

Credit Card Transaction Report

Total Revenue
57M

Total Interest
8.0M

Transaction Amount
46M

Transaction Count
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

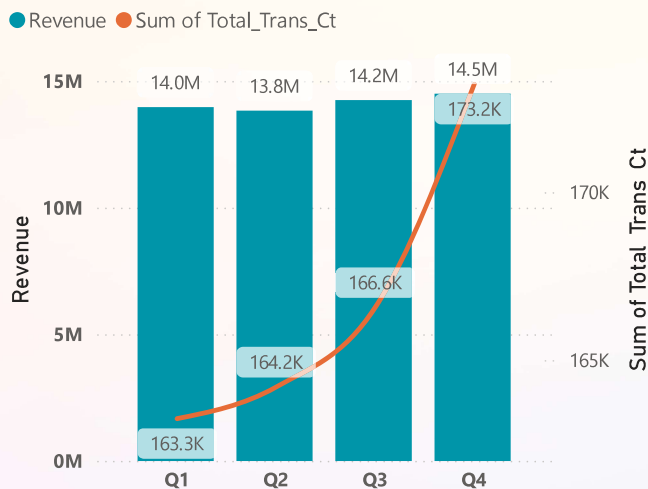
Platin...

Low

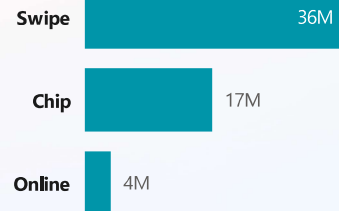
Medium

High

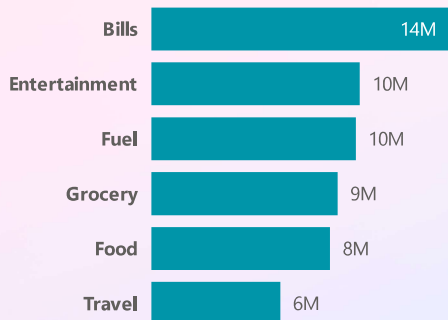
QTR Revenue and Transaction count



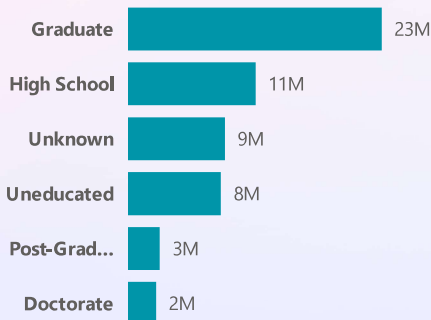
Revenue by Card Use



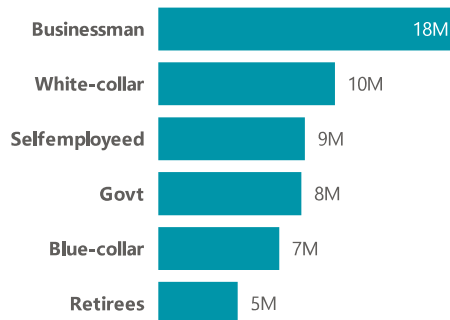
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

