Feature Constructor Fri Oct 02 20, 23:24:57

Constructed features

Backed_Projects_log: log(Backed_Projects +1) (numeric)

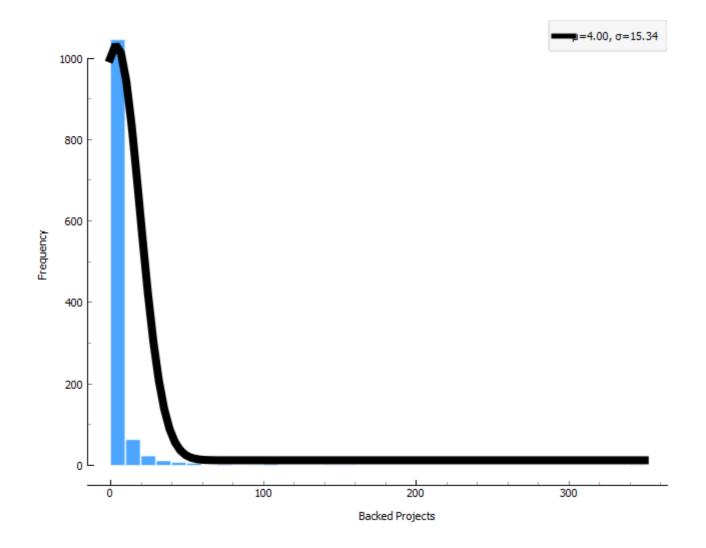
Goal_log: log(Goal +1) (numeric)

Pledge_Levels_log: log(Pledge_Levels+1) (numeric)

Min_Pledge_Tiers_log: log(Min_Pledge_Tiers+1) (numeric)
Max_Pledge_Tiers_log: log(Max_Pledge_Tiers+1) (numeric)

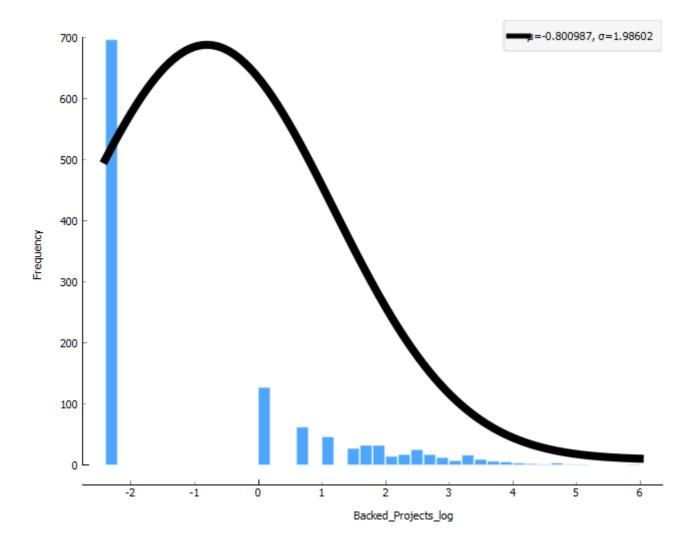
We have five variables with extreme values, I checked the websites of these projects on kickstarter and made sure that these values really could be and they are correct, so I could not delete them and used the log function.





Distribution of 'Backed Projects'

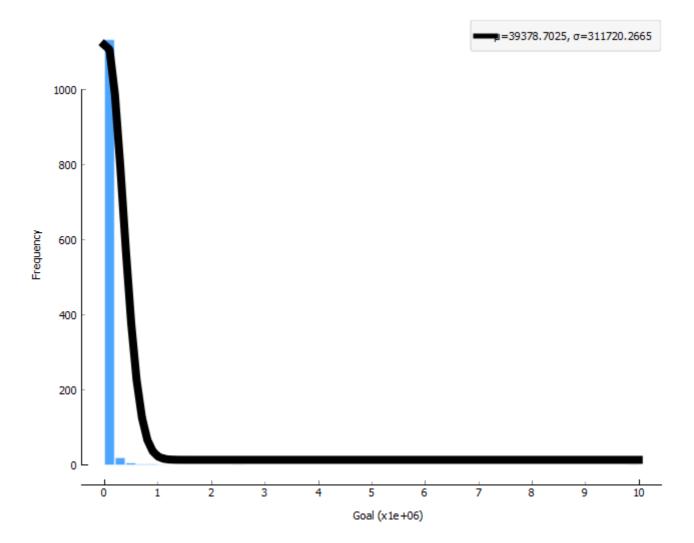
Distributions Fri Oct 02 20, 23:38:31



Distribution of 'Backed_Projects_log'

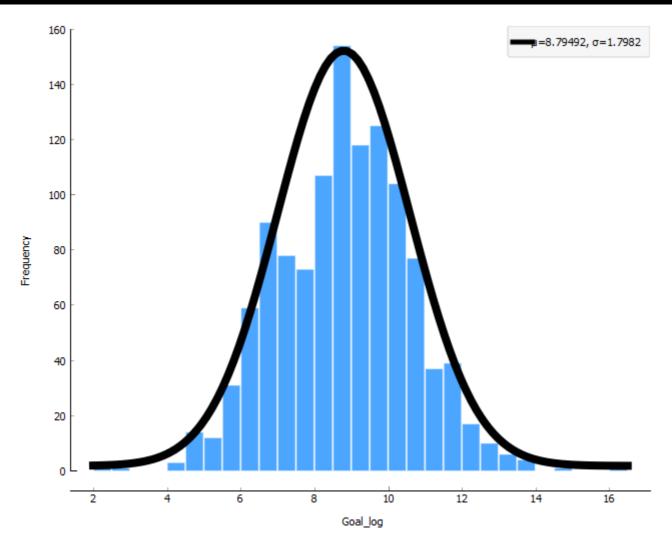
after. it still not normal distribution, but seems better.

Distributions Fri Oct 02 20, 23:40:19



Distribution of 'Goal'

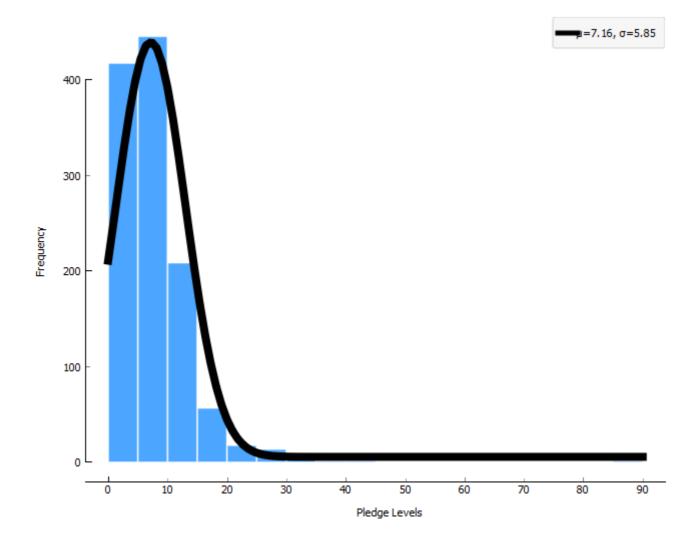
Distributions Fri Oct 02 20, 23:40:37



Distribution of 'Goal_log '

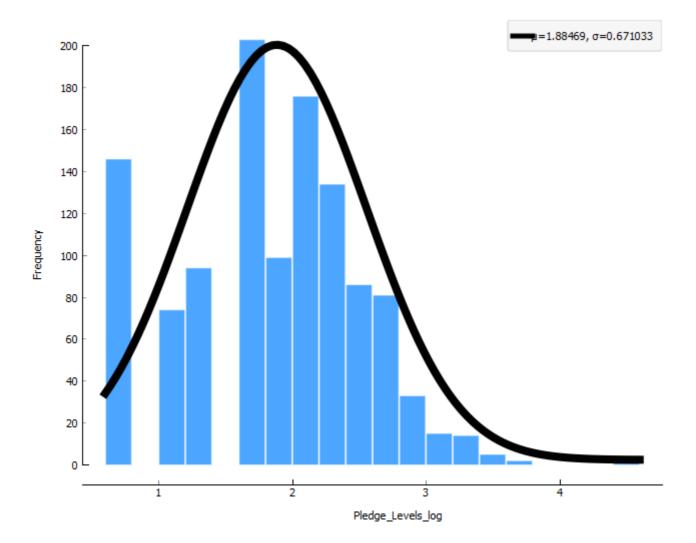
after. we have almost normal distribution

Distributions Fri Oct 02 20, 23:41:35



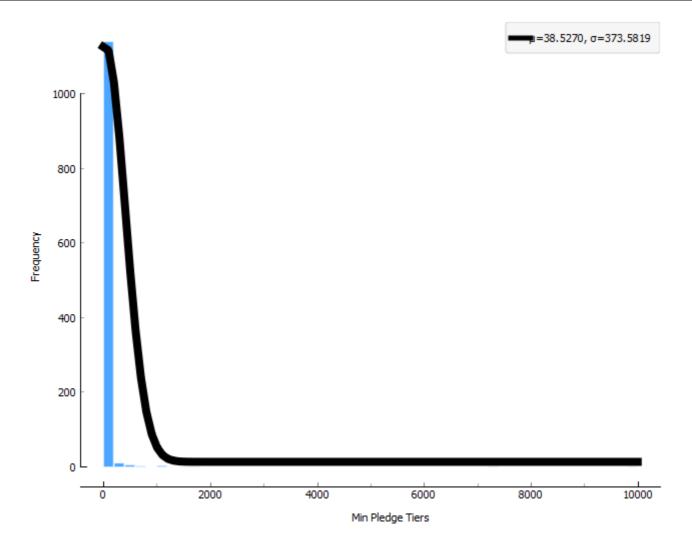
Distribution of 'Pledge Levels'

Distributions Fri Oct 02 20, 23:41:55



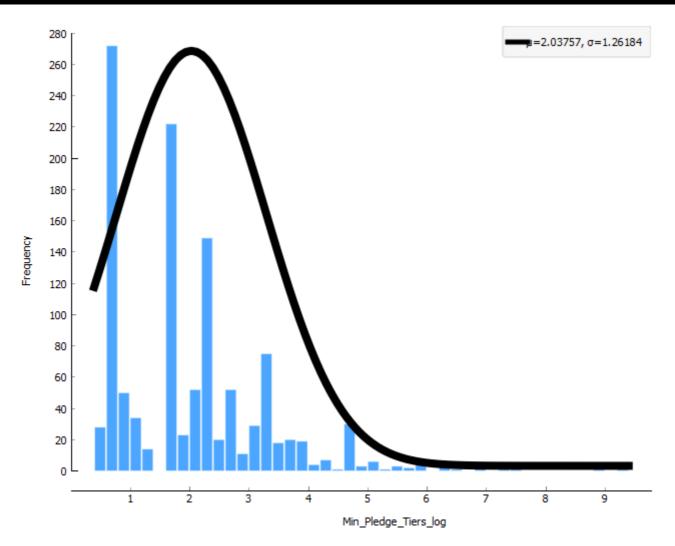
Distribution of 'Pledge_Levels_log'

after, much better



Distribution of 'Min Pledge Tiers'

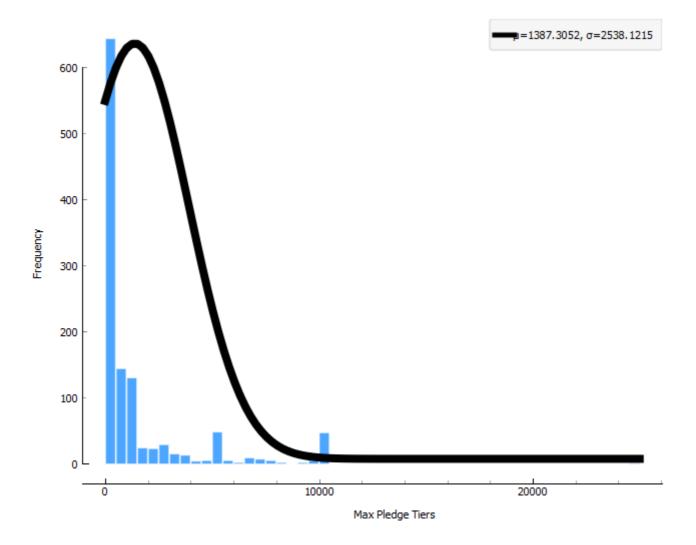
Distributions Fri Oct 02 20, 23:43:01



Distribution of 'Min_Pledge_Tiers_log'

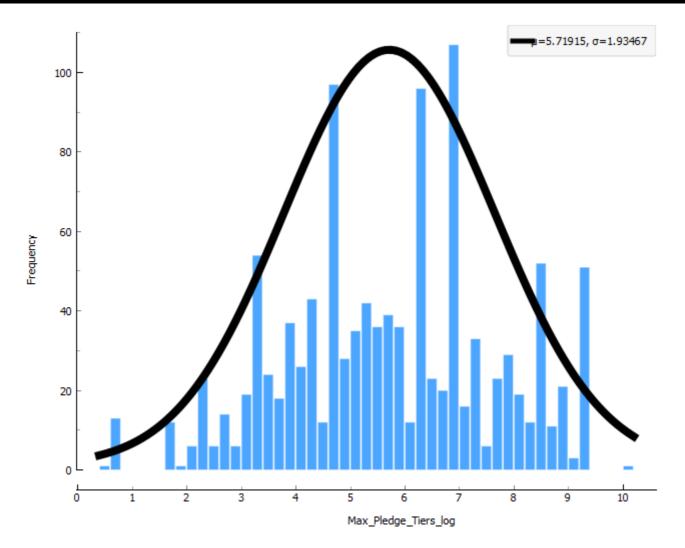
after, also looks better

Distributions Fri Oct 02 20, 23:44:27



Distribution of 'Max Pledge Tiers'

Distributions Fri Oct 02 20, 23:44:43



Distribution of 'Max_Pledge_Tiers_log'

after, looks way better.

Continuize Fri Oct 02 20, 23:58:40

Settings

Categorical features: Divide by number of values **Numeric features:** Leave them as they are

Class: Leave it as it is

transforming categorical variable with 7 values to bin count.

Data Table Sat Oct 03 20, 00:13:36

Data instances: 1163

Features: 1

Meta attributes: None

| Туре | | | | |
|----------|----------------------|--|--|--|
| 1 | 0.166667 | | | |
| 2 | 0.166667 | | | |
| 3 | 0.166667 | | | |
| 4 | 0.166667 | | | |
| 5 | 0.166667 | | | |
| 6 | 0.166667 | | | |
| 7 | 0.166667 | | | |
| 8 | 0.166667 | | | |
| 9 | 0.166667 | | | |
| 10 | 0.166667 | | | |
| 11 | 0.166667 | | | |
| 12 | 0.166667 | | | |
| 13 | 0.166667 | | | |
| 14 | 0.166667 | | | |
| 15 | 0.166667 | | | |
| 16 47 | 0.166667 | | | |
| 17 10 | 0.166667 0.166667 | | | |
| 18 19 | 0.166667 | | | |
| 20 | 0.166667 | | | |
| 21 | 0.166667 | | | |
| 22 | 0.166667 | | | |
| 23 | 0.166667 | | | |
| 24 | 0.166667 | | | |
| 25 | 0.166667 | | | |
| 26 | 0.166667 | | | |
| 27 | 0.166667 | | | |
| 28 | 0.166667 | | | |
| 29 | 0.166667 | | | |
| 30 | 0.166667 | | | |
| 31 | 0.166667 | | | |
| 32 | 0.166667 | | | |
| 33 | 0.166667 | | | |
| 34 | 0.166667 | | | |
| 35 | 0.166667 | | | |
| 36 | 0.166667 | | | |
| 37 | 0.166667 | | | |
| 38 | 0.166667 | | | |
| 39 | 0.166667 | | | |
| 40 | 0.166667 | | | |
| 41 | 0.166667 | | | |
| 42 | 0.166667 | | | |
| 43 | 0.166667 | | | |
| 44 | 0.166667 | | | |
| 45 46 | 0.166667 | | | |
| 46 | 0.166667 | | | |

| 47 | 0.166667 |
|----------|----------------------|
| 48 | 0.166667 |
| 49 | 0.166667 |
| 50 | 0.166667 |
| 51 | 0.166667 |
| 52 | 0.166667 |
| 53 | 0.166667 |
| 54 | 0.166667 |
| 55 | 0.166667 |
| 56 | 0.166667 |
| 57 | 0.166667 |
| 58 | 0.166667 |
| 59 | 0.166667 |
| 60 | 0.166667 |
| 61 | 0.166667 |
| 62 | 0.166667 |
| 63 | 0.166667 |
| 64 | 0.166667 |
| 65 | 0.166667 |
| 66 | 0.166667 |
| 67 | 0.166667 |
| 68 | 0.166667 |
| 69 | 0.166667 |
| 70 | 0.166667 |
| 71 | 0.166667 |
| 72 | 0.166667 |
| 73 | 0.166667 |
| 74 | 0.166667 |
| 75 | 0.166667 |
| 76 | 0.166667 |
| 77 | 0.166667 |
| 78 | 0.166667 |
| 79 | 0.166667 |
| 80 | 0.166667 |
| 81 | 0.166667 |
| 82 | 0.166667 |
| 83 | 0.166667 |
| 84 | 0.166667 |
| 85 86 | 0.166667 |
| 86 87 | 0.166667 |
| 87 88 | 0.166667 0.166667 |
| 89 | 0.166667 |
| 90 | 0.166667 |
| 91 | 0.166667 |
| 92 | 0.166667 |
| 93 | 0.166667 |
| 94 | 0.166667 |
| 95 | 0.166667 |
| 96 | 0.166667 |
| 97 | 0.166667 |
| 98 | 0.166667 |
| 99 | 0.166667 |
| | |

100 0.166667 + 1063 more

each value gets a number, same values gets the same number.

| Gatu | Name | Distribution | Center | Dispersion | Min. | Max. | Missing |
|------|----------------------|--------------|-----------|------------|----------|---------|---------|
| 0 | Backed_Projects_log | | -0.800987 | -2.47946 | -2.30259 | 5.85249 | 0 (0%) |
| N | Creator Desc Len | | 360.90 | 0.46 | 0 | 757 | 0 (0%) |
| ū | Duration | | 33.66 | 0.34 | 4 | 62 | 0 (0%) |
| C | Funded | | no | 0.677 | | | 0 (0%) |
| 0 | Goal_log | | 8.79492 | 0.204458 | 2.3979 | 16.1181 | 0 (0%) |
| 0 | Has FB=0 | | 0.484953 | 1.03056 | 0 | 1 | 0 (0%) |
| N | Has FB=1 | | 0.515047 | 0.970345 | 0 | 1 | 0 (0%) |
| N | Has Video | | 0.66 | 0.73 | 0 | 1 | 0 (0%) |
| 0 | I mages | | 7.87 | 1.56 | 0 | 95 | 0 (0%) |
| 0 | Max_Pledge_Tiers_log | عىاللي | 5.71915 | 0.33828 | 0.565314 | 10.1267 | 0 (0%) |
| | Min_Pledge_Tiers_log | ll | 2.03757 | 0.619284 | 0.530628 | 9.21044 | 0 (0%) |
| 0 | Month | | Mar | 0.822 | | | 0 (0%) |
| 0 | Pledge_Levels_log | J.II. | 1.88469 | 0.356044 | 0.693147 | 4.49981 | 0 (0%) |
| N | Previous Projects | | 0.82 | 2.95 | 0 | 29 | 0 (0%) |

| N | Proj Desc Len | 4095.01 | 0.91 | 59 | 28293 | 0 (0%) |
|---|---------------|----------|----------|----|-------|--------|
| G | Selected | No | 0 | | | 0 (0%) |
| C | Selected (1) | No | 0 | | | 0 (0%) |
| • | Selected (2) | No | 0 | | | 0 (0%) |
| N | Title Len | 36.73 | 0.49 | 1 | 82 | 0 (0%) |
| N | Туре | 0.522499 | 0.670182 | 0 | 1 | 0 (0%) |
| N | Videos | 0.82 | 1.19 | 0 | 13 | 0 (0%) |

in the end of clinsing after we treated exteme values, we don't have mising values, clinsing step is over.