We will study the sales data of one of the largest retailers in the world. Let's figure out what factors influence its revenue. Can factors such as air temperature and fuel cost influence the success of a huge company along with the purchasing power index and seasonal discounts? And how does machine learning minimize costs and increase economic impact?

The data contains the following columns:

* Store: Store number
* Date: Sales week start date
* Weekly\_Sales: Sales
* Holiday\_Flag: Mark on the presence or absence of a holiday
* Temperature: Air temperature in the region
* Fuel\_Price: Fuel cost in the region
* CPI: Consumer price index
* Unemployment: Unemployment rate