



RETAIL
ALL MERCHANDISING SOLUTION



WHY CHOOSE US!

Content



About Us

Work Achievement

Product & Services

Rate Card

Why Choose Us!

Our Setup

Terms of Work

Contact Us

ABOUT US

We are the team of SK Retail would like to Introduce _____

and present our credential's in the field of Store Construction, Interior, Design & Engineering, Retail Display Solution, manufacturing & Installation of Kiosk, General & Modern Trade Counters, Travel Retails, Display CDUs, Events/ Exhibitions / Activation, Display Counters, Mall setup & all POS/POP etc.

We have completed a long journey of 9 years in Retail Display Counters, Travel Retail, POS & POP with many prominent brands.

We are currently operating in metropolitan cities of India like Delhi, Mumbai, Hyderabad, Bengaluru, And Kolkata, Chennai, Pune, Punjab, Jammu & Kashmir, Lucknow, Siliguri, Guwahati, Ranchi, Patna enabled us to execute phenomenal marks with brands all across India.

WORK ACHIEVEMENTS

We have completed a long journey in Store Construction, Kiosk, Travel, Retail, General & Modern Trade associated with many prominent brands-

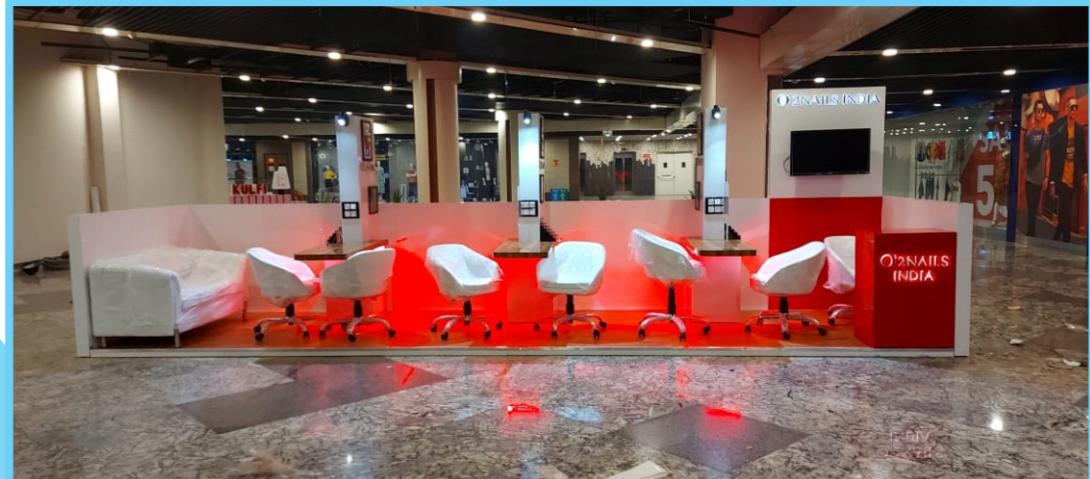
KIOSK



Mall Of India - Noida



ALL MALL OF INDIA SOLUTION



Gaur City Mall- Greater Noida

KIOSK



Gaur City Mall - Greater Noida



V3S Mall - Laxmi Nagar Delhi



Pacific Mall - Subhash Nagar Delhi



Pacific Mall - Sector-21 Dwarka Delhi

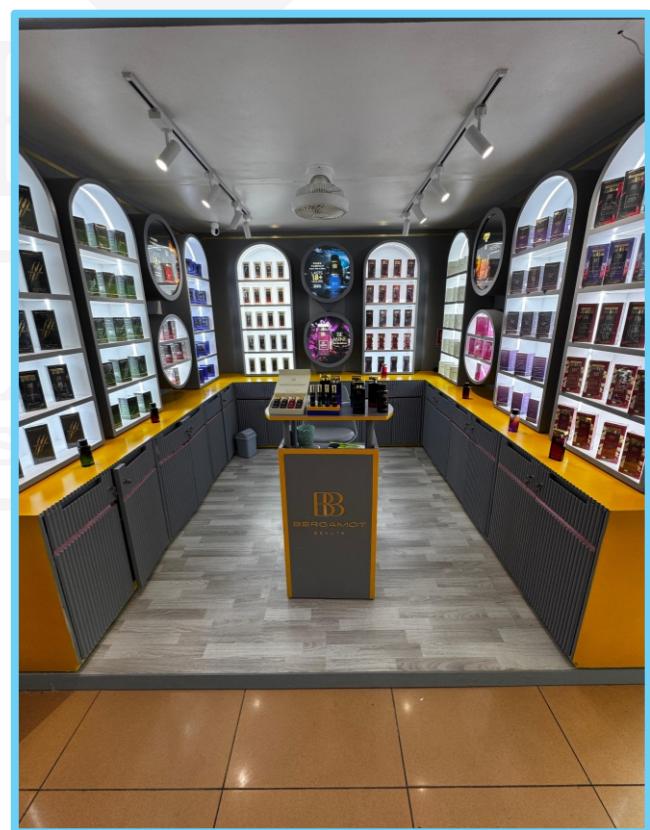
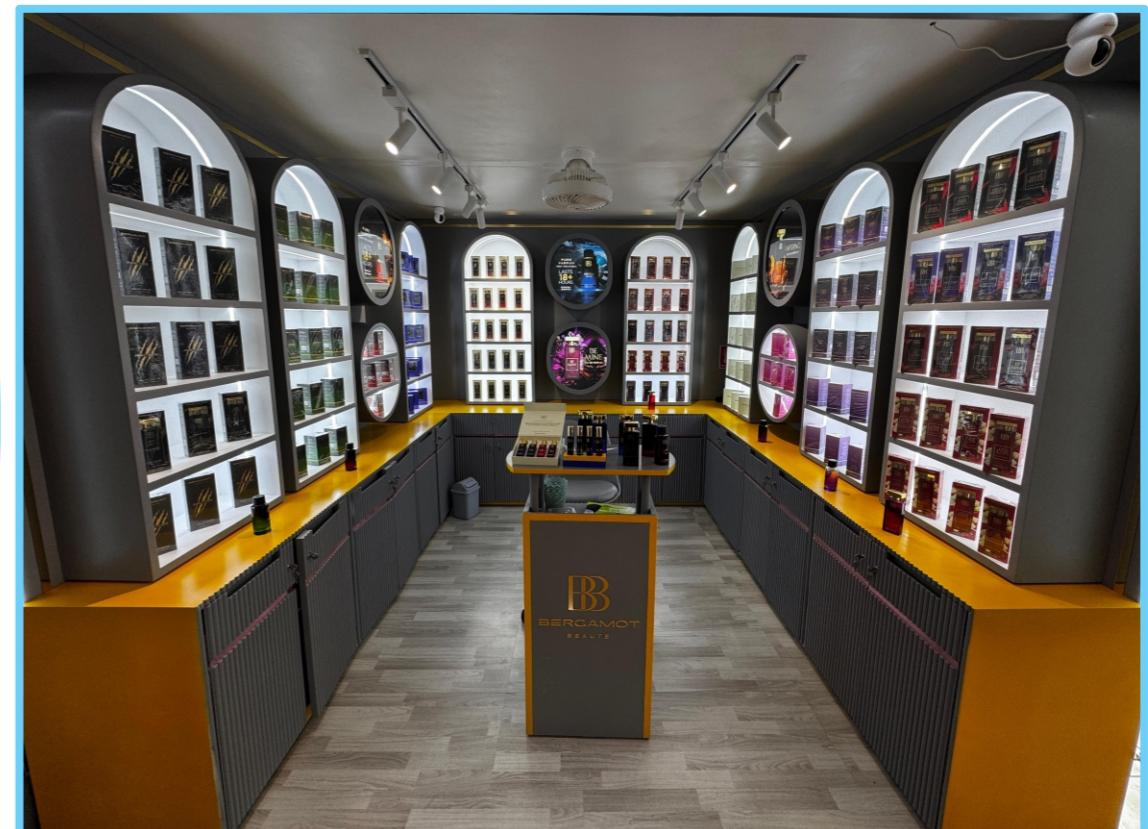


City Center Mall - Rohini Delhi



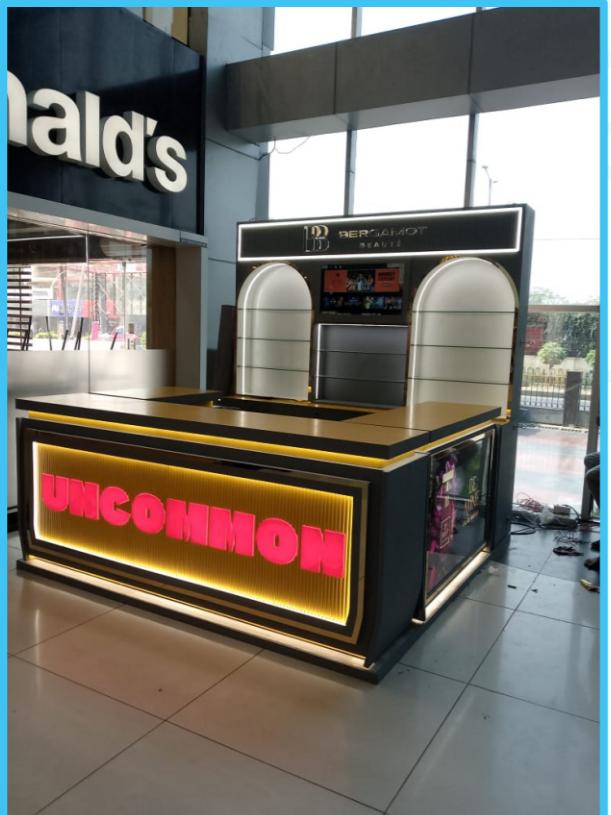
Gulshan 129 Mall - Greater Noida

JHV MALL - VARANSI



KIOSK

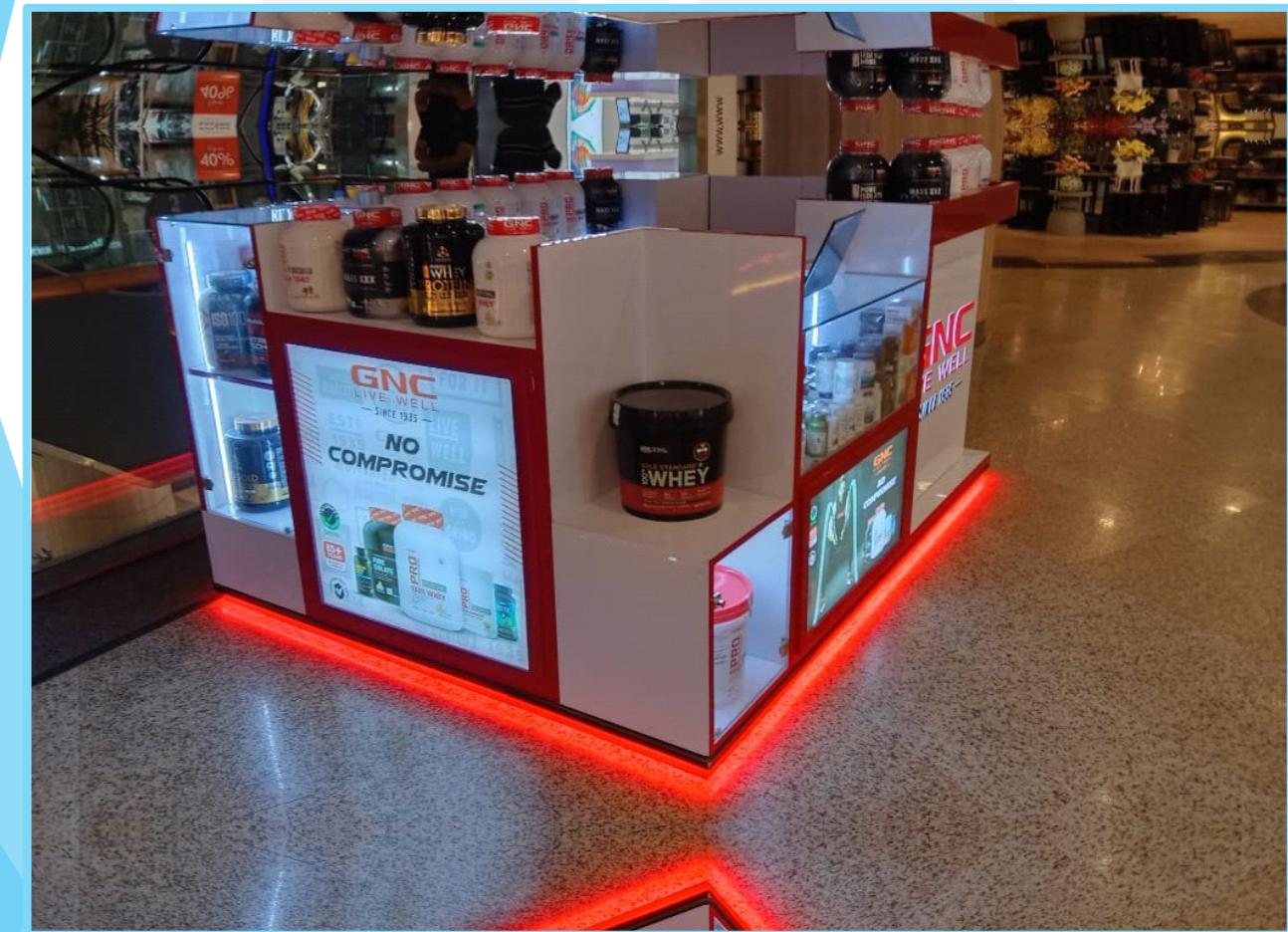
OPULENT MALL - GHAZIABAD



KIOSK

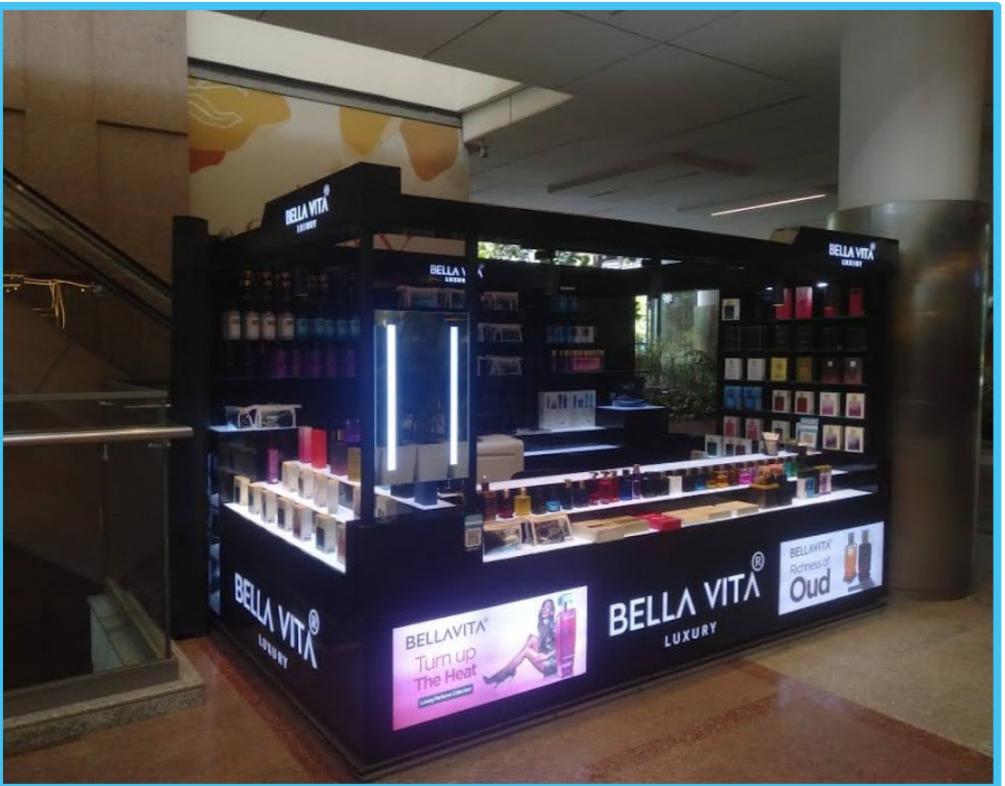


Dwarka Sector-21 - Delhi

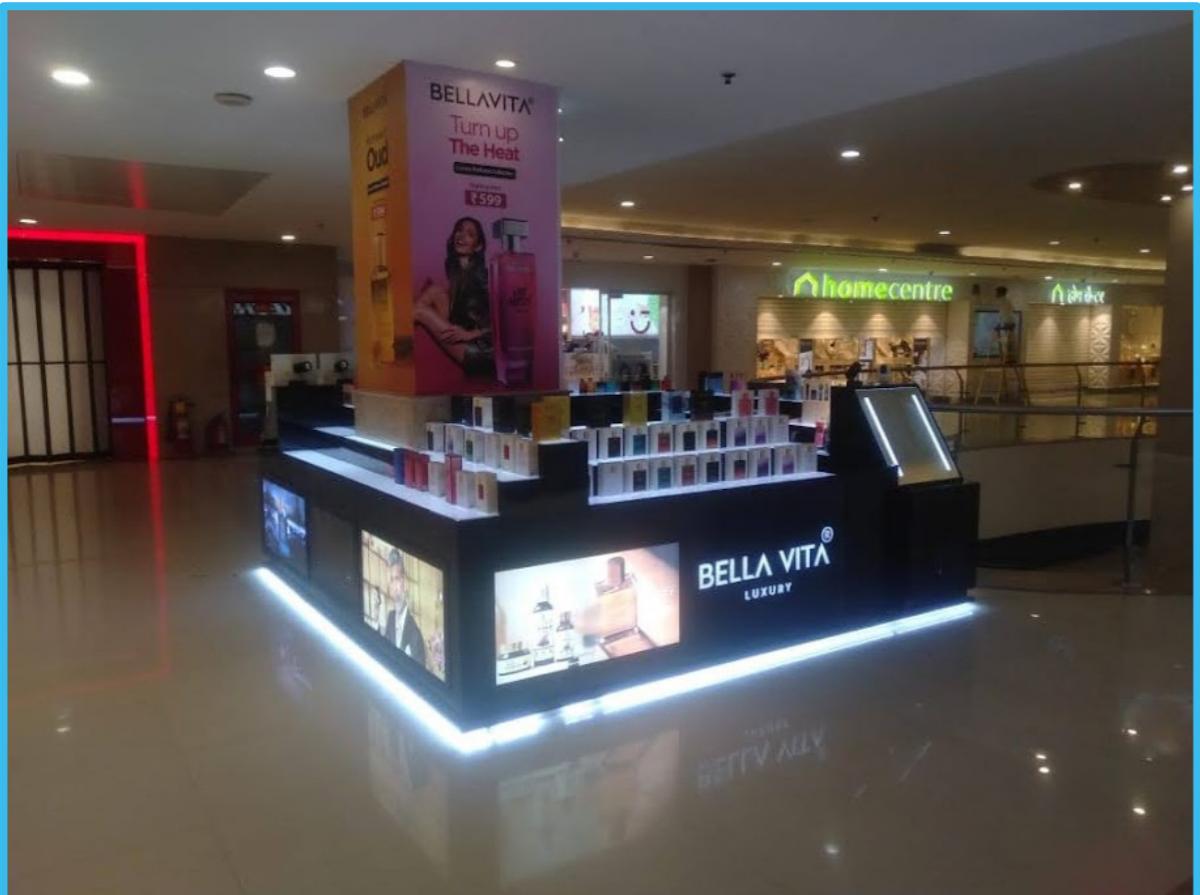


Pavillion Mall - Ludhiana

KIOSK



World Mark - Guragon Haryana



Logix Mall - Noida

KIOSK



Pavilion Mall - Ludhiana



Logix Mall - Noida

KIOSK



Pacific Mall - Subash Nagar Delhi

Page 6 Front

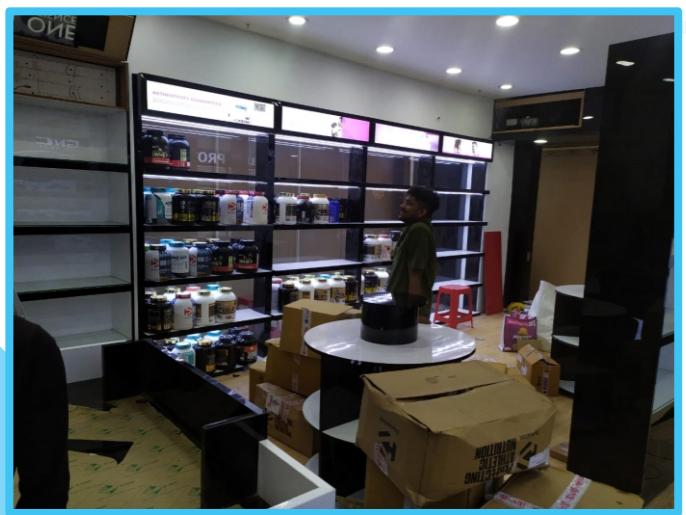
STORE

O2' Nails Store Hissar

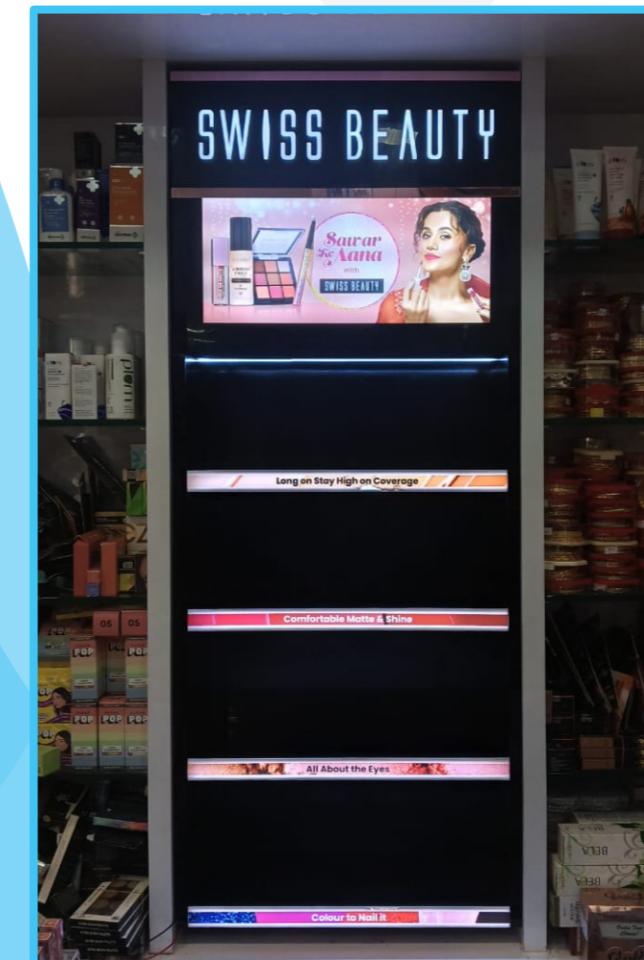
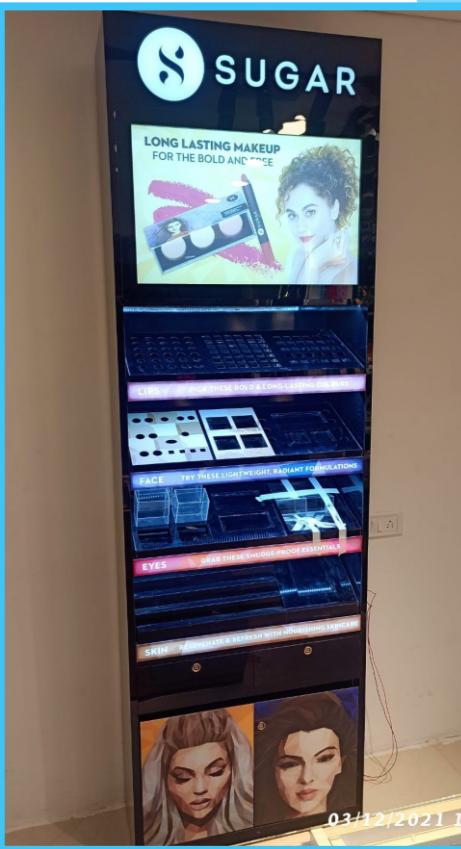


Page 6 Back Side

ELANTE MALL HALT STORE CHANDIGARH



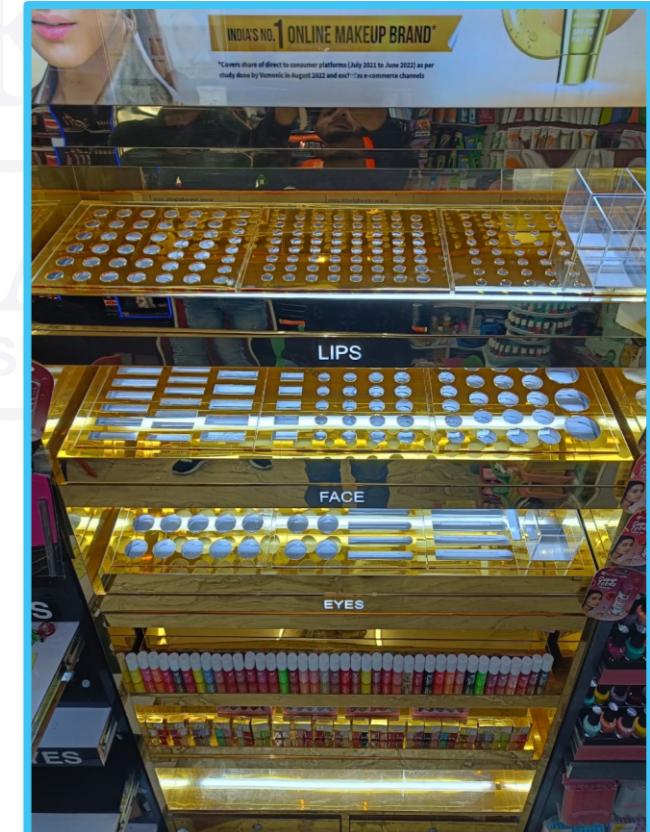
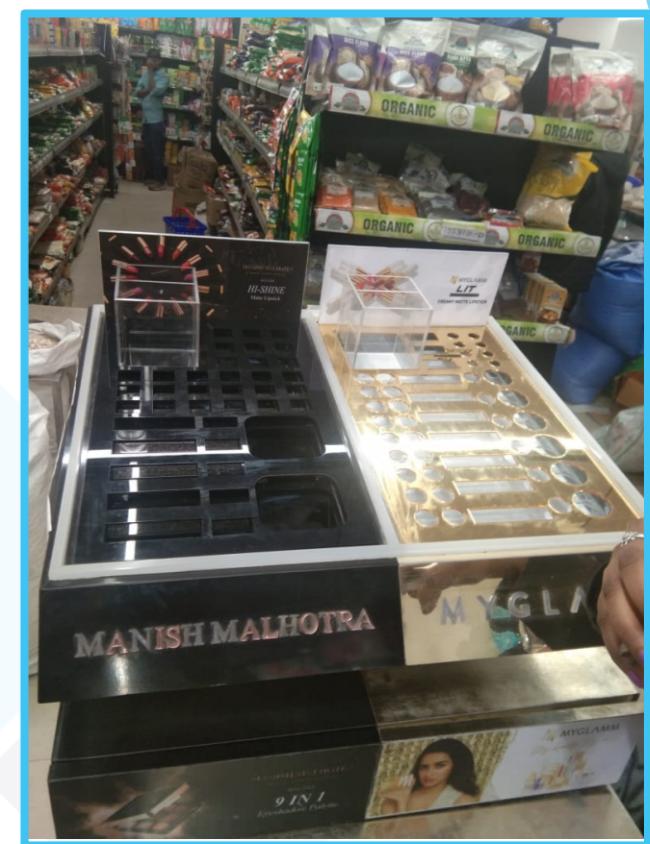
MT STORE COUNTER



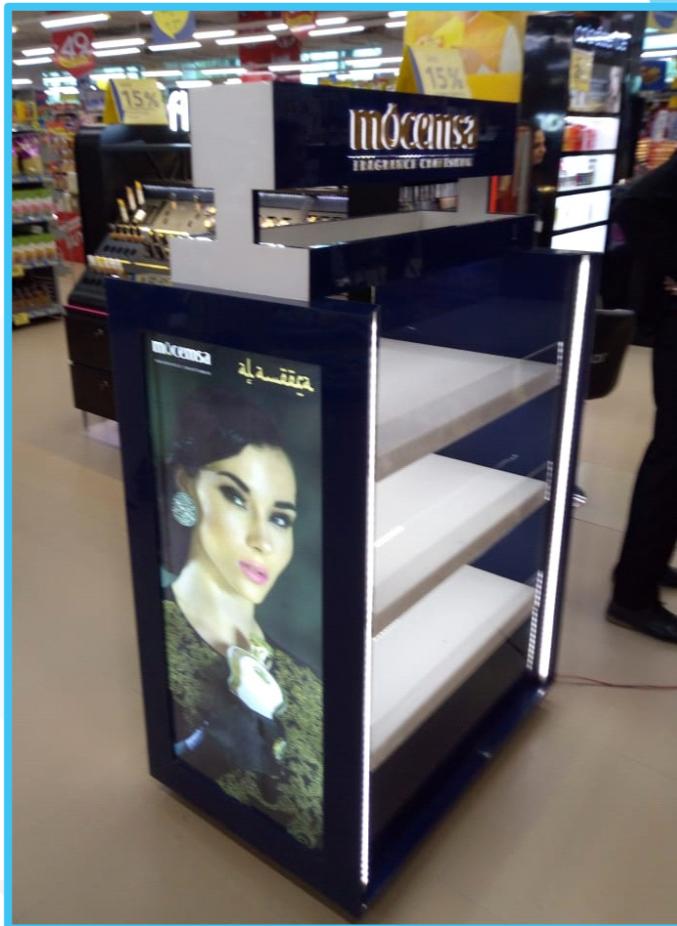
FSU



CDU



GONDOLA



SETUP



PRODUCT / SERVICES

We have well equipped modern tooling facilities for Fixture/ Furniture Production like Laser Cutting, CNC Router, Plotter, SS Moldings, Paint Booth, Latex Digital Printing machine, Welding Hub, Wood cutter etc.

We are currently facilitating our client in metropolitan cities of India like Delhi, Mumbai, Hyderabad, Bengaluru, and Kolkata, Chennai, Pune, Punjab, Jammu And Kashmir, Lucknow, Siliguri, Guwahati, Ranchi, Patna enabled us to execute phenomenal marks with Brand's all across India.

We work on different finishes material like paint(PU/Duco), Acrylic, Wooden Sun mica, Pre-laminate Wooden, Pine Wood, Iron, Hydro chroming, ACP, Corian, Lacquered & Toughen glasses etc.

- Store Construction & Interior Fit Out Work
- Store Designing Mall kiosk
- General Trade display counter
- Modern Trade Display Counter
- CDUs
- Infill Treys
- Acrylic Items - Table Top, Revolving,
- Nail Dispenser
- 3D Designing
- Mall Setup
- Activation Setup
- Exhibition Set-up
- Event Organizations
- Floor Standing Unit
- Saloon Trolleys (SS/MS)
- Digital Signage
- Glow Sign Board
- Digital Printing &
- Implementation
- Mall Décor
- Counter Maintenance- AMC

Rate Card

Store Construction & Interior Fit Out:

Rates will apply as per the site specific BOQ. It will be negotiable as per the site & material specific condition.

Kiosk/ Display Counters

Sl. No.	Item Name	Particular	Rate	Unit
1.	PU Paint Finish	MDF/ Wooden Structure with PU Paint, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
2.	Deco Paint Finish	MDF/ Wooden Structure with PU Paint, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
3.	Acrylic Finish	MDF/ Wooden Structure with 3mm AA Cast acrylic, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
4.	Sun Mica Finish	MDF/ Wooden Structure with Sun Mica, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
5.	Corian Finish	MDF/ Wooden Structure with Corian, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
6.	Lacquered Glass Finish	MDF/ Wooden Structure with Laquered Glass, Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft
7.	ACP Finish	MDF/ Wooden Structure with ACP ,Hafele hinges, Godrej lock, Samsung LED Strips, 3D/2D Acrylic Cut letter branding, translite visual etc.		Sq.ft/ Cu.ft

CDUs/ Acrylic Item/Digital Signage-

Rate will apply as per client & material specification

It's a matter of great Professional satisfaction for Us that the job taken by us have been very well accepted by various repeated clients and our efforts in the direction of quality maintenance have been much appreciated.

All the material specification mentioned above would be of best quality & brand.

Note:- Taxes/ Packing/ Transportation/ Installation charges would be extra & as per actual.

Why Choose us

1. Emergency service in PAN India-

I. Our general timeline for the Store Construction is 60 days, Production of Kiosk- 20 days, GT & MT Counters- 10 days but based on the demand of client we are ready to cater the demand of Store Construction in 29 days, Kiosk-7days & Counters-3 days excluding transportation & installation. Extra charges will be applicable.

2. Free Store Designing/Mall Approval-

Store designing for both Architectural & services drawing along with all necessary documents required for mall approval like Electrical load chart, Heat load calculation etc. will be Free of Cost. It will be completely our headache to get these approved from mall side.

3. Best Affordable rate-

II. We have single rate of Product for PAN India location and believe on minimum profit ratio.

4. Good quality material-

III. We are using good quality raw materials like
IV. Wooden/MDF- Green, Century, Action, Pinewood
V. Acrylic- AA Casta, Marka Sipta & UV.
VI. Consumable items like- lock, hinges etc from hafley, godrej, hettich
VII. Paint Material-Dupond, Sirca
VIII. LED Light- Hi-Gloss, Meanwell, Syska & Havels.
IX. Digital Printing- We have in house HP Latex digital printing machine for printing of all visuals.

5. Product Warranty-

We are providing one month complete warranty for both labor & material. Six month warranty is applicable for all consumable products only. Any snag in the new counter will be rectified within 7 days. We have the provision of AMC Contract for one/two year.

6. PAN India Repair & Maintenance service-

We have associate hub in PAN Location. And cater you the maintenance services within 10 days. We have skilled team for that.

7. Volumetric Discount-

Our main aim is to work on volumetric condition with our respective clients for benefits of both client & us. For Kiosk, I product cost is Free of Cost for 10 orders irrespective of location & timeline. It is also applicable of all other product like General and Modern trade counter-Front/ Back Counter, FSU, CDU and other tit bit items.

8. FastTrack Payment discount-

If 50% advance amount to be provided from client then 2% discount will be applicable on the total amount. If remaining 50 % amount will be provided in 7 days after work completion then again 2% discount will be applicable on the remaining balance.

9. Annually discount-

If complete annual work of client will be done from our side or the total yearly transaction would be 3Cr. then Product cost of 30 Karwa Setup in Delhi/NCR will be free of cost. Only Packing, transportation & Installation charge will be applicable.

10. Don't Take, Don't Give Bribe-

We are India's 1st organization having the policy of not to provide any bribe to any of the employee of our client. We are directly related to the client not to the individuals. That's why we are working on very low marginal ratio so that Client will grow then we will also grow.

11. Quality Sureity-

We ensure the best quality of the product as required by the client and will not compromise on it.

12. Delivery Sureity-

We ensures the on time delivery as per the decided timeline. If we will not do in any case then the client can deduct 5% of the amount directly.

13. Affordable Logistic-

We are providing best affordable logistic to our client as we have different logistics option like- Air, Road, Railway, Courier, Sharing vehicle to save the transportation cost. Transportation will be charged on actual basis as we don't have any margin of profit.

14. Best Packaging-

We are trying our level best to deliver the items without any wear & tear that why we are using best packaging techniques.

15. Free Designing(POP/POS)-

We have our own in house designing team and we are providing our clients the Free of Cost designing services whose work to be allotted to us.

16. Sophisticated team-

We have a team of 100+ Experienced manpower. Each individual is expert in their own work.

17. Single Point Of Contact-

We have excellent marketing & brand management team. Each & every brand managers is completely dedicated to single brand to execute the smaller to bigger work individually. He will be the single point of contact for any type of work.

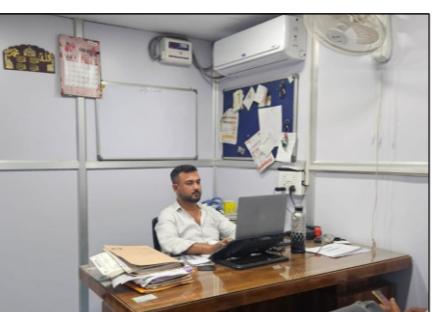
Our Setup

We have our own factory setup of approx. 1100 Meters area located in Satbari Industrial Area and in the capital City of India. Also our Co-orporate office located in South Delhi.

Our team comprises of 100+ Skilled manpower's like 2D & 3D designer, Marketing Managers, Field Supervisors, Carpenter, Painter, Electrician, AC Technician & Fire Technician.

Entire factory has been well equipped with modern tooling facilities for Fixture/ Furniture Production like Laser Cutting, CNC Router, SS Moldings, Paint Booth, Digital HP latex Printing machine, Wood cutter etc.

We work on different finishes material like Paint, Acrylic, Hydro chroming, ACP, Corian, Lacquered glasses, Pine Wood, Stainless Steel & Mild Steel etc.



Terms of Work

1. Purchase Order/Work order is mandatory before work initiation. If client is not providing PO/WO then the written approval on mail will be applicable.
2. Timeline for Transportation- Minimum requirement of time for delivery mentioned below for metro cites-
 - A. South India- 7 days,
 - B. East India- 7 days,
 - C. North India- 4 days,
 - D. West India- 4 days.
3. Timeline for Production-
 - A. Kiosk- 20 days
 - B. GT/MT Counter- 10 days
 - C. Reece PAN India- 5 days
 - D. Snag rectification of new product- 7 days
 - E. Maintenance of our old counter- 10 days
4. Repair & Maintenance- We are specialized in Production, not in the repair & maintenance. We will not do any repair & maintenance of other vendors counter.
5. Back rage after installation- After 7 days of installation any back rage or wear & team is not acceptable. Any snag to be reported from client side within 7 days.
6. No any changes in the drawing will be accepted after approval. If any changes is mandatory then its extra charges will be applicable.
7. In case if our counter reached on time but the store/Mall/ Permission is not ready then its extra charges will be applicable for it's renting.
8. In case if any installation permission got canceled then its extra charges will be applicable.
9. After approval we need the date of delivery for any product.
10. In case our production of any product is completed and kept in our factory then after 10 days we will submit the invoice. If ready product kept in our workshop for 2 month then its rent charges will be applicable.
11. For any emergence work as mentioned in Why choose Us section-1, then 15% extra charges will be applicable.
12. Payment- We are not providing any credit to the client as we are giving multiple discounting benefits but due to company payment procedure, the payment would be release in 15-30 days.
13. If payment not released in maximum 30 days from the client side then 2% interest will be chargeable on the remaining balance.
14. Product Warranty- We will provide one month complete warranty for both Labour & material. Six month warranty is applicable for all consumable products only, Labour charges will be extra & applicable.
15. For any sampling, if the work is not provided to us then its charges will be applicable. It is also applicable for designing & recce.
16. We need single point contact for Mall Permission of installation in order of fast deliverables.
17. Brand representative to be available at the time of installation for any work.

Agreement of Association

This agreement of association is made onbetween
.....ofhereinafter
referred to as Client andof
.....herein referred to as vendor.

All the criteria mentioned in the booklet is agreed by both parties.

Signature-..... Signature-.....

Name-..... Name-.....

Designation-..... Designation-.....

Seal-..... Seal-.....

Client

Vendor

Agreement of Association

This agreement of association is made onbetween
.....ofhereinafter
referred to as Client andof
.....herein referred to as vendor.

All the criteria mentioned in the booklet is agreed by both parties.

Signature-..... Signature-.....

Name-..... Name-.....

Designation-..... Designation-.....

Seal-..... Seal-.....

Client

Vendor



Khasra No.63, Ground Floor Plot No. 4, Chattarpur Road
Near Big Basket Company, Village- Satbari, New Delhi-110074
E-MAIL : sk.retail19@gmail.com WEBSITE : www.skretail.in
Contact No. +91 9810237502