In [1]:

```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
```

In [2]:

```
df=pd.read_csv('netflix_titles.csv')
```

In [3]:

| df.he | ad(10 |) | | | | | | | | | | |
|-------|-------|------------|-----------------------------|------------------|--|-------|-----------------------|------|-----------|--------------|--|---|
| 3 | s4 | TV Show | Jailbirds New Orleans | NaN | NaN | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Docuseries, Reality TV | |
| 4 | s5 | TV Show | Kota Factory | NaN | Mayur More, Jitendra Kumar, Ranjan Raj, Alam K | India | September 24, 2021 | 2021 | TV- MA | 2 Seasons | International TV Shows, Romantic TV Shows, TV | |
| 5 | s6 | TV Show | Midnight Mass | Mike Flanagan | Kate Siegel, Zach Gilford, Hamish Linklater, H | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | TV Dramas, TV Horror, TV Mysteries | |
| 4 | | | My Little | Robert | Vanessa Hudgens, | | | | | | l • | ~ |

In [4]:

df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8807 entries, 0 to 8806
Data columns (total 12 columns):

| # | Column | Non-Null Count | Dtype | | | | |
|---|----------------|----------------|--------|--|--|--|--|
| | | | | | | | |
| 0 | show_id | 8807 non-null | object | | | | |
| 1 | type | 8807 non-null | object | | | | |
| 2 | title | 8807 non-null | object | | | | |
| 3 | director | 6173 non-null | object | | | | |
| 4 | cast | 7982 non-null | object | | | | |
| 5 | country | 7976 non-null | object | | | | |
| 6 | date_added | 8797 non-null | object | | | | |
| 7 | release_year | 8807 non-null | int64 | | | | |
| 8 | rating | 8803 non-null | object | | | | |
| 9 | duration | 8804 non-null | object | | | | |
| 10 | listed_in | 8807 non-null | object | | | | |
| 11 | description | 8807 non-null | object | | | | |
| <pre>dtypes: int64(1), object(11)</pre> | | | | | | | |
| memo | ry usage: 825. | 8+ KB | | | | | |

localhost:8888/notebooks/scaler/python_netflix_business_case_study_intro.ipynb#

```
In [5]:
```

df.shape

Out[5]:

(8807, 12)

In [6]:

df.describe()

Out[6]:

count 8807.000000 mean 2014.180198 std 8.819312 min 1925.000000 25% 2013.000000 50% 2017.000000 75% 2019.000000

2021.000000

In [7]:

max

df.describe(include='object').T

Out[7]:

| | count | unique | top | freq |
|-------------|-------|--------|--|------|
| show_id | 8807 | 8807 | s3460 | 1 |
| type | 8807 | 2 | Movie | 6131 |
| title | 8807 | 8807 | Zig & Sharko | 1 |
| director | 6173 | 4528 | Rajiv Chilaka | 19 |
| cast | 7982 | 7692 | David Attenborough | 19 |
| country | 7976 | 748 | United States | 2818 |
| date_added | 8797 | 1767 | January 1, 2020 | 109 |
| rating | 8803 | 17 | TV-MA | 3207 |
| duration | 8804 | 220 | 1 Season | 1793 |
| listed_in | 8807 | 514 | Dramas, International Movies | 362 |
| description | 8807 | 8775 | Paranormal activity at a lush, abandoned prope | 4 |

In [8]:

```
df.isnull().sum()/len(df)*100
```

Out[8]:

show_id 0.000000 0.000000 type 0.000000 title director 29.908028 9.367549 cast 9.435676 country date_added 0.113546 release_year 0.000000 rating 0.045418 duration 0.034064 listed_in 0.000000 description 0.000000 dtype: float64

Movies vs TV Show Comparison

In [9]:

```
df['type'].value_counts(normalize=True)*100
```

Out[9]:

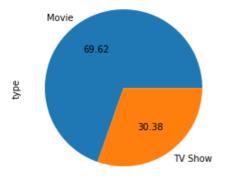
Movie 69.615079 TV Show 30.384921 Name: type, dtype: float64

In [10]:

```
df['type'].value_counts().plot(kind='pie',autopct="%.2f")
```

Out[10]:

<AxesSubplot:ylabel='type'>



In [11]:

df.head()

Out[11]:

| | show_id | type | title | director | cast | country | date_added | release_year | rating | duration | |
|---|------------|------------|-----------------------------|--------------------|--|------------------|-----------------------|--------------|-----------|--------------|------------------------|
| 0 | s 1 | Movie | Dick Johnson Is Dead | Kirsten Johnson | NaN | United States | September 25, 2021 | 2020 | PG- 13 | 90 min | Docu |
| 1 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int TV S Dr |
| 2 | s3 | TV Show | Ganglands | Julien Leclercq | Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Int TV S |
| 3 | s4 | TV Show | Jailbirds New Orleans | NaN | NaN | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Dc F |
| 4 | s5 | TV Show | Kota Factory | NaN | Mayur More, Jitendra Kumar, Ranjan Raj, Alam K | India | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int T Roi Shc |
| 4 | | | | | | | | | | | • |

In [12]:

```
df['cast'].apply(lambda x: str(x).split(', ')).tolist()
Out[12]:
[['nan'],
 ['Ama Qamata',
  'Khosi Ngema',
  'Gail Mabalane',
  'Thabang Molaba',
  'Dillon Windvogel',
  'Natasha Thahane',
  'Arno Greeff',
  'Xolile Tshabalala',
  'Getmore Sithole',
  'Cindy Mahlangu',
  'Ryle De Morny',
  'Greteli Fincham',
  'Sello Maake Ka-Ncube',
  'Odwa Gwanya',
  'Mekaila Mathys',
  'Sandi Schultz',
'Duane Williams'.
```

Splitting Cast, Genres, Directors

```
In [13]:
```

```
constraint_cast=df['cast'].apply(lambda x: str(x).split(', ')).tolist()
constraint_director=df['director'].apply(lambda x: str(x).split(', ')).tolist()
constraint_genre = df['listed_in'].apply(lambda x: str(x).split(',
                                                                     ')).tolist()
df new cast=pd.DataFrame(constraint cast,index=df['title']).stack()
df new cast = pd.DataFrame(df new cast)
df_new_cast.reset_index(inplace=True) #to give index to a both title and cast, otherwise will show er
df_new_cast = df_new_cast[['title',0]]
df_new_cast.columns = ['title','cast']
df_new_director=pd.DataFrame(constraint_director,index=df['title']).stack()
df_new_director = pd.DataFrame(df_new_director)
df_new_director.reset_index(inplace=True) #to give index to a both title and cast, otherwise will show
df_new_director = df_new_director[['title',0]]
df_new_director.columns = ['title','director']
df_new_genre=pd.DataFrame(constraint_genre,index=df['title']).stack()
df new genre = pd.DataFrame(df new genre)
df_new_genre.reset_index(inplace=True) #to give index to a both title and cast, otherwise will show e
df_new_genre = df_new_genre[['title',0]]
df_new_genre.columns = ['title','genre']
df_new_cast_no_nan = df_new_cast.replace('nan',np.nan).dropna()
df new director no nan = df new director.replace('nan',np.nan).dropna()
df_new_genre_no_nan = df_new_genre.replace('nan',np.nan).dropna()
df_new_cast_no_nan["cast"].value_counts().head(1), df_new_director_no_nan["director"].value_counts().
Out[13]:
(Anupam Kher
                43
 Name: cast, dtype: int64,
 Rajiv Chilaka
                  22
 Name: director, dtype: int64,
 International Movies
```

Basic Metrics

Name: genre, dtype: int64)

Most popular in each country and year:

1. Cast

```
In [14]:
```

```
df_cast=df.reset_index().merge(df_new_cast_no_nan, on='title', how='inner')
df_cast.groupby(["country","cast_y"])['title'].nunique().sort_values(ascending=False).head(1)
Out[14]:
```

```
country cast_y
India Anupam Kher 40
Name: title, dtype: int64
```

2. Director

```
In [15]:
```

3. Genre

In [16]:

```
df_genre=df.reset_index().merge(df_new_genre_no_nan, on='title', how='inner')
df_genre.groupby(["country","genre"])['title'].nunique().sort_values(ascending=False).head(1)
```

Out[16]:

```
country genre
India International Movies 817
Name: title, dtype: int64
```

Fastest addition after release

In [17]:

```
# Directors whose movies were added within 1 years of release
import seaborn as sns
import matplotlib.pyplot as plt

df["date_added_period"] = pd.to_datetime(df["date_added"]).dt.year - df["release_year"]
    df_director=df.reset_index().merge(df_new_director_no_nan, on='title', how='inner')
    df_director_added_period_max = df_director.groupby("director_y").filter(lambda x:x["date_added_period_max")
```

In [18]:

```
df_director_added_period = df.reset_index().merge(df_director_added_period_max, on="title", how='inne
df_director_added_period.groupby(["release_year_x","director_y"])['title'].nunique().sort_values(asce
```

Out[18]:

| release_year_> | <pre>director_y</pre> | |
|----------------|---------------------------|----|
| 2018 | Raúl Campos | 12 |
| | Jan Suter | 12 |
| 2021 | Rathindran R Prasad | 5 |
| 2017 | Jan Suter | 5 |
| 2020 | Stanley Moore | 4 |
| | | |
| 2017 | Sonia Lowman | 1 |
| | Stefan Brogren | 1 |
| | Stephen Cone | 1 |
| | Steven Brill | 1 |
| 2021 | Zhao Ji | 1 |
| Name: title, L | ength: 2824, dtype: int64 | 1 |

In [19]:

```
# countries with movie content added within 1 year of release

constraint_country=df['country'].apply(lambda x: str(x).split(', ')).tolist()
df_new_country=pd.DataFrame(constraint_country,index=df['title']).stack()
df_new_country = pd.DataFrame(df_new_country)
df_new_country.reset_index(inplace=True) #to give index to a both title and cast, otherwise will show
df_new_country = df_new_country[['title',0]]
df_new_country.columns = ['title','country']
df_new_country_no_nan = df_new_country.replace('nan',np.nan).dropna()

df_country=df.reset_index().merge(df_new_country_no_nan, on='title', how='inner')
df_country_date_added = df_country[df_country["date_added_period"]<1]
df_country_date_added.groupby(["type","country_y"])['title'].nunique().sort_values(ascending=False).he
</pre>
```

Out[19]:

| type | country_y | |
|----------|------------------|-----|
| Movie | United States | 881 |
| TV Show | United States | 566 |
| Movie | India | 191 |
| | United Kingdom | 129 |
| TV Show | United Kingdom | 117 |
| Movie | Canada | 86 |
| TV Show | Japan | 80 |
| | South Korea | 74 |
| Movie | France | 72 |
| | Spain | 62 |
| Namas +: | tla dtypa: intel | |

Name: title, dtype: int64

In [20]:

Ratings with all movies/tv shows added within 5 yrs of release
df.groupby("rating").filter(lambda x:x["date_added_period"].max()<=5)</pre>

Out[20]:

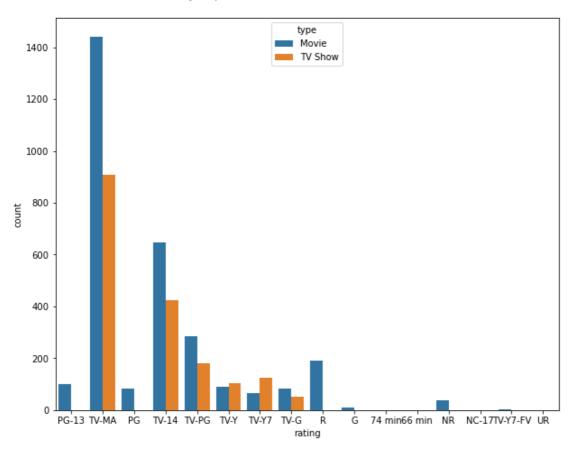
| | show_id | type | title | director | cast | country | date_added | release_year | rating | durati |
|------|---------|------------|--|-------------------------|--|------------------------------|-----------------------|--------------|------------------|-------------|
| 5264 | s5265 | Movie | Swearnet: The Movie | Warren P. Sonoda | Mike Smith, John Paul Tremblay, Robb Wells, Pa | Canada | September 24, 2017 | 2014 | NC- 17 | 112 n |
| 5541 | s5542 | Movie | Louis C.K. 2017 | Louis C.K. | Louis C.K. | United States | April 4, 2017 | 2017 | 74 min | Ni |
| 5813 | s5814 | Movie | Louis C.K.: Live at the Comedy Store | Louis C.K. | Louis C.K. | United States | August 15, 2016 | 2015 | 66 min | Ni |
| 6338 | s6339 | Movie | Blue Is the Warmest Color | Abdellatif Kechiche | Léa Seydoux, Adèle Exarchopoulos, Salim Kechio | France, Belgium, Spain | August 26, 2016 | 2013 | NC- 17 | 180 n |
| 6581 | s6582 | Movie | Dear Dracula | Chad Van De Keere | Nathan Gamble, Ray Liotta, Emilio Estevez, Ari | United States | February 18, 2016 | 2012 | TV- Y7- FV | 43 n |
| 7263 | s7264 | Movie | Lady-Like | NaN | Allie Gallerani, Beverly D'Angelo, Olivia Lucc | United States | January 18, 2019 | 2018 | NC- 17 | 83 n |
| 7290 | s7291 | Movie | LEGO Ninjago: Masters of Spinjitzu: Day of the | NaN | NaN | Denmark, China | February 1, 2019 | 2016 | TV- Y7- FV | 44 n |
| 7292 | s7293 | Movie | Leo the Lion | Mario Cambi | Daniel Amerman, John Cygan, Matthew Mercer, Am | United States, Italy | December 20, 2015 | 2013 | TV- Y7- FV | 78 n |
| 7317 | s7318 | Movie | Little Singham aur Kaal ka Mahajaal | Prakash Satam | NaN | NaN | December 1, 2018 | 2018 | TV- Y7- FV | 68 n |
| 7513 | s7514 | Movie | Motu Patlu: King of Kings | Suhas Kadav | Saurav Chakrabarty, Vinay Pathak | India | July 6, 2017 | 2016 | TV- Y7- FV | 109 n |
| 7646 | s7647 | TV Show | Oh No! It's an Alien Invasion | NaN | Al Mukadam, Dan Chameroy, Seán Cullen, Stacey | Canada | May 31, 2015 | 2014 | TV- Y7- FV | Seaso |
| 4 | | | | | | | | | | > |

In [21]:

```
plt.figure(figsize=(10,8))
sns.countplot(x='rating', hue='type', data=df[df["date_added_period"]<=1])</pre>
```

Out[21]:

<AxesSubplot:xlabel='rating', ylabel='count'>



In [22]:

Duration (runtime and number of seasons)

```
In [23]:
```

```
# use apply func
def extract_int(x):
    if type(x) == str:
        x = int(x.split(' ')[0])
    return x

df["duration"] = df["duration"].apply(extract_int)
```

Missing Value Imputation

In [24]:

```
#Unnesting full data

df_final_1 = df.reset_index().merge(df_new_cast.replace('nan',np.nan), on="title", how='inner')

df_final_2 = df_final_1.reset_index().merge(df_new_director.replace('nan',np.nan), on="title", how='indf_final_2 = df_final_2.drop(columns=["level_0"])

df_final_3 = df_final_2.reset_index().merge(df_new_country.replace('nan',np.nan), on="title", how='indf_final = df_final_3.merge(df_new_genre.replace('nan',np.nan), on="title", how='inner')

df_final = df_final_3.merge(df_new_genre.replace('nan',np.nan), on="title", how='inner')

df_final = df_final.drop(columns=["level_0","index"])

df_final
```

Out[24]:

| | show_id | type | title | director_x | cast_x | country_x | date_added | release_year | rating | duratio |
|--------|---------|------------|----------------------------|--------------------|---|------------------|-----------------------|--------------|-----------|---------|
| 0 | s1 | Movie | Dick Johnson Is Dead | Kirsten Johnson | NaN | United States | September 25, 2021 | 2020 | PG- 13 | 90. |
| 1 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2. |
| 2 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2. |
| 3 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2. |
| 4 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2. |
| | | | | | | | | | | |
| 201986 | s8807 | Movie | Zubaan | Mozez Singh | Vicky Kaushal, Sarah- Jane Dias, Raaghav Chanan | India | March 2, 2019 | 2015 | TV-14 | 111. |
| 201987 | s8807 | Movie | Zubaan | Mozez Singh | Vicky Kaushal, Sarah- Jane Dias, Raaghav Chanan | India | March 2, 2019 | 2015 | TV-14 | 111. |
| 201988 | s8807 | Movie | Zubaan | Mozez Singh | Vicky Kaushal, Sarah- Jane Dias, Raaghav Chanan | India | March 2, 2019 | 2015 | TV-14 | 111. |
| 201989 | s8807 | Movie | Zubaan | Mozez Singh | Vicky Kaushal, Sarah- Jane Dias, Raaghav Chanan | India | March 2, 2019 | 2015 | TV-14 | 111. |

```
title director_x
                                             cast_x country_x date_added release_year rating duration
        show id
                  type
                                              Vicky
                                            Kaushal
                                             Sarah-
                                   Mozez
                                                                 March 2
201990
          s8807 Movie
                       Zubaan
                                                         India
                                                                                 2015 TV-14
                                                                                                 111.
                                               Jane
                                    Singh
                                                                    2019
                                               Dias.
Using listed_in to fill missing values aper group
                                           Chanan...
In [25]:
201991 rows × 17 columns
import warnings
warnings.filterwarnings('ignore')
df_final['cast_y'] = df_final.groupby('genre')['cast_y'].transform(lambda x: x.fillna(x.mode()[0]))
df_final[df_final["cast_y"].isna()]
Out[25]:
  show_id type title director_x cast_x country_x date_added release_year rating duration listed_in
```

Filling director values using frequently-occured of director in every genre

Dropping NAN country values

```
In [34]:

df_final = df_final.dropna()
```

KDEplot

Plotting distribution of top 3 casts (by count) accross the years by kdeplot

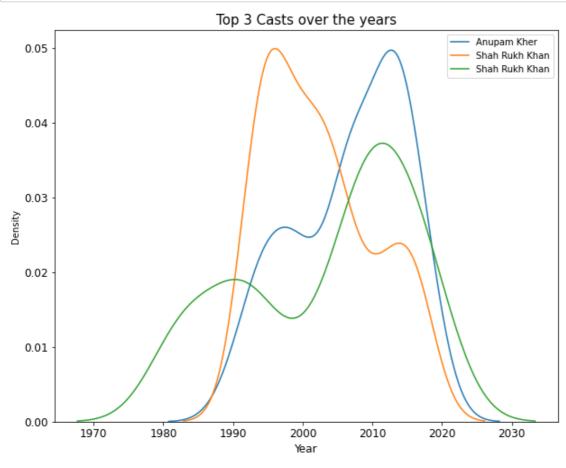
```
import seaborn as sns
df_mask = df_final.groupby('cast_y')['title'].nunique().sort_values(ascending=False).head(3)
#df_final['cast_y'].value_counts()
df_mask_cast = df_mask.keys()

In [136]:

df_mask_1 = df_final.groupby('genre')['title'].nunique().sort_values(ascending=False).head(3)
df_mask_gen = df_mask_1.keys()
```

In [89]:

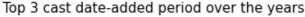
```
plt.figure(figsize=(10,8))
sns.kdeplot(data=df_final.loc[df_final['cast_y']=='Anupam Kher'],x = "release_year", label='Anupam Khesns.kdeplot(data=df_final.loc[df_final['cast_y']=='Shah Rukh Khan'],x = "release_year", label='Shah Rushs.kdeplot(data=df_final.loc[df_final['cast_y']=='Naseeruddin Shah'],x = "release_year", label='Shah plt.title('Top 3 Casts over the years', fontsize=15)
plt.xlabel('Year', fontsize=12)
plt.xticks(fontsize=12)
plt.yticks(fontsize=12)
plt.legend()
plt.show()
```

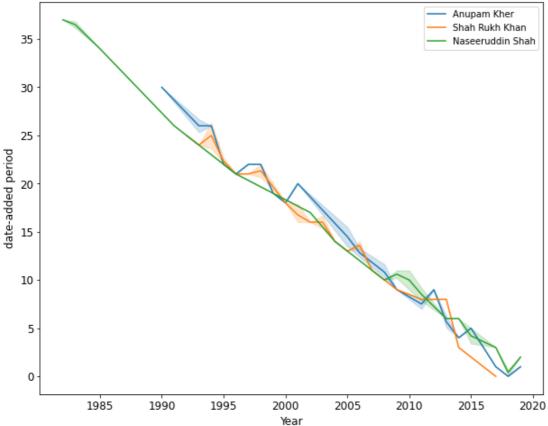


Trendplot

In [98]:

```
# Plotting trend of date-added_period of top 3 cast-director pair (by count) accross the years
plt.figure(figsize=(10,8))
sns.lineplot(x='release_year', y='date_added_period', data=df_final.loc[df_final['cast_y']=='Anupam K
sns.lineplot(x='release_year', y='date_added_period', data=df_final.loc[df_final['cast_y']=='Shah Ruk
sns.lineplot(x='release_year', y='date_added_period', data=df_final.loc[df_final['cast_y']=='Naseerud
plt.title('Top 3 cast date-added period over the years', fontsize=15)
plt.xlabel('Year', fontsize=12)
plt.ylabel('date-added period', fontsize=12)
plt.ylabel('date-added period', fontsize=12)
plt.yticks(fontsize=12)
plt.legend()
plt.show()
```





Stacked Countplot

Distribution of genres for top 3 publishers

```
In [138]:
```

```
top3_cast = df_final['cast_y'].value_counts().index[:3]
top3_gen = df_final['genre'].value_counts().index[:3]
#top3_dir = df_final['director_y'].value_counts().index[:3]
top3_data = df_final.loc[(df_final["cast_y"].isin(df_mask_cast)) & (df_final["genre"].isin(df_mask_gentop3_data)
```

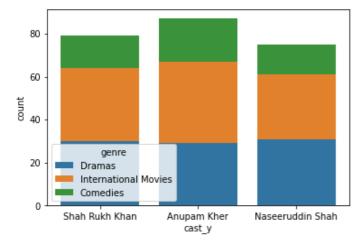
Out[138]:

| | show_id | type | title | director_x | cast_x | country_x | date_added | release_year | rating | duı |
|----------|------------|-------|--------------------------------|-------------------|---|-----------|----------------------|--------------|-----------|-----|
| 2491 | s115 | Movie | Anjaam | Rahul Rawail | Madhuri Dixit, Shah Rukh Khan, Tinnu Anand, Jo | India | September 2, 2021 | 1994 | TV-14 | |
| 2492 | s115 | Movie | Anjaam | Rahul Rawail | Madhuri Dixit, Shah Rukh Khan, Tinnu Anand, Jo | India | September 2, 2021 | 1994 | TV-14 | |
| 4723 | s193 | Movie | C Kkompany | Sachin Yardi | Mithun Chakraborty, Tusshar Kapoor, Anupam Khe | India | August 27, 2021 | 2008 | TV-14 | |
| 4724 | s193 | Movie | C Kkompany | Sachin Yardi | Mithun Chakraborty, Tusshar Kapoor, Anupam Khe | India | August 27, 2021 | 2008 | TV-14 | |
| 5027 | s203 | Movie | Kyaa Kool Hai Hum | Sangeeth Sivan | Tusshar Kapoor, Riteish Deshmukh, Isha Koppika | India | August 27, 2021 | 2005 | TV- MA | |
| | *** | | | | ••• | | | ••• | ••• | |
| 199274 | s8689 | Movie | Waiting | Anu Menon | Naseeruddin Shah, Kalki Koechlin, Rajat Kapoor | India | May 1, 2018 | 2015 | TV- MA | |
| 201003 | s8770 | Movie | Y.M.I.: Yeh Mera India | N. Chandra | Anupam Kher, Atul Kulkarni, Aakash Pandey, Mil | India | March 1, 2018 | 2008 | TV- MA | |
| 201005 | s8770 | Movie | Y.M.I.: Yeh Mera India | N. Chandra | Anupam Kher, Atul Kulkarni, Aakash Pandey, Mil | India | March 1, 2018 | 2008 | TV- MA | |
| 201133 | s8773 | Movie | Yamla Pagla Deewana 2 | Sangeeth Sivan | Dharmendra, Sunny Deol, Bobby Deol, Neha Sharm | India | May 1, 2017 | 2013 | TV-14 | |
| 201134 | s8773 | Movie | Yamla Pagla Deewana 2 | Sangeeth Sivan | Dharmendra, Sunny Deol, Bobby Deol, Neha Sharm | India | May 1, 2017 | 2013 | TV-14 | |
| 241 rows | s × 17 col | umns | | | | | | | | |
| 4 | | | | | | | | | | • |

In [139]:

```
ax=sns.countplot(x='cast_y',data=top3_data, hue='genre',dodge=False)
bottoms = {}
for bars in ax.containers:
    for bar in bars:
        x, y = bar.get_xy()
        h = bar.get_height()
        if x in bottoms:
            bar.set_y(bottoms[x])
            bottoms[x] += h
        else:
            bottoms[x] = h

ax.relim() # the plot limits need to be updated with the moved bars
ax.autoscale()
plt.show()
```



Code Explanation:

- We first use dodge=False parameter to not form the a dodged countplot
- Now, simply using dodge=False will make the position of each bar constant, but won't adjust the heights.
 - The bars will end up overlapping, hence we need to manually update the heights for for the bars
- · We use a bottoms dictionary, and for each genre, update the bar's height with the data
- After every updation, we set the height of bar using bar.set y
- Finally we use ax.relim() and ax.autoscale() to update and scale the bars at the end as per the plot

Do print the data in the bottoms dictionary to get a cleared idea of how this is working!

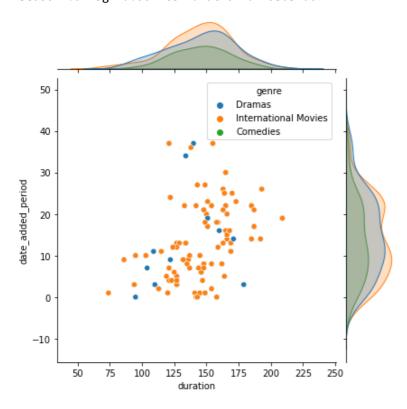
Jointplot between duration and period of date added

In [143]:

sns.jointplot(data=top3_data,x="duration",y="date_added_period", hue="genre")

Out[143]:

<seaborn.axisgrid.JointGrid at 0x2d94a3d39d0>



In [137]:

#df_final['cast_y'].value_counts().index[:3]

Out[137]:

| | show_id | type | title | director_x | cast_x | country_x | date_added | release_year | rating | duı |
|----------|------------|-------|--------------------------------|-------------------|---|-----------|----------------------|--------------|-----------|-----|
| 2491 | s115 | Movie | Anjaam | Rahul Rawail | Madhuri Dixit, Shah Rukh Khan, Tinnu Anand, Jo | India | September 2, 2021 | 1994 | TV-14 | |
| 2492 | s115 | Movie | Anjaam | Rahul Rawail | Madhuri Dixit, Shah Rukh Khan, Tinnu Anand, Jo | India | September 2, 2021 | 1994 | TV-14 | |
| 2493 | s115 | Movie | Anjaam | Rahul Rawail | Madhuri Dixit, Shah Rukh Khan, Tinnu Anand, Jo | India | September 2, 2021 | 1994 | TV-14 | |
| 4722 | s193 | Movie | C Kkompany | Sachin Yardi | Mithun Chakraborty, Tusshar Kapoor, Anupam Khe | India | August 27, 2021 | 2008 | TV-14 | |
| 4723 | s193 | Movie | C Kkompany | Sachin Yardi | Mithun Chakraborty, Tusshar Kapoor, Anupam Khe | India | August 27, 2021 | 2008 | TV-14 | |
| | ••• | | ••• | ••• | ••• | • | ••• | | ••• | |
| 201004 | s8770 | Movie | Y.M.I.: Yeh Mera India | N. Chandra | Anupam Kher, Atul Kulkarni, Aakash Pandey, Mil | India | March 1, 2018 | 2008 | TV- MA | |
| 201005 | s8770 | Movie | Y.M.I.: Yeh Mera India | N. Chandra | Anupam Kher, Atul Kulkarni, Aakash Pandey, Mil | India | March 1, 2018 | 2008 | TV- MA | |
| 201132 | s8773 | Movie | Yamla Pagla Deewana 2 | Sangeeth Sivan | Dharmendra, Sunny Deol, Bobby Deol, Neha Sharm | India | May 1, 2017 | 2013 | TV-14 | |
| 201133 | s8773 | Movie | Yamla Pagla Deewana 2 | Sangeeth Sivan | Dharmendra, Sunny Deol, Bobby Deol, Neha Sharm | India | May 1, 2017 | 2013 | TV-14 | |
| 201134 | s8773 | Movie | Yamla Pagla Deewana 2 | Sangeeth Sivan | Dharmendra, Sunny Deol, Bobby Deol, Neha Sharm | India | May 1, 2017 | 2013 | TV-14 | |
| 328 rows | s × 17 col | umns | | | | | | | | |
| 4 | | | | | | | | | | • |

 $local host: 8888/notebooks/scaler/python_netflix_business_case_study_intro.ipynb\#$

End of my analysis part

```
In [29]:
df_new=df_new[['title',0]]
df_new
______
                                     Traceback (most recent call last)
NameError
<ipython-input-29-4ebf6d1a2380> in <module>
----> 1 df new=df new[['title',0]]
     3 df new
NameError: name 'df_new' is not defined
In [30]:
df_new.columns=['title','cast']
df_new[df_new['cast']=='Rupa Bhimani']
______
NameError
                                     Traceback (most recent call last)
<ipython-input-30-7620cc278871> in <module>
----> 1 df new.columns=['title','cast']
     3 df_new[df_new['cast']=='Rupa Bhimani']
NameError: name 'df_new' is not defined
In [31]:
df_new
                                     Traceback (most recent call last)
NameError
<ipython-input-31-94dbd581444b> in <module>
----> 1 df_new
NameError: name 'df_new' is not defined
In [32]:
df_new.columns=['title','cast']
NameError
                                     Traceback (most recent call last)
<ipython-input-32-a7a7b5e2b22b> in <module>
----> 1 df_new.columns=['title','cast']
NameError: name 'df_new' is not defined
```

In [23]:

df_new[df_new['cast']=='Rupa Bhimani']

Out[23]:

| | title | cast |
|-------|--|--------------|
| 313 | Chhota Bheem | Rupa Bhimani |
| 708 | Mighty Raju | Rupa Bhimani |
| 3373 | Chhota Bheem - Dinosaur World | Rupa Bhimani |
| 3379 | Chhota Bheem - Neeli Pahaadi | Rupa Bhimani |
| 3386 | Chhota Bheem & Ganesh | Rupa Bhimani |
| 3393 | Chhota Bheem & Krishna: Mayanagari | Rupa Bhimani |
| 3400 | Chhota Bheem & Krishna: Pataliputra- City of t | Rupa Bhimani |
| 3407 | Chhota Bheem And The Broken Amulet | Rupa Bhimani |
| 3414 | Chhota Bheem And The Crown of Valhalla | Rupa Bhimani |
| 3421 | Chhota Bheem and the Incan Adventure | Rupa Bhimani |
| 3428 | Chhota Bheem and The ShiNobi Secret | Rupa Bhimani |
| 3435 | Chhota Bheem Aur Hanuman | Rupa Bhimani |
| 3442 | Chhota Bheem aur Krishna | Rupa Bhimani |
| 3449 | Chhota Bheem aur Krishna vs Zimbara | Rupa Bhimani |
| 3455 | Chhota Bheem in African Safari | Rupa Bhimani |
| 3463 | Chhota Bheem Ka Roosi Romanch | Rupa Bhimani |
| 3471 | Chhota Bheem: Bheem vs Aliens | Rupa Bhimani |
| 3478 | Chhota Bheem: Dholakpur to Kathmandu | Rupa Bhimani |
| 3485 | Chhota Bheem: Dus Pe Dus | Rupa Bhimani |
| 3492 | Chhota Bheem: Journey to Petra | Rupa Bhimani |
| 3498 | Chhota Bheem: Master of Shaolin | Rupa Bhimani |
| 3504 | Chhota Bheem: The Rise of Kirmada | Rupa Bhimani |
| 45767 | Antariksha Ke Rakhwale | Rupa Bhimani |
| 47895 | Chhota Bheem Aur Kaala Yodha | Rupa Bhimani |
| 47904 | Chhota Bheem Ka Romani Adventure | Rupa Bhimani |
| 47913 | Chhota Bheem Ka Troll Se Takkar | Rupa Bhimani |
| 47920 | Chhota Bheem Kungfu Dhamaka | Rupa Bhimani |
| 53418 | Krishna Balram | Rupa Bhimani |
| 58346 | Samudri Lootere | Rupa Bhimani |
| 59835 | Super Bheem | Rupa Bhimani |
| 59841 | Super Bheem Bana Vajraveer | Rupa Bhimani |

In [60]:

df_new[df_new.cast.str.contains('Rupa')]

Out[60]:

| | title | cast |
|-------|--|---------------|
| 313 | Chhota Bheem | Rupa Bhimani |
| 708 | Mighty Raju | Rupa Bhimani |
| 2108 | Pahuna | Rupa Tamang |
| 3373 | Chhota Bheem - Dinosaur World | Rupa Bhimani |
| 3379 | Chhota Bheem - Neeli Pahaadi | Rupa Bhimani |
| 3386 | Chhota Bheem & Ganesh | Rupa Bhimani |
| 3393 | Chhota Bheem & Krishna: Mayanagari | Rupa Bhimani |
| 3400 | Chhota Bheem & Krishna: Pataliputra- City of t | Rupa Bhimani |
| 3407 | Chhota Bheem And The Broken Amulet | Rupa Bhimani |
| 3414 | Chhota Bheem And The Crown of Valhalla | Rupa Bhimani |
| 3421 | Chhota Bheem and the Incan Adventure | Rupa Bhimani |
| 3428 | Chhota Bheem and The ShiNobi Secret | Rupa Bhimani |
| 3435 | Chhota Bheem Aur Hanuman | Rupa Bhimani |
| 3442 | Chhota Bheem aur Krishna | Rupa Bhimani |
| 3449 | Chhota Bheem aur Krishna vs Zimbara | Rupa Bhimani |
| 3455 | Chhota Bheem in African Safari | Rupa Bhimani |
| 3463 | Chhota Bheem Ka Roosi Romanch | Rupa Bhimani |
| 3471 | Chhota Bheem: Bheem vs Aliens | Rupa Bhimani |
| 3478 | Chhota Bheem: Dholakpur to Kathmandu | Rupa Bhimani |
| 3485 | Chhota Bheem: Dus Pe Dus | Rupa Bhimani |
| 3492 | Chhota Bheem: Journey to Petra | Rupa Bhimani |
| 3498 | Chhota Bheem: Master of Shaolin | Rupa Bhimani |
| 3504 | Chhota Bheem: The Rise of Kirmada | Rupa Bhimani |
| 34026 | Barfi! | Rupa Ganguly |
| 35016 | Haani | Rupan Bal |
| 43471 | X: Past Is Present | Pooja Ruparel |
| 45767 | Antariksha Ke Rakhwale | Rupa Bhimani |
| 47895 | Chhota Bheem Aur Kaala Yodha | Rupa Bhimani |
| 47904 | Chhota Bheem Ka Romani Adventure | Rupa Bhimani |
| 47913 | Chhota Bheem Ka Troll Se Takkar | Rupa Bhimani |
| 47920 | Chhota Bheem Kungfu Dhamaka | Rupa Bhimani |
| 53418 | Krishna Balram | Rupa Bhimani |
| 58346 | Samudri Lootere | Rupa Bhimani |
| 59835 | Super Bheem | Rupa Bhimani |
| 59841 | Super Bheem Bana Vajraveer | Rupa Bhimani |

```
In [61]:
df_new.cast.value_counts()
Out[61]:
                           825
nan
Anupam Kher
                            43
Shah Rukh Khan
                            35
Julie Tejwani
                            33
Naseeruddin Shah
                            32
Melanie Straub
                             1
Gabriela Maria Schmeide
                             1
Helena Zengel
                             1
Daniel Valenzuela
                             1
Chittaranjan Tripathy
Name: cast, Length: 36440, dtype: int64
In [24]:
df.cast.value_counts()
Out[24]:
David Attenborough
Vatsal Dubey, Julie Tejwani, Rupa Bhimani, Jigna Bhardwaj, Rajesh Kava, Mousam, Swapnil
14
Samuel West
10
Jeff Dunham
David Spade, London Hughes, Fortune Feimster
Michael Peña, Diego Luna, Tenoch Huerta, Joaquin Cosio, José María Yazpik, Matt Letsche
r, Alyssa Diaz
Nick Lachey, Vanessa Lachey
Takeru Sato, Kasumi Arimura, Haru, Kentaro Sakaguchi, Takayuki Yamada, Kendo Kobayashi,
Ken Yasuda, Arata Furuta, Suzuki Matsuo, Koichi Yamadera, Arata Iura, Chikako Kaku, Kot
aro Yoshida
Toyin Abraham, Sambasa Nzeribe, Chioma Chukwuka Akpotha, Chioma Omeruah, Chiwetalu Agu,
Dele Odule, Femi Adebayo, Bayray McNwizu, Biodun Stephen
Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanana, Manish Chaudhary, Meghna Malik, Malkee
t Rauni, Anita Shabdish, Chittaranjan Tripathy
Name: cast, Length: 7692, dtype: int64
```

In [62]:

```
df_cast=df.reset_index().merge(df_new, on='title', how='inner')
```

In [64]:

```
df_cast[df_cast['cast_y']=='Anupam Kher']
                                                                Tusshar
                                                                Kapoor,
                                  Kyaa Super
                                                   Sachin
                                                                 Riteish
                                                                                     August 27,
                                                                                                                  TV-
                                   Kool Hain
  1718
          204
                   s205 Movie
                                                                             India
                                                                                                         2012
                                                                                                                        136 min
                                                                                                                  MA
                                                    Yardi
                                                            Deshmukh,
                                                                                          2021
                                        Hum
                                                               Anupam
                                                                Kher,...
                                                               Govinda,
                                                              Sushmita
                                    Kyo Kii...
                                                                                     August 27,
                                                    David
                                                                  Sen,
  1728
          205
                   s206 Movie
                                  Main Jhuth
                                                                             India
                                                                                                         2001
                                                                                                               TV-14
                                                                                                                        150 min
                                                 Dhawan
                                                               Rambha,
                                                                                          2021
                                  Nahin Bolta
                                                               Anupam
                                                             Kher, Sa...
                                                                Bradley
                                                                Cooper,
                                       Silver
                                                 David O.
                                                                            United
                                                                                       June 17,
                                                                Jennifer
  5985
          702
                   s703 Movie
                                                                                                         2012
                                                                                                                        122 min
                                      Linings
                                                  Russell
                                                              Lawrence,
                                                                            States
                                                                                          2021
                                    Playbook
                                                              Robert De
                                                                   N...
                                                            Aamir Khan,
                                                                Madhuri
```

In [25]:

```
x=pd.DataFrame(df_cast.groupby('cast_y')['title'].count())
```

In [26]:

```
x.reset_index(inplace=True)
```

In [27]:

```
x[x['cast_y']=='Anupam Kher']
```

Out[27]:

cast_y title

34330 Anupam Kher

In [28]:

df_cast[df_cast['cast_y']=='Anupam Kher']

Out[28]:

| | index | show_id | type | title | director | cast_x | country | date_added | release_year | rating |
|-------|-------|---------|-------|----------------------------------|---------------------|---|---------|---------------------|--------------|-----------|
| 20434 | 2564 | s2565 | Movie | One Day: Justice Delivered | Ashok Nanda | Anupam Kher, Esha Gupta, Kumud Mishra, Kashyap | India | May 3, 2020 | 2019 | TV-14 |
| 44961 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 53074 | 7186 | s7187 | Movie | Khosla Ka Ghosla | Dibakar Banerjee | Anupam Kher, Boman Irani, Parvin Dabas, Tara S | India | August 2, 2018 | 2006 | TV-14 |
| 64642 | 8769 | s8770 | Movie | Y.M.I.: Yeh Mera India | N. Chandra | Anupam Kher, Atul Kulkarni, Aakash Pandey, Mil | India | March 1, 2018 | 2008 | TV- MA |
| 4 | | | | | | | | | | • |

In [29]:

df_cast[df_cast['title']=='A Wednesday']

Out[29]:

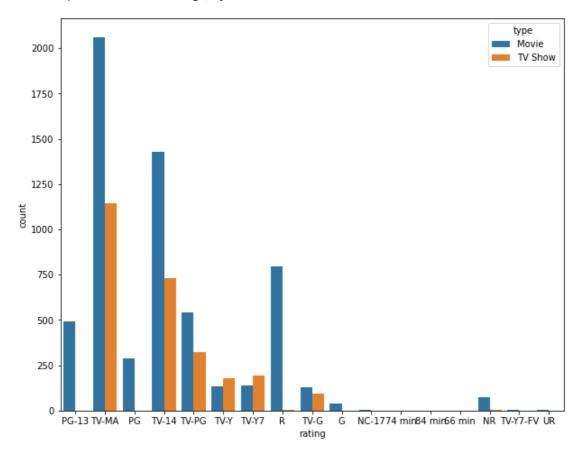
| | index | show_id | type | title | director | cast_x | country | date_added | release_year | rating |
|-------|-------|---------|-------|----------------|------------------|---|---------|---------------------|--------------|-----------|
| 44961 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 44962 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | | 2008 | TV- MA | |
| 44963 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | | 2008 | TV- MA | |
| 44964 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 44965 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 44966 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 44967 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 44968 | 6063 | s6064 | Movie | A Wednesday | Neeraj Pandey | Anupam Kher, Naseeruddin Shah, Jimmy Shergill, | India | November 1, 2018 | 2008 | TV- MA |
| 4 | | | | | | | | | | • |

In [96]:

```
import seaborn as sns
import matplotlib.pyplot as plt
plt.figure(figsize=(10,8))
sns.countplot(x='rating', hue='type', data=df)
```

Out[96]:

<AxesSubplot:xlabel='rating', ylabel='count'>

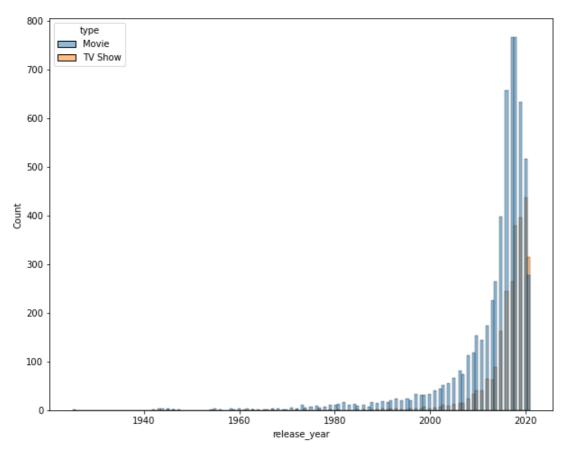


In [31]:

```
plt.figure(figsize=(10,8))
sns.histplot(x='release_year',hue='type',data=df)
```

Out[31]:

<AxesSubplot:xlabel='release_year', ylabel='Count'>



In [32]:

```
df['date_add']=pd.to_datetime(df['date_added'], errors='coerce')
```

In [33]:

df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8807 entries, 0 to 8806
Data columns (total 13 columns):
```

| # | Column | Non-Null Count | Dtype | | | | | | |
|--|--------------|----------------|---------------------------|--|--|--|--|--|--|
| | | | | | | | | | |
| 0 | show_id | 8807 non-null | object | | | | | | |
| 1 | type | 8807 non-null | object | | | | | | |
| 2 | title | 8807 non-null | object | | | | | | |
| 3 | director | 6173 non-null | object | | | | | | |
| 4 | cast | 7982 non-null | object | | | | | | |
| 5 | country | 7976 non-null | object | | | | | | |
| 6 | date_added | 8797 non-null | object | | | | | | |
| 7 | release_year | 8807 non-null | int64 | | | | | | |
| 8 | rating | 8803 non-null | object | | | | | | |
| 9 | duration | 8804 non-null | object | | | | | | |
| 10 | listed_in | 8807 non-null | object | | | | | | |
| 11 | description | 8807 non-null | object | | | | | | |
| 12 | date_add | 8797 non-null | <pre>datetime64[ns]</pre> | | | | | | |
| <pre>dtypes: datetime64[ns](1), int64(1), object(11)</pre> | | | | | | | | | |
| memory usage: 894.6+ KB | | | | | | | | | |

In [34]:

df.head()

Out[34]:

| | show_id | type | title | director | cast | country | date_added | release_year | rating | duration | |
|---|------------|------------|-----------------------------|--------------------|--|------------------|-----------------------|--------------|-----------|--------------|------------------------|
| 0 | s 1 | Movie | Dick Johnson Is Dead | Kirsten Johnson | NaN | United States | September 25, 2021 | 2020 | PG- 13 | 90 min | Docu |
| 1 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int TV S Dr |
| 2 | s3 | TV Show | Ganglands | Julien Leclercq | Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Int TV S |
| 3 | s4 | TV Show | Jailbirds New Orleans | NaN | NaN | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Do F |
| 4 | s 5 | TV Show | Kota Factory | NaN | Mayur More, Jitendra Kumar, Ranjan Raj, Alam K | India | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int T Roi Shc |
| 4 | | | | | | | | | | | • |

In [35]:

df['month']=df['date_add'].dt.month.fillna(-1)

In [36]:

df['month']=df['month'].astype('int64')

In [37]:

df.head()

Out[37]:

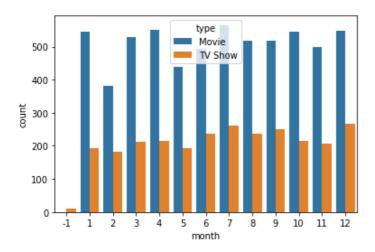
| | show_id | type | title | director | cast | country | date_added | release_year | rating | duration | |
|---|------------|------------|-----------------------------|--------------------|--|------------------|-----------------------|--------------|-----------|--------------|------------------------|
| 0 | s 1 | Movie | Dick Johnson Is Dead | Kirsten Johnson | NaN | United States | September 25, 2021 | 2020 | PG- 13 | 90 min | Docu |
| 1 | s2 | TV Show | Blood & Water | NaN | Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban | South Africa | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int TV S Dr |
| 2 | s3 | TV Show | Ganglands | Julien Leclercq | Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Int TV S |
| 3 | s4 | TV Show | Jailbirds New Orleans | NaN | NaN | NaN | September 24, 2021 | 2021 | TV- MA | 1 Season | Do F |
| 4 | s5 | TV Show | Kota Factory | NaN | Mayur More, Jitendra Kumar, Ranjan Raj, Alam K | India | September 24, 2021 | 2021 | TV- MA | 2 Seasons | Int T Roi Shc |
| 4 | | | | | | | | | | | • |

In [38]:

sns.countplot(x='month',hue='type', data=df)

Out[38]:

<AxesSubplot:xlabel='month', ylabel='count'>



```
In [ ]:
```

```
#issue with ratings
```

In [25]:

```
df.rating.value_counts()
```

Out[25]:

```
TV-MA
            3207
TV-14
            2160
TV-PG
             863
             799
             490
PG-13
TV-Y7
             334
TV-Y
             307
             287
PG
TV-G
             220
NR
              80
G
              41
TV-Y7-FV
               6
NC-17
               3
UR
               3
74 min
               1
               1
84 min
               1
66 min
```

Name: rating, dtype: int64

In []: