



Time Allotted : 3 Hours

Full Marks : 70

The Figures in the margin indicate full marks.
Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1. Answer any ten of the following :

[1 x 10 = 10]

- (i) Which e-commerce model involves the sale of goods or services from businesses to the general public?
- (ii) IoT describes where Internet provides _____
- (iii) what is copyright ?
- (iv) Which is not an example of secondary storage device?
- (v) what is electronic commerce?
- (vi) What is Social Media?
- (vii) Which refers to unsolicited e-mails in the form of advertising and chain letters?
- (viii) What are the components of CMC in communication?
- (ix) What is application software?
- (x) What are the 4 types of ICT?
- (xi) What is the first communication device?
- (xii) Which possibility ensures load balancing and peak levelling of energy consumption?

Group-B (Short Answer Type Question)

Answer any three of the following

[5 x 3 = 15]

- 2. What are the 4 stages of digital revolution? [5]
- 3. How are ICTs related to the Millennium Declaration goals? [5]
- 4. What is meant by information society? [5]
- 5. What causes the digital divide? [5]
- 6. What are the different types of media convergence quizlet? [5]

Group-C (Long Answer Type Question)

Answer any three of the following

[15 x 3 = 45]

- 7. (a) What is meant by participatory culture? [7]
- (b) What is the role of ICT in culture? [4]
- (c) How does participatory culture impact mass media? [4]
- 8. (a) What is network capitalism? [7]
- (b) What are the 3 types of network? [4]
- (c) What are components of network? [4]
- 9. (a) What does relation between new media and ICT? [7]
- (b) What are the 4 types of ICT? Radio, television, [4]
- (c) What are the 5 benefits of ICT? [4]
- 10. (a) What is an example of digital revolution? [7]
- (b) What is the impact of digital communication? [4]
- (c) What are the positive impacts of digital technology to communication [4]
- 11. (a) What are the five features of decentralization? [7]
- (b) What is decentralized structure? [4]
- (c) What are the characteristics of a decentralized organization? [4]