



ASMA BENNOUR

FINANCIAL MANAGER

EDUCATION

- Professional Training Diploma in Conventional Insurance and Islamic-Based Insurance** June 2015
Tunis – Tunisia EFPA
- Professional Master's in Financial Engineering** June 2012
Sfax – Tunisia FSEG
- Bachelor's Degree in Finance** June 2010
Sfax – Tunisia FSEG
- High School Diploma in Mathematics** June 2005
Sfax – Tunisia Cité ElHabib High School

EXPERIENCE PROFESSIONELLE

- Financial manager** January 2023 – Present Day
Partner for Safety (P4S)
Tunis, Tunisia
- Insurance General Agent** January 2018 – December 2022
Islamic insurance company
Tunis, Tunisia
- Sales Representative** October 2015
Islamic insurance company
Tunis, Tunisia
- Sales Representative for Cosmetic Products** March 2013 – Septembre 2013
Sfax, Tunisia
- Speak Out Tunisia (Citizen Journalist)** January 2013
Monastir, Tunisia
- Administrative Assistant** October 2012 – December 2012
African Company for Electrical Installation
Arianah, Tunisia
- Intern: End-of-studies** February 2012 – May 2012
Arab Tunisian Bank
Tunis, Tunisia
- Substitute Teacher** September 2010 – April 2011
ElHabib 2 Primary School
Sfax, Tunisia
- Intern** March 2013 – September 2013
FSEG, Sfax, Tunisia
Case Study (Financial Evaluation of the SIAME Company)

CONTACT

- 26/05/1986
- (+216) 92 310 438
- asmabennour.takaful@gmail.com
- Sfax, Tunisia
- Driver's License: Class B

ABOUT ME

Experienced Insurance General Agent with a strong background in both conventional and Islamic-based insurance. Skilled in insurance sales, underwriting, reinsurance management, financial planning, and corporate marketing. Proficient in financial diagnostics, portfolio management, and administrative assistance. Multilingual with excellent communication, organizational, and client relationship skills. Highly responsible, flexible, and detail-oriented, with a proven track record in sales and financial services.

SKILLS

- Traditional Insurance Life Insurance, Auto Insurance, Marine Insurance, Aviation Insurance, Fire Insurance, Diversified Products Insurance
- Human Resource Management and Corporate Marketing
- Pricing Calculation for Traditional and Islamic Insurance
- Financial Planning (sales, purchases, cash flow budgeting...)
- Corporate Financial Valuation
- Financial Diagnostics and Value Creation
- Portfolio Management + Derivatives
- Management Control - Audit
- Software: Presentation (MS PowerPoint), Spreadsheet (MS Excel), Word Processing (MS Word)

LANGUAGES

- Arabic (Native),
- French (Bilingual)
- English (Proficient)