

ASSIGNMENT

DRIVE	FALL 2018
PROGRAM	Master of Business Administration - MBA
SEMESTER	IV
SUBJECT CODE & NAME	MBA401 Strategic Management and Business Policy
BK ID	B1699
NUMBER OF ASSIGNMENTS, CREDITS & MARKS	2, 4 Credits, 30 marks each

Note –The Assignment is divided into 2 sets. You have to answer all questions in both sets. Average score of both assignments scored by you will be considered as your IA score. Kindly note that answers for 10 marks questions should be approximately of 400 words.

Q.No	Assignment Set -1 Questions	Marks	Total Marks
1	What are the major environmental factors a business strategist should reckon with?		
	Major environmental factors a business strategist should reckon with	10	10
2	What do you mean by Merger? Explain the various types of Merger.		
	Merger Types of Merger	3 7	10
3	Write Short notes on: i. Strategic Audit ii. Managed Corporation		
	Strategic Audit Managed Corporation	5 5	10

Q.No	Assignment Set -2 Questions	Marks	Total Marks
1	What are the different categories according to Porter in which various industries can be broadly classified?		
	Different categories	10	10
2	Write short notes on:		

	i. Corporate Social Responsibility (CSR)		
	ii. Social Audit		
	CSR	5	10
	Social Audit	5	
3	Explain Management Control System (MCS).		
	Management Control System	10	10