



# PIZZA SALES

JAN/15-DEC/15

Pizza Category

All

1/1/2015



12/31/2015



Home

Best/Worst Sellers



817.86K

Total\_Revenue



38.31

Average\_Order\_Value



49574

Total\_Pizzas\_Sold



21350

Total\_Order



2.32

Avg\_Pizzas\_Per\_Order

## BUSIEST DAYS & TIME

### DAYS

Orders are **highest** on weekends, **Friday** /**Saturday** evenings.

### Monthly

There are **maximum** orders from month of **July** and **August**.

## SALES PERORMANCE

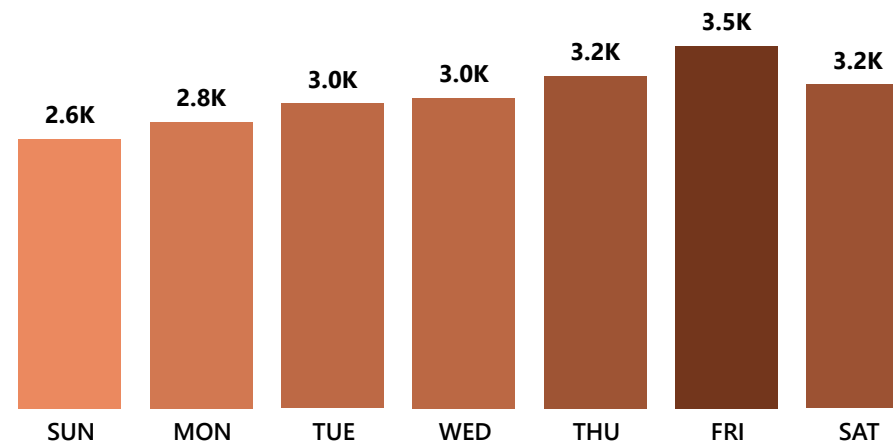
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

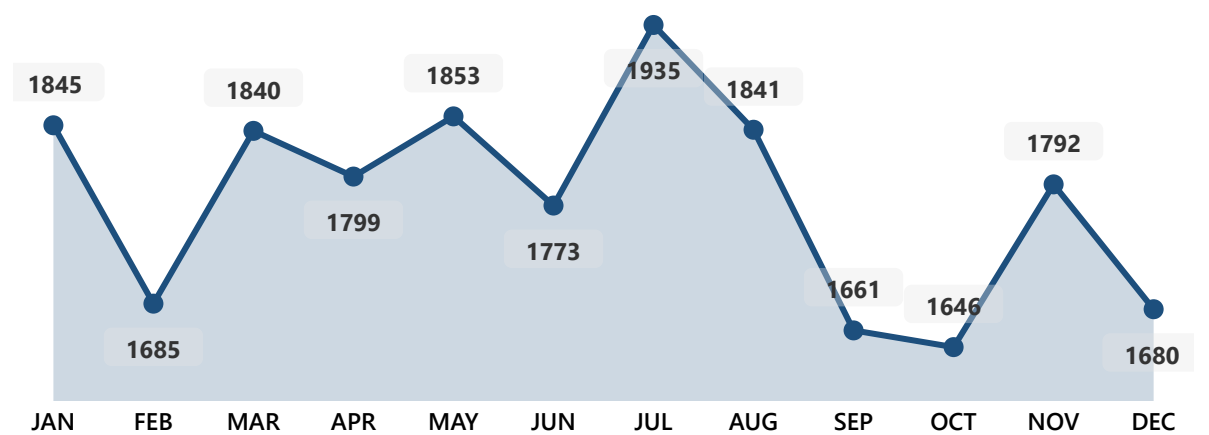
### SIZE

**Large size pizza** contributes to **maximum** sales.

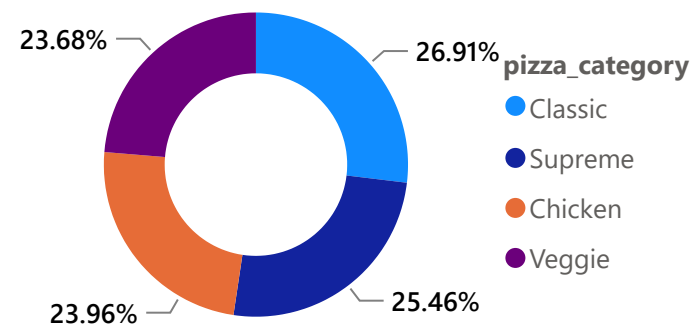
Daily Trend for Total Orders



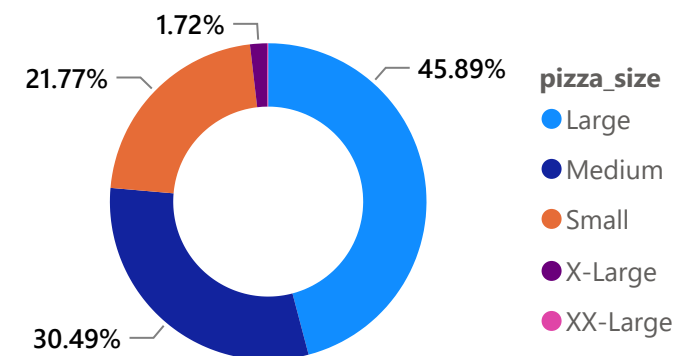
Monthly Trend for Total Orders



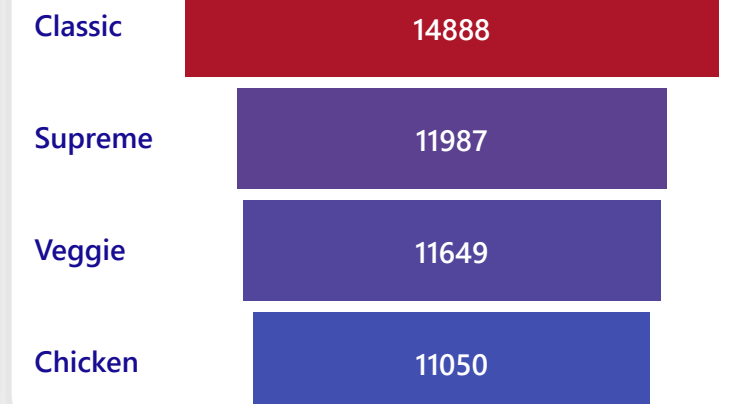
% of Sales by pizza\_category



% of Sales by pizza\_size



Total\_Pizzas\_Sold by Pizza\_Category



Home

Best/Worst Sellers

BEST SELLERS

REVENUE

Orders are **highest** on weekends, **Friday /Saturday** evenings.

QUANTITY

There are **maximum** orders from month of **July and January**

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre give minimum revenue

QUANTITY

The Brie Carre Pizza sell minimum give minimum **Quantity.**

TOTAL ORDERS

The Brie Carre Pizza contributes minimum total

**817.86K**  
Total\_Revenue

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Average\_Order\_Value

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Total\_Pizzas\_Sold

**21350**  
Total\_Order

**2.32**  
Avg\_Pizzas\_Per\_Order

