

ASSIGNMENT

DRIVE	FALL 2018
PROGRAM	MASTER OF BUSINESS ADMINISTRATION- MBA
SEMESTER	SEMESTER 4
SUBJECT CODE & NAME	MBA402 –INTERNATIONAL BUSINESS MANAGEMENT
BK ID	B1724
NO. OF ASSIGNMENT, CREDITS AND MARKS	2, 4 CREDITS AND 30 MARKS EACH

Note: The Assignment is divided into 2 sets. You have to answer all questions in both sets. Average score of both assignments scored by you will be considered as your IA score. Kindly note that answers for 10 marks questions should be approximately of 400 words.

SET – I

<i>Q.No</i>	Questions	Marks	Total Marks
1	<i>Define international Business. What are the various factors affecting international Business?</i>		
	Definition international Business	2	10
	Various factors affecting international Business	8	
2	<i>Explain detail structure of WTO with diagram.</i>		
	Structure of WTO with Diagram.	10	10
3	<i>Write a short note on international regulatory bodies.</i>		
	European Union	2	10
	United nations	2	
	OECD	2	
	IASC	2	
	IFA	2	

SET - II

<i>Q. No</i>	Assignment Set – 2 Questions	Marks	Total Marks
1	<i>What are the four methods of payment for the international Transactions?</i>		
	Payment Methods	10	10
2	<i>Explain in detail about short-term credit and long-term credit.</i>		
	Short term credit	5	10
	long term credit	5	

3	<i>What are the various advantages of global sourcing?</i>		
	Advantages of Global sourcing	10	10