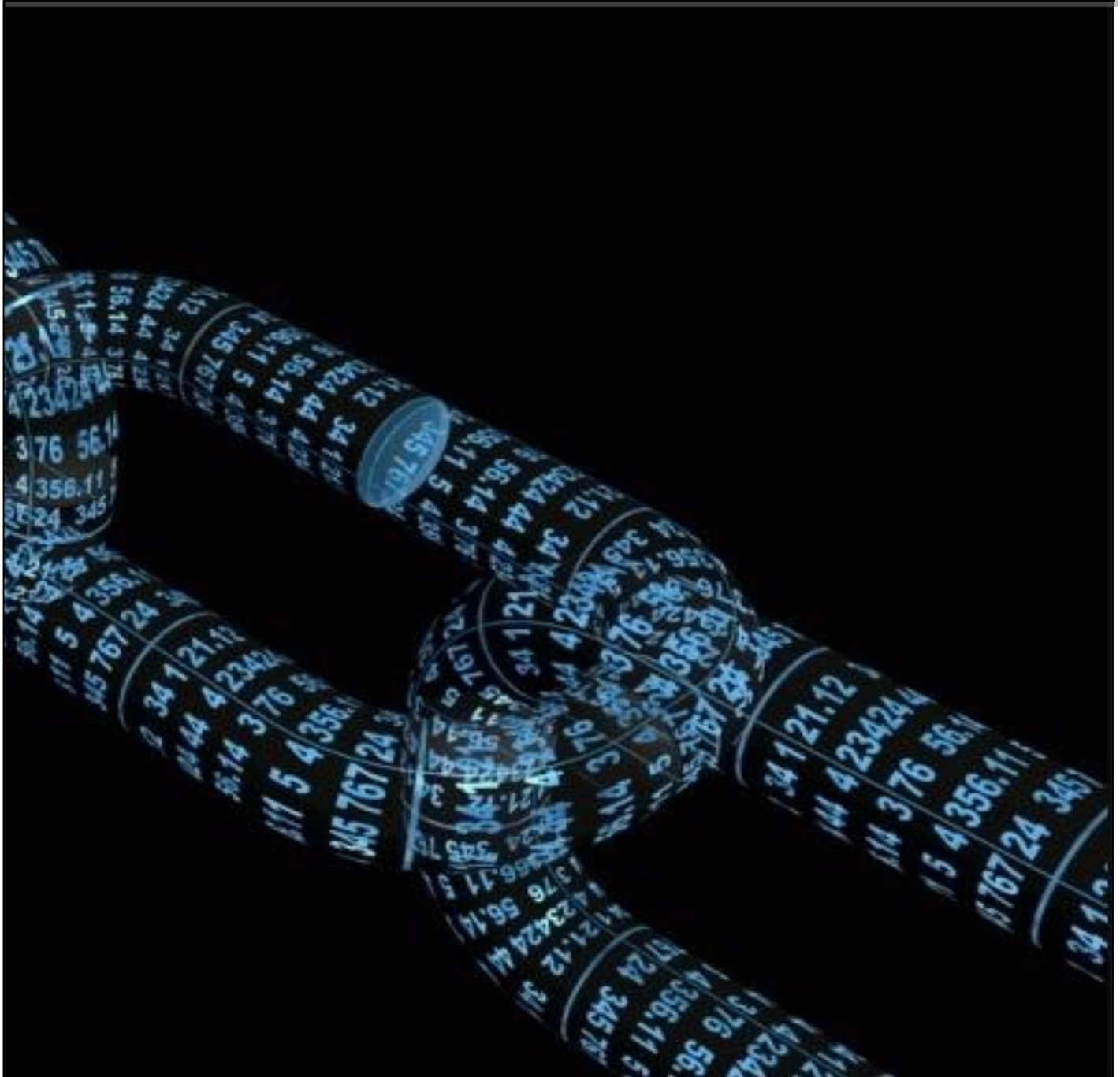# Whitepaper the EcoStart project

EcoStart

Public distributed cryptographic platform for creating applications and software solutions on an open blockchain for supporting environmental and nature protection projects

Содержание проекта

1. Introduction

We compare nature to the mother, who always provides us, although the relationship with the planet turned out to be much more complicated. Perhaps nature is not our mother, but our creditor, and under the law of commodity-money relations, she will demand to repay the debt. And the time for repayment of loans has already come. Intense forest fires resulting indicate that Mother Nature is raging.

Savings on the environment led to the fact that the environment has become dangerous to our health. If we do not invest in environmental protection now, then, according to scientists, we are inevitably waiting for a global planetary collapse, which will force the inhabitants of the planet to invest all funds for the restoration of nature or leave the planet, for example, to Mars. Will there be an opportunity for all of us to fly away?

The laws by which nature operates have always been, and only now people have practically realized the scale of the disaster, they are trying to do something to resurrect the almost lost, to correct the spoiled, to prevent the further destruction of nature. And only we, all together, must and can preserve our planet and build a safer world for our and future generations.

> *«If our generation does not do the impossible, waiting for us unthinkable»*
>
> *Petra Kelly*

1.1. How much do we invest in ecology?

Particle "eco" in the word "ecology" in translation from ancient Greek means "home". How much money do the owners send to maintain their household? A good owner spends much more than 1-2% of the family budget for keeping the house clean and beautiful. But if it comes to the fact that our home is the whole Earth, then we are sending too little money into the care of our global home; we assign ourselves much more than we give in return. Currently, investments in ecology make up only 1% of GDP.

1.2. How much should we invest in ecology?

According to environmental experts, to stabilize the environmental situation at the current level, it is required to spend at least 3% of GDP, to improve it - at least 4% of GDP, for a radical change - at least 5% of GDP. Thus, investments in the environment should increase by 3-5 times!

1.3. Who will give money to improve the environment?

Those who are always, that is, we are all together. One thing must be taken into account: money is dispersed among us unevenly and not everyone likes to share with the environment. As a result, money, as always, is not enough. But now there is another source of assets - the Cryptocurrency.

Our team is developing the startup Ecostart on the technology of blockchain, which will make its modest contribution to the preservation of our planet using a fundraising platform and an ecological lottery. Part of the money from the lottery will be used to finance environmental projects. The main core of the EcoStart platform will be the new crypto currency - TerraEcocoin. Part of the commission from the transactions of this crypto currency will be transferred to the Investment Environmental Fund (IEF) for the subsequent financing of environmental (green) projects. **Many a little makes a mickle for nature!**

1.4. Why the block in the EcoStart project?

Creation of the own cryptocurrency TerraEcocoin (ticker TECO), when generating it, the Proof-of-Importance algorithm is used. Blockchain, as a protected digital registry, will ensure safe storage and transmission of TECO. We draw your attention to the fact that the popularity of the digital currency is growing every year. More and more people are discovering its advantages over traditional money. It ceases to be an exclusively exchange-traded asset and begins to be perceived as a full-fledged payment instrument.

Tokenization of the process of financing environmental projects using the Token Generation Event (TGE) service to create derivative tokens and smart contracts for each project (startup). The use of blockchain in this service excludes intermediaries between investors and financial applicants, simplifies access to investment services and attracts cryptocurrency owners in the investment process.

Reputation management. Gives users with the opportunity to jointly influence reputation and ratings, use them and collect feedback. This is especially important with decentralized funding.

Expert assessments. Gives credentials to expert assessments on projects (startups), platform participants, providing secure acknowledgments.

Cybersecurity. For the financial system - the most important property. The blockchain will provide more reliable protection in comparison with traditional technologies.

> *Thanks to the socialization of the Internet and using the EcoStart platform, every owner of the cryptocurrency will have the opportunity not only to provide cryptocurrency support to environmental projects, but also by investing in "green" startups and creating masternods to confirm TECO transactions and receive a stable income.*

The Ecostart platform will unite all the subjects of the ecological eco-community on a common online site, which will make it easier for users:
- search for a target audience for environmental projects,
- collection of funds for their investment,
- coordination of volunteer activities,

- formation of real ratings of environmental participants ecocommunity,
- get feedback.

2. A brief summary of the project

The essence of the project	**Ecostart** is a public distributed cryptographic platform for creating applications and software solutions on an open blockchain. The platform is created for financial support of ecological and nature protection projects. The core of Ecostart will be TerraEcocoin's own cryptocurrency (TECO), which generates the Proof-of-Importance algorithm. To initiators of ecological projects, Ecostart will provide a wide range of tools for creating its own tokens and managing their properties, which will serve as a cryptocurrency , bonds, share in the project, participation certificates, etc. For each token, you can specify your own name, output volume, number of decimal places and other parameters and properties. The sale of released tokens will allow financing of ecological (green) projects, approved by experts from Ecostart.

What problems does the project solve?	a. Insufficient financing of ecological activities, as another tool for collecting money to finance ecological measures, including global ones:
	    - problems of ecological pollution;
	    - problems of the greenhouse effect;
	    - destruction of the ozone layer
	b. Increase mutual trust between the initiators of ecological projects and investors
	from.
	c.Increase of ecological activity and society

Project Objectives	Create a global ecological ecosystem to finance projects to address ecological problems of the planet: Provide an opportunity for companies to raise capital to finance their ecological projects and start-ups in a more efficient, economical and secure way than the currently available classical tools; Provide investors and sponsors with direct access to initiators, companies and start-ups implementing their ecological projects; To stimulate ecological and sanitary activism and development of the population's initiative; Attracting the attention of civil society, the media, business community and municipal and regional authorities to ecological issues; Promoting volunteerism and sponsorship in ecological sphere
Strategic objectives of the project	- Creation of a global investment ecological fund; - Development of tools and financial models for the examination of ecological projects and determining the possibilities and amount of their investment, etc.; - Creation of an effective mechanism for promoting "green" principles in society and business.
Functionality and values of	The platform includes the following modules:

![ECOSTART]

the platform	1. Fundraising application - service for creating registered digital tokens for financing any ecological (green) project, approved by Ecostart experts; 2. Creation of the own crypto-currency TerraEcocoin with the Proof-of-Importance (POI) 3. Cryptomessenger, built on P2P technology (peer-to-peer); 4.Investment ecological fund on financing of "green" projects. 5.System of expertise and recommendations (formation of trust ratings). 6.Open API 7. The application for space monitoring of the earth's surface for the detection of garbage dumps 8. The motivation system (incentives) of volunteers, initiators of ecological projects and their investors 9. Ecological lottery. At the same time, 50% of the funds remaining after the payment of winnings and operating costs will be sent to the investment ecological fund.
Market position	Ecostart is a public platform with an open API, with built-in support for additional applications for it (including cryptocurrency). Ready to integrate with any ecological programs and deploy applications on the platform
Technology	To achieve consensus in a distributed Ecostart network blockchain technology is used, and to protect the blocks from forgery, the Proof-of-Importance method is used. For users, a standalone web application will be developed that you can use locally on your computer, or online. For developers, it is planned to have an API and open sources under a free license, an open database of transactions
Technology Capabilities	Blockchain EcoStart has the following features: • High transaction processing speed - about 1 million transactions per second; • The minimum transaction processing time is 1/100 of a second; • Low transaction cost; • Smart contracts with new advanced capabilities and tools for its creation; • Energy-saving verification protocol (up to 100 times less than for bitcoin)
Consumer market segments	The main users - consumers of this service are all active segments of the population and socially-oriented business circles, as well as municipal and regional authorities: 1.Municipal communities - on the one hand as subjects of pollution of nature, on the other hand, as "customers" of ecological (green) projects 2. Specially protected natural areas (reserves, national parks, etc.) 3. Ecological start-ups and companies implementing ecological projects 4. Socially responsible business (investors) 5. Non-profit organizations, environmental activists and environmental societies
Competitive environment	The most promising environmental projects, based on the principles of blockchain: Green Earth Earth Token Eco Coin The Earth Dollar Carbon Coin Ecotoken All these projects are designed for certain areas of environmental activities, do

	not look like the EcoStart project and competitors are not.

Market evaluation	The core of the project is TerraEcocoin cryptocurrency (TECO). Factors for its growth are as follows:
	  ❯ Unique algorithms for creating and protecting blocks that require less electricity (up to 100 times) than with normal mining and blocks will be generated much faster (up to 10 times);
	
	  ❯ Connecting the ecological community to popularization TECO cryptocurrencies
	
	  ❯ Network effect (see next item)

Network effect and potential capitalization of the EcoStart platform.	We assume that by analogy with the law of Reed's Law that the usefulness of large networks can exponentially scale with the size of the network, the growth in the capitalization of the EcoStart platform is also subject to this law. In the ecosystem of EcoStart, participants can not only interact with each other, but also create their own tokens, which will lead to the emergence of new communities within the ecosystem of EcoStart (the company within the company), so the capitalization (C) of the EcoStart platform can be proportional to $K \sim 2^n$ "N is the number of participants"), and not directly in proportion to the number of participants.

3. Our understanding of the situation and market analysis

3.1. Relevance project

In connection with the widespread growth of interest in ecological issues, financial institutions that are able to structure and direct investments in ecological protection are becoming more and more in demand. For example, global investment in renewable energy in 2017 amounted to more than $ 243 billion. More than $ 140 billion is predicted that renewable energy will draw in 2040 $ 7.8 trillion. investment. This is only one of the directions of development of "green" technologies. In all sectors and in all types of activities, a trend is developing to increase the volume of financing for ecological projects. At the same time, the crypto industry is booming, which showed phenomenal growth of the crypto-currency market in 2017. Its market capitalization for the year increased from $ 18 billion to $ 600 billion. Many analysts and experts expect that in 2018, the crypto currency will reach new heights.

The rapid growth of capitalization and the enrichment of the owners of crypto-currencies create the prerequisites for the formation of a new source of financing environmental projects at the expense of crypto-currency, while the technology of the block system that has shown its effectiveness in the creation and circulation of crypto-currencies can be used to create new IT products to finance environmental and social projects. At the same time, the fundamental properties of the blockchain technology will be especially valuable for the EcoStart platform:
  ❯ Transparency, which makes the EcoStart platform particularly reliable;
  ❯ low transaction costs, due to the absence of intermediaries;
  ❯ high speed of settlement of transactions, with operating mode 7/24;

> decentralization of management. The platform is managed by users who own TECO cryptocurrency.

We offer the Ecostart project - a platform for creating applications and software solutions on an open blockchain for supporting ecological projects, with TerraEcocoin's own cryptocurrency.

The expectation that the owners of cryptocurrency will invest in environmental projects is based on the fact that in Western countries more than 25% of all companies are considered to be socially oriented. Environmental investments also relate to socially responsible investments. Their goal is to finance investment projects aimed at improving the environmental situation.

Given these circumstances, we hope that the crypto community will follow the global trend to increase funding for ecological projects to help humanity achieve economic growth and development while fighting against climate change and preventing costly ecological destruction and inefficient use of natural resources, and also eliminating the accumulated pollution of the environment, which led to the following consequences, Fig.1-2:

Fig.1 The concentration of suspended solids PM2.5 on average in 2015 for selected countries of the world
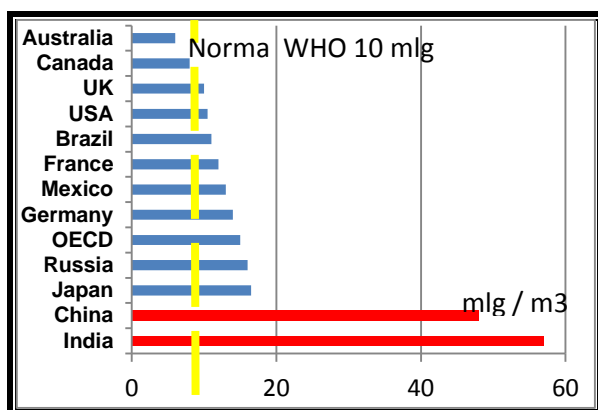
Fig.2 The number of deaths from contaminated suspended solids PM2.5 and ozone per 1 million people in 2015 for selected countries of the world
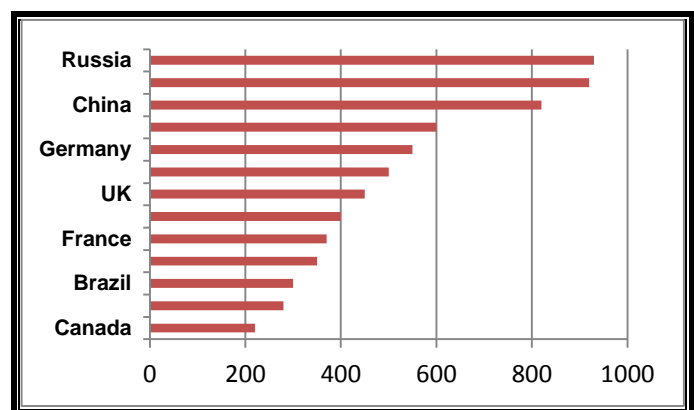
3.2. Market analysis. Financial institutions investing in the environment.

In the world practice, there are several sources of funding for "green" projects: the funds of international organizations, national programs, local programs, specialized investment funds, private investors, the banking system:

Special investment funds were established in a number of countries in Western Europe to finance major infrastructure projects to address the problems of disposal of solid domestic waste, the construction of municipal wastewater treatment plants, etc. Unlike other commercial funds, projects that are supposed to be implemented tend to be less profitable than other investments, but these funds could attract funds from pension, insurance and other funds, as they received state support in the form of granting certain tax benefits to participants in the financial pool.

Ecological funds (EFs) are widely distributed in countries with economies in transition in the countries of Central and Eastern Europe and the CIS and are at different stages of development: from financing and implementing major effective investment projects (Poland and Hungary) to solving the problem of forming a revenue base in the legislative level (Central Asian countries). EFs were established to finance medium- and long-term environmental projects in countries where financial markets were poorly developed, the bank rate was high, and financial institutions were not interested in lending to environmental projects (for example, the Global Environment Facility (GEF), the United States Agency for International Development private foundations - Rockefeller Foundation, MacArthur Foundation).

International financial institutions and bilateral donors provide financing for environmental purposes only to developing countries and countries with economies in transition. As a rule, the provision of funding is associated with the mandatory implementation of certain conditions: indicating the scope of environmental protection activities, limiting the choice of technology, an obligatory condition for the purchase of equipment produced in the donor country, etc.

Banking organizations. Among such creditors are the International Bank for Reconstruction and Development, the European Bank for Reconstruction and Development, the European Investment Bank, Green Investment Bank, KfW, Nordic Investment Bank.

Institutions are both state (budgetary and extra-budgetary), and operate on the basis of public-private partnership, for example, the Organization for Economic Cooperation and Development. The funds can be provided to enterprises in the form of grants, loans, including concessional and interest-free loans, in the form of co-financing and financing of targeted programs, including investment projects.

3.3. The amount of funding and requirements for projects financed by traditional institutions.

With financing from international organizations, all loans are provided on commercial terms. In addition, investments are provided in the form of equity participation in the capital, structural financing.

The projects of the International Development Association and the International Bank for Reconstruction and Development aimed at protecting the environment are estimated at approximately $ 13 billion.
Funding for state and municipal programs is provided in the form of grants or repayable loans. Interested companies can participate in tenders and claim amounts ranging from several thousand dollars to several million. Grants may have conditions or obligations to limit the range of recipients, the need for cooperation, reporting, copyright protection, etc.

Private investors - individuals usually invest up to $ 2 million.

Funds that specialize in investing in "clean" technology can invest larger amounts, but as a basic requirement, high profitability of projects is put forth.

Bank financing is provided only to reliable borrowers. At the same time, the quality of collateral may be more important than the ecological effect of the project.

A special place is occupied by the so-called "tax investments" in developed markets. Their essence lies in the fact that large taxpayers have the opportunity to reduce their future tax liabilities by investing in priority sectors of innovation established by law. The US government even initiated a special grant program to compensate for the deficit of tax investments.

3.4. Problems of the traditional system of investment of environmental projects.

Practice testifies to the following problems in the sphere of investment of environmental projects, using traditional funding institutions:

   1. A fairly expensive mechanism of financing. In fact, all listed investment institutions are intermediaries between investors and financing facilities. At the same time, they all pursue their own interests, which do not always coincide with the needs of society.
   2. There is no coordination of actions of various investment institutions when investing in environmental measures, which leads to duplication, dispersion of material, labor and money resources.

   3. There is no choice of priority projects, to a greater extent, affecting the improvement of the environmental situation involving the public and the expert community.

   4. There are no standards for disclosing information, which, under the conditions of a traditional investment system, leads to insufficient information openness of the process of selecting an investment object.

   5. The project financing mechanism is not sufficiently used - "when a particular lender knows that his investments will be directed to a particular project, rather than directed at unclear goals."

   6. Politicization of the process of selection of financing objects.

4. Project advantages

Applications and tools that are developed in the EcoStart project will significantly

reduce the problems inherent in the traditional system of investing environmental

projects can provide new business opportunities and attract capital, and investors - to access a wider range of investments

Using the EcoStart platform as a runtime environment for EcoStart platform applications, we make it decentralized, getting all the benefits that it has:

   - protection against censorship and the ability to have all the information always online;

   - fault tolerance;

   - Transparency and the like.

These properties of the block will enable to ensure the participation of the eco-community of the EcoStart platform in the discussion and decision-making on the financing of an environmental projects.

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law. The US government even initiated a special grant program to compensate for the deficit of tax investments.

Some rating and information agencies are stock indexes of "green" companies, allowing to compare the dynamics of stock prices in general on the market with the dynamics of quotations of "green" companies. Ecological stock indices, for example, exist in the rating agency Standard & Poors.

A number of rating agencies in the United States and Europe are ranking buildings on the level of ecological friendliness. The degree of impact of the erection and operation of buildings on the environment is assessed (in terms of energy consumption, CO_2 emissions, waste recycling, etc.). Such ratings are used so far only as a factor for the promotion of real estate objects when selling them and as PR for construction companies.

> *Thus, the Ecostart project is aimed at solving one of the acute problems - ecological - by using modern information technologies to create and operate a system of financing and implementing ecological measures and, as a consequence, to communicate to the ecological movement of the crypto community.*

4.2. What will the Ecostart platform benefit users?

➢ NPOs and initiators of environmental projects will provide Ecostart with a set of tools for creating their own tokens and managing their properties, which can be as a crypto currency, bonds, shares in the project, participation certificates, etc. For each token, you can specify your own name, output volume, number of decimal places and other parameters and properties. Sale of released tokens will allow to collect money for the implementation of environmental projects;

➢ Volunteers - can receive material and moral encouragement, and also receive discounts and bonuses from partners for accommodation, food and entertainment, visit new places and contribute to the environment;

➢ Investors, sponsors (socially responsible business) for financing of ecological projects within the framework of corporate social responsibility will receive a positive image and PR, and in the case of investments in "green" commercial projects will also receive a profit.

➢ For developers, an open API for creating applications and open sources under a free license, an open database of transactions, which will enable small companies and start-ups to develop in the field of "green" technologies.

➢ TerraEcocoin cryptocurrency holders will have the opportunity not to only provide cryptocurrency support to specific environmental projects, but also by investing in green startups and creating masternodes to confirm TECO transactions, to receive a stable income.

To create a masternode, you need to have at least 20 000 TECO accounts. This node will perform functions for verifying transactions and protecting the network. In this case, the POI algorithm distributes the reward between the nodes (accounts) by the criterion of their activity evaluation in the network, taking into account the hardware capacities that they use and the amount of funds in their purses.

Thus, the POI algorithm gives an advantage to those who make a more real contribution to the development of EcoStart depending on the activity of the work;

> ➢ For startups, it becomes possible to apply to the ecological fund that focuses on financing businesses and start-ups that implement ecological projects that are too risky for commercial lenders: projects whose revenues are either unpredictable or below the market average, or are expected only in the long term, and grants for implementation ecological social projects

5. Ecostart Ecosystem

The uniqueness of the EcoStart platform lies in the fact that it will provide users with many useful and necessary functions within a single platform, while others provide for the simultaneous presence of only some of them.

5.1 Project architecture

Ecostart is an innovative solution for the global market for ecological projects, implemented as a public distributed cryptographic platform for creating applications and software decisions on an open detachment to support ecological and ecological projects.

The platform will include the following modules:

> ➢ Release of TerraEcocoin's own crypto currency with POI generation (Proof-of-Importance, proof of importance);
> ➢ Decentralized Investment Ecological Fund (IEF);
> ➢ Fundraising application - service for creation of a personal digital token by initiators of ecological projects through one-time, or accelerated emission for financing ecological (green) projects approved by Ecostart experts;
> ➢ Cryptomessenger, built on P2P technology (peer-to-peer);
> ➢ Service for examination, recommendations and formation of ratings of trust and reputation;
> ➢ Space Surface Earth Surface Application
> ➢ Crypto Lottery;
> ➢ The system of motivation (incentives) of volunteers, initiators of EP and investors;
> ➢ Open API for creating applications for the implementation and support of EP.

The Ecostart Ecosystem Basis is a registry in the form of a distributed database, where all data on user accounts and transactions is stored.

5.2. Crypto currency TerraEcocoin

The base unit of the EcoStart platform is the crypto currency, TerraEcocoin, the TECO ticker, which serves as the main source of its value, allowing to carry out all the main activities and transactions on the platform. TECO has all the properties of the existing crypto currency.

Objective	Create a crypto currency for trading with the consolidation of part of the commission from transactions to the ecological fund
Function	TerraEcocoin is a private money symbol that allows you to carry out unimpeded transactions with a wide range of assets and goods in per-to-per mode, and is also a means of exchanging and preserving capital. It is expected to grow in price with an increase in the number of users. This is the only one in the world, a crypto currency, which will automatically financially support projects aimed at improving the ecological situation.

One million will be issued by TECO 200 million, and there is no further emission. There will be no possibility of mining. You can get coins only to the owners of accounts (master codes) supporting the stability of the platform. Funds for remuneration will be from commissions that are paid when making transactions, placing on the platform of various applications, fees for conducting ICO. And the size of the commission for the transaction is determined by the payer himself.

TECO is divided up to eight decimal places. Such a small coin is called Xnano (XNO) and corresponds to 0.00000001 TECO.

The TECO cryptocurrency is, first, a settlement money and is not securities.

Secondly, from the financial point of view, this means for exchange on the crypto exchange markets and in payment systems.

Thirdly, it is the core of the EcoStart platform and will ensure the stable operation of the entire ecosystem using smart contracts, guarantee of transactions and liquidity.

The popularity of the cryptocurrency is growing every day. More and more people are discovering its advantages over traditional money. It ceases to be an exclusively exchange-traded asset and begins to be perceived as a full-fledged payment instrument.

When carrying out transactions to confirm the blocks, the Proof-of-Importance (POI) principle will be used, the POI is built on the basis of the EigenTrust algorithm, a reputational system that measures the intensity of interaction of different nodes in the network with each other, based on their history downloads and directs traffic to the most reliable nodes. Thus, the POI algorithm determines which generated block is considered correct and provides through a reliable node the addition of user transactions to the block chain in exchange for a small In order to encourage the

participating nodes of the EcoStart network, they will be accrued TECO coins by a certain algorithm, the so-called harvesting (encouragement for the creation of blocks) .In order to be able to confirm the created blocks, the account of the node (master code) must have a balance of at least 20 000 TECO.

The main advantage of harvesting is that this method uses much less electricity (up to 100 times) than in normal mining, which means lower commission fees for transactions and makes this block the "green".

> ***All TECO crypto currency emissions are distributed among the owners of the tokens (TET) with the exchange in the ratio 1 TECO = 1 TET***

To become a member of the ecosystem, the user will have to create an account on the EcoStart platform. During registration, the system will create a user profile and his wallet on the official coin website and the corresponding mobile application for the smartphone. Each member of the ecosystem will be provided with a crypto-currency wallet, the interface of which will be simple, convenient, intuitive and similar to standard Internet banking. The wallet is planned to be multicurrency and will allow you to work with popular cryptonyms and with dollars and euros.

An alternative option is to store coins on exchanges. If you do not plan daily trading, it is more expedient to store coins on the official site for security reasons.

We believe that after the release of TECO, the processes for managing the movement of the crypto currency, the size of commission fees for transactions can be modeled using smart contracts, as well as electronic signatures of different parties.

For the exchange of TECO and other tokens created on the EcoStart platform, another crypto currency or fiat money is created by the own decentralized crypto-exchange exchange. Its main characteristics:
- ➢ System performance over 60,000 transactions / sec;
- ➢ Integration with common technological solutions,
- ➢ used in traditional financial markets with the addition of the functionality of the block;
- ➢ Ability to use tools to work in the mode
- ➢ real time;
- ➢ Generally recognized trading standards;
- ➢ Ability to work with the most common

connection protocols. This is mBinary, FIX / FAST, WebSocket and REST.

The exchange must have the following features and functions available to all users of the EcoStart platform:
- ➢ KYC & AML;
- ➢ Deposits in fiat currency;
- ➢ Margin trading;
- ➢ Margin trading using swaps and repo;

- ➢ High-frequency trade;
- ➢ Transparency of work;
- ➢ Working with derivatives;
- ➢ Collocation zones;
- ➢ Tools for forecasting and technical analysis;
- ➢ WEB-version of the platform;
- ➢ Mobile version of the platform (iOS, Android);
- ➢ Customizable interface;
- ➢ Support for trading algorithms by web interface;
- ➢ Personalization of funds management. The TECO crypto currency is fully integrated into the ecosystem of EcoStart, and participation in all ecosystem components will be carried out with the help of it. Consequently, it is expected that the demand for TECO will grow in proportion to the number of active users.

> *Thus, the TECO course at the system level is economically rigidly correlated with the turnover of the EcoStart platform, its development as a project. The more sellers and buyers of crypto-currencies, transactions and activity on the platform, the more benefits all participants receive.*
>
> *The commission for accommodation will be paid to TECO, which sellers will have to purchase independently or indirectly through EcoStart from TECO holders both on the EcoStart exchange and at other crypto-exchange exchanges, which will eventually increase the demand for it.*
>
> *Any forecast figures for the cost of TECO in the future at the moment will not be correct.*

5.3. Decentralized investment ecological fund (IEF)
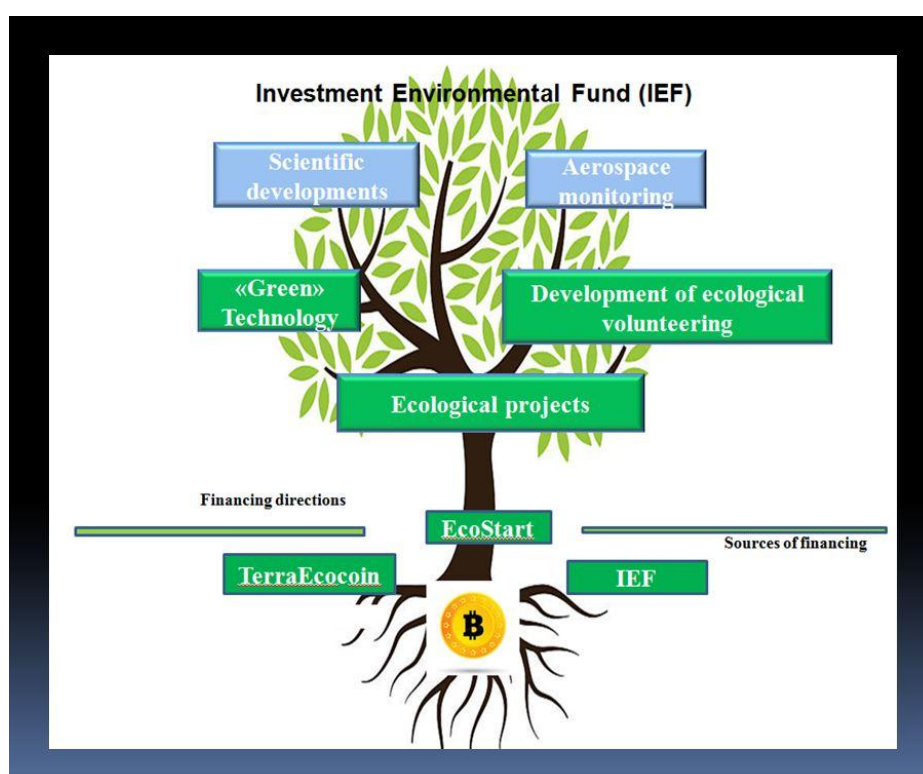
One of the functions of money is to influence the world around us, which allows us to change it in the right direction. The conduct of this function of money is the use of various ecological funds organized by people who are not indifferent, who take responsibility for solving a particular local or global ecological problem. The creation of ecological funds is one of the new economic methods and a source of financing for projects aimed at improving the state of the environment.

On our part, participation in the process of improving the world is the creation of a decentralized investment ecological fund (IEF) on the EcoStart platform.

The model of the decentralized organization was chosen as the target model for the fund. The fund will be managed through smart contracts, programmatically created contracts within the EcoStart blockchain system.

IEF will finance environmental projects on various environmental protection topics.

IEF Features

Technology of blockchain	*Indelible "receipt" for each transaction from the fund account to ensure full transparency*
Compliance with legislation	*Fully complies with the established rules, regulations, KYC and AML policies*
Sources of fund capital *Several transparent flows of replenishment IEF*	*- Marginal financing of commercial projects (dividends)* *- Transaction proceeds from circulation of TECO* *- Implementation of TGE and placement on the platform of third-party applications* *- Deductions from the environmental lottery* *- Sponsorship contributions*
Who is funded from the fund?	*-Rendering assistance (grants) to non-commercial environmental projects* *- Marginal financing of environmental projects (loans)* *- Financing of the geoportal, based on the aerospace monitoring database* *- Volunteer support*
The distribution of capital IEF	*- Operating expenses (technical support, remuneration to experts and escrow)* *- Investment capital (with automatic calculation of the share of grants in total capital)*
Form of investment from IEF	*- Grant: for non-commercial environmental projects (nonprofit smart contract);* *- Loan: for start-ups and companies, realizing profitable environmental projects (credit smart contract),* *- Investments: in the form of joint financing of environmental projects (investment smart contract)*
Where IEF funds are	*IEF funds are consolidated in a crypto wallet, which should be*

accumulated	*implemented in two versions:*
	1. Hardware wallet with a high security threshold, in which the assets of the fund will be kept;
	2. Buffer online - a purse for incoming crypto currency, which will be stored on the platform EcoStart.
Selection of projects for financing	*The choice of environmental projects for financing is - by a majority vote of TerraEcocoin coin holders, after expert assessment by EcoStart experts using e-voting technology - decentralized decision-making, fund management.*
Escrow	*The escrow agent evaluates the vote and assesses the expertise and verifies the corresponding Smart contract*
Monitoring of projects	*The projects selected for financing will receive funds in stages, undergo a desk audit and report on their work. If the audit shows unsatisfactory results, the financing may be suspended. Further funding can be provided as the project reaches its intended goals.*

The IEF funds are consolidated in Crypto wallet, stored on the EcoStart platform and allocated for the implementation of IEF in the form of grants and investments approved by the majority of TerraEcocoin co-owners, after expert assessment by EcoStart experts using e-voting technology - decentralized decision-making, fund management. The projects selected for financing will receive funds, be audited and report on their work. If the audit shows unsatisfactory results, the financing may be suspended. Further funding can be provided as the project reaches its intended goals.

The infrastructure of the IEF is separated from the entities that operate in it (investors and entrepreneurs), which minimizes the susceptibility to monitoring activities and related costs by regulatory bodies.

With the help of the IEF, the ecosystem will become a single platform for initiators and entrepreneurs seeking to attract capital for their ecological projects, as well as for investors and sponsors who want to form their own investment audience with specific goals that solve ecological projects. This will increase the demand for TECO crypto currency, because it will be used by both investors and entrepreneurs who finance their campaigns.

5.4 Fundraising application as a service for creating registered digital tokens - Token Generation Event (TGE)

The Token Generation Event (TGE) service will provide an opportunity for non-commercial organizations (NPOs) and environmental project initiators to create their own tokens (digital assets) using an easy-to-use interface of the EcoStart platform.

The TGE service will be based on the TerraEcocoin crypto currency protocol and will allow the issuing of own tokens (digital assets) and managing their properties.

Tokens can be a product token, an electronic crypto-pixel, a share in the project, a certificate of participation, a deposit certificate, an equity, a bond, a crypto currency, points of loyalty programs and other assets.

For each token (digital asset), you can specify your own name, output volume, number of decimal places, start date, suspension, returns, elimination and recall, and other parameters and properties. All parameters of the token (digital asset) operation are managed through a smart contract.

Tokens can be issued in two types:
- commercial ecotokens (CET) to finance recouped environmental projects;
- sponsored ecotokens (SET) to finance non-recouped environmental projects and use in various referral programs and loyalty programs;

Tokens are issued by a single or accelerated emission for a specific project, approved by the expert community of the Ecostart platform or authorized trackers. The cost of any issued token is:

1 issued token = 1 TerraEcocoin.

CET type tokens in the TGE can be sold for TerraEcocoin, quoted crypto currency or fiat money, and can then be freely traded: sold, exchanged, donated to any crypto currency and fiat money. Unsold tokens are destroyed.

SET-type tokens for ICO can be sold for TerraEcocoin, quoted crypto currency or fiat money. Sold tokens from sponsors are used in the service to build trust and reputation ratings. The tokens listed in the purse serve as a source of growth of the sponsor's rating and a discount when using paid platform services, and the sponsors will have wide opportunities for implementing image interests and loyalty programs.

The service will include:

➢ Web site with information on announced environmental projects that conduct TGE. Review, analysis, reviews and ratings of planned, implemented and announced environmental projects. Using the website, you can monitor your activity, participate in TGE, etc.;

➢ TGE Library and Designer of smart contracts for process automation;
➢ Integration with crypto-exchange for sale-purchase of tokens;
➢ Service - tools for creating smart contracts without knowledge of the basics of programming. A smart contract is a program code that runs in a decentralized EcoStart block network and implements a sequence of calls to functions and methods of code within or outside the network. Basic properties:
  - Work on the algorithm and conditions laid down in the program;
  - Execution of external or internal actions and commands;
  - Offline actions on a call, condition or schedule.

Smart contracts work on all masternodes (nodes) of the decentralized EcoStart network. The program code is executed in the network of nodes, and on not on one

of them. This means that if the program is added to the network, it cannot be removed from the network.

The fee for executing the smart contract will be in the TECO crypto currency. The system automatically charges the account for the execution of each function from the account. The fee comes to owners of master codes, which store the database and carry out harvesting.

Fundraising service will allow investors-users of the EcoStart ecosystem to have a platform for reviewing and evaluating new companies pretending to invest. This will help investors better evaluate the potential of new enterprises and start-ups to find potential partners and customers implementing environmental projects and activities.

5.5. Cryptomessenger.

This is a communication channel for platform users, built on P2P (peer-to-peer) technology. The main goal of the creation of the cryptomessenger is a convenient and functional way of communication between the participants of the ecological community, aimed at ensuring maximum confidentiality and anonymity. The messenger is created with the integration of IPFS technologies (InterPlanetary File System, interplanetary file system), whose nodes form a distributed open source filesystem, P2P (peer-to-peer) and blockbuster technologies.

Cryptomessenger Functionality:

➢ personal contact list;

➢ "Who is online" indication;

➢ Correspondence both online and offline;

➢ Transfer of photos and video content;

➢ Sending a message to the group;

➢ Notification of the arrival of new messages, and an exit in online;

➢ Create your own channel;

➢ General chat + private, publicly accessible forums, blogs / statuses;

➢ Settings for deleting messages;

➢ Encryption of messages and conversations.

Users will directly communicate with each other via a P2P connection. If there is no immediate connection, the messages will be written to the distributed data store (IPFS). This will ensure that all information is protected from interference.

To ensure confidentiality, the encryption algorithm MTProto, which was developed by the creators of Telegram, will be used.

The data of correspondence and transactions will be stored in decentralized networks of blocking, IPFS and on users' devices, which solves the main problem of confidentiality of information of the most popular instant messengers that use centralized servers.

Scheme of the messenger
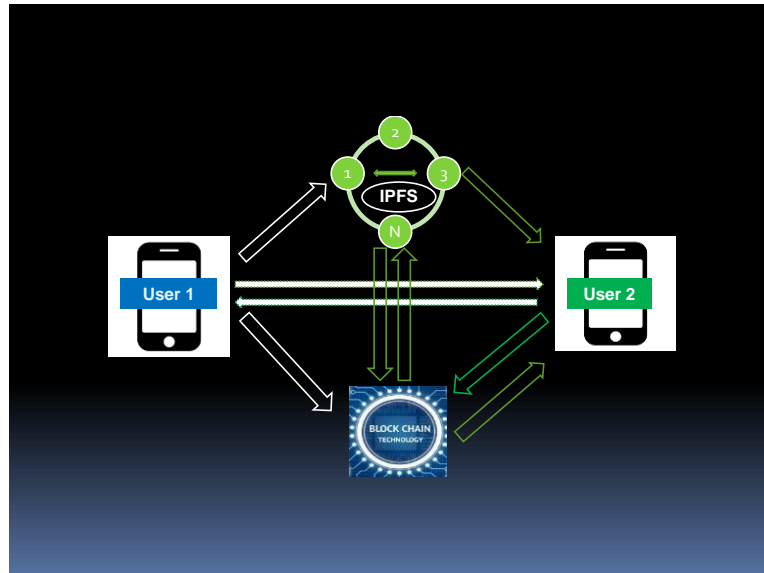
Thus, the technology of data distribution across multiple devices and decentralized servers will protect users from failures and interference by third parties.

5.6. Service for examination, recommendations and formation of ratings of trust and reputation.

In the financial sphere, there is a huge problem of trust in expert organizations that provide investment advice, guarantee the reliability of certain people and organizations. Although there is a whole industry of rating agencies, including investment banks that issue recommendations, audit companies that certify the truth of certain results or the reality of the work done, mistrust remains, both to specific borrowers and to expert gurus. In addition, the problem is exacerbated by negative PR activity: the publication of unverified "experts" in the media, fabricated fake news, and so on.

In our case, it is important to trust the initiators of ecological projects and Ecostart experts, the reputation and the number of hours worked by volunteers (time bank).

We propose the solution of this problem with the help of a quantitative reputation system for data collection and confidence ratings for initiators of ecological projects and experts based on block technology. All actions that are significant for their reputation will be recorded in the distributed register of the Ecostart platform and, in the long term, they can confirm the accumulated reputation and form a real rating of all participants.

21

5.8 Annex - Aerospace monitoring

Aerospace monitoring

- operative monitoring and control over the state of the environment and identification of places for storing wastes based on remote satellite and aerial survey data on the earth's surface.
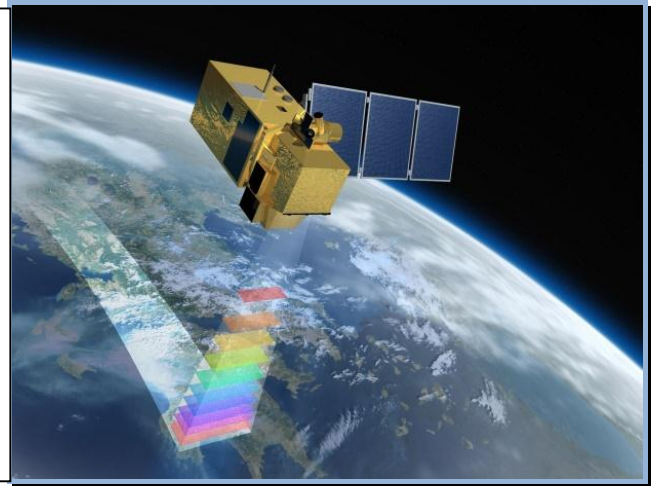
Although aerospace monitoring on our platform does not lie on the blockage, we believe that the task of identifying, mapping, monitoring the storage sites for various types of waste is one of the most urgent in the field of ecological protection. Therefore, aerospace monitoring will be an application application platform EcoStart with automated and visual interpretation of different space images using selective aerial photography, field and statistical information.

Firstly, this is due to the serious negative impact of landfills on all components of the landscape due to physical, chemical, biological pollution, as well as deterioration of the quality of life of the population due to a sharp decline in the aesthetic value of natural complexes and an increase in man-made risks.

Secondly, space monitoring data from outer space are practically the only source of information, giving a complete, timely, operational picture of the problem of landfills and at the same time minimizing the financial, time and labor costs for solving this problem.

Space images are used for monitoring. The opto-electronic complexes installed on space vehicles allow to shoot ultra-high spatial resolution (0.7-1 m), the detail and geometric accuracy of which allows for confidently decoding dumps, measuring (linear dimensions, area), determining coordinates and types of dumps. With the help of space monitoring, you can identify a landfill with an area of 10 m2.

To clarify the coordinates of landfills, aerial photography from unmanned aerial vehicles (BPL) and field survey, which may be carried out by municipal authorities in the territory of which such landfills or ecological societies and activists are located, with subsequent correction of cartographic materials, will be used.
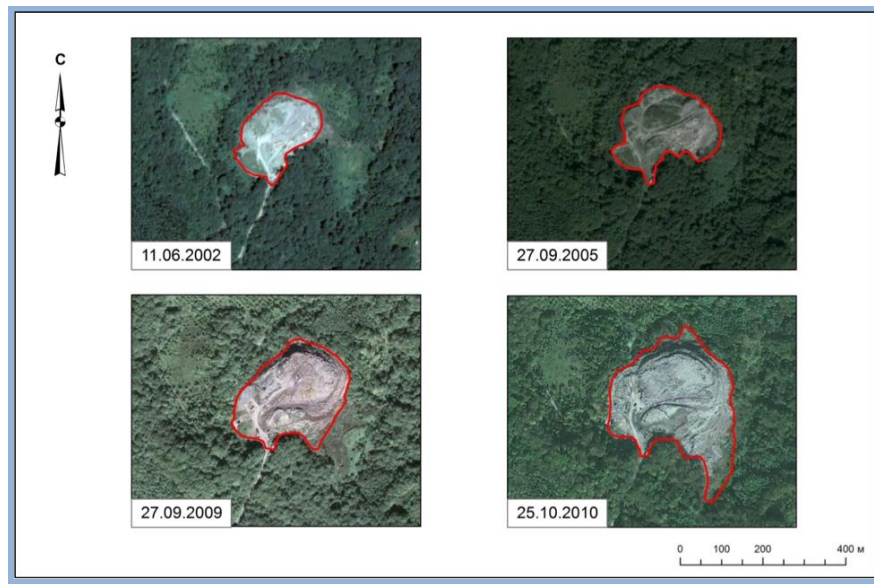
The recognition of objects in aerospace imagery will be automated with the construction of neural networks with a recognition method based on frequency representations. A promising method of intellectual interpretation of monitoring information is neural networks, which is related to the possibility of their learning, the choice of the topology of construction and minimizing the influence of "noise" in the structure of the multizone snapshot.

At the heart of the neural network, represented by a system of interconnected simple processors, the principle of the functioning of the human nervous system is laid. Neurons of a neural network are grouped into layers so that the output signal of the previous layer is fed to the inputs of all neurons of the subsequent layer.

The network is trained by introducing the original rasters (input channels), the source of the labels, the topology of the neural network, and the learning parameters into the program. Optimal is the use of "learning with the teacher," in which the types of landscape-ecological systems are assigned areas of a space image with similar spectral characteristics. The result of the learning process is a trained neural network, which is stored in a file and used for subsequent classification of the satellite image.

The results of the interpretation of the images will be placed on the interactive geoportal map with the tools:
• automatic generation of generalized statistical information on certain criteria (type of landfill, date of detection, category, territorial affiliation, etc.);
• possibility of entering information (clarifying information on field data, as well as putting new objects on trusted users);
• automatic generation of the object's passport (technical characteristics, location, ownership of the land plot is indicated and damage is calculated according to approved methods).

The geoportal map will be publicly available on the EcoStart platform website. Changes to the interactive map can only be made by the system administrator or trusted users.

A separate topic is the identification of garbage "islands" in the world's oceans and the organization of actions to eliminate them with the appropriate collection of funds needed to finance this event.

Financing of the functioning of aerospace monitoring will be carried out at the expense of the environmental fund.

5.9. Open API

Ecosystem EcoStart opens unlimited opportunities for business and individuals through a high-tech software solution with an open API that allows easy connection of any technology solution, application development and software solutions on an open block system to support ecological and ecological projects.

Therefore, to advance the platform, we plan to finance the development of the most interesting decentralized applications from the eco-fund, the idea of which can arise both within our team and third-party developers. Decisions on the financing of certain projects will be accepted by the holders of TerraEcocoin crypto currency based on the assessment of experts, the competence of the team, the conclusion of the promise of the idea and the benefits that it can bring to the platform. The financing scheme is described in the section on IEF.

We plan that funding will be allocated annually for the development of decentralized applications. EcoStart will finance and support such decentralized applications that promote the EcoStart platform. One of such applications is ecotourism.

5.10. Description of the platform and the interaction of its elements

The EcoStart Core
This component will implement the basic business logic. The component will contain all relevant rules and procedures for processing algorithms on the platform, perform data validation and provide interaction with the block to handle smart contracts.

The component will allow EcoStart to integrate its own internal and third-party data. The EcoStart platform can support the addition of any additional data exchange protocols, which allow to extend the functionality (additional services) of the entire platform.

Open API
A set of various programming functions and interfaces for the creation of the EcoStart ecosystem, available for software development companies. The API will provide sufficient flexibility in compliance with all the security rules implemented on the EcoStart platform. The service will encourage third-party developers to create additional services in the ecosystem, which will be beneficial for system users and investors.

Blockchain EcoStart

This is a trusted transaction register and the execution environment for smart contracts that support transactions. Conducting a Token Generation Event (TGE) with the release of tokens;

All payments, transfers by currencies or crypto / digital assets and transactions under smart contracts are reflected in the public register and are evidence of their processing.

Features:

> The transaction displayed in the public registry cannot be canceled.

> The appearance in the registry of a smart contract means its execution.

> Proof of the fact of fulfillment of obligations for both parties to the contract.

> Data stored in the public registry is publicly available.

> Transaction registers are an important element of an open economy.

Decentralized file storage
The environment for storing and exchanging files associated with persistent cryptography (DFS) transactions, in which all system data will be stored. It will include user accounts, system data and detailed information about smart contracts. Data provided by EcoStart users will also be stored in this data store.
Features of information storage in the decentralized file storage:

> Storing information without centralized administration
> Storing information with guarantee of invariability
> Storing information with encryption, open or closed data
> Storing data with free or restricted access

Certified means of cryptographic information protection (CIC)
A means of providing additional encryption, legally significant electronic signatures and secure timestamps.

Oracle and external request providers
These services are information providers operating within the EcoStart platform. Oracle is developed by any developer on the EcoStart platform for access to other databases (ratings of third-party agencies, exchange rates, etc.). Given that the main calculations and analysis of documents in today's realities are carried out outside of smart contracts, only data that they are able to process directly into smart contracts is transferred. The rest of the information is attached in the form of ordinary formalized files, if necessary signed by a strengthened qualified electronic digital signature (EDS) to ensure legal significance.

User interface

Web portal and mobile applications developed by the EcoStart team. The user interface will become the main entry point for users to create and manage their crypto accounts, create smart contracts and monitor the balance of the crypto currency in their accounts.

6. Initial Coin Offering (ICO)

During the initial placement of coins, EcoStart will issue virtual currency tokens called TerraEcoToken (TET) on the unit controlled by a smart contract.

6.1. Conditions for pre-ICO and ICO

The purpose of the collection is $ 11,85 million. This amount is justified by the cost of developing the EcoStart platform, its scaling and the creation of a global public geoportal with the placement of waste sites based on aerospace monitoring of the earth's surface.

Pre-ICO and ICO platforms EcoStart will be implemented on the public blockade of Ethereum with the release of a token compatible with ERC20, whose interface allows you to deploy a standard token that is compatible with the existing infrastructure of the ecosystem Ethereum, including development tools, wallets and exchangers.

6.2. Structure of pre-ICO and ICO

Name of the token	EcoToken (TET)
What is it?	This is a token that is compatible with Ethereum ERC20. The TET Token is a certificate of participation in the creation of the EcoStart platform and each token gives its holder the following rights: The right of exchange for the newly created TerraEcocoin cryptocurrency (TECO); The right to receive partner discounts; The right to receive a commission from third parties to develop applications on EcoStart; The right to participate in referral programs; The right to sell, exchange, donate Provide a voice in the entire ecosystem of EcoStart Thus, TET is a portable, interchangeable token and can be used openly for depositing, voting, securing investment and trading.
Volume and conditions of release of tokens	1. When conducting ICO, no more than 200 million tokens will be released. Tokens will be issued on platform Ethereum according to the ERC20 standard.

	2. At the end of ICO, the release of tokens will cease. 3.Hard cap $ 11,85 million 4. Soft cap - 1.5 million $ US or 5000 ETH or a similar amount in the current currency.
Selling tokens	Will be carried out in 3 stages: presale, pre-ICO and ICO
The price of the token during the presale	1 TET = 0.05 $ US = 0.000125 ETH (50% discount to the value of the token during the ICO) *The price of the token is denominated in $ US*
The price of the token during pre-ICO	1 TET = 0,07 $US =0,00018 ETH or 30% discount to the nominal value of the token. *TECO nominal value in $ US*
The price of the token during ICO	1 TET = 0,1 $US =0,00025 ETH *TECO nominal value in $ US*
Amount of purchase during pre-ICO	The minimum amount to buy is 100 tokens. The maximum amount to purchase tokens is 30,000,000 tokens
Volume and conditions of release of tokens	During pre-ICO, 20 million TET (10% ICO tokens) will be sold. The Preliminary ICO will be used to determine the limitations of the ICO smart contract.
Distribution of tokens	Crowdsale during the ICO-100 million TET. Total of the 200 million TET will be sold to 130 million. The distribution of tokens is as follows: - 30 million (15%) to the founders of EcoStart and the team; - 20 million (10%) encouragement of owners of master-trees (community rewards); - 14 million (7%) for partners and marketing; - 2 million (1%) insurance fund; - 4 million (2%) for bounty campaigns (PR campaigns and translators) Be careful! Remember that you should not pay from incompatible with ERC20 contracts wallets or from an account on a crypto exchange - this can lead to loss of control over your acquired tokens
Availability of tokens TET	TET are available immediately after launching pre-ICO through smart contracts Ethereum. The sale and transfer of tokens are gradually becoming possible within a 15-day period after the end of the ICO through smart contracts.
Payment Methods	BTC, BCC,ETH,DACH, XMR, LTC, waves
Geography of sales	The whole world **Caution: The distribution of TET tokens is not available for US residents.**
	- 45% for marketing and advertising needs: press releases and articles in crypto media and social

|	
Distribution of attracted cryptocurrency after taxes and conversion	networks, targeted advertising, SMM in 7 languages, online advertising and offline; - 30% for software development, project source code, data structure development, smart contracts, server capacity payment, hosting and AntiDDOS protection, etc. Hiring first-class experts to maintain the competitive advantages of EcoStart, as well as the development of new services. - 5% for legal services, incl. obtaining licenses and documents for work in the US and other countries, legal support for the project. Compliance with legal norms is the key to long-term success; - 15% operating expenses: office rental, communications, internet, managerial salaries, other operating expenses. - 5% insurance fund **The use of attracted funds is directed to ensure the profitability of EcoStart in the long term.** **We strive to realize our goals in the interests of TET token owners**
Site	eco-start.com
Web Wallet shopping tokens	Will be posted on the website prior to the start of the Pre-ICO
Смарт контракт	The address of the smart contract ETH_____ will be available on the site before the beginning of the Crowdsdale
Security	The funds raised during the ICO will be stored in multisig-purses in accordance with the standards.
ICO platform	Ethereum
Terms of sale TET Tokens	**Pre - ICO** Start – 24 September /2018 в 19:00 **CST** Finish – 08 October /2018 в 19:00 **CST** **ICO** Start – 15 October r/2018 в 19:00 **CST** Finish – 14 November/2018 в 19:00 **CST**

6.3. Issue and use of TET tokens

Token emission technology: Ethereum ERC20 with advanced security features ERC223. ERC20 is the standard for the Ethereum token, and the compatibility of the ERC20 and the Ethereum ecosystem allows you to program intelligent contracts in a turing full language, through which you can perform secure and customizable operations that meet the specific requirements of EcoStart. It makes it easy to distribute tokens between platform members, thus creating a truly decentralized system.

With the launch of the EcoStart platform and the issuance of the TerraEcocoin crypto currency, the TET tokens created in the Ethereum block system will be changed to the TECO crypto currency, created on a separate blockbuster in a 1: 1 ratio or proportionally to the quantity.

TET owners before the launch of the EcoStart platform will be able to sell-buy TET tokens independently. We will also provide an opportunity to buy and sell TET tokens on the exchange.

Issue of a token, 200 million pcs. The distribution is as follows:
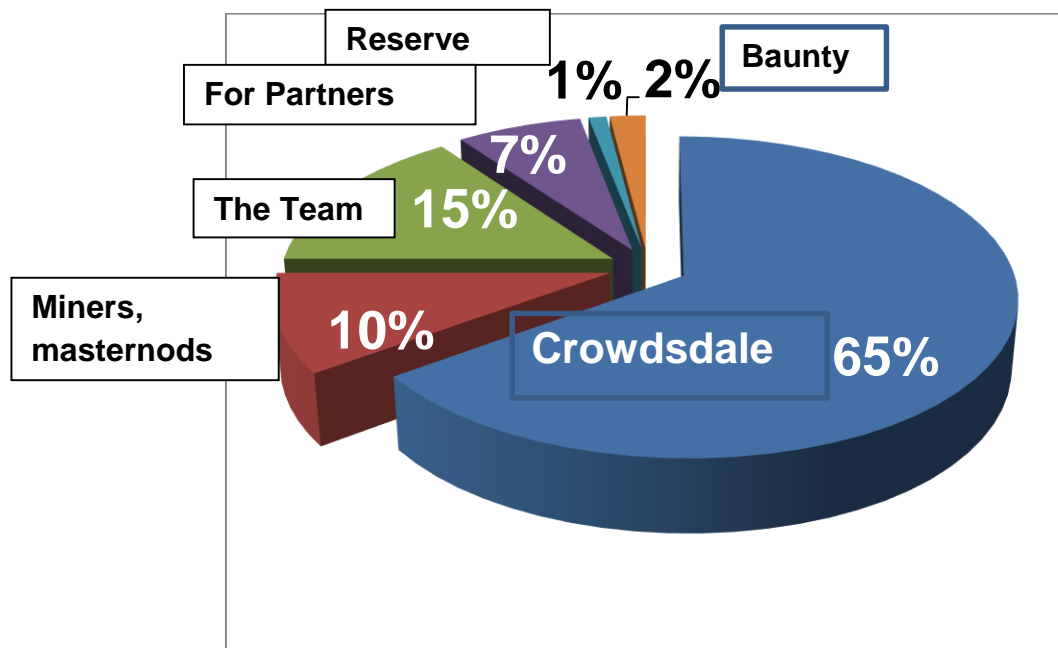
The funds received during crowdsale are designed to create EcoStart platform and ensuring its functioning. The release of tokens after this is not provided.

Softcap pre-ICO - $ 500'000 or 1666 ETN (If this amount is not reached, all investments are refunded, net of transaction costs).

Softcap ICO - $ 1,500,000 or 5000 ETN (If this amount is not reached, all investments are refunded, net of transaction costs).

The sale rate of TerraEcoToken has a rigid binding to Ethereum and varies depending on the stages of sales. This means that with the growth of the Ethereum course, the EcoToken rate also increases, and vice versa. For the convenience of ICO participants, the approximate cost of TET in $ USD is displayed, which is recalculated automatically based on the current price of Ethereum at the current date.

The number of stages of the project to develop a project will depend on the amount of funds raised during crowdsale. As a result of each stage, a functionally finished product is created, and the execution of each next step adds additional consumer properties to it.

The ICO will contribute to the development of the technical base of EcoStart, increase the speed of developing its own software, will enable to create significant financial assets of the ecological fund, increase the number of implemented ecological projects, and create representative offices in the world financial centers.

6.4 Crowdsale

TET token complies with the Ethereum ERC20 standard. The release of tokens and control over the transfer of funds is carried out by a system of smart contracts.

To participate in the sale of tokens, investors must first register in the personal account of the investor on the project site and pass a KYC / AML check. The KYC / AML procedure allows you to create a profile of token buyers and exclude the risk of selling TET tokens to individuals and legal entities engaged in criminal activities. All investors who have not passed the KYC / AML check within two weeks after the end of the ICO will have to return the TET tokens, and the amount paid by them will be returned to the buyer's wallet.

6.5. Offers

● the first 20 million tokens are distributed in pre-ICO at a 30% discount to the nominal TET price;
● the next 20 million TET are distributed to the ICO with a 15% bonus to the number of tokens purchased;
● in the context of further sales, tokens are distributed without accruing bonuses.

7. RoadMap

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03.2018	The beginning of the pre-announcement. Creation of an information background aimed at drawing attention to EcoStart, forming a community, a loyal image of the brand and crowdfunding.
09.2018	Start Pre ICO Launch of a marketing and PR campaign to promote EcoStart. Used channels: forums, news resources, trackers, contextual advertising, promotion in social. media, direct mail, cooperation with bloggers, etc.
10.2018	Beginning of the ICO Most of the cash collected during the pre-ICO is sent to increase the effectiveness of the marketing and PR campaign.
10.2018	ICO (Initial Coin Offering) Listing of tokens on stock exchanges
01.2019	Development of the Alpha version of the platform and its testing
02.2019	Upgrading the basic nodes after Alpha testing
03.2019	Beta testing platform. Opening a platform for mass users
04.2019	Release of its own crypto currency TerraEcocoin (TECO)
06.2019	Develop a mobile app on Android and iOS
06.2019	Audit platforms on Android and iOS. Test the mobile application.
06.2019	Final launch of the mobile app on Android and iOS

07.2019	API
07.2019	Start an advertising and marketing campaign in key markets
10.2019	Partners Connections
12.2019	Creating a Global Ecosystem EcoStart

We will create and publish monthly reports on the implementation of goals and objectives from the roadmap.

For the purposes of implementing the road map and developing the project, a corporate development plan and a marketing and advertising plan will be formed.

Within the corporate development plan, highly professional staff will be employed, offices will be opened in financial centers of the world if necessary, and necessary permits and licenses are obtained.

8. The Team
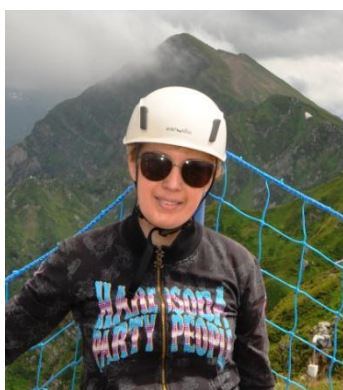
Olga Bergen
CEO and Co-founder

Michael McKee
Chief Visionary Officer

Teymur Nurullaev
COO (Chief Operating Officer)

A corporate strategist with many years of experience in the advertising and information technology industry. In recent years, is engaged in accelerating startups.

«I have been engaged in accelerating the startup projects for several years. EcoStart is definitely a powerful project with great potential. There are many enterprising young people in the world who really need our help. Together with you we will do a very important and necessary thing! »

https://www.linkedin.com/in/olga-bergen-663493163/

 Before starting out into ICO Advisory, Michael spent 13 years as Social Media Influencer and Digital Marketer for several dot com startups. After a successful career helping various clothing companies and aspiring musicians, Michael now advises ICOs and Startups on how to market their projects on social media and through SEO. Michael has been a serial ICO investor since 2016 and one of the fastest growing Blockchain Influencers with over 350,000 followers in total.

«A person who has no vision can never realize high thoughts and carry out bold enterprises»

https://www.linkedin.com/in/michael-mckee-74b20634/

Chief Operating Officer, a successful businessman, a programmer, one of the first adepts of the blockchain

"I support the project EcoStart because the Cryptocurrency will gain momentum in the event that we start creating as many projects as possible on blockchain. I manage a whole army of bots - they will help us in this project too!"

https://www.facebook.com/TeymurNur

Dhana Timilsina,
Chief strategy officer

Dhana is an innovative and dynamic world citizen and serial international entrepreneur, consultant, advisor, engineer, trader, businessman, founder, co-founder, owner, investor, researcher, and promoter. Dhana wears several hats and works and supports for several startups, companies, ICOs and projects across the world.

«Without your strategy, you will depend on someone else's tactics»

linkedin.com/in/we-love-technologies

Aleksandr Goldobin
CFO (Chief Financial Officer)

The financial director responsible for managing the financial flows of the business with vast managerial experience in a wide range of industries

"My motto is think globally-act locally! That is why I proposed to bring the project Ecostart to the international level. I believe such initiatives are important for the world community. Our financial support is needed by many ecological projects!"

https://www.linkedin.com/in/aleksandr-goldobin-2ab883162/

Olga Gershenzon
Head of Aerospace Monitoring

Co-Founder, Chief Strategy Officer at RBCSignals

«From the solar system, we still cannot get out for a long time. Therefore, one must learn to live on earth and better on ecologically friendly»

https://www.linkedin.com/in/olgagershenzon/

Nataly Nurullaeva
CMO (Chief marketing officer),

«My element is marketing communications and project management. In EcoStart I see global opportunities - the project will help to unite not indifferent people around the world around a great idea. It's just a marketer's dream! »

https://www.facebook.com/profile.php?id=100001662803799

Dina Korn,
PR manager
Director in LLC "DinaLand"
«Advertising - the most fascinating of what you can do without undressing»

https://www.facebook.com/dina.korn

9. Consultants

Dr Mohamed Karim Leader of advisors		Vladimir Gershenzon Advisor- Expert in Earth remote sensing systems
CEO of Mirak AS *"When we started with distributed computing 15 years ago, we never could dream that the whole world will be where we are today. Thanks to the Blockchain technology, we can now build projects and concepts beyond all imaginations"* https://www.linkedin.com/in/drkarim/		Leading Research Scientist Center for Computational and Data-Intensive Science and Engineering https://www.facebook.com/profile.php?id= 100023895310247

10. Partners

SOCHI STATE UNIVERSITY   ENGINEERING COMPANY

11. Terms and conditions

This white paper is intended solely for information purposes and for presenting EcoStart and TerraEcoToken tokens, an TET ticker to potential token buyers in connection with the Initial Coin Offering (ICO). The information presented below does not purport to be complete and does not imply a contractual relationship.

Nothing in this White Paper can be regarded as any kind of advertising brochure, or a call to invest. Also, nothing here refers to the offer to acquire securities in any jurisdiction.

This document was not drawn up under any laws and regulations of any jurisdiction that are intended to protect investors, and is not subject to their regulation.

TET is not a digital currency, a security, a commodity, or any other type of financial instrument, and has not been registered under the Securities Act, any securities laws of any state in the United States of America, or securities laws any other country, including securities laws of any jurisdiction in which a potential token holder is a resident.

The TET Token cannot be used for any other purposes than those specified in this white paper.

Ownership of TET tokens does not confer ownership or title to the property to EcoStart or any other related company.

TET Tokens are not some kind of formal or legally binding investment.

We propose to purchase TET tokens, which provide the right (license) to use EcoStart. The license gives the right to use EcoStart in order to cooperate, share, program, develop or create the services of a particular project (application) based on EcoStart.

The TET holder acts as the Licensee, who obtains the rights to use EcoStart. EcoStart does not aim to create a joint venture with owners of TET tokens, but provides them with a system for implementing their own projects. The success of owners of TET tokens depends on their ability to create and manage such projects.

Due to unforeseen circumstances, the objectives set forth in this document may be amended. Despite the fact that we intend to reach all the points described in this document, all persons and parties involved in the purchase of TET tokens do so at their own risk.

Certain statements, estimates and financial information contained in this document represent statements or forward-looking information. Such forward-looking statements and information include known and unknown risks and uncertainties, which may lead to events or results that differ materially from the estimates or results implied or expressed in such forward-looking statements.

You agree that your use or inability to use the TET tokens is solely at your own risk and you take all responsibility with us. Since the release of TET tokens, they will be sent to you without any guarantees.

By purchasing the TET tokens, you assume the risks and limitations associated with digital tokens, crypto-currencies and blocking technologies, including the following:

    1. risk of loss of access to tokens as a result of loss of the private key or keys;

    2. risks associated with the Ethereum platform protocol;

    3. The risk of computer attack and the risk associated with weaknesses in the security system;

    4. risk of loss as a result of the price of the token falling;

    5. risks associated with weak regulation and / or coercive measures on the part of the regulator.

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