

GOURAV BHATTACHARJEE

SKILLS

SOFT SKILLS

- Requirement Gathering & Documentation
- Ability to create detailed business analysis
- Quality reporting
- Dashboard designing
- Presentation & Communication

HARD SKILLS

- MS Office (Excel, PowerPoint, Word)
- BI Tools (Power BI, Tableau)
- AI Tools (Chat GPT, Claude AI)
- Advance Excel
- SQL

PROJECTS

SALES DATASET ANALYSIS – PERSONAL PROJECT

- Utilized Excel and Power BI to analyse an online sales dataset, comprising detailed transaction information across various product categories of different regions.
- Processed and cleaned the dataset to ensure accurate analysis.

MARKET RESEARCH & COMPETITIVE ANALYSIS – ACADEMIC PROJECT

- The objective of this market research and competitive analysis is to gain a thorough understanding of the current market landscape, customer needs, and competitor strategies. This will guide strategic decision-making, improve competitive positioning, and help identify market opportunities for growth.
- The aim of this research project is to provide actionable insights that can enhance business performance by analysing market trends, evaluating competitor strengths and weaknesses, and identifying gaps that the company can leverage to differentiate its offerings and grow its market share.

HR ANALYTICS DASHBOARD – PERSONAL PROJECT

- Help an organization to improve employee performance and improve employee retention by creating a HR Analytics Dashboard.
- Implemented data visualization tools like Power BI to uncover the insight.

TRAINEESHIP

The Knowledge Castle | Data Analyst

- Assisted in learning and mastering various data analysis tools, including Excel, Power BI, and SQL.
- Collaborated with mentors and team members to enhance data visualization and reporting skills.
- Applied analytical skills to real-world datasets, contributing to valuable insights and decision-making processes.

Online Mode | JUL '24 - PRESENT

- Completed multiple data analytics projects, showcasing practical application and understanding of data analysis techniques.
- Gained hands-on experience in data cleaning, data modelling, and the creation of dynamic reports and dashboards.

EDUCATION

COURSE NAME	YEAR	INSTITUTE NAME	GRADE
Adv. Certification – DS & AI	2024	IIIT - Bangalore	3.4 CGPA
Grad. - BCA	2023	SVSU - Meerut	First Division
HS - Science	2019	FA Degree College - Assam	68.2%
HSLC	2016	MVM - Assam	7.2 CGPA

CERTIFICATIONS

Certification in Business Analyst from Analyst Club

Led by: Hrithik Mehlawat, former Business Analyst & Strategist at Bain & Company.