

ASSIGNMENT

DRIVE	FALL 2018
PROGRAM	MASTER OF BUSINESS ADMINISTRATION (MBA)
SEMESTER	IV
SUBJECT CODE & NAME	ISM403– TECHNOLOGY MANAGEMENT
BOOK ID	B1979
CREDIT & MARKS	4 CREDIT, 30 MARKS EACH SET

Note – The Assignment is divided into 2 sets. You have to answer all questions in both sets. Average score of both assignments scored by you will be considered as your IA score. Kindly note that answers for 10 marks questions should be approximately of 400 words.

Set – I

Q.No	Questions	Marks	Total Marks
1	<i>Define Science and Technology. In what way does Science and Technology support our survival and growth?</i>		
	Definitions of Science and Technology	4	10
	Role of Science and Technology in Survival and Growth	6	
2	<i>According to the economists, Boskin and Lau (1992), there are three main sources of economic progress in a country. Explain them.</i>		
	Explanation of the three main source of economic progress in a country by Boskin and Lau (1992)	10	10
3	<i>Explain different types of Innovation. Explain the process of innovation.</i>		
	a) Types of innovation	5	10
	b) Process of innovation	5	

Set – II

Q.No	Questions	Marks	Total Marks
1	<i>What are the issues in strategic decision making in Technology Management? What are the 6 I's of Strategic decision making?</i>		
	a) Issues in Strategic decision making	5	10
	b) I's of Strategic decision making	5	
2	<i>What is competitiveness and what are the indicators of competitiveness? Explain how technology helps in achieving Competitiveness.</i>		
	a) Competitiveness and indicators of competitiveness	5	10
	b) How technology helps in achieving competitiveness	5	
3	<i>Explain the conceptual framework of Management of Technology.</i>		
	Explaining the conceptual framework	10	10

