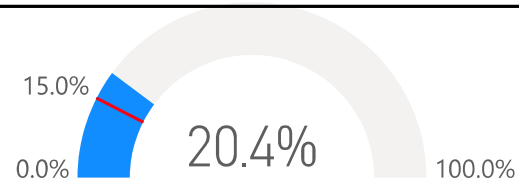


# CHURN ANALYSIS

## BANK CUSTOMER DATA

10K  
Total Customers

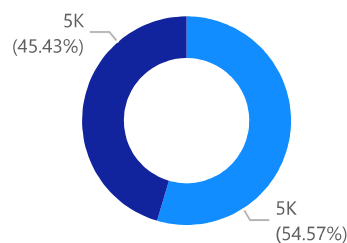


Churn Status

- Churned
- Not Churned

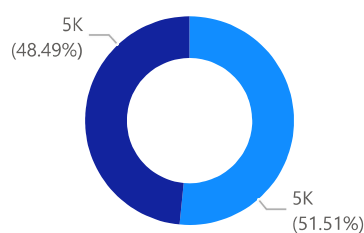
Customers by Gender

Male Female



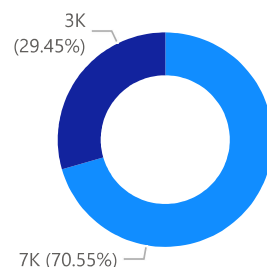
Customers by Activity Status

Active Inactive



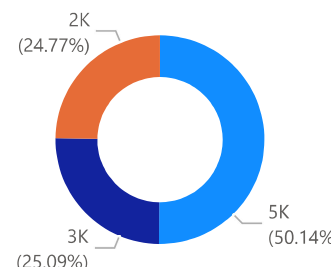
Customers by Credit Card Status

Owned Not Owned



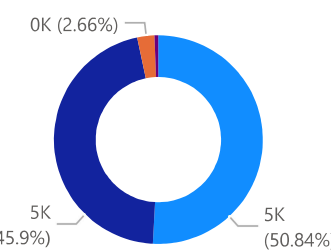
Customers by Country

France Germany Spain



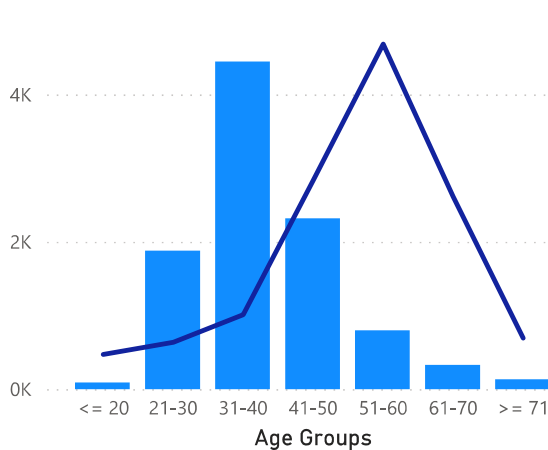
Customers by Products

Prod 1 Prod 2 Prod 3 Prod 4



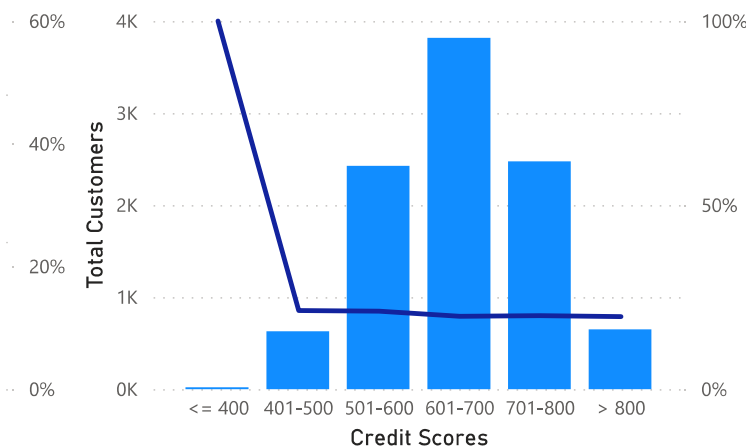
Total Customers and Churn Rate by Age Groups

Total Customers Churn Rate



Total Customers and Churn Rate by Credit Scores

Total Customers Churn Rate



Total Customers and Churn Rate by Acct Balance

Total Customers Churn Rate

